

Vacuum Cleaner Market Size, Trends, Analysis, and Outlook By Product (Canister, Central, Drum, Robotic, Upright, Wet & Dry, Others), By Distribution Channel (Online, Offline), By Power Source (Cordless, Corded), By Application (Industrial, Residential, Commercial), by Country, Segment, and Companies, 2024-2032

<https://marketpublishers.com/r/VA1B9C26BC1FEN.html>

Date: October 2024

Pages: 190

Price: US\$ 3,582.00 (Single User License)

ID: VA1B9C26BC1FEN

Abstracts

Vacuum Cleaner Market is projected to register a 9.4% CAGR from 2024 to 2030.

The vacuum cleaner market is poised for growth due to increasing demand for smart, efficient, and compact cleaning solutions. The rise of robotic vacuum cleaners with AI-powered navigation and features like self-emptying bins will appeal to tech-savvy consumers. Growth in urbanization, coupled with busier lifestyles, is also driving demand for lightweight and cordless vacuum cleaners that offer convenience. As environmental concerns grow, innovations in energy-efficient and bagless models are expected to shape the future of this market.

Vacuum Cleaner Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Vacuum Cleaner survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Vacuum Cleaner industry.

Key market trends defining the global Vacuum Cleaner demand in 2025 and Beyond

The Vacuum Cleaner industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Vacuum Cleaner Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Vacuum Cleaner industry

Leading Vacuum Cleaner companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Vacuum Cleaner companies.

Vacuum Cleaner Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Vacuum Cleaner Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Vacuum Cleaner industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Vacuum Cleaner Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Vacuum Cleaner Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Vacuum Cleaner market segments. Similarly, strong market demand encourages Canadian Vacuum Cleaner companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Vacuum Cleaner Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Vacuum Cleaner industry remains the major market for companies in the European Vacuum Cleaner industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Vacuum Cleaner market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Vacuum Cleaner Market Size Outlook- an attractive hub for opportunities

for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Vacuum Cleaner in Asia Pacific. In particular, China, India, and South East Asian Vacuum Cleaner markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Vacuum Cleaner Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Vacuum Cleaner Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Vacuum Cleaner market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Vacuum Cleaner.

Vacuum Cleaner Company Profiles

The global Vacuum Cleaner market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Alfred Karcher SE & Co. KG, BISSELL Inc., CRAFTSMAN, DEWALT, Dreame International (Hongkong) Ltd, Dyson Group Co, ECOVACS, Emerson Electric Co., Haier Group Corporation, iRobot Corp, Neato Robotics Inc, Nilfisk Group, Panasonic Holdings Corp, Samsung Electronics Co. Ltd, Snow Joe LLC.

Recent Vacuum Cleaner Market Developments

The global Vacuum Cleaner market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Vacuum Cleaner Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Canister

Central

Drum

Robotic

Upright

Wet & Dry

Others

By Distribution Channel

Online

Offline

By Power Source

Corded

Cordless

By Application

Industrial

Residential

Commercial

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Alfred Karcher SE & Co. KG

BISSELL Inc,

CRAFTSMAN

DEWALT

Dreame International (Hongkong) Ltd

Dyson Group Co

ECOVACS

Emerson Electric Co.

Haier Group Corporation

iRobot Corp

Neato