

# **Veterinary Monitoring Equipment Market Size, Trends, Analysis, and Outlook By Equipment (Vital Sign Monitors, Capnography and Oximetry Systems, Anesthesia Monitors, ECG and EKG Monitors, Magnetic Resonance Imaging (MRI) Systems, Others), By Target Area (Cardiology, Respiratory, Neurology, Others), By Animal (Small Companion Animals, Large Animals, Others), By End-User (Veterinary Clinics and Diagnostic Centers, Veterinary Hospitals, Others), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

The global Veterinary Monitoring Equipment market size is poised to register 9.2% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Veterinary Monitoring Equipment market across By Equipment (Vital Sign Monitors, Capnography and Oximetry Systems, Anesthesia Monitors, ECG and EKG Monitors, Magnetic Resonance Imaging (MRI) Systems, Others), By Target Area (Cardiology, Respiratory, Neurology, Others), By Animal (Small Companion Animals, Large Animals, Others), By End-User (Veterinary Clinics and Diagnostic Centers, Veterinary Hospitals, Others)

With the increasing demand for continuous patient monitoring and the growing prevalence of critical illnesses and surgical procedures in veterinary medicine, there is a rising adoption of veterinary monitoring systems to assess vital signs, detect abnormalities, and monitor treatment responses in animals. Market growth is driven by factors such as expanding pet ownership, the rising expenditure on pet healthcare and

intensive care, and technological advancements in monitoring technology and wireless connectivity. Additionally, the expanding applications of monitoring in anesthesia, critical care, and neonatal care, as well as the rising demand for remote monitoring and telemedicine solutions, contribute to market expansion. Further, the development of portable and wearable monitoring devices, the integration of cloud-based data management and analytics platforms, and the emphasis on user-friendly interfaces and alarm systems are expected to further propel market growth in the coming years.

## Veterinary Monitoring Equipment Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Veterinary Monitoring Equipment market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Veterinary Monitoring Equipment survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Veterinary Monitoring Equipment industry.

## Key market trends defining the global Veterinary Monitoring Equipment demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Veterinary Monitoring Equipment Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Veterinary Monitoring Equipment industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Veterinary Monitoring Equipment companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Veterinary Monitoring Equipment industry

Leading Veterinary Monitoring Equipment companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Veterinary Monitoring Equipment companies.

Veterinary Monitoring Equipment Market Study- Strategic Analysis Review

The Veterinary Monitoring Equipment market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Veterinary Monitoring Equipment Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Veterinary Monitoring Equipment industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

## Veterinary Monitoring Equipment Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

### North America Veterinary Monitoring Equipment Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Veterinary Monitoring Equipment market segments. Similarly, Strong market demand is encouraging Canadian Veterinary Monitoring Equipment companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Veterinary Monitoring Equipment market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Veterinary Monitoring Equipment Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Veterinary Monitoring Equipment industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Veterinary Monitoring Equipment market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

### Asia Pacific Veterinary Monitoring Equipment Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing

investments in healthcare infrastructure drive the demand for Veterinary Monitoring Equipment in Asia Pacific. In particular, China, India, and South East Asian Veterinary Monitoring Equipment markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

#### Latin America Veterinary Monitoring Equipment Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

#### Middle East and Africa Veterinary Monitoring Equipment Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Veterinary Monitoring Equipment market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Veterinary Monitoring Equipment.

#### Veterinary Monitoring Equipment Market Company Profiles

The global Veterinary Monitoring Equipment market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Agfa-Gevaert NV, Avante Animal Health, Bionet America Inc, Dextronix Inc, Digicare Biomedical Technology Inc, Hallmarq Veterinary Imaging, Masimo Corp, Midmark Corp, Nonin Medical Inc, Smiths Medical, Vetland Medical Sales and Services, Vetronic Services Ltd.

#### Recent Veterinary Monitoring Equipment Market Developments

The global Veterinary Monitoring Equipment market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Veterinary Monitoring Equipment Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Equipment

Vital Sign Monitors

Capnography and Oximetry Systems

Anesthesia Monitors

ECG and EKG Monitors

Magnetic Resonance Imaging (MRI) Systems

Others

By Target Area

Cardiology

Respiratory

Neurology

Others

By Animal

Small Companion Animals

Large Animals

Others

By End-User

Veterinary Clinics and Diagnostic Centers

Veterinary Hospitals

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Agfa-Gevaert NV

Avante Animal Health

Bionet America Inc

Dextronix Inc

Digicare Biomedical Technology Inc

Hallmarq Veterinary Imaging

Masimo Corp

Midmark Corp

Nonin Medical Inc

Smiths Medical

Vetland Medical Sales and Services

Vetronic Services Ltd

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ECG and EKG Monitors  
Magnetic Resonance Imaging (MRI) Systems  
Others

By Target Area

Cardiology  
Respiratory  
Neurology  
Others

By Animal

Small Companion Animals  
Large Animals  
Others

By End-User

Veterinary Clinics and Diagnostic Centers  
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Others

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