

# Vehicle Tire Market Size, Share, Trends, Growth, Outlook, and Insights Report, 2023- Industry Forecasts by Type, Application, Segments, Countries, and Companies, 2018- 2030

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# **Abstracts**

The Vehicle Tire market is a large and high-potential growth industry. In 2023, the market is poised to register positive year-on-year growth over 2022. Further, the Vehicle Tire market size maintains a super-linear growth trajectory, registering continuous expansion from 2023 to 2030.

As we enter the late half of 2023, the Vehicle Tire industry is poised for significant growth and transformation. The "Vehicle Tire Market Size, Share, Trends, Growth, Outlook, and Insights Report, 2023- Data Forecasts by Type, Application, Segments, Countries, and Companies, 2018- 2030" report details the definition and advantages of Vehicle Tire.

Overview of the Vehicle Tire Industry in 2023

The accelerating development of the industry is driven by a widening application base, R&D investment in new product development, competitive strategies focusing on expanding into niche segments, and potential growth prospects for Vehicle Tire Companies in developing countries.

The Vehicle Tire Insights Report provides key market size and share outlook, short-term and long-term trends, potential opportunities, analytical models, current market conditions, scenario analysis, post-COVID analysis, competitive landscape, company profiles, and market news and developments.



Vehicle Tire Market Size, Share, and Trend Analysis

The global Vehicle Tire market plays a major role in the global electronics and semiconductors industry. The report provides a comprehensive and in-depth analysis of different segments across the industry.

Further, potential types, applications, products, and other Vehicle Tire segments are analyzed in the market study.

Vehicle Tire Market Statistics- Current status of the Vehicle Tire industry and the key statistics for 2023 are provided in detail.

Strategic Analysis of Vehicle Tire Industry- Competitive analysis, vendor landscape, SWOT profiles, and product profiles are included.

Market Trends and Insights- The Vehicle Tire Insights report provides a detailed examination of key market trends, drivers, and their impact on demand. Further, the increasing importance of Vehicle Tire across industries is discussed.

Market Developments- Mergers, acquisitions, product launches, capacity expansion plans, and other developments announced by leading Vehicle Tire companies are included in the study.

Vehicle Tire Market Opportunities- Potential growth opportunities and quantitative comparison of different segments to provide an assessment of diverse opportunities in the industry.

Regional analysis- Further, a geographical analysis of the Vehicle Tire industry, highlighting key markets and their growth prospects is included. The market size across six regions including North America, Asia Pacific, Europe, South America, the Middle East, and Africa is forecast to 2030.

#### Analytical Frameworks

The Vehicle Tire insights report uses multiple analytical frameworks for analyzing the global Vehicle Tire industry. The tools include- Industry SWOT, Porter's Five Forces Analysis, PESTLE analysis, scenario analysis, and others.



Industry SWOT- The report identifies the key strengths, weaknesses, opportunities, and threats facing the global markets in 2023 and beyond.

Scenario analysis- 4 scenarios for the long-term future based on the global economy are analyzed.

Porter's Five Forces Analysis- The report quantifies Porter's five forces analysis to assess the market attractiveness using the weighted average of the Bargaining power of buyers, Bargaining power of suppliers, Threat of substitutes, Threat of new entrants, and intensity of competitive rivalry.

PESTLE Analysis- Six segments of the general environment surrounding the Vehicle Tire industry including political, economic, social, technological, environmental, and legal factors are briefed.

Future Vehicle Tire Growth Outlook and Opportunities

The chapter provides a detailed analysis of market size, growth rate, revenue trends, and volume analysis over the historical period from 2018 up to 2022. Projection of the future growth prospects and opportunities in the Vehicle Tire industry along with insights into each of the potential market segments is included in the study. Further, the evaluation of factors driving market growth across markets is provided. In addition, the latest technological advancements and an analysis of the impact of these advancements on the performance, reliability, and efficiency of products are included.

