

Vegetable Powder Market Size, Share, and Outlook, 2025 Report- By Type (Conventional, Organic), Application (Food, Feed), End-User (Food and Beverage, Bakery and Confectionary, Pharmaceuticals, Others), Source (Garlic, Mushroom, Onion, Tomato), Distribution Channel (Direct, Indirect), and Companies, 2021-2032

<https://marketpublishers.com/r/VEC3DEF92692EN.html>

Date: June 2025

Pages: 185

Price: US\$ 3,680.00 (Single User License)

ID: VEC3DEF92692EN

Abstracts

Vegetable Powder Market Outlook

The global Vegetable Powder market is expected to register a growth rate of 7.1% during the forecast period from \$1.8 Billion in 2024 to \$3.1 Billion in 2032. The Vegetable Powder market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Vegetable Powder segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Conventional, Organic), Application (Food, Feed), End-User (Food and Beverage, Bakery and Confectionary, Pharmaceuticals, Others), Source (Garlic, Mushroom, Onion, Tomato), Distribution Channel (Direct, Indirect). Over 70 tables and charts showcase findings from our latest survey report on Vegetable Powder markets.

Vegetable Powder Market Insights, 2025

The vegetable powder market is growing steadily, supported by rising demand for convenient, nutrient-dense, and shelf-stable food ingredients. Vegetable

powders—produced through dehydration and milling processes—are used in soups, sauces, seasoning blends, smoothies, and dietary supplements. They appeal to consumers looking for whole-food nutrition and clean-label solutions without preservatives or additives. The market also sees strong demand from the foodservice industry and manufacturers seeking to enhance flavor and nutritional profiles in plant-based, gluten-free, and functional food products. Popular powders include spinach, beetroot, kale, carrot, and tomato, each contributing unique vitamins, minerals, and antioxidants. Advances in drying technology ensure better retention of color, taste, and nutrients, enabling broader application and product innovation globally.

Five Trends that will define global Vegetable Powder market in 2025 and Beyond

A closer look at the multi-million global market for Vegetable Powder identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Vegetable Powder companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Vegetable Powder industry?

The Vegetable Powder sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Vegetable Powder Market Segment Insights

The Vegetable Powder industry presents strong offers across categories. The analytical report offers forecasts of Vegetable Powder industry performance across segments and countries. Key segments in the industry include By Type (Conventional, Organic), Application (Food, Feed), End-User (Food and Beverage, Bakery and Confectionary, Pharmaceuticals, Others), Source (Garlic, Mushroom, Onion, Tomato), Distribution Channel (Direct, Indirect). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Vegetable Powder market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Vegetable Powder industry ecosystem. It assists decision-makers in evaluating global Vegetable Powder market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Vegetable Powder industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

Asia Pacific Vegetable Powder Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Vegetable Powder Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Vegetable Powder with demand from both Western Europe and

Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Vegetable Powder market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Vegetable Powder market Insights Executives are most excited about opportunities for the US Vegetable Powder industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Vegetable Powder companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Vegetable Powder market.

Latin American Vegetable Powder market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Vegetable Powder Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Vegetable Powder markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Vegetable Powder markets including

the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive LandscapeHow Vegetable Powder companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include CFF GmbH and Co. KG, Xi'an DN Biology Co., Ltd, Pestell Minerals and Ingredients Inc., Mayer Brothers Company, Marshall Ingredients, LLC, Herbafood Ingredients GmbH, Green Routz, Aum Agri Freeze Foods, The Green Labs LLC, Batory Foods, Inc., SouthAm Freeze Dry S.A, Saipro Biotech Pvt. Ltd., FarmVilla, Nutradry, Morriko Pure Foods Pvt Ltd.

Vegetable Powder Market Scope

Leading Segments

By Type

Conventional

Organic

By Application

Food

Feed

By End-User

Food and Beverage

Bakery and Confectionary

Pharmaceuticals

Others

By Source

Garlic

Mushroom

Onion

Tomato

By Distribution Channel

Direct

Indirect

Leading Companies

CFF GmbH and Co. KG

Xi'an DN Biology Co., Ltd

Pestell Minerals and Ingredients Inc.

Mayer Brothers Company

Marshall Ingredients, LLC

Herbafood Ingredients GmbH

Green Routz

Aum Agri Freeze Foods

The Green Labs LLC

Batory Foods, Inc.

SouthAm Freeze Dry S.A

Saipro Biotech Pvt. Ltd.

FarmVilla

Nutradry

Morriko Pure Foods Pvt Ltd

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Vegetable Powder Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Vegetable Powder Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL VEGETABLE POWDER MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Vegetable Powder Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. VEGETABLE POWDER MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Type

Conventional

Organic

By Application

Food

Feed

By End-User

Food and Beverage

Bakery and Confectionary

Pharmaceuticals

Others

By Source

Garlic

Mushroom

Onion

Tomato

By Distribution Channel

Direct

Indirect

6. GLOBAL VEGETABLE POWDER MARKET OUTLOOK ACROSS GROWTH SCENARIOS

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

6. NORTH AMERICA VEGETABLE POWDER MARKET SIZE OUTLOOK

- 6.1 Key Market Statistics, 2024
- 6.2 North America Vegetable Powder Market Trends and Growth Opportunities
 - 6.2.1 North America Vegetable Powder Market Outlook by Type
 - 6.2.2 North America Vegetable Powder Market Outlook by Application
- 6.3 North America Vegetable Powder Market Outlook by Country
 - 6.3.1 The US Vegetable Powder Market Outlook, 2021- 2032
 - 6.3.2 Canada Vegetable Powder Market Outlook, 2021- 2032
 - 6.3.3 Mexico Vegetable Powder Market Outlook, 2021- 2032

