

# **Varicella Vaccine Market Size, Trends, Analysis, and Outlook By Vaccine (Monovalent Varicella Vaccine, Combination Varicella Vaccine), By Application (Chickenpox Immunization, Herpes Zoster Immunization, Mumps, Measles, Rubella, Varicella Immunization), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

The global Varicella Vaccine market size is poised to register 6.3% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Varicella Vaccine market across By Vaccine (Monovalent Varicella Vaccine, Combination Varicella Vaccine), By Application (Chickenpox Immunization, Herpes Zoster Immunization, Mumps, Measles, Rubella, Varicella Immunization)

The Varicella Vaccine market is poised for expansion driven by the growing emphasis on immunization against preventable diseases and the introduction of universal vaccination programs in many countries. With varicella-zoster virus (VZV) infection remaining a significant public health concern globally, there's increasing recognition of the importance of vaccination in reducing disease burden and transmission. Both live attenuated and recombinant varicella vaccines are witnessing high demand, particularly in pediatric populations and high-risk individuals. Further, the development of combination vaccines and novel vaccine delivery platforms is expected to further drive market growth and enhance vaccine uptake in the coming years.

Varicella Vaccine Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Varicella Vaccine market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Varicella Vaccine survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Varicella Vaccine industry.

### Key market trends defining the global Varicella Vaccine demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Varicella Vaccine Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Varicella Vaccine industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Varicella Vaccine companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Varicella Vaccine industry

Leading Varicella Vaccine companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Varicella Vaccine companies.

### Varicella Vaccine Market Study- Strategic Analysis Review

The Varicella Vaccine market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Varicella Vaccine Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Varicella Vaccine industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

## Varicella Vaccine Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

## North America Varicella Vaccine Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Varicella Vaccine market segments. Similarly, Strong market demand is encouraging Canadian Varicella Vaccine companies to invest in niche segments. Further, as Mexico continues to

strengthen its relations and invest in technological advancements, the Mexico Varicella Vaccine market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Varicella Vaccine Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Varicella Vaccine industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Varicella Vaccine market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Varicella Vaccine Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Varicella Vaccine in Asia Pacific. In particular, China, India, and South East Asian Varicella Vaccine markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Varicella Vaccine Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Varicella Vaccine Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Varicella Vaccine market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Varicella Vaccine.

### Varicella Vaccine Market Company Profiles

The global Varicella Vaccine market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Bi-Med Pvt Ltd, GC Pharma, GlaxoSmithKline PLC, Merck & Co. Inc, Mitsubishi Tanabe Pharma Corp, Novo Medi Sciences Pvt Ltd, Sanofi SA, Takeda Pharmaceutical Company Ltd.

### Recent Varicella Vaccine Market Developments

The global Varicella Vaccine market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### Varicella Vaccine Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

### Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Vaccine

Monovalent Varicella Vaccine

Combination Varicella Vaccine

By Application

Chickenpox Immunization

Herpes Zoster Immunization

Mumps

Measles

Rubella

Varicella Immunization

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Bi-Med Pvt Ltd

GC Pharma

GlaxoSmithKline PLC

Merck & Co. Inc

Mitsubishi Tanabe Pharma Corp

Novo Medi Sciences Pvt Ltd

Sanofi SA

Takeda Pharmaceutical Company Ltd

Formats Available: Excel, PDF, and PPT

## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Varicella Vaccine Market Overview and Key Findings, 2024
- 1.2 Varicella Vaccine Market Size and Growth Outlook, 2021- 2030
- 1.3 Varicella Vaccine Market Growth Opportunities to 2030
- 1.4 Key Varicella Vaccine Market Trends and Challenges
  - 1.4.1 Varicella Vaccine Market Drivers and Trends
  - 1.4.2 Varicella Vaccine Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Varicella Vaccine Companies

### 2. VARICELLA VACCINE MARKET SIZE OUTLOOK TO 2030

- 2.1 Varicella Vaccine Market Size Outlook, USD Million, 2021- 2030
- 2.2 Varicella Vaccine Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. VARICELLA VACCINE MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. VARICELLA VACCINE MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Vaccine
    - Monovalent Varicella Vaccine
    - Combination Varicella Vaccine
  - By Application



Chickenpox Immunization  
Herpes Zoster Immunization  
Mumps  
Measles  
Rubella  
Varicella Immunization

4.3 Growth Prospects and Niche Opportunities, 2023- 2030  
4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Varicella Vaccine Market, 2025  
5.2 Asia Pacific Varicella Vaccine Market Size Outlook by Type, 2021- 2030  
5.3 Asia Pacific Varicella Vaccine Market Size Outlook by Application, 2021- 2030  
5.4 Key Findings for Europe Varicella Vaccine Market, 2025  
5.5 Europe Varicella Vaccine Market Size Outlook by Type, 2021- 2030  
5.6 Europe Varicella Vaccine Market Size Outlook by Application, 2021- 2030  
5.7 Key Findings for North America Varicella Vaccine Market, 2025  
5.8 North America Varicella Vaccine Market Size Outlook by Type, 2021- 2030  
5.9 North America Varicella Vaccine Market Size Outlook by Application, 2021- 2030  
5.10 Key Findings for South America Varicella Vaccine Market, 2025  
5.11 South America Pacific Varicella Vaccine Market Size Outlook by Type, 2021- 2030  
5.12 South America Varicella Vaccine Market Size Outlook by Application, 2021- 2030  
5.13 Key Findings for Middle East and Africa Varicella Vaccine Market, 2025  
5.14 Middle East Africa Varicella Vaccine Market Size Outlook by Type, 2021- 2030  
5.15 Middle East Africa Varicella Vaccine Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Varicella Vaccine Market Size Outlook and Revenue Growth Forecasts  
6.2 US Varicella Vaccine Industry Drivers and Opportunities  
6.3 Canada Market Size Outlook and Revenue Growth Forecasts  
6.4 Canada Varicella Vaccine Industry Drivers and Opportunities  
6.6 Mexico Market Size Outlook and Revenue Growth Forecasts  
6.6 Mexico Varicella Vaccine Industry Drivers and Opportunities  
6.7 Germany Market Size Outlook and Revenue Growth Forecasts  
6.8 Germany Varicella Vaccine Industry Drivers and Opportunities  
6.9 France Market Size Outlook and Revenue Growth Forecasts

- 6.10 France Varicella Vaccine Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Varicella Vaccine Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Varicella Vaccine Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Varicella Vaccine Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Varicella Vaccine Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Varicella Vaccine Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Varicella Vaccine Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Varicella Vaccine Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Varicella Vaccine Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Varicella Vaccine Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Varicella Vaccine Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Varicella Vaccine Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Varicella Vaccine Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Varicella Vaccine Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Varicella Vaccine Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Varicella Vaccine Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Varicella Vaccine Industry Drivers and Opportunities

## **7. VARICELLA VACCINE MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. VARICELLA VACCINE COMPANY PROFILES**

8.1 Profiles of Leading Varicella Vaccine Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

Bi-Med Pvt Ltd

GC Pharma

GlaxoSmithKline PLC

Merck & Co. Inc

Mitsubishi Tanabe Pharma Corp

Novo Medi Sciences Pvt Ltd

Sanofi SA

Takeda Pharmaceutical Company Ltd.

## **9. APPENDIX**

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

## I would like to order

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