

Vet Molecular Diagnostics Market Size, Trends, Analysis, and Outlook By Product (Instruments, Kit and Reagents, Software and Services), By Application (Infectious Diseases, Genetics, Others), By Technology (PCR, Microarray, DNA Sequencing), by Country, Segment, and Companies, 2024-2032

<https://marketpublishers.com/r/V985D3EED4A5EN.html>

Date: April 2024

Pages: 205

Price: US\$ 3,980.00 (Single User License)

ID: V985D3EED4A5EN

Abstracts

The global Vet Molecular Diagnostics market size is poised to register 9.2% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Vet Molecular Diagnostics market across By Product (Instruments, Kit and Reagents, Software and Services), By Application (Infectious Diseases, Genetics, Others), By Technology (PCR, Microarray, DNA Sequencing)

The Vet Molecular Diagnostics market is experiencing rapid growth driven by the increasing demand for accurate and timely diagnosis of infectious diseases, genetic disorders, and cancer in veterinary medicine. With companion animals playing an integral role in households and the agriculture industry, there's growing emphasis on preventive healthcare and disease surveillance in veterinary practice. Molecular diagnostic tests, including polymerase chain reaction (PCR), nucleic acid amplification assays, and next-generation sequencing (NGS) platforms, are witnessing high adoption rates, driven by their ability to detect pathogens with high sensitivity and specificity. Further, the integration of point-of-care testing and multiplex assay panels is enhancing diagnostic efficiency and enabling rapid decision-making in veterinary clinics and research laboratories, driving market expansion and fostering innovation in veterinary diagnostics.

Vet Molecular Diagnostics Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Vet Molecular Diagnostics market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Vet Molecular Diagnostics survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Vet Molecular Diagnostics industry.

Key market trends defining the global Vet Molecular Diagnostics demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Vet Molecular Diagnostics Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Vet Molecular Diagnostics industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Vet Molecular Diagnostics companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Vet Molecular Diagnostics industry

Leading Vet Molecular Diagnostics companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Vet Molecular Diagnostics companies.

Vet Molecular Diagnostics Market Study- Strategic Analysis Review

The Vet Molecular Diagnostics market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Vet Molecular Diagnostics Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Vet Molecular Diagnostics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

Vet Molecular Diagnostics Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

North America Vet Molecular Diagnostics Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare

infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Vet Molecular Diagnostics market segments. Similarly, Strong market demand is encouraging Canadian Vet Molecular Diagnostics companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Vet Molecular Diagnostics market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Vet Molecular Diagnostics Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Vet Molecular Diagnostics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Vet Molecular Diagnostics market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Vet Molecular Diagnostics Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Vet Molecular Diagnostics in Asia Pacific. In particular, China, India, and South East Asian Vet Molecular Diagnostics markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Vet Molecular Diagnostics Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Vet Molecular Diagnostics Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Vet Molecular Diagnostics market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Vet Molecular Diagnostics.

Vet Molecular Diagnostics Market Company Profiles

The global Vet Molecular Diagnostics market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Biochek BV, Biomedica Group, Biomerieux SA, Bioneer Corp, Idexx Laboratories Inc, Ingenetix GmbH, Neogen Corp, Novacyt Group, QIAGEN N.V., Thermo Fischer Scientific Inc, Veterinary Molecular Diagnostics Inc, Virbac SA.

Recent Vet Molecular Diagnostics Market Developments

The global Vet Molecular Diagnostics market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Vet Molecular Diagnostics Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local

Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Instruments

Kit and Reagents

Software and Services

By Application

Infectious Diseases

Genetics

Others

By Technology

PCR

Microarray

DNA Sequencing

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Biochek BV

Biomedica Group

Biomerieux SA

Bioneer Corp

Idexx Laboratories Inc

Ingenetix GmbH

Neogen Corp

Novacyt Group

QIAGEN N.V.

