

# **Veterinary Healthcare Market Size, Trends, Analysis, and Outlook By Product (Therapeutics, Diagnostics), By Animal Type, Dogs and Cats, Horses, Ruminants, Swine, Poultry, Others), by Region, Country, Segment, and Companies, 2024-2030**

<https://marketpublishers.com/r/V69DF71E3B06EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: V69DF71E3B06EN

## **Abstracts**

The global Veterinary Healthcare market size is poised to register 7.22% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Veterinary Healthcare market across By Product (Therapeutics, Diagnostics), By Animal Type, Dogs and Cats, Horses, Ruminants, Swine, Poultry, Others).

The Veterinary Healthcare market is witnessing robust growth driven by the increasing pet ownership, rising demand for preventive veterinary care, and growing awareness about animal health and wellness among pet owners and livestock producers. Veterinary healthcare encompasses a range of medical, surgical, and preventive services aimed at promoting the health, well-being, and quality of life of animals, including companion pets, farm animals, and equines. Factors such as the expanding global population of companion animals, the humanization of pets, and the growing focus on preventive healthcare and nutrition for animals are driving market expansion. Additionally, advancements in veterinary medicine, including the development of novel pharmaceuticals, vaccines, diagnostic tests, and medical devices for animals, as well as the adoption of digital technologies and telemedicine solutions in veterinary practice management and client communication, are fueling innovation in the market. Moreover, the increasing availability of veterinary healthcare services such as wellness exams, vaccinations, dental care, spaying and neutering, and chronic disease management for pets, livestock, and performance animals, and the rising demand for pet insurance and wellness plans are driving market growth. Furthermore, efforts to promote responsible

pet ownership, strengthen veterinary infrastructure and workforce capacity in underserved regions, and enhance collaboration between veterinary practitioners, animal welfare organizations, and public health agencies are expected to further propel market growth in the foreseeable future.

## Veterinary Healthcare Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Veterinary Healthcare market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Veterinary Healthcare survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Veterinary Healthcare industry.

## Key market trends defining the global Veterinary Healthcare demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Veterinary Healthcare Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Veterinary Healthcare industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Veterinary Healthcare companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Veterinary Healthcare industry

Leading Veterinary Healthcare companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced

technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Veterinary Healthcare companies.

### Veterinary Healthcare Market Study- Strategic Analysis Review

The Veterinary Healthcare market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Veterinary Healthcare Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Veterinary Healthcare industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Veterinary Healthcare Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Veterinary Healthcare Market Size Outlook- Companies plan for focused

investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Veterinary Healthcare market segments. Similarly, Strong end-user demand is encouraging Canadian Veterinary Healthcare companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Veterinary Healthcare market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Veterinary Healthcare Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Veterinary Healthcare industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Veterinary Healthcare market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Veterinary Healthcare Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Veterinary Healthcare in Asia Pacific. In particular, China, India, and South East Asian Veterinary Healthcare markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Veterinary Healthcare Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Veterinary Healthcare Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Veterinary Healthcare market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Veterinary Healthcare.

Veterinary Healthcare Market Company Profiles

The global Veterinary Healthcare market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Norbrook, Boehringer Ingelheim International GmbH, Ceva Animal Health LLC, Elanco Animal Health, Idexx Laboratories, Innovative Diagnostics (IDVet), INDICAL Bioscience GmbH, Merck & Co. Inc., Phibro Animal Health, Radox Laboratories Ltd, Thermo Fisher Scientific, Vetoquinol, Virbac SA, Zoetis Inc.

Recent Veterinary Healthcare Market Developments

The global Veterinary Healthcare market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Veterinary Healthcare Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Product

Therapeutics

-Vaccines

-Parasiticides

-Anti-infectives

-Medical Feed Additives

-Others

## Diagnostics

-Immunodiagnostic Tests

-Molecular Diagnostics

-Diagnostic Imaging

-Clinical Chemistry

-Others

## By Animal Type

Dogs and Cats

Horses

Ruminants

Swine

Poultry

Others

## Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Norbrook

Boehringer Ingelheim International GmbH

Ceva Animal Health LLC

Elanco Animal Health

Idexx Laboratories

Innovative Diagnostics (IDVet)

INDICAL Bioscience GmbH

Merck & Co. Inc.

Phibro Animal Health

Randox Laboratories Ltd

Thermo Fisher Scientific

Vetoquinol

Virbac SA

Zoetis Inc.

