

Vegan Tuna Market Size, Share, and Outlook, 2025 Report- By Ingredient (Canned Chickpeas, Nori Sheets, Vegan Mayonnaise, Capers, Others), Application (Residential, Commercial), Distribution Channel (Convenience Stores, Supermarkets and Hypermarkets, Specialty Stores, Online), and Companies, 2021-2032

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Abstracts

Vegan Tuna Market Outlook

The global Vegan Tuna market is expected to register a growth rate of 4.9% during the forecast period from \$345.6 Billion in 2024 to \$506.7 Billion in 2032. The Vegan Tuna market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Vegan Tuna segments across 22 countries from 2021 to 2032. Key segments in the report include By Ingredient (Canned Chickpeas, Nori Sheets, Vegan Mayonnaise, Capers, Others), Application (Residential, Commercial), Distribution Channel (Convenience Stores, Supermarkets and Hypermarkets, Specialty Stores, Online). Over 70 tables and charts showcase findings from our latest survey report on Vegan Tuna markets.

Vegan Tuna Market Insights, 2025

The vegan tuna market is emerging as a dynamic niche within the plant-based seafood industry, addressing both sustainability concerns and consumer demand for fish-free

dietary alternatives. Vegan tuna products, made from ingredients such as pea protein, soy, jackfruit, chickpeas, or algae, are designed to replicate the flaky texture and umami taste of canned or fresh tuna. This market is benefiting from overfishing concerns, mercury contamination awareness, and the growing appeal of cruelty-free eating. Startups and legacy food companies alike are investing in R&D to improve shelf stability, nutritional profiles, and seafood authenticity. Vegan tuna is being introduced in ready-to-eat pouches, salad kits, and sushi applications, expanding its appeal to both home cooks and foodservice buyers. As retailers expand their plant-based seafood sections, vegan tuna is poised to gain wider adoption in health-conscious and environmentally aware consumer segments.

Five Trends that will define global Vegan Tuna market in 2025 and Beyond

A closer look at the multi-million global market for Vegan Tuna identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Vegan Tuna companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Vegan Tuna industry?

The Vegan Tuna sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Vegan Tuna Market Segment Insights

The Vegan Tuna industry presents strong offers across categories. The analytical report offers forecasts of Vegan Tuna industry performance across segments and countries. Key segments in the industry include By Ingredient (Canned Chickpeas, Nori Sheets, Vegan Mayonnaise, Capers, Others), Application (Residential, Commercial), Distribution Channel (Convenience Stores, Supermarkets and Hypermarkets, Specialty Stores, Online). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Vegan Tuna market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Vegan Tuna industry ecosystem. It assists decision-makers in evaluating global Vegan Tuna market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Vegan Tuna industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

Asia Pacific Vegan Tuna Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Vegan Tuna Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Vegan Tuna with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes

the market outlook. The report analyses the key Vegan Tuna market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Vegan Tuna market Insights Executives are most excited about opportunities for the US Vegan Tuna industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Vegan Tuna companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Vegan Tuna market.

Latin American Vegan Tuna market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Vegan Tuna Markets New Opportunities for Companies
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Vegan Tuna markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Vegan Tuna markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Vegan Tuna companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Gathered Foods Corporation, Ocean Hugger Foods, Inc., Sophie's Kitchen Inc., Nestlé S.A, New Wave Foods, Inc., Garden Protein International Inc, Solina Group, Prime Roots, Inc., Avant Meats Company Limited, Atlantic Natural Foods, LLC.

Vegan Tuna Market Scope

Leading Segments

By Ingredient

Canned Chickpeas

Nori Sheets

Vegan Mayonnaise

Capers

Others

Application

Residential

Commercial

By Distribution Channel

Convenience Stores

Supermarkets and Hypermarkets

Specialty Stores

Online

Leading Companies

Gathered Foods Corporation

Ocean Hugger Foods, Inc.

Sophie's Kitchen Inc.

Nestlé S.A

New Wave Foods, Inc.

Garden Protein International Inc

Solina Group

Prime Roots, Inc.

Avant Meats Company Limited

Atlantic Natural Foods, LLC

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Vegan Tuna Market Size, Share, and Outlook, 2025 Report- By Ingredient (Canned Chickpeas, Nori Sheets, Vegan M...