Market Dynamics- Impact Analysis and Post-COVID Outlook of Vehicle Tire Industry

Optimistic economic conditions are observed in H2-2023 across multiple scenarios. The current edition of the Vehicle Tire Market Study identifies brighter views for 2023 and an increasingly optimistic global outlook over the forecast period.

However, the market is also constrained by challenges of geopolitical instability and conflicts with the Russia-Ukraine war and inflation conditions in the US and other markets, and rising interest rates continue to restrain the market growth prospects.

The four case scenarios considered for countries in the study are -

Sluggish economic growth, with emphasis on savings and low expenditure



Despite growth fluctuations, consumer confidence remains robust and gains continue for companies

Investments in technology deployment and productive investments

Stronger consumer demand and higher investments supporting solid growth

Vehicle Tire Market Trends- Emerging markets present strong growth prospects

According to the World Bank, over 85% of the world's population lives in the Asia Pacific, the Middle East and Africa (MEA), or South America. An increasing volume of companies are expanding their production and marketing bases to these countries as the consumption power of individuals continues to strengthen.

Several new market entrants are targeting niche economically attractive Vehicle Tire segments when expanding into these markets. We anticipate the Vehicle Tire sales growth in developing countries to continue to accelerate rapidly over the forecast period.

North America Vehicle Tire Industry: Market Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

The past few quarters have been encouraging for North American Vehicle Tire market suppliers. A large number of Vehicle Tire companies are reporting profitability after several quarters of margin declines. Focus on increasing operational efficiency, capturing niche market opportunities, and others are widely observed. The North American Vehicle Tire industry research identifies the key market trends, driving forces, and growth opportunities across 3 countries including the United States, Canada, and Mexico markets.

Europe Vehicle Tire Industry: Market Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Leading European Vehicle Tire companies are focusing on customer orientation, sustainable supply chains, and economic value creation to succeed in long-term market conditions. As Asian manufacturers enter the European markets, the region's electronics and semiconductors sector is undergoing a paradigm shift. The European Vehicle Tire industry is also facing the significant impact of the Russia-Ukraine war. The insights report analyzes the Western European Vehicle Tire countries including



Germany, France, Spain, the United Kingdom, Italy, and other European countries including Russia, Turkey, and others.

Asia Pacific Vehicle Tire Industry: Market Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Economic growth and shifting consumer preferences are set to shape the future of the Asia Pacific Vehicle Tire industry. Leading companies in China, India, Japan, South Korea, Australia, Indonesia, South East Asia, and other regions are focusing on rapid business expansion through new product launches. The Vehicle Tire insights report provides the market size outlook across these countries from 2018 to 2030.

South America Vehicle Tire Industry: Market Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

South American countries including Brazil, Argentina, Chile, and others continue to demonstrate robust value-creation potential through 2030. Both traditional players and new start-ups are spending more on expanding products to niche consumer segments. Increasing urbanization, infrastructure development, and improving disposable incomes are likely to drive the market outlook over the forecast period.

Middle East and Africa Vehicle Tire Industry: Market Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

The Middle East and African regions have a growing population, increasing urbanization, and improving standards of living, all of which contribute to the rising Vehicle Tire demand. Further, Sustainability and environmental concerns are gaining prominence in the GCC region. In Africa, vehicle sales continued an upward trend and the rapid growth in infrastructure in the African region enables Vehicle Tire companies to generate significant business growth in the medium to long-term future.

### Competitive Insights

The landscape of the industry is shifting, moving away from traditional competition between peers and embracing new forms of competitive interactions. There is an increasing trend among companies from building products to building businesses. Companies are investing in developing new growth opportunities with market leaders increasingly focused on building and scaling up new businesses.



The Vehicle Tire insights report provides a competitive analysis of the industry in 2023. The business profiles of the leading 10 companies are profiled in the study along with their SWOT profile, financials, products and services, and market developments. In addition, an evaluation of the competitive landscape, including major players, market share, and strategies adopted by key manufacturers is provided in the research study. The report also identifies the most prominent challenges and potential growth barriers faced by leading companies.