Formats Available: Excel, PDF, and PPT



## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Veterinary Healthcare Market Overview and Key Findings, 2024
- 1.2 Veterinary Healthcare Market Size and Growth Outlook, 2021- 2030
- 1.3 Veterinary Healthcare Market Growth Opportunities to 2030
- 1.4 Key Veterinary Healthcare Market Trends and Challenges
  - 1.4.1 Veterinary Healthcare Market Drivers and Trends
  - 1.4.2 Veterinary Healthcare Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Veterinary Healthcare Companies

### 2. VETERINARY HEALTHCARE MARKET SIZE OUTLOOK TO 2030

- 2.1 Veterinary Healthcare Market Size Outlook, USD Million, 2021- 2030
- 2.2 Veterinary Healthcare Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. VETERINARY HEALTHCARE MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. VETERINARY HEALTHCARE MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Product
  - Therapeutics
  - Vaccines

- Parasiticides
  - Anti-infectives
  - Medical Feed Additives
  - Others
- Diagnostics
- Immunodiagnostic Tests
  - Molecular Diagnostics
  - Diagnostic Imaging
  - Clinical Chemistry
  - Others

#### By Animal Type

Dogs and Cats

Horses

Ruminants

Swine

Poultry

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Veterinary Healthcare Market, 2025

5.2 Asia Pacific Veterinary Healthcare Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Veterinary Healthcare Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Veterinary Healthcare Market, 2025

5.5 Europe Veterinary Healthcare Market Size Outlook by Type, 2021- 2030

5.6 Europe Veterinary Healthcare Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Veterinary Healthcare Market, 2025

5.8 North America Veterinary Healthcare Market Size Outlook by Type, 2021- 2030

5.9 North America Veterinary Healthcare Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Veterinary Healthcare Market, 2025

5.11 South America Pacific Veterinary Healthcare Market Size Outlook by Type, 2021- 2030

5.12 South America Veterinary Healthcare Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Veterinary Healthcare Market, 2025

5.14 Middle East Africa Veterinary Healthcare Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Veterinary Healthcare Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Veterinary Healthcare Market Size Outlook and Revenue Growth Forecasts

6.2 US Veterinary Healthcare Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Veterinary Healthcare Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Veterinary Healthcare Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Veterinary Healthcare Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Veterinary Healthcare Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Veterinary Healthcare Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Veterinary Healthcare Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Veterinary Healthcare Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

6.18 Rest of Europe Veterinary Healthcare Industry Drivers and Opportunities

6.19 China Market Size Outlook and Revenue Growth Forecasts

6.20 China Veterinary Healthcare Industry Drivers and Opportunities

6.21 India Market Size Outlook and Revenue Growth Forecasts

6.22 India Veterinary Healthcare Industry Drivers and Opportunities

6.23 Japan Market Size Outlook and Revenue Growth Forecasts

6.24 Japan Veterinary Healthcare Industry Drivers and Opportunities

6.26 South Korea Market Size Outlook and Revenue Growth Forecasts

6.26 South Korea Veterinary Healthcare Industry Drivers and Opportunities

6.27 Australia Market Size Outlook and Revenue Growth Forecasts

6.28 Australia Veterinary Healthcare Industry Drivers and Opportunities

6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts

6.30 South East Asia Veterinary Healthcare Industry Drivers and Opportunities

6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts

6.32 Rest of Asia Pacific Veterinary Healthcare Industry Drivers and Opportunities

6.33 Brazil Market Size Outlook and Revenue Growth Forecasts

6.34 Brazil Veterinary Healthcare Industry Drivers and Opportunities

- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Veterinary Healthcare Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Veterinary Healthcare Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Veterinary Healthcare Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Veterinary Healthcare Industry Drivers and Opportunities

## **7. VETERINARY HEALTHCARE MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. VETERINARY HEALTHCARE COMPANY PROFILES**

- 8.1 Profiles of Leading Veterinary Healthcare Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

Norbrook

Boehringer Ingelheim International GmbH

Ceva Animal Health LLC

Elanco Animal Health

Idexx Laboratories

Innovative Diagnostics (IDVet)

INDICAL Bioscience GmbH

Merck & Co. Inc.

Phibro Animal Health

Randox Laboratories Ltd

Thermo Fisher Scientific

Vetoquinol

Virbac SA

Zoetis Inc.

## **9. APPENDIX**

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

## I would like to order

Product name: Veterinary Healthcare Market Size, Trends, Analysis, and Outlook By Product (Therapeutics, Diagnostics), By Animal Type, Dogs and Cats, Horses, Ruminants, Swine, Poultry, Others), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/V69DF71E3B06EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V69DF71E3B06EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970