

Vehicle Diesel Engine Market Size, Trends, Analysis, and Outlook by Type (Single-cylinder Vehicle Diesel Engine, Multi-cylinder Vehicle Diesel Engine), Application (Passenger Vehicles, Commercial Vehicles), by Country, Segment, and Companies, 2024-2030

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Abstracts

The global Two Wheeler market size is poised to register 3.94% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Two Wheeler market by Vehicle (Scooter, Motorcycle), Propulsion (ICE, Electric), Price (Low, Medium, High).

The Two Wheeler market is experiencing significant growth driven by urbanization, congestion, and the increasing demand for affordable and fuel-efficient transportation solutions. Two-wheelers, including motorcycles, scooters, and electric bicycles, provide convenient mobility options for commuters, delivery services, and recreational riders. Increasing urbanization, rising fuel costs, and government initiatives promoting two-wheeler usage are driving market expansion. Looking towards 2030, the market is poised for further innovation with the development of electric and hybrid two-wheelers, connected vehicle technologies, and shared mobility solutions, addressing sustainability, safety, and accessibility challenges in urban transportation..

Two Wheeler Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Two Wheeler market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Two Wheeler survey report provides the market size outlook across types, applications, and other segments across the world and regions. It

provides data-driven insights and actionable recommendations for companies in the Two Wheeler industry.

Key market trends defining the global Two Wheeler demand in 2024 and Beyond
The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Two Wheeler Market Segmentation- Industry Share, Market Size, and Outlook to 2030
The Two Wheeler industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Two Wheeler companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Two Wheeler industry
Leading Two Wheeler companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Two Wheeler companies.

Two Wheeler Market Study- Strategic Analysis Review
The Two Wheeler market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

- Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Two Wheeler Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Two Wheeler industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Two Wheeler Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Two Wheeler Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Two Wheeler market segments. Similarly, Strong end-user demand is encouraging Canadian Two Wheeler companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Two Wheeler market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Two Wheeler Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Two Wheeler industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Two Wheeler market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Two Wheeler Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing

investments in healthcare infrastructure drive the demand for Two Wheeler in Asia Pacific. In particular, China, India, and South East Asian Two Wheeler markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Two Wheeler Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Two Wheeler Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Two Wheeler market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Two Wheeler.

Two Wheeler Market Company Profiles

The global Two Wheeler market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Ampere Electric Vehicles Pvt. Ltd, Ather Energy Pvt. Ltd, Bajaj Auto Ltd, BMW India Private Ltd, Ducati India Private Ltd, Hero MotoCorp Ltd, Honda Motorcycle and Scooter India Pvt. Ltd, Lohia Auto Industries, Okinawa Autotech Pvt. Ltd, Ola Electric Mobility Pvt Ltd, Royal Enfield Ltd India, Suzuki Motorcycle India Pvt. Ltd, Triumph Motorcycles Private Ltd, TVS Motor Company Ltd, Yamaha Motor India Pvt. Ltd.

Recent Two Wheeler Market Developments

The global Two Wheeler market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Two Wheeler Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Vehicle

Scooter

Motorcycle

Propulsion

ICE

Electric

Price

Low

Medium

High

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Ampere Electric Vehicles Pvt. Ltd

Ather Energy Pvt. Ltd

Bajaj Auto Ltd

BMW India Private Ltd
Ducati India Private Ltd
Hero MotoCorp Ltd
Honda Motorcycle and Scooter India Pvt. Ltd
Lohia Auto Industries
Okinawa Autotech Pvt. Ltd
Ola Electric Mobility Pvt Ltd
Royal Enfield Ltd India
Suzuki Motorcycle India Pvt. Ltd
Triumph Motorcycles Private Ltd
TVS Motor Company Ltd
Yamaha Motor India Pvt. Ltd.
Formats Available: Excel, PDF, and PPT

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Application

Passenger Vehicles

Commercial Vehicles

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China FAW Group Corp

Cummins Inc

Daimler AG

Dana Inc

Detroit Diesel Corp

Doosan Corp

Guangxi Yuchai Machinery Group Co. Ltd

Isuzu Motors Ltd

Jiangsu Jiangdong Group Co. Ltd

KAMAZ Publicly Traded Company

Kubota Corp

MAN SE

Mitsubishi Corp

Quanchai Power Co. Ltd

Renault Group

Scania AB

Shanghai Diesel Engine Co. Ltd

Volvo Group

Weichai Group

Yanmar Co. Ltd

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