

# **Veterinary Infectious Disease Diagnostics Market Size, Trends, Analysis, and Outlook By Technology (Immunodiagnosics, Molecular Diagnostic, Others), By Animal (Companion Animals, Food-producing Animals), By Infection (Viral Infections, Bacterial Infections, Parasitic Infections, Others), By End-User (Reference Laboratories, Veterinary Hospitals, Research Institutes, Others), by Country, Segment, and Companies, 2024-2032**

<https://marketpublishers.com/r/V38236F46072EN.html>

Date: April 2024

Pages: 205

Price: US\$ 3,980.00 (Single User License)

ID: V38236F46072EN

## **Abstracts**

The global Veterinary Infectious Disease Diagnostics market size is poised to register 9.8% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Veterinary Infectious Disease Diagnostics market across By Technology (Immunodiagnosics, Molecular Diagnostic, Others), By Animal (Companion Animals, Food-producing Animals), By Infection (Viral Infections, Bacterial Infections, Parasitic Infections, Others), By End-User (Reference Laboratories, Veterinary Hospitals, Research Institutes, Others)

With the increasing prevalence of infectious diseases in animals and the growing concern about zoonotic transmission, there is a rising demand for rapid and accurate diagnostic tests to detect and monitor infectious agents in veterinary practice. Market growth is driven by factors such as expanding pet ownership, the intensification of livestock production, and the emergence of novel pathogens and antimicrobial resistance. Additionally, the expanding applications of molecular diagnostic techniques, such as PCR and next-generation sequencing, in veterinary microbiology, as well as the rising demand for point-of-care testing and in-house laboratory services, contribute to

market expansion. Further, the development of multiplex assays for simultaneous detection of multiple pathogens, the adoption of biosafety and biosecurity measures in laboratory settings, and the emphasis on One Health collaborations and surveillance programs are expected to further accelerate market growth in the coming years.

## Veterinary Infectious Disease Diagnostics Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Veterinary Infectious Disease Diagnostics market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Veterinary Infectious Disease Diagnostics survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Veterinary Infectious Disease Diagnostics industry.

## Key market trends defining the global Veterinary Infectious Disease Diagnostics demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Veterinary Infectious Disease Diagnostics Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Veterinary Infectious Disease Diagnostics industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Veterinary Infectious Disease Diagnostics companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Veterinary Infectious Disease

## Diagnostics industry

Leading Veterinary Infectious Disease Diagnostics companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Veterinary Infectious Disease Diagnostics companies.

### Veterinary Infectious Disease Diagnostics Market Study- Strategic Analysis Review

The Veterinary Infectious Disease Diagnostics market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Veterinary Infectious Disease Diagnostics Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Veterinary Infectious Disease Diagnostics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

### Veterinary Infectious Disease Diagnostics Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

### North America Veterinary Infectious Disease Diagnostics Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Veterinary Infectious Disease Diagnostics market segments. Similarly, Strong market demand is encouraging Canadian Veterinary Infectious Disease Diagnostics companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Veterinary Infectious Disease Diagnostics market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Veterinary Infectious Disease Diagnostics Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Veterinary Infectious Disease Diagnostics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Veterinary Infectious Disease Diagnostics market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

### Asia Pacific Veterinary Infectious Disease Diagnostics Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Veterinary Infectious

Disease Diagnostics in Asia Pacific. In particular, China, India, and South East Asian Veterinary Infectious Disease Diagnostics markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

#### Latin America Veterinary Infectious Disease Diagnostics Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

#### Middle East and Africa Veterinary Infectious Disease Diagnostics Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Veterinary Infectious Disease Diagnostics market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Veterinary Infectious Disease Diagnostics.

#### Veterinary Infectious Disease Diagnostics Market Company Profiles

The global Veterinary Infectious Disease Diagnostics market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Agrolabo S.p.A., Alvedia, BioChek BV, Biogal - Galed Laboratories Ltd, bioMérieux SA, Bionote Inc, Biopanda Reagents Ltd, Bio-Rad Laboratories, Fassisi GmbH, Heska Corp, IDEXX Laboratories Inc, IDvet, INDICAL BIOSCIENCE GmbH, MEGACOR Diagnostik GmbH, NEOGEN Corp, Precision Biosensor., QIAGEN N.V., Randox Laboratories Ltd, Shenzhen Bioeasy Biotechnology Co. Ltd, SKYER Inc, Thermo Fisher Scientific Inc, URIT Medical Electronic Co. Ltd, Virbac Corp, Zoetis Inc.