Thermo Fischer Scientific Inc

Veterinary Molecular Diagnostics Inc

Virbac SA

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Vet Molecular Diagnostics Market Overview and Key Findings, 2024
- 1.2 Vet Molecular Diagnostics Market Size and Growth Outlook, 2021- 2030
- 1.3 Vet Molecular Diagnostics Market Growth Opportunities to 2030
- 1.4 Key Vet Molecular Diagnostics Market Trends and Challenges
 - 1.4.1 Vet Molecular Diagnostics Market Drivers and Trends
 - 1.4.2 Vet Molecular Diagnostics Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Vet Molecular Diagnostics Companies

2. VET MOLECULAR DIAGNOSTICS MARKET SIZE OUTLOOK TO 2030

- 2.1 Vet Molecular Diagnostics Market Size Outlook, USD Million, 2021- 2030
- 2.2 Vet Molecular Diagnostics Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. VET MOLECULAR DIAGNOSTICS MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. VET MOLECULAR DIAGNOSTICS MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Product
 - Instruments
 - Kit and Reagents

Software and Services

By Application

Infectious Diseases

Genetics

Others

By Technology

PCR

Microarray

DNA Sequencing

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Vet Molecular Diagnostics Market, 2025

5.2 Asia Pacific Vet Molecular Diagnostics Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Vet Molecular Diagnostics Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Vet Molecular Diagnostics Market, 2025

5.5 Europe Vet Molecular Diagnostics Market Size Outlook by Type, 2021- 2030

5.6 Europe Vet Molecular Diagnostics Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Vet Molecular Diagnostics Market, 2025

5.8 North America Vet Molecular Diagnostics Market Size Outlook by Type, 2021- 2030

5.9 North America Vet Molecular Diagnostics Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Vet Molecular Diagnostics Market, 2025

5.11 South America Pacific Vet Molecular Diagnostics Market Size Outlook by Type, 2021- 2030

5.12 South America Vet Molecular Diagnostics Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Vet Molecular Diagnostics Market, 2025

5.14 Middle East Africa Vet Molecular Diagnostics Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Vet Molecular Diagnostics Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Vet Molecular Diagnostics Market Size Outlook and Revenue Growth Forecasts

- 6.2 US Vet Molecular Diagnostics Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Vet Molecular Diagnostics Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Vet Molecular Diagnostics Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Vet Molecular Diagnostics Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Vet Molecular Diagnostics Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Vet Molecular Diagnostics Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Vet Molecular Diagnostics Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Vet Molecular Diagnostics Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Vet Molecular Diagnostics Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Vet Molecular Diagnostics Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Vet Molecular Diagnostics Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Vet Molecular Diagnostics Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Vet Molecular Diagnostics Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Vet Molecular Diagnostics Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Vet Molecular Diagnostics Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Vet Molecular Diagnostics Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Vet Molecular Diagnostics Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Vet Molecular Diagnostics Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Vet Molecular Diagnostics Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts

- 6.40 Middle East Vet Molecular Diagnostics Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Vet Molecular Diagnostics Industry Drivers and Opportunities

7. VET MOLECULAR DIAGNOSTICS MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. VET MOLECULAR DIAGNOSTICS COMPANY PROFILES

- 8.1 Profiles of Leading Vet Molecular Diagnostics Companies in the Market
 - 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
 - 8.3 Financial Performance and Key Metrics
- Biochek BV
- Biomedica Group
- Biomerieux SA
- Bioneer Corp
- Idexx Laboratories Inc
- Ingenetix GmbH
- Neogen Corp
- Novacyt Group
- QIAGEN N.V.
- Thermo Fischer Scientific Inc
- Veterinary Molecular Diagnostics Inc
- Virbac SA.

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

I would like to order

Product name: Vet Molecular Diagnostics Market Size, Trends, Analysis, and Outlook By Product (Instruments, Kit and Reagents, Software and Services), By Application (Infectious Diseases, Genetics, Others), By Technology (PCR, Microarray, DNA Sequencing), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/V985D3EED4A5EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V985D3EED4A5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970