

# Veterinary Diagnostic Devices Market Size, Trends, Analysis, and Outlook By Product (Consumables, Reagents & Kits, Equipment & Instruments), By Animal (Production Animals, Companion Animals), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/V63C59A87F90EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: V63C59A87F90EN

## Abstracts

The global Veterinary Diagnostic Devices market size is poised to register 10.4% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Veterinary Diagnostic Devices market By Product (Consumables, Reagents & Kits, Equipment & Instruments), By Animal (Production Animals, Companion Animals).

The future of veterinary diagnostic devices is shaped by several key trends driving innovation in veterinary medicine and point-of-care diagnostics. With the increasing demand for rapid and accurate diagnosis of infectious diseases, metabolic disorders, and genetic conditions in companion animals, livestock, and exotic species, there is a growing need for portable, user-friendly, and multiplexed diagnostic devices that offer comprehensive testing capabilities in diverse veterinary settings. Technological advancements in diagnostic platforms, including molecular assays, immunoassays, and biosensors, are enhancing the sensitivity, specificity, and speed of veterinary diagnostics, enabling veterinarians to make timely and informed treatment decisions and optimize patient outcomes. Moreover, the integration of cloud-based connectivity and smartphone applications is enabling remote data management and real-time reporting of diagnostic results, facilitating seamless communication and collaboration between veterinary clinics, reference laboratories, and public health agencies. Additionally, there is a growing emphasis on One Health approaches in veterinary diagnostics, with veterinarians, physicians, and environmental scientists collaborating to detect and monitor zoonotic pathogens, antimicrobial resistance, and environmental

contaminants that pose risks to animal and human health, promoting interdisciplinary research and surveillance efforts to safeguard global health and biodiversity..

## Veterinary Diagnostic Devices Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Veterinary Diagnostic Devices market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Veterinary Diagnostic Devices survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Veterinary Diagnostic Devices industry.

## Key market trends defining the global Veterinary Diagnostic Devices demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Veterinary Diagnostic Devices Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Veterinary Diagnostic Devices industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Veterinary Diagnostic Devices companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Veterinary Diagnostic Devices industry

Leading Veterinary Diagnostic Devices companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments

and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Veterinary Diagnostic Devices companies.

### Veterinary Diagnostic Devices Market Study- Strategic Analysis Review

The Veterinary Diagnostic Devices market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Veterinary Diagnostic Devices Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Veterinary Diagnostic Devices industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Veterinary Diagnostic Devices Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

## North America Veterinary Diagnostic Devices Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Veterinary Diagnostic Devices market segments. Similarly, Strong end-user demand is encouraging Canadian Veterinary Diagnostic Devices companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Veterinary Diagnostic Devices market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

## Europe Veterinary Diagnostic Devices Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Veterinary Diagnostic Devices industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Veterinary Diagnostic Devices market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

## Asia Pacific Veterinary Diagnostic Devices Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Veterinary Diagnostic Devices in Asia Pacific. In particular, China, India, and South East Asian Veterinary Diagnostic Devices markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies

to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

### Latin America Veterinary Diagnostic Devices Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

### Middle East and Africa Veterinary Diagnostic Devices Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Veterinary Diagnostic Devices market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Veterinary Diagnostic Devices.

### Veterinary Diagnostic Devices Market Company Profiles

The global Veterinary Diagnostic Devices market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are AMETEK Inc, bioMérieux SA, EKF Diagnostics Holdings Plc, Halma Plc, Heska Corp, HORIBA Ltd, IDEXX Laboratories Inc, Revenio Group Oyj, Virbac SA, Zoetis Inc .

