

# **Vegetable Fat Market Size, Share, and Outlook, 2025 Report- By Type (Soybean, Canola, Palm Oil, Palm Kernel, Groundnut, Sunflower, Coconut), Application (Bakery, Confectionery, Snacks and Savory, RTE Food, Sauces, Spreads and Dressings), Type (Saturated, Unsaturated), End-User (Biodiesel, Oleochemicals, Animal Feed), and Companies, 2021-2032**

<https://marketpublishers.com/r/VEED7F8A7161EN.html>

Date: June 2025

Pages: 185

Price: US\$ 3,680.00 (Single User License)

ID: VEED7F8A7161EN

## **Abstracts**

### Vegetable Fat Market Outlook

The global Vegetable Fat market is expected to register a growth rate of 5.6% during the forecast period from \$94.6 Billion in 2024 to \$146.3 Billion in 2032. The Vegetable Fat market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Vegetable Fat segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Soybean, Canola, Palm Oil, Palm Kernel, Groundnut, Sunflower, Coconut), Application (Bakery, Confectionery, Snacks and Savory, RTE Food, Sauces, Spreads and Dressings), Type (Saturated, Unsaturated), End-User (Biodiesel, Oleochemicals, Animal Feed). Over 70 tables and charts showcase findings from our latest survey report on Vegetable Fat markets.

Vegetable Fat Market Insights, 2025

The vegetable fat market remains critical in food manufacturing, pharmaceuticals, and cosmetics due to its functional properties such as texture modification, flavor enhancement, and stability. Derived from oils like palm, soybean, sunflower, and coconut, vegetable fats are integral in bakery products, confectionery, margarine, and frying oils. Market trends are increasingly influenced by health concerns over trans fats, driving demand for non-hydrogenated and naturally saturated vegetable fats. Innovations focus on tailored fat blends, enzymatic interesterification, and sustainable sourcing certifications to meet consumer and regulatory demands. Environmental scrutiny on palm oil production pushes manufacturers toward deforestation-free and traceable supply chains. The market faces volatility due to agricultural commodity price fluctuations and trade policies. Regional consumption varies with dietary habits and processing infrastructure, with emerging economies showing increased demand as processed food consumption grows. Sustainability efforts include use of by-products for biofuel and animal feed, enhancing resource efficiency.

### Five Trends that will define global Vegetable Fat market in 2025 and Beyond

A closer look at the multi-million global market for Vegetable Fat identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Vegetable Fat companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

### What are the biggest opportunities for growth in the Vegetable Fat industry?

The Vegetable Fat sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

### Vegetable Fat Market Segment Insights

The Vegetable Fat industry presents strong offers across categories. The analytical report offers forecasts of Vegetable Fat industry performance across segments and

countries. Key segments in the industry include By Type (Soybean, Canola, Palm Oil, Palm Kernel, Groundnut, Sunflower, Coconut), Application (Bakery, Confectionery, Snacks and Savory, RTE Food, Sauces, Spreads and Dressings), Type (Saturated, Unsaturated), End-User (Biodiesel, Oleochemicals, Animal Feed). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Vegetable Fat market size outlook is provided for 22 countries across these regions.

### Market Value Chain

The chapter identifies potential companies and their operations across the global Vegetable Fat industry ecosystem. It assists decision-makers in evaluating global Vegetable Fat market fundamentals, market dynamics, and disruptive trends across the value chain segments.

### Scenario Analysis and Forecasts

Strategic decision-making in the Vegetable Fat industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

### Asia Pacific Vegetable Fat Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

### The State of Europe Vegetable Fat Industry 2025 Focus on Accelerating

## Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Vegetable Fat with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Vegetable Fat market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Vegetable Fat market Insights Executives are most excited about opportunities for the US Vegetable Fat industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Vegetable Fat companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Vegetable Fat market.

Latin American Vegetable Fat market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Vegetable Fat Markets New Opportunities for Companies  
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Vegetable

Fat markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Vegetable Fat markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

### Competitive Landscape How Vegetable Fat companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include The J.M. Smucker Company, Bunge Limited, Archer Daniels Midland Company (ADM), Cargill, Incorporated, Olenex (Archer Daniels Midland/Wilmar International Ltd.), Koninklijke Zeelandia Groep B.V., The J.M. Smucker Company, Wilmar International Limited, Unilever PLC, Conagra Brands, Inc., J-Oil Mills, Inc., Nestlé S.A., Ajinomoto Co., Inc., AAK AB.

