

Vertebroplasty and Kyphoplasty Market Size, Trends, Analysis, and Outlook By Product (Kyphoplasty, Vertebroplasty), By End-User (Hospitals, Ambulatory Surgical Centers), by Country, Segment, and Companies, 2024-2032

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Abstracts

The global Vertebroplasty and Kyphoplasty market size is poised to register 5.3% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Vertebroplasty and Kyphoplasty market across By Product (Kyphoplasty, Vertebroplasty), By End-User (Hospitals, Ambulatory Surgical Centers)

The Vertebroplasty and Kyphoplasty market are undergoing evolution driven by advancements in minimally invasive spine surgery techniques and the aging population's increasing prevalence of vertebral compression fractures (VCFs). With VCFs causing significant morbidity and impaired quality of life, there's growing demand for vertebral augmentation procedures that can relieve pain, restore vertebral height, and stabilize the spinal column. Cement augmentation systems, including bone cement injectors, balloon kyphoplasty devices, and radiofrequency ablation probes, are witnessing high adoption rates, driven by favorable clinical outcomes and shorter recovery times compared to traditional surgical approaches. Further, the integration of navigational technologies and patient-specific implants is enhancing procedural accuracy and expanding the scope of vertebral augmentation, driving market growth and fostering innovation in spine care.

Vertebroplasty and Kyphoplasty Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Vertebroplasty and Kyphoplasty market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Vertebroplasty and Kyphoplasty survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Vertebroplasty and Kyphoplasty industry.

Key market trends defining the global Vertebroplasty and Kyphoplasty demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Vertebroplasty and Kyphoplasty Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Vertebroplasty and Kyphoplasty industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Vertebroplasty and Kyphoplasty companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Vertebroplasty and Kyphoplasty industry

Leading Vertebroplasty and Kyphoplasty companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Vertebroplasty and Kyphoplasty companies.

Vertebroplasty and Kyphoplasty Market Study- Strategic Analysis Review

The Vertebroplasty and Kyphoplasty market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Vertebroplasty and Kyphoplasty Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Vertebroplasty and Kyphoplasty industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

Vertebroplasty and Kyphoplasty Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

North America Vertebroplasty and Kyphoplasty Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large

consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Vertebroplasty and Kyphoplasty market segments. Similarly, Strong market demand is encouraging Canadian Vertebroplasty and Kyphoplasty companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Vertebroplasty and Kyphoplasty market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Vertebroplasty and Kyphoplasty Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Vertebroplasty and Kyphoplasty industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Vertebroplasty and Kyphoplasty market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Vertebroplasty and Kyphoplasty Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Vertebroplasty and Kyphoplasty in Asia Pacific. In particular, China, India, and South East Asian Vertebroplasty and Kyphoplasty markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Vertebroplasty and Kyphoplasty Market Size Outlook- Continued

urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Vertebroplasty and Kyphoplasty Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Vertebroplasty and Kyphoplasty market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Vertebroplasty and Kyphoplasty.

Vertebroplasty and Kyphoplasty Market Company Profiles

The global Vertebroplasty and Kyphoplasty market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Biopsybell S.r.l., Cardinal Health Inc, Globus Medical Inc, IZI Medical Products LLC, Johnson & Johnson, Joimax GmbH, Lindare Medical AB, Medtronic plc, Merit Medical Systems Inc, Stryker Corp, Teknimed S.A.S.

Recent Vertebroplasty and Kyphoplasty Market Developments

The global Vertebroplasty and Kyphoplasty market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Vertebroplasty and Kyphoplasty Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Kyphoplasty

Vertebroplasty

By End-User

Hospitals

Ambulatory Surgical Centers

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Biopsybell S.r.l.

Cardinal Health Inc

Globus Medical Inc

IZI Medical Products LLC

Johnson & Johnson

Joimax GmbH

Lindare Medical AB

Medtronic plc

Merit Medical Systems Inc

Stryker Corp

Teknimed S.A.S.