## Recent Veterinary Infectious Disease Diagnostics Market Developments

The global Veterinary Infectious Disease Diagnostics market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Veterinary Infectious Disease Diagnostics Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Technology

Immunodiagnostics

-Lateral Flow Assays

-ELISA Test

-Others

Molecular Diagnostic

-Polymerase Chain Reaction (PCR) Tests

-Microarrays

-Others

Others

By Animal

Companion Animals

-Cats

-Dogs

-Horses

-Others

Food-producing Animals

-Cattle

-Pigs

-Poultry

-Others

By Infection

Viral Infections

Bacterial Infections

Parasitic Infections

Others

By End-User

Reference Laboratories

Veterinary Hospitals

Research Institutes

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Agrolabo S.p.A.

Alvedia



BioChek BV

Biogal - Galed Laboratories Ltd

bioMérieux SA

Bionote Inc

Biopanda Reagents Ltd

Bio-Rad Laboratories

Fassisi GmbH

Heska Corp

IDEXX Laboratories Inc

IDvet

INDICAL BIOSCIENCE GmbH

MEGACOR Diagnostik GmbH

NEOGEN Corp

Precision Biosensor.

QIAGEN N.V.

Randox Laboratories Ltd

Shenzhen Bioeasy Biotechnology Co. Ltd

SKYER Inc

Thermo Fisher Scientific Inc

URIT Medical Electronic Co. Ltd

Virbac Corp

Zoetis Inc

Formats Available: Excel, PDF, and PPT

## Contents

### **1. EXECUTIVE SUMMARY**

- 1.1 Veterinary Infectious Disease Diagnostics Market Overview and Key Findings, 2024
- 1.2 Veterinary Infectious Disease Diagnostics Market Size and Growth Outlook, 2021-2030
- 1.3 Veterinary Infectious Disease Diagnostics Market Growth Opportunities to 2030
- 1.4 Key Veterinary Infectious Disease Diagnostics Market Trends and Challenges
  - 1.4.1 Veterinary Infectious Disease Diagnostics Market Drivers and Trends
  - 1.4.2 Veterinary Infectious Disease Diagnostics Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Veterinary Infectious Disease Diagnostics Companies

### **2. VETERINARY INFECTIOUS DISEASE DIAGNOSTICS MARKET SIZE OUTLOOK TO 2030**

- 2.1 Veterinary Infectious Disease Diagnostics Market Size Outlook, USD Million, 2021-2030
- 2.2 Veterinary Infectious Disease Diagnostics Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### **3. VETERINARY INFECTIOUS DISEASE DIAGNOSTICS MARKET- STRATEGIC ANALYSIS REVIEW**

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### **4. VETERINARY INFECTIOUS DISEASE DIAGNOSTICS MARKET SEGMENTATION ANALYSIS AND OUTLOOK**

#### 4.1 Market Segmentation and Scope

#### 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030

##### By Technology

##### Immunodiagnosics

-Lateral Flow Assays

-ELISA Test

-Others

##### Molecular Diagnostic

-Polymerase Chain Reaction (PCR) Tests

-Microarrays

-Others

##### Others

##### By Animal

##### Companion Animals

-Cats

-Dogs

-Horses

-Others

##### Food-producing Animals

-Cattle

-Pigs

-Poultry

-Others

##### By Infection

##### Viral Infections

##### Bacterial Infections

##### Parasitic Infections

Others

##### By End-User

##### Reference Laboratories

##### Veterinary Hospitals

##### Research Institutes

Others

#### 4.3 Growth Prospects and Niche Opportunities, 2023- 2030

#### 4.4 Regional comparison of Market Growth, CAGR, 2023-2030

### 5. REGION-WISE MARKET OUTLOOK TO 2030

#### 5.1 Key Findings for Asia Pacific Veterinary Infectious Disease Diagnostics Market,

*Veterinary Infectious Disease Diagnostics Market Size, Trends, Analysis, and Outlook By Technology (Immunodiag...*

2025

5.2 Asia Pacific Veterinary Infectious Disease Diagnostics Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Veterinary Infectious Disease Diagnostics Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Veterinary Infectious Disease Diagnostics Market, 2025

5.5 Europe Veterinary Infectious Disease Diagnostics Market Size Outlook by Type, 2021- 2030

5.6 Europe Veterinary Infectious Disease Diagnostics Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Veterinary Infectious Disease Diagnostics Market, 2025

5.8 North America Veterinary Infectious Disease Diagnostics Market Size Outlook by Type, 2021- 2030

5.9 North America Veterinary Infectious Disease Diagnostics Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Veterinary Infectious Disease Diagnostics Market, 2025

