

Veterinary Eye Care Market Size, Trends, Analysis, and Outlook By Type (Eye Care Products, Eye Care Services), By Indication (Ocular Surface Disorders, Glaucoma, Cataract, Infectious Diseases, Others), By Application (Dog, Cat, Others), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/VB06891CED68EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: VB06891CED68EN

Abstracts

The global Veterinary Eye Care market size is poised to register 5.41% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Veterinary Eye Care market across By Type (Eye Care Products, Eye Care Services), By Indication (Ocular Surface Disorders, Glaucoma, Cataract, Infectious Diseases, Others), By Application (Dog, Cat, Others).

The Veterinary Eye Care market is experiencing significant growth attributed to the increasing prevalence of ophthalmic conditions in animals, rising demand for specialized veterinary ophthalmology services, and advancements in diagnostic and surgical techniques for the treatment of ocular diseases in animals. Veterinary ophthalmology encompasses the diagnosis, treatment, and management of eye disorders and vision problems in companion animals, livestock, and exotic species. Factors such as the growing incidence of conditions like cataracts, glaucoma, corneal ulcers, and retinal diseases in pets and working animals, as well as the expanding pet humanization trend and rising expenditure on pet healthcare, are driving market expansion. Additionally, advancements in ocular imaging technologies such as optical coherence tomography (OCT), electroretinography (ERG), and fluorescein angiography, along with the development of minimally invasive surgical procedures such as phacoemulsification, laser therapy, and intraocular lens (IOL) implantation for pets, livestock, and zoo animals are fueling innovation in the market. Moreover, the

increasing availability of veterinary ophthalmology clinics, specialty eye care centers, and mobile ophthalmic units offering comprehensive eye examinations, diagnostic tests, and surgical interventions for animals, and the rising demand for ophthalmic pharmaceuticals, therapeutic contact lenses, and surgical instruments for veterinary eye care are driving market growth. Furthermore, efforts to promote awareness about preventive eye care measures, facilitate continuing education and training for veterinary professionals in ophthalmic diagnosis and treatment, and foster collaboration between veterinary ophthalmologists, general practitioners, and academic institutions are expected to further propel market growth in the coming years.

Veterinary Eye Care Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Veterinary Eye Care market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Veterinary Eye Care survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Veterinary Eye Care industry.

Key market trends defining the global Veterinary Eye Care demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Veterinary Eye Care Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Veterinary Eye Care industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Veterinary Eye Care companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Veterinary Eye Care industry

Leading Veterinary Eye Care companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Veterinary Eye Care companies.

Veterinary Eye Care Market Study- Strategic Analysis Review

The Veterinary Eye Care market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Veterinary Eye Care Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Veterinary Eye Care industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Veterinary Eye Care Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe,

the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Veterinary Eye Care Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Veterinary Eye Care market segments. Similarly, Strong end-user demand is encouraging Canadian Veterinary Eye Care companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Veterinary Eye Care market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Veterinary Eye Care Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Veterinary Eye Care industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Veterinary Eye Care market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Veterinary Eye Care Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Veterinary Eye Care in Asia Pacific. In particular, China, India, and South East Asian Veterinary Eye Care markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market.

Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Veterinary Eye Care Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Veterinary Eye Care Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Veterinary Eye Care market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Veterinary Eye Care.

Veterinary Eye Care Market Company Profiles

The global Veterinary Eye Care market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are AVENTIX , Boehringer Ingelheim International GmbH, BrightPet Nutrition Group LLC, Ceva Sante Animale, Compana Pet Brands LLC, Covetrus Inc, Dechra Pharmaceuticals Plc, Elanco Animal Health Inc, GoodVets Veterinary Services LLC, I MED Animal Health, Innovacyn Inc, Mars Inc, Merck and Co. Inc, Neogen Corp, NexGen Pharmaceuticals LLC, Norbrook Laboratories Ltd, Pfizer Inc, Senju Pharmaceutical Co. Ltd, Stokes Healthcare

Recent Veterinary Eye Care Market Developments

The global Veterinary Eye Care market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Veterinary Eye Care Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Eye Care Products

Eye Care Services

By Indication

Ocular Surface Disorders

Veterinary Eye Care Market Size, Trends, Analysis, and Outlook By Type (Eye Care Products, Eye Care Services),...

Glaucoma

Cataract

Infectious Diseases

Others

By Application

Dog

Cat

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

AVENTIX

Boehringer Ingelheim International GmbH

BrightPet Nutrition Group LLC

Ceva Sante Animale

Compana Pet Brands LLC

Covetrus Inc

Dechra Pharmaceuticals Plc

Elanco Animal Health Inc

GoodVets Veterinary Services LLC

I MED Animal Health

Innovacyn Inc

Mars Inc

Merck and Co. Inc

Neogen Corp

NexGen Pharmaceuticals LLC

Norbrook Laboratories Ltd

Pfizer Inc

Senju Pharmaceutical Co. Ltd

Stokes Healthcare

Formats Available: Excel, PDF, and PPT

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Cataract

Infectious Diseases

Others

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AVENTIX

Boehringer Ingelheim International GmbH

BrightPet Nutrition Group LLC

Ceva Sante Animale

Compana Pet Brands LLC

Covetrus Inc

Dechra Pharmaceuticals Plc

Elanco Animal Health Inc

GoodVets Veterinary Services LLC

I MED Animal Health

Innovacyn Inc

Mars Inc

Merck and Co. Inc

Neogen Corp

NexGen Pharmaceuticals LLC

Norbrook Laboratories Ltd

Pfizer Inc

Senju Pharmaceutical Co. Ltd

Stokes Healthcare

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