### Vegetable Fat Market Scope

#### Leading Segments

##### By Type

Soybean

Canola

Palm Oil

Palm Kernel

Groundnut

Sunflower

Coconut

By Application

Bakery

Confectionery

Snacks and Savory

RTE Food

Sauces

Spreads and Dressings

By Type

Saturated

Unsaturated

By End-User

Biodiesel

Oleochemicals

Animal Feed

Leading Companies

The J.M. Smucker Company

Bunge Limited

Archer Daniels Midland Company (ADM)

Cargill, Incorporated

Olenex (Archer Daniels Midland/Wilmar International Ltd.)

Koninklijke Zeelandia Groep B.V.

The J.M. Smucker Company

Wilmar International Limited

Unilever PLC

Conagra Brands, Inc.

J-Oil Mills, Inc.

Nestlé S.A.

Ajinomoto Co., Inc.

AAK AB

Geographies

North America US, Canada, Mexico

Europe Germany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia Pacific China, India, Japan, South Korea, Australia, South East Asia, Others

Latin America Brazil, Argentina, Others

Middle East and Africa Saudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

## Contents

### 1. TABLE OF CONTENTS

List of Figures and Tables

### 2. EXECUTIVE SUMMARY

#### 2.1 Key Highlights

2.1.1 Vegetable Fat Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Vegetable Fat Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

#### 2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

### 3. RESEARCH METHODOLOGY

#### 3.1 Primary Research Surveys

#### 3.2 Secondary Data Sources

#### 3.3 Data Triangulation

#### 3.4 Forecast Methodology

#### 3.5 Assumptions and Limitations

### 4. INTRODUCTION TO GLOBAL VEGETABLE FAT MARKET IN 2025

#### 4.1 Industry Panorama

#### 4.2 Leading Companies Profiled in the Study

#### 4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

#### 4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

#### 4.5 Regional Analysis

#### 4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Vegetable Fat Industry Value Chain Analysis
  - 4.7.1 Stage of Value Chain
  - 4.7.2 Key Activities of Companies
  - 4.7.3 Companies Included in Each Stage
  - 4.7.4 Key Insights

## **5. VEGETABLE FAT MARKET OUTLOOK TO 2032**

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032
- By Type
  - Soybean
  - Canola
  - Palm Oil
  - Palm Kernel
  - Groundnut
  - Sunflower
  - Coconut
- By Application
  - Bakery
  - Confectionery
  - Snacks and Savory
  - RTE Food
  - Sauces
  - Spreads and Dressings
- By Type
  - Saturated
  - Unsaturated
- By End-User
  - Biodiesel
  - Oleochemicals
  - Animal Feed

## **6. GLOBAL VEGETABLE FAT MARKET OUTLOOK ACROSS GROWTH SCENARIOS**

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

## **6. NORTH AMERICA VEGETABLE FAT MARKET SIZE OUTLOOK**

- 6.1 Key Market Statistics, 2024
- 6.2 North America Vegetable Fat Market Trends and Growth Opportunities
  - 6.2.1 North America Vegetable Fat Market Outlook by Type
  - 6.2.2 North America Vegetable Fat Market Outlook by Application
- 6.3 North America Vegetable Fat Market Outlook by Country
  - 6.3.1 The US Vegetable Fat Market Outlook, 2021- 2032
  - 6.3.2 Canada Vegetable Fat Market Outlook, 2021- 2032
  - 6.3.3 Mexico Vegetable Fat Market Outlook, 2021- 2032

## **7. EUROPE VEGETABLE FAT MARKET SIZE OUTLOOK**

- 7.1 Key Market Statistics, 2024
- 7.2 Europe Vegetable Fat Market Trends and Growth Opportunities
  - 7.2.1 Europe Vegetable Fat Market Outlook by Type
  - 7.2.2 Europe Vegetable Fat Market Outlook by Application
- 7.3 Europe Vegetable Fat Market Outlook by Country
  - 7.3.2 Germany Vegetable Fat Market Outlook, 2021- 2032
  - 7.3.3 France Vegetable Fat Market Outlook, 2021- 2032
  - 7.3.4 The UK Vegetable Fat Market Outlook, 2021- 2032
  - 7.3.5 Spain Vegetable Fat Market Outlook, 2021- 2032
  - 7.3.6 Italy Vegetable Fat Market Outlook, 2021- 2032
  - 7.3.7 Russia Vegetable Fat Market Outlook, 2021- 2032
  - 7.3.8 Rest of Europe Vegetable Fat Market Outlook, 2021- 2032