5.11 South America Pacific Veterinary Infectious Disease Diagnostics Market Size Outlook by Type, 2021- 2030

5.12 South America Veterinary Infectious Disease Diagnostics Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Veterinary Infectious Disease Diagnostics Market, 2025

5.14 Middle East Africa Veterinary Infectious Disease Diagnostics Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Veterinary Infectious Disease Diagnostics Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Veterinary Infectious Disease Diagnostics Market Size Outlook and Revenue Growth Forecasts

6.2 US Veterinary Infectious Disease Diagnostics Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Veterinary Infectious Disease Diagnostics Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Veterinary Infectious Disease Diagnostics Industry Drivers and

## Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Veterinary Infectious Disease Diagnostics Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Veterinary Infectious Disease Diagnostics Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Veterinary Infectious Disease Diagnostics Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Veterinary Infectious Disease Diagnostics Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Veterinary Infectious Disease Diagnostics Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

6.18 Rest of Europe Veterinary Infectious Disease Diagnostics Industry Drivers and Opportunities

6.19 China Market Size Outlook and Revenue Growth Forecasts

6.20 China Veterinary Infectious Disease Diagnostics Industry Drivers and Opportunities

6.21 India Market Size Outlook and Revenue Growth Forecasts

6.22 India Veterinary Infectious Disease Diagnostics Industry Drivers and Opportunities

6.23 Japan Market Size Outlook and Revenue Growth Forecasts

6.24 Japan Veterinary Infectious Disease Diagnostics Industry Drivers and Opportunities

6.26 South Korea Market Size Outlook and Revenue Growth Forecasts

6.26 South Korea Veterinary Infectious Disease Diagnostics Industry Drivers and Opportunities

6.27 Australia Market Size Outlook and Revenue Growth Forecasts

6.28 Australia Veterinary Infectious Disease Diagnostics Industry Drivers and Opportunities

6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts

6.30 South East Asia Veterinary Infectious Disease Diagnostics Industry Drivers and Opportunities

6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts

6.32 Rest of Asia Pacific Veterinary Infectious Disease Diagnostics Industry Drivers and Opportunities

6.33 Brazil Market Size Outlook and Revenue Growth Forecasts

6.34 Brazil Veterinary Infectious Disease Diagnostics Industry Drivers and Opportunities

6.36 Argentina Market Size Outlook and Revenue Growth Forecasts

- 6.36 Argentina Veterinary Infectious Disease Diagnostics Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Veterinary Infectious Disease Diagnostics Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Veterinary Infectious Disease Diagnostics Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Veterinary Infectious Disease Diagnostics Industry Drivers and Opportunities

## **7. VETERINARY INFECTIOUS DISEASE DIAGNOSTICS MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. VETERINARY INFECTIOUS DISEASE DIAGNOSTICS COMPANY PROFILES**

- 8.1 Profiles of Leading Veterinary Infectious Disease Diagnostics Companies in the Market
  - 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
  - 8.3 Financial Performance and Key Metrics
- Agrolabo S.p.A.
  - Alvedia
  - BioChek BV
  - Biogal - Galed Laboratories Ltd
  - bioMérieux SA
  - Bionote Inc
  - Biopanda Reagents Ltd
  - Bio-Rad Laboratories
  - Fassisi GmbH
  - Heska Corp
  - IDEXX Laboratories Inc
  - IDvet
  - INDICAL BIOSCIENCE GmbH
  - MEGACOR Diagnostik GmbH
  - NEOGEN Corp

Precision Biosensor.  
QIAGEN N.V.  
Randox Laboratories Ltd  
Shenzhen Bioeasy Biotechnology Co. Ltd  
SKYER Inc  
Thermo Fisher Scientific Inc  
URIT Medical Electronic Co. Ltd  
Virbac Corp  
Zoetis Inc.

## **9. APPENDIX**

9.1 Scope of the Report  
9.2 Research Methodology and Data Sources  
9.3 Glossary of Terms  
9.4 Market Definitions  
9.5 Contact Information



## I would like to order

Product name: Veterinary Infectious Disease Diagnostics Market Size, Trends, Analysis, and Outlook By Technology (Immunodiagnosics, Molecular Diagnostic, Others), By Animal (Companion Animals, Food-producing Animals), By Infection (Viral Infections, Bacterial Infections, Parasitic Infections, Others), By End-User (Reference Laboratories, Veterinary Hospitals, Research Institutes, Others), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/V38236F46072EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V38236F46072EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970