

# **Veterinary Laboratory Testing Services Market Size, Trends, Analysis, and Outlook By Technology (Clinical Biochemistry, Immunodiagnostics, Hematology, Molecular Diagnostics, Others), By Animal (Companion Animals, Livestock), By End-User (Veterinary Hospitals, Clinics, Diagnostic Laboratories, Research Institutes, Others), by Country, Segment, and Companies, 2024-2032**

<https://marketpublishers.com/r/VD28E5820860EN.html>

Date: April 2024

Pages: 205

Price: US\$ 3,980.00 (Single User License)

ID: VD28E5820860EN

## **Abstracts**

The global Veterinary Laboratory Testing Services market size is poised to register 7.2% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Veterinary Laboratory Testing Services market across By Technology (Clinical Biochemistry, Immunodiagnostics, Hematology, Molecular Diagnostics, Others), By Animal (Companion Animals, Livestock), By End-User (Veterinary Hospitals, Clinics, Diagnostic Laboratories, Research Institutes, Others)

The Veterinary Laboratory Testing Services Market is experiencing steady growth driven by the increasing demand for accurate and timely diagnostic testing in veterinary medicine. With diagnostic testing playing a crucial role in disease surveillance, treatment monitoring, and wellness screening in animals, there's growing reliance on specialized veterinary laboratories for comprehensive testing services. From routine blood work and microbiological cultures to advanced molecular diagnostics and pathology services, veterinary laboratories offer a wide range of testing modalities tailored to the unique needs of veterinary patients. Further, advancements in automation, point-of-care testing, and telemedicine are enhancing the accessibility and

efficiency of veterinary laboratory services, driving market expansion and improving diagnostic capabilities in veterinary practice.

## Veterinary Laboratory Testing Services Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Veterinary Laboratory Testing Services market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Veterinary Laboratory Testing Services survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Veterinary Laboratory Testing Services industry.

## Key market trends defining the global Veterinary Laboratory Testing Services demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Veterinary Laboratory Testing Services Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Veterinary Laboratory Testing Services industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Veterinary Laboratory Testing Services companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Veterinary Laboratory Testing Services industry

Leading Veterinary Laboratory Testing Services companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments

and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Veterinary Laboratory Testing Services companies.

### Veterinary Laboratory Testing Services Market Study- Strategic Analysis Review

The Veterinary Laboratory Testing Services market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Veterinary Laboratory Testing Services Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Veterinary Laboratory Testing Services industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

### Veterinary Laboratory Testing Services Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

## North America Veterinary Laboratory Testing Services Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Veterinary Laboratory Testing Services market segments. Similarly, Strong market demand is encouraging Canadian Veterinary Laboratory Testing Services companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Veterinary Laboratory Testing Services market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

## Europe Veterinary Laboratory Testing Services Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Veterinary Laboratory Testing Services industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Veterinary Laboratory Testing Services market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

## Asia Pacific Veterinary Laboratory Testing Services Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Veterinary Laboratory Testing Services in Asia Pacific. In particular, China, India, and South East Asian Veterinary Laboratory Testing Services markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning

their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America Veterinary Laboratory Testing Services Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Veterinary Laboratory Testing Services Market Size Outlook- continues its upward trajectory across segments**

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Veterinary Laboratory Testing Services market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Veterinary Laboratory Testing Services.

**Veterinary Laboratory Testing Services Market Company Profiles**

The global Veterinary Laboratory Testing Services market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are BIOCHEK BV, bioMérieux SA, Bio-Rad Laboratories Inc, Heska Corp, IDEXX Laboratories Inc, IDvet, INDICAL Bioscience GmbH, Neogen Corp, Randox Laboratories Ltd, Thermo Fisher Scientific Inc, Virbac Corp, Zoetis Inc.

**Recent Veterinary Laboratory Testing Services Market Developments**

The global Veterinary Laboratory Testing Services market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

**Veterinary Laboratory Testing Services Market Report Scope**

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Technology

Clinical Biochemistry

Immunodiagnostics

Hematology

Molecular Diagnostics

Others

By Animal

Companion Animals

Livestock

By End-User

Veterinary Hospitals

Clinics

Diagnostic Laboratories

Research Institutes

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

BIOCHEK BV

bioMérieux SA

Bio-Rad Laboratories Inc

Heska Corp

IDEXX Laboratories Inc

IDvet

INDICAL Bioscience GmbH

Neogen Corp

Randox Laboratories Ltd

Thermo Fisher Scientific Inc

Virbac Corp

Zoetis Inc

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Clinical Biochemistry

Immunodiagnosics

Hematology

Molecular Diagnostics

Others

##### By Animal

Companion Animals

Livestock

##### By End-User

Veterinary Hospitals

Clinics

Diagnostic Laboratories

Research Institutes

Others

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bioMérieux SA  
Bio-Rad Laboratories Inc  
Heska Corp  
IDEXX Laboratories Inc  
IDvet  
INDICAL Bioscience GmbH  
Neogen Corp  
Randox Laboratories Ltd  
Thermo Fisher Scientific Inc  
Virbac Corp  
Zoetis Inc.

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