## **8. ASIA PACIFIC VEGETABLE FAT MARKET SIZE OUTLOOK**

- 8.1 Key Market Statistics, 2024
- 8.2 Asia Pacific Vegetable Fat Market Trends and Growth Opportunities
  - 8.2.1 Asia Pacific Vegetable Fat Market Outlook by Type
  - 8.2.2 Asia Pacific Vegetable Fat Market Outlook by Application

### 8.3 Asia Pacific Vegetable Fat Market Outlook by Country

- 8.3.1 China Vegetable Fat Market Outlook, 2021- 2032
- 8.3.2 India Vegetable Fat Market Outlook, 2021- 2032
- 8.3.3 Japan Vegetable Fat Market Outlook, 2021- 2032
- 8.3.4 South Korea Vegetable Fat Market Outlook, 2021- 2032
- 8.3.5 Australia Vegetable Fat Market Outlook, 2021- 2032
- 8.3.6 South East Asia Vegetable Fat Market Outlook, 2021- 2032
- 8.3.7 Rest of Asia Pacific Vegetable Fat Market Outlook, 2021- 2032

## 9. SOUTH AMERICA VEGETABLE FAT MARKET SIZE OUTLOOK

### 9.1 Key Market Statistics, 2024

### 9.2 South America Vegetable Fat Market Trends and Growth Opportunities

- 9.2.1 South America Vegetable Fat Market Outlook by Type
- 9.2.2 South America Vegetable Fat Market Outlook by Application

### 9.3 South America Vegetable Fat Market Outlook by Country

- 9.3.1 Brazil Vegetable Fat Market Outlook, 2021- 2032
- 9.3.2 Argentina Vegetable Fat Market Outlook, 2021- 2032
- 9.3.3 Rest of South and Central America Vegetable Fat Market Outlook, 2021- 2032

## 10. MIDDLE EAST AND AFRICA VEGETABLE FAT MARKET SIZE OUTLOOK

### 10.1 Key Market Statistics, 2024

### 10.2 Middle East and Africa Vegetable Fat Market Trends and Growth Opportunities

- 10.2.1 Middle East and Africa Vegetable Fat Market Outlook by Type
- 10.2.2 Middle East and Africa Vegetable Fat Market Outlook by Application

### 10.3 Middle East and Africa Vegetable Fat Market Outlook by Country

- 10.3.1 Saudi Arabia Vegetable Fat Market Outlook, 2021- 2032
- 10.3.2 The UAE Vegetable Fat Market Outlook, 2021- 2032
- 10.3.3 Rest of Middle East Vegetable Fat Market Outlook, 2021- 2032
- 10.3.4 South Africa Vegetable Fat Market Outlook, 2021- 2032
- 10.3.5 Egypt Vegetable Fat Market Outlook, 2021- 2032
- 10.3.6 Rest of Africa Vegetable Fat Market Outlook, 2021- 2032

## 11. COMPANY PROFILES

### 11.1 Leading 10 Companies

The J.M. Smucker Company

Bunge Limited

Archer Daniels Midland Company (ADM)  
Cargill, Incorporated  
Olenex (Archer Daniels Midland/Wilmar International Ltd.)  
Koninklijke Zeelandia Groep B.V.  
The J.M. Smucker Company  
Wilmar International Limited  
Unilever PLC  
Conagra Brands, Inc.  
J-Oil Mills, Inc.  
Nestlé S.A.  
Ajinomoto Co., Inc.  
AAK AB  
11.2 Overview  
11.3 Products and Services  
11.4 SWOT Profile

## **12. APPENDIX**

12.1 Subscription Options  
12.2 Customization Options  
12.3 Publisher Details

## I would like to order

Product name: Vegetable Fat Market Size, Share, and Outlook, 2025 Report- By Type (Soybean, Canola, Palm Oil, Palm Kernel, Groundnut, Sunflower, Coconut), Application (Bakery, Confectionery, Snacks and Savory, RTE Food, Sauces, Spreads and Dressings), Type (Saturated, Unsaturated), End-User (Biodiesel, Oleochemicals, Animal Feed), and Companies, 2021-2032

Product link: <https://marketpublishers.com/r/VEED7F8A7161EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/VEED7F8A7161EN.html>