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Vertebroplasty and Kyphoplasty Market Overview and Key Findings, 2024
- 1.2 Vertebroplasty and Kyphoplasty Market Size and Growth Outlook, 2021- 2030
- 1.3 Vertebroplasty and Kyphoplasty Market Growth Opportunities to 2030
- 1.4 Key Vertebroplasty and Kyphoplasty Market Trends and Challenges
 - 1.4.1 Vertebroplasty and Kyphoplasty Market Drivers and Trends
 - 1.4.2 Vertebroplasty and Kyphoplasty Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Vertebroplasty and Kyphoplasty Companies

2. VERTEBROPLASTY AND KYPHOPLASTY MARKET SIZE OUTLOOK TO 2030

- 2.1 Vertebroplasty and Kyphoplasty Market Size Outlook, USD Million, 2021- 2030
- 2.2 Vertebroplasty and Kyphoplasty Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. VERTEBROPLASTY AND KYPHOPLASTY MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. VERTEBROPLASTY AND KYPHOPLASTY MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Product
 - Kyphoplasty

Vertebroplasty

By End-User

Hospitals

Ambulatory Surgical Centers

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Vertebroplasty and Kyphoplasty Market, 2025

5.2 Asia Pacific Vertebroplasty and Kyphoplasty Market Size Outlook by Type, 2021-2030

5.3 Asia Pacific Vertebroplasty and Kyphoplasty Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Vertebroplasty and Kyphoplasty Market, 2025

5.5 Europe Vertebroplasty and Kyphoplasty Market Size Outlook by Type, 2021- 2030

5.6 Europe Vertebroplasty and Kyphoplasty Market Size Outlook by Application, 2021-2030

5.7 Key Findings for North America Vertebroplasty and Kyphoplasty Market, 2025

5.8 North America Vertebroplasty and Kyphoplasty Market Size Outlook by Type, 2021-2030

5.9 North America Vertebroplasty and Kyphoplasty Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Vertebroplasty and Kyphoplasty Market, 2025

5.11 South America Pacific Vertebroplasty and Kyphoplasty Market Size Outlook by Type, 2021- 2030

5.12 South America Vertebroplasty and Kyphoplasty Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Vertebroplasty and Kyphoplasty Market, 2025

5.14 Middle East Africa Vertebroplasty and Kyphoplasty Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Vertebroplasty and Kyphoplasty Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Vertebroplasty and Kyphoplasty Market Size Outlook and Revenue Growth Forecasts

- 6.2 US Vertebroplasty and Kyphoplasty Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Vertebroplasty and Kyphoplasty Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Vertebroplasty and Kyphoplasty Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Vertebroplasty and Kyphoplasty Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Vertebroplasty and Kyphoplasty Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Vertebroplasty and Kyphoplasty Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Vertebroplasty and Kyphoplasty Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Vertebroplasty and Kyphoplasty Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Vertebroplasty and Kyphoplasty Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Vertebroplasty and Kyphoplasty Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Vertebroplasty and Kyphoplasty Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Vertebroplasty and Kyphoplasty Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Vertebroplasty and Kyphoplasty Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Vertebroplasty and Kyphoplasty Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Vertebroplasty and Kyphoplasty Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Vertebroplasty and Kyphoplasty Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Vertebroplasty and Kyphoplasty Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Vertebroplasty and Kyphoplasty Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Vertebroplasty and Kyphoplasty Industry Drivers and

Opportunities

6.39 Middle East Market Size Outlook and Revenue Growth Forecasts

6.40 Middle East Vertebroplasty and Kyphoplasty Industry Drivers and Opportunities

6.41 Africa Market Size Outlook and Revenue Growth Forecasts

6.42 Africa Vertebroplasty and Kyphoplasty Industry Drivers and Opportunities

7. VERTEBROPLASTY AND KYPHOPLASTY MARKET OUTLOOK ACROSS SCENARIOS

7.1 Low Growth Case

7.2 Reference Growth Case

7.3 High Growth Case

8. VERTEBROPLASTY AND KYPHOPLASTY COMPANY PROFILES

8.1 Profiles of Leading Vertebroplasty and Kyphoplasty Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

Biopsybell S.r.l.

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Globus Medical Inc

IZI Medical Products LLC

Johnson & Johnson

Joimax GmbH

Lindare Medical AB

Medtronic plc

Merit Medical Systems Inc

Stryker Corp

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9. APPENDIX

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

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