### Recent Veterinary Diagnostic Devices Market Developments

The global Veterinary Diagnostic Devices market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### Veterinary Diagnostic Devices Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

### By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

### By Display

Color Ultrasound

B/W Ultrasound

### By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

## Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

AMETEK Inc

bioMérieux SA

EKF Diagnostics Holdings Plc

Halma Plc

Heska Corp

HORIBA Ltd

IDEXX Laboratories Inc

Revenio Group Oyj

Virbac SA

Zoetis Inc

Formats Available: Excel, PDF, and PPT



## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Veterinary Diagnostic Devices Market Overview and Key Findings, 2024
- 1.2 Veterinary Diagnostic Devices Market Size and Growth Outlook, 2021- 2030
- 1.3 Veterinary Diagnostic Devices Market Growth Opportunities to 2030
- 1.4 Key Veterinary Diagnostic Devices Market Trends and Challenges
  - 1.4.1 Veterinary Diagnostic Devices Market Drivers and Trends
  - 1.4.2 Veterinary Diagnostic Devices Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Veterinary Diagnostic Devices Companies

### 2. VETERINARY DIAGNOSTIC DEVICES MARKET SIZE OUTLOOK TO 2030

- 2.1 Veterinary Diagnostic Devices Market Size Outlook, USD Million, 2021- 2030
- 2.2 Veterinary Diagnostic Devices Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. VETERINARY DIAGNOSTIC DEVICES MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. VETERINARY DIAGNOSTIC DEVICES MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Type
  - Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Veterinary Diagnostic Devices Market, 2025

5.2 Asia Pacific Veterinary Diagnostic Devices Market Size Outlook by Type, 2021-2030

5.3 Asia Pacific Veterinary Diagnostic Devices Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Veterinary Diagnostic Devices Market, 2025

5.5 Europe Veterinary Diagnostic Devices Market Size Outlook by Type, 2021- 2030

5.6 Europe Veterinary Diagnostic Devices Market Size Outlook by Application, 2021-2030

5.7 Key Findings for North America Veterinary Diagnostic Devices Market, 2025

5.8 North America Veterinary Diagnostic Devices Market Size Outlook by Type, 2021-2030

5.9 North America Veterinary Diagnostic Devices Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Veterinary Diagnostic Devices Market, 2025

5.11 South America Pacific Veterinary Diagnostic Devices Market Size Outlook by Type, 2021- 2030

5.12 South America Veterinary Diagnostic Devices Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Veterinary Diagnostic Devices Market, 2025

5.14 Middle East Africa Veterinary Diagnostic Devices Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Veterinary Diagnostic Devices Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Veterinary Diagnostic Devices Market Size Outlook and Revenue Growth Forecasts

6.2 US Veterinary Diagnostic Devices Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Veterinary Diagnostic Devices Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Veterinary Diagnostic Devices Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Veterinary Diagnostic Devices Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Veterinary Diagnostic Devices Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Veterinary Diagnostic Devices Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Veterinary Diagnostic Devices Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Veterinary Diagnostic Devices Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

6.18 Rest of Europe Veterinary Diagnostic Devices Industry Drivers and Opportunities

6.19 China Market Size Outlook and Revenue Growth Forecasts

6.20 China Veterinary Diagnostic Devices Industry Drivers and Opportunities

- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Veterinary Diagnostic Devices Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Veterinary Diagnostic Devices Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Veterinary Diagnostic Devices Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Veterinary Diagnostic Devices Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Veterinary Diagnostic Devices Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Veterinary Diagnostic Devices Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Veterinary Diagnostic Devices Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Veterinary Diagnostic Devices Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Veterinary Diagnostic Devices Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Veterinary Diagnostic Devices Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Veterinary Diagnostic Devices Industry Drivers and Opportunities

## **7. VETERINARY DIAGNOSTIC DEVICES MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. VETERINARY DIAGNOSTIC DEVICES COMPANY PROFILES**

- 8.1 Profiles of Leading Veterinary Diagnostic Devices Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

AMETEK Inc  
bioMérieux SA

EKF Diagnostics Holdings Plc  
Halma Plc  
Heska Corp  
HORIBA Ltd  
IDEXX Laboratories Inc  
Revenio Group Oyj  
Virbac SA  
Zoetis Inc

## **9. APPENDIX**

9.1 Scope of the Report  
9.2 Research Methodology and Data Sources  
9.3 Glossary of Terms  
9.4 Market Definitions  
9.5 Contact Information

## I would like to order

Product name: Veterinary Diagnostic Devices Market Size, Trends, Analysis, and Outlook By Product (Consumables, Reagents & Kits, Equipment & Instruments), By Animal (Production Animals, Companion Animals), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/V63C59A87F90EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V63C59A87F90EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970