#### Report scope

Data for 13 years: Historic data from 2018 to 2022 and industry forecasts from 2023 to 2030

3 Parameters- Value, Volume, and Pricing Data

6 Regions- Asia Pacific, Europe, North America, South America, Middle East, Africa

27 Countries: United States, Canada, Mexico, Germany, France, Spain, United Kingdom, Italy, Russia, Turkey, Rest of Europe, China, India, Japan, South Korea, Australia, Indonesia, South East Asia, Saudi Arabia, United Arab Emirates, Rest of Middle East, South Africa, Egypt, Rest of Africa, Brazil, Argentina, Other South America

10 Companies- Leading companies with detailed profiles

5 Models- Scenario analysis, Porter's five forces, Industry SWOT, Pricing analysis, PESTLE

8 Market Dynamics- Trends, Drivers, Growth Restraints, Opportunities

Unique Additions to the current edition-

Impact of market developments including the Russia- Ukraine War, inflation across countries, supply-chain conditions, labor-market pressures, recession, trade, and other global factors

Pricing Analysis across types, applications, and countries for 2023 and industry.



Forecasts to 2030

electronics and semiconductors industry trends and market forecasts

Driving forces supporting the Vehicle Tire sales in each of the 24 countries

Complimentary Excel spreadsheet and print authentication for a single-user license

Key Questions answered in this report-

1. What are the key regions in the global Vehicle Tire industry?

2. Who are the major companies or key players operating in the global Vehicle Tire industry?

3. What has been the impact of COVID-19 on the global Vehicle Tire industry?

4. What is the projected compound annual growth rate (CAGR) of the global Vehicle Tire market size for the period 2023-2028?

5. What are the key factors driving the growth of the global Vehicle Tire industry?

6. How is the global Vehicle Tire industry segmented based on product types?

7. What are the emerging trends and opportunities in the global Vehicle Tire industry?

8. What are the challenges and obstacles faced by the global Vehicle Tire market?

9. What are the competitive landscape and strategies of global Vehicle Tire companies?

10. What are the innovations and advancements in product development within the global Vehicle Tire industry?

11. What are the strategies adopted by key players in the global Vehicle Tire market to maintain a competitive edge?

12. How is the global Vehicle Tire industry expected to evolve in terms of demand and

Vehicle Tire Market Size, Share, Trends, Growth, Outlook, and Insights Report, 2023- Industry Forecasts by Typ...



market dynamics in the coming years?



# Contents

### **1 FOREWORD**

### **2 EXECUTIVE SUMMARY**

- 2.1 Key Findings, 2023
- 2.2 Market Overview
- 2.3 Market Highlights

### **3 REPORT GUIDE**

- 3.1 Study Scope and Objectives
- 3.2 Market Segmentation
- 3.3 Methodology and Sources
- 3.4 Primary and Secondary Data Sources
- 3.5 Market Estimation- Data Triangulation
- 3.6 Forecast Methodology
- 3.7 Key Assumptions

### **4 INTRODUCTION**

- 4.1 Market Definition and Evolution
- 4.2 Historical Market Size and Trends, 2018-2022
- 4.3 Forecast Market Size, 2023- 2030
- 4.4 Industry Value Chain Analysis
- 4.5 Porter's Five Forces Analysis

### **5 MARKET ASSESSMENT**

- 5.1 Post-COVID-19 Growth Prospects for the Vehicle Tire Industry
- 5.2 Likely Case Industry Forecasts
- 5.3 Optimistic Case- Industry Forecasts
- 5.4 Pessimistic Case- Industry Forecasts
- 5.5 Market Dynamics-
- 5.6 Drivers
- 5.7 Trends
- 5.8 Opportunities



