

Veterinary Imaging Market Size, Trends, Analysis, and Outlook By Product (Veterinary Imaging Instruments, Veterinary Imaging Reagents, Veterinary Imaging Software), By Modality (Stationary Instruments, Portable Instruments), By Animal (Small Companion Animals, Large Animals, Others), By Application (Orthopedics and Traumatology, Obstetrics & Gynecology, Oncology, Cardiology, Neurology, Dentistry, Others), By End-User (Veterinary Clinics and Diagnostic Centers, Veterinary Hospitals), by Country, Segment, and Companies, 2024-2032

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Abstracts

The global Veterinary Imaging market size is poised to register 6.3% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Veterinary Imaging market across By Product (Veterinary Imaging Instruments, Veterinary Imaging Reagents, Veterinary Imaging Software), By Modality (Stationary Instruments, Portable Instruments), By Animal (Small Companion Animals, Large Animals, Others), By Application (Orthopedics and Traumatology, Obstetrics & Gynecology, Oncology, Cardiology, Neurology, Dentistry, Others), By End-User (Veterinary Clinics and Diagnostic Centers, Veterinary Hospitals)

With the increasing demand for advanced diagnostic imaging modalities in veterinary medicine and the growing prevalence of complex diseases and injuries in animals, there is a rising adoption of veterinary imaging systems to visualize internal anatomy, detect abnormalities, and monitor treatment responses. Market growth is driven by factors

such as expanding pet ownership, the rising expenditure on pet healthcare and diagnostics, and technological advancements in imaging technology and software applications. Additionally, the expanding applications of imaging in oncology, cardiology, and neurology, as well as the rising demand for portable and point-of-care imaging solutions in veterinary practice, contribute to market expansion. Further, the development of multi-modality imaging platforms, the integration of artificial intelligence and machine learning algorithms, and the emphasis on radiation safety and dose optimization are expected to further propel market growth in the coming years.

Veterinary Imaging Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Veterinary Imaging market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Veterinary Imaging survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Veterinary Imaging industry.

Key market trends defining the global Veterinary Imaging demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Veterinary Imaging Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Veterinary Imaging industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Veterinary Imaging companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Veterinary Imaging industry

Leading Veterinary Imaging companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Veterinary Imaging companies.

Veterinary Imaging Market Study- Strategic Analysis Review

The Veterinary Imaging market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Veterinary Imaging Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Veterinary Imaging industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

Veterinary Imaging Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For

each of the six regions, the market size outlook by segments is forecast for 2032.

North America Veterinary Imaging Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Veterinary Imaging market segments. Similarly, Strong market demand is encouraging Canadian Veterinary Imaging companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Veterinary Imaging market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Veterinary Imaging Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Veterinary Imaging industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Veterinary Imaging market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Veterinary Imaging Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Veterinary Imaging in Asia Pacific. In particular, China, India, and South East Asian Veterinary Imaging markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore

new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Veterinary Imaging Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Veterinary Imaging Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Veterinary Imaging market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Veterinary Imaging.

Veterinary Imaging Market Company Profiles

The global Veterinary Imaging market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Agfa-Gevaert NV, Canon Inc, Carestream Health Inc, Esaote SpA, FUJIFILM Holdings Corp, GE Healthcare, Heksa Corp, IDEXX Laboratories Inc, Konica Minolta Inc, Mindray Medical International Ltd, Samsung Electronics Co. Ltd, Siemens Healthineers AG.

Recent Veterinary Imaging Market Developments

The global Veterinary Imaging market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Veterinary Imaging Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Veterinary Imaging Instruments

-Radiography (X-RAY) Imaging Systems

-Ultrasound Imaging Systems

-Computed Tomography Imaging Systems

-Video Endoscopy Imaging Systems

-Magnetic Resonance Imaging Systems

-Others

Veterinary Imaging Reagents

-X-RAY and CT Contrast Reagents

-MRI Contrast Reagents

-Ultrasound Contrast Reagents

Veterinary Imaging Software

By Modality

Stationary Instruments

Portable Instruments

By Animal

Small Companion Animals

Large Animals

Others

By Application

Orthopedics and Traumatology

Obstetrics & Gynecology

Oncology

Cardiology

Neurology

Dentistry

Others

By End-User

Veterinary Clinics and Diagnostic Centers

Veterinary Hospitals and Academic Institutions

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Agfa-Gevaert NV

Canon Inc

Carestream Health Inc

Esaote SpA

FUJIFILM Holdings Corp

GE Healthcare

Heska Corp

IDEXX Laboratories Inc

Konica Minolta Inc

Mindray Medical International Ltd

Samsung Electronics Co. Ltd

Siemens Healthineers AG

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- Computed Tomography Imaging Systems
- Video Endoscopy Imaging Systems
- Magnetic Resonance Imaging Systems
- Others

Veterinary Imaging Reagents

- X-RAY and CT Contrast Reagents

- MRI Contrast Reagents

- Ultrasound Contrast Reagents

Veterinary Imaging Software

By Modality

Stationary Instruments

Portable Instruments

By Animal

Small Companion Animals

Large Animals

Others

By Application

Orthopedics and Traumatology

Obstetrics & Gynecology

Oncology

Cardiology

Neurology

Dentistry

Others

By End-User

Veterinary Clinics and Diagnostic Centers

Veterinary Hospitals and Academic Institutions

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Canon Inc

Carestream Health Inc

Esaote SpA

FUJIFILM Holdings Corp

GE Healthcare

Heska Corp

IDEXX Laboratories Inc

Konica Minolta Inc

Mindray Medical International Ltd

Samsung Electronics Co. Ltd

Siemens Healthineers AG.

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