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Vegan Tuna Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Vegan Tuna Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL VEGAN TUNA MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Vegan Tuna Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. VEGAN TUNA MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032
- By Ingredient
 - Canned Chickpeas
 - Nori Sheets
 - Vegan Mayonnaise
 - Capers
 - Others
- Application
 - Residential
 - Commercial
- By Distribution Channel
 - Convenience Stores
 - Supermarkets and Hypermarkets
 - Specialty Stores
 - Online

6. GLOBAL VEGAN TUNA MARKET OUTLOOK ACROSS GROWTH SCENARIOS

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

6. NORTH AMERICA VEGAN TUNA MARKET SIZE OUTLOOK

- 6.1 Key Market Statistics, 2024
- 6.2 North America Vegan Tuna Market Trends and Growth Opportunities
 - 6.2.1 North America Vegan Tuna Market Outlook by Type
 - 6.2.2 North America Vegan Tuna Market Outlook by Application
- 6.3 North America Vegan Tuna Market Outlook by Country
 - 6.3.1 The US Vegan Tuna Market Outlook, 2021- 2032
 - 6.3.2 Canada Vegan Tuna Market Outlook, 2021- 2032
 - 6.3.3 Mexico Vegan Tuna Market Outlook, 2021- 2032

7. EUROPE VEGAN TUNA MARKET SIZE OUTLOOK

- 7.1 Key Market Statistics, 2024
- 7.2 Europe Vegan Tuna Market Trends and Growth Opportunities
 - 7.2.1 Europe Vegan Tuna Market Outlook by Type
 - 7.2.2 Europe Vegan Tuna Market Outlook by Application
- 7.3 Europe Vegan Tuna Market Outlook by Country
 - 7.3.2 Germany Vegan Tuna Market Outlook, 2021- 2032
 - 7.3.3 France Vegan Tuna Market Outlook, 2021- 2032
 - 7.3.4 The UK Vegan Tuna Market Outlook, 2021- 2032
 - 7.3.5 Spain Vegan Tuna Market Outlook, 2021- 2032
 - 7.3.6 Italy Vegan Tuna Market Outlook, 2021- 2032
 - 7.3.7 Russia Vegan Tuna Market Outlook, 2021- 2032
 - 7.3.8 Rest of Europe Vegan Tuna Market Outlook, 2021- 2032

8. ASIA PACIFIC VEGAN TUNA MARKET SIZE OUTLOOK

- 8.1 Key Market Statistics, 2024
- 8.2 Asia Pacific Vegan Tuna Market Trends and Growth Opportunities
 - 8.2.1 Asia Pacific Vegan Tuna Market Outlook by Type
 - 8.2.2 Asia Pacific Vegan Tuna Market Outlook by Application
- 8.3 Asia Pacific Vegan Tuna Market Outlook by Country
 - 8.3.1 China Vegan Tuna Market Outlook, 2021- 2032
 - 8.3.2 India Vegan Tuna Market Outlook, 2021- 2032
 - 8.3.3 Japan Vegan Tuna Market Outlook, 2021- 2032
 - 8.3.4 South Korea Vegan Tuna Market Outlook, 2021- 2032
 - 8.3.5 Australia Vegan Tuna Market Outlook, 2021- 2032
 - 8.3.6 South East Asia Vegan Tuna Market Outlook, 2021- 2032
 - 8.3.7 Rest of Asia Pacific Vegan Tuna Market Outlook, 2021- 2032

9. SOUTH AMERICA VEGAN TUNA MARKET SIZE OUTLOOK

- 9.1 Key Market Statistics, 2024
- 9.2 South America Vegan Tuna Market Trends and Growth Opportunities
 - 9.2.1 South America Vegan Tuna Market Outlook by Type
 - 9.2.2 South America Vegan Tuna Market Outlook by Application
- 9.3 South America Vegan Tuna Market Outlook by Country
 - 9.3.1 Brazil Vegan Tuna Market Outlook, 2021- 2032
 - 9.3.2 Argentina Vegan Tuna Market Outlook, 2021- 2032
 - 9.3.3 Rest of South and Central America Vegan Tuna Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA VEGAN TUNA MARKET SIZE OUTLOOK

- 10.1 Key Market Statistics, 2024
- 10.2 Middle East and Africa Vegan Tuna Market Trends and Growth Opportunities
 - 10.2.1 Middle East and Africa Vegan Tuna Market Outlook by Type
 - 10.2.2 Middle East and Africa Vegan Tuna Market Outlook by Application
- 10.3 Middle East and Africa Vegan Tuna Market Outlook by Country
 - 10.3.1 Saudi Arabia Vegan Tuna Market Outlook, 2021- 2032
 - 10.3.2 The UAE Vegan Tuna Market Outlook, 2021- 2032
 - 10.3.3 Rest of Middle East Vegan Tuna Market Outlook, 2021- 2032
 - 10.3.4 South Africa Vegan Tuna Market Outlook, 2021- 2032
 - 10.3.5 Egypt Vegan Tuna Market Outlook, 2021- 2032
 - 10.3.6 Rest of Africa Vegan Tuna Market Outlook, 2021- 2032

11. COMPANY PROFILES

- 11.1 Leading 10 Companies
 - Gathered Foods Corporation
 - Ocean Hugger Foods, Inc.
 - Sophie's Kitchen Inc.
 - Nestl? S.A
 - New Wave Foods, Inc.
 - Garden Protein International Inc
 - Solina Group
 - Prime Roots, Inc.
 - Avant Meats Company Limited
 - Atlantic Natural Foods, LLC
- 11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

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