5.9 Challenges

# 6 VEHICLE TIRE MARKET SIZE FORECASTS- TYPES, PRODUCTS, AND APPLICATIONS

6.1 Global Vehicle Tire Growth Outlook by Type, \$ Million, 2018- 2022, 2023- 20306.2 Global Vehicle Tire Growth Outlook by Product, \$ Million, 2018- 2022, 2023- 20306.3 Global Vehicle Tire Growth Outlook by Application, \$ Million, 2018- 2022, 2023- 2030

# 7 NORTH AMERICA VEHICLE TIRE MARKET SIZE FORECASTS- TYPES, PRODUCTS, AND APPLICATIONS

- 7.1 North America Vehicle Tire Industry Current Market Conditions, 2023
- 7.2 North America Vehicle Tire Market Trends and Opportunities
- 7.3 North America Vehicle Tire Growth Outlook by Type
- 7.4 North America Vehicle Tire Growth Outlook by Product
- 7.5 North America Vehicle Tire Growth Outlook by Application
- 7.6 North America Vehicle Tire Market Size Outlook by Country
- 7.7 United States Vehicle Tire Market Size Outlook, \$ Million, 2018 to 2030
- 7.8 Canada Vehicle Tire Market Size Outlook, \$ Million, 2018 to 2030
- 7.9 Mexico Vehicle Tire Market Size Outlook, \$ Million, 2018 to 2030

# 8 EUROPE VEHICLE TIRE MARKET SIZE FORECASTS- TYPES, PRODUCTS, AND APPLICATIONS

- 8.1 Europe Vehicle Tire Industry Current Market Conditions, 2023
- 8.2 Europe Vehicle Tire Market Trends and Opportunities
- 8.3 Europe Vehicle Tire Growth Outlook by Type
- 8.4 Europe Vehicle Tire Growth Outlook by Product
- 8.5 Europe Vehicle Tire Growth Outlook by Application
- 8.6 Europe Vehicle Tire Market Size Outlook by Country
- 8.7 Germany Vehicle Tire Market Size Outlook, \$ Million, 2018 to 2030
- 8.8 France Vehicle Tire Market Size Outlook, \$ Million, 2018 to 2030
- 8.9 United Kingdom Vehicle Tire Market Size Outlook, \$ Million, 2018 to 2030
- 8.10. Italy Vehicle Tire Market Size Outlook, \$ Million, 2018 to 2030
- 8.11 Spain Vehicle Tire Market Size Outlook, \$ Million, 2018 to 2030
- 8.12 Rest of Europe Vehicle Tire Market Size Outlook, \$ Million, 2018 to 2030



# 9 ASIA PACIFIC VEHICLE TIRE MARKET SIZE FORECASTS- TYPES, PRODUCTS, AND APPLICATIONS

9.1 Asia Pacific Vehicle Tire Industry Current Market Conditions, 2023
9.2 Asia Pacific Vehicle Tire Market Trends and Opportunities
9.3 Asia Pacific Vehicle Tire Growth Outlook by Type
9.4 Asia Pacific Vehicle Tire Growth Outlook by Product
9.5 Asia Pacific Vehicle Tire Growth Outlook by Application
9.6 Asia Pacific Vehicle Tire Growth Outlook by Country
9.7 China Vehicle Tire Market Size Outlook, \$ Million, 2018 to 2030
9.8 Japan Vehicle Tire Market Size Outlook, \$ Million, 2018 to 2030
9.9 India Vehicle Tire Market Size Outlook, \$ Million, 2018 to 2030
9.10. Australia Vehicle Tire Market Size Outlook, \$ Million, 2018 to 2030
9.11 South Korea Vehicle Tire Market Size Outlook, \$ Million, 2018 to 2030
9.12 South East Asia Vehicle Tire Market Size Outlook, \$ Million, 2018 to 2030
9.13 Rest of Asia Pacific Vehicle Tire Market Size Outlook, \$ Million, 2018 to 2030