7. EUROPE VEGETABLE POWDER MARKET SIZE OUTLOOK

- 7.1 Key Market Statistics, 2024
- 7.2 Europe Vegetable Powder Market Trends and Growth Opportunities
 - 7.2.1 Europe Vegetable Powder Market Outlook by Type
 - 7.2.2 Europe Vegetable Powder Market Outlook by Application
- 7.3 Europe Vegetable Powder Market Outlook by Country
 - 7.3.2 Germany Vegetable Powder Market Outlook, 2021- 2032
 - 7.3.3 France Vegetable Powder Market Outlook, 2021- 2032
 - 7.3.4 The UK Vegetable Powder Market Outlook, 2021- 2032
 - 7.3.5 Spain Vegetable Powder Market Outlook, 2021- 2032
 - 7.3.6 Italy Vegetable Powder Market Outlook, 2021- 2032
 - 7.3.7 Russia Vegetable Powder Market Outlook, 2021- 2032
 - 7.3.8 Rest of Europe Vegetable Powder Market Outlook, 2021- 2032

8. ASIA PACIFIC VEGETABLE POWDER MARKET SIZE OUTLOOK

- 8.1 Key Market Statistics, 2024
- 8.2 Asia Pacific Vegetable Powder Market Trends and Growth Opportunities
 - 8.2.1 Asia Pacific Vegetable Powder Market Outlook by Type
 - 8.2.2 Asia Pacific Vegetable Powder Market Outlook by Application
- 8.3 Asia Pacific Vegetable Powder Market Outlook by Country
 - 8.3.1 China Vegetable Powder Market Outlook, 2021- 2032
 - 8.3.2 India Vegetable Powder Market Outlook, 2021- 2032

- 8.3.3 Japan Vegetable Powder Market Outlook, 2021- 2032
- 8.3.4 South Korea Vegetable Powder Market Outlook, 2021- 2032
- 8.3.5 Australia Vegetable Powder Market Outlook, 2021- 2032
- 8.3.6 South East Asia Vegetable Powder Market Outlook, 2021- 2032
- 8.3.7 Rest of Asia Pacific Vegetable Powder Market Outlook, 2021- 2032

9. SOUTH AMERICA VEGETABLE POWDER MARKET SIZE OUTLOOK

- 9.1 Key Market Statistics, 2024
- 9.2 South America Vegetable Powder Market Trends and Growth Opportunities
 - 9.2.1 South America Vegetable Powder Market Outlook by Type
 - 9.2.2 South America Vegetable Powder Market Outlook by Application
- 9.3 South America Vegetable Powder Market Outlook by Country
 - 9.3.1 Brazil Vegetable Powder Market Outlook, 2021- 2032
 - 9.3.2 Argentina Vegetable Powder Market Outlook, 2021- 2032
 - 9.3.3 Rest of South and Central America Vegetable Powder Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA VEGETABLE POWDER MARKET SIZE OUTLOOK

- 10.1 Key Market Statistics, 2024
- 10.2 Middle East and Africa Vegetable Powder Market Trends and Growth Opportunities
 - 10.2.1 Middle East and Africa Vegetable Powder Market Outlook by Type
 - 10.2.2 Middle East and Africa Vegetable Powder Market Outlook by Application
- 10.3 Middle East and Africa Vegetable Powder Market Outlook by Country
 - 10.3.1 Saudi Arabia Vegetable Powder Market Outlook, 2021- 2032
 - 10.3.2 The UAE Vegetable Powder Market Outlook, 2021- 2032
 - 10.3.3 Rest of Middle East Vegetable Powder Market Outlook, 2021- 2032
 - 10.3.4 South Africa Vegetable Powder Market Outlook, 2021- 2032
 - 10.3.5 Egypt Vegetable Powder Market Outlook, 2021- 2032
 - 10.3.6 Rest of Africa Vegetable Powder Market Outlook, 2021- 2032

11. COMPANY PROFILES

- 11.1 Leading 10 Companies
 - CFF GmbH and Co. KG
 - Xi'an DN Biology Co., Ltd
 - Pestell Minerals and Ingredients Inc.

Mayer Brothers Company
Marshall Ingredients, LLC
Herbafood Ingredients GmbH
Green Routz
Aum Agri Freeze Foods
The Green Labs LLC
Batory Foods, Inc.
SouthAm Freeze Dry S.A
Saipro Biotech Pvt. Ltd.
FarmVilla
Nutradry
Morriko Pure Foods Pvt Ltd
11.2 Overview
11.3 Products and Services
11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options
12.2 Customization Options
12.3 Publisher Details

I would like to order

Product name: Vegetable Powder Market Size, Share, and Outlook, 2025 Report- By Type (Conventional, Organic), Application (Food, Feed), End-User (Food and Beverage, Bakery and Confectionary, Pharmaceuticals, Others), Source (Garlic, Mushroom, Onion, Tomato), Distribution Channel (Direct, Indirect), and Companies, 2021-2032

Product link: <https://marketpublishers.com/r/VEC3DEF92692EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/VEC3DEF92692EN.html>