# 10 SOUTH AMERICA VEHICLE TIRE MARKET SIZE FORECASTS- TYPES, PRODUCTS, AND APPLICATIONS

10.1 South America Vehicle Tire Industry Current Market Conditions, 2023
10.2 South America Vehicle Tire Market Trends and Opportunities
10.3 South America Vehicle Tire Growth Outlook by Type
10.4 South America Vehicle Tire Growth Outlook by Product
10.5 South America Vehicle Tire Growth Outlook by Application
10.6 South America Vehicle Tire Growth Outlook by Country
10.7 Brazil Vehicle Tire Market Size Outlook, \$ Million, 2018 to 2030
10.8 Argentina Vehicle Tire Market Size Outlook, \$ Million, 2018 to 2030
10.9 Rest of South America Vehicle Tire Market Size Outlook, \$ Million, 2018 to 2030

# 11 MIDDLE EAST AND AFRICA VEHICLE TIRE MARKET SIZE FORECASTS-TYPES, PRODUCTS, AND APPLICATIONS

- 11.1 Middle East and Africa Vehicle Tire Industry Current Market Conditions, 2023
- 11.2 Middle East and Africa Vehicle Tire Market Trends and Opportunities
- 11.3 Middle East and Africa Vehicle Tire Growth Outlook by Type
- 11.4 Middle East and Africa Vehicle Tire Growth Outlook by Product
- 11.5 Middle East and Africa Vehicle Tire Growth Outlook by Application
- 11.6 Middle East and Africa Vehicle Tire Growth Outlook by Country



- 11.7 Saudi Arabia Vehicle Tire Market Size Outlook, \$ Million, 2018 to 2030
- 11.8 United Arab Emirates Vehicle Tire Market Size Outlook, \$ Million, 2018 to 2030
- 11.9 South Africa Vehicle Tire Market Size Outlook, \$ Million, 2018 to 2030
- 11.10. Rest of Middle East Vehicle Tire Market Size Outlook, \$ Million, 2018 to 2030
- 11.11 Rest of Africa Vehicle Tire Market Size Outlook, \$ Million, 2018 to 2030

## **12 COMPETITIVE LANDSCAPE**

- 12.1 Competitive Scenario
- 12.2 Key Players
- 12.3 Company Profiles of Leading 10 Companies
- 12.4 Company Snapshot
- 12.5 Business Description of Leading Vehicle Tire Companies
- 12.6 Vehicle Tire Companies- Products and Services
- 12.7 Vehicle Tire Companies- SWOT Analysis
- 12.8 Financial Profile

# **13 APPENDIX**



Table 17: Europe Vehicle Tire Outlook by Application, 2021-2030 Table 18: Europe Vehicle Tire Outlook by Product, 2021-2030 Table 19: Europe Vehicle Tire Outlook by Country, 2021-2030 Table 20: Asia Pacific Vehicle Tire Outlook by Type, 2021-2030 Table 21: Asia Pacific Vehicle Tire Outlook by Application, 2021-2030 Table 22: Asia Pacific Vehicle Tire Outlook by Product, 2021-2030 Table 23: Asia Pacific Vehicle Tire Outlook by Country, 2021-2030 Table 24: North America Vehicle Tire Outlook by Type, 2021-2030 Table 25: South America Vehicle Tire Outlook by Application, 2021-2030 Table 26: South America Vehicle Tire Outlook by Product, 2021-2030 Table 27: South America Vehicle Tire Outlook by Country, 2021-2030 Table 28: Middle East and Africa Vehicle Tire Outlook by Type, 2021-2030 Table 29: Middle East and Africa Vehicle Tire Outlook by Application, 2021-2030 Table 30: Middle East and Africa Vehicle Tire Outlook by Product, 2021-2030 Table 31: Middle East and Africa Vehicle Tire Outlook by Country, 2021-2030 Table 32: United States Vehicle Tire Outlook, \$ Million, 2021-2030 Exhibit 33: United States Vehicle Tire Outlook, year-on-year, %, 2021- 2030 Table 34: Canada Vehicle Tire Outlook, \$ Million, 2021-2030 Exhibit 35: Canada Vehicle Tire Outlook, year-on-year, %, 2021- 2030 Table 36: Mexico Vehicle Tire Outlook, \$ Million, 2021-2030 Exhibit 37: Mexico Vehicle Tire Outlook, year-on-year, %, 2021- 2030 Table 38: Germany Vehicle Tire Outlook, \$ Million, 2021-2030 Exhibit 39: Germany Vehicle Tire Outlook, year-on-year, %, 2021- 2030 Table 40: France Vehicle Tire Outlook, \$ Million, 2021-2030 Exhibit 41: France Vehicle Tire Outlook, year-on-year, %, 2021- 2030 Table 42: United Kingdom Vehicle Tire Outlook, \$ Million, 2021-2030 Exhibit 43: United Kingdom Vehicle Tire Outlook, year-on-year, %, 2021-2030 Table 44: Spain Vehicle Tire Outlook, \$ Million, 2021-2030 Exhibit 45: Spain Vehicle Tire Outlook, year-on-year, %, 2021- 2030 Table 46: Italy Vehicle Tire Outlook, \$ Million, 2021-2030 Exhibit 47: Italy Vehicle Tire Outlook, year-on-year, %, 2021- 2030 Table 48: China Vehicle Tire Outlook, \$ Million, 2021-2030 Exhibit 49: China Vehicle Tire Outlook, year-on-year, %, 2021- 2030 Table 50: India Vehicle Tire Outlook, \$ Million, 2021-2030 Exhibit 51: India Vehicle Tire Outlook, year-on-year, %, 2021-2030 Table 52: Japan Vehicle Tire Outlook, \$ Million, 2021-2030 Exhibit 53: Japan Vehicle Tire Outlook, year-on-year, %, 2021- 2030 Table 54: South Korea Vehicle Tire Outlook, \$ Million, 2021-2030 Exhibit 55: South Korea Vehicle Tire Outlook, year-on-year, %, 2021- 2030



Table 56: South East Asia Vehicle Tire Outlook, \$ Million, 2021- 2030 Exhibit 57: South East Asia Vehicle Tire Outlook, year-on-year, %, 2021- 2030 Table 58: Australia Vehicle Tire Outlook, \$ Million, 2021- 2030 Exhibit 59: Australia Vehicle Tire Outlook, year-on-year, %, 2021- 2030 Table 60: Brazil Vehicle Tire Outlook, \$ Million, 2021- 2030 Exhibit 61: Brazil Vehicle Tire Outlook, year-on-year, %, 2021- 2030 Table 62: Argentina Vehicle Tire Outlook, year-on-year, %, 2021- 2030 Exhibit 63: Argentina Vehicle Tire Outlook, \$ Million, 2021- 2030 Exhibit 63: Argentina Vehicle Tire Outlook, year-on-year, %, 2021- 2030 Table 64: Saudi Arabia Vehicle Tire Outlook, \$ Million, 2021- 2030 Exhibit 65: Saudi Arabia Vehicle Tire Outlook, year-on-year, %, 2021- 2030 Table 66: United Arab Emirates Vehicle Tire Outlook, \$ Million, 2021- 2030 Exhibit 67: United Arab Emirates Vehicle Tire Outlook, \$ Million, 2021- 2030 Exhibit 67: United Arab Emirates Vehicle Tire Outlook, \$ Million, 2021- 2030 Exhibit 67: United Arab Emirates Vehicle Tire Outlook, \$ Million, 2021- 2030 Exhibit 67: United Arab Emirates Vehicle Tire Outlook, \$ Million, 2021- 2030 Exhibit 67: United Arab Emirates Vehicle Tire Outlook, \$ Million, 2021- 2030 Table 68: South Africa Vehicle Tire Outlook, \$ Million, 2021- 2030 Exhibit 69: South Africa Vehicle Tire Outlook, \$ Million, 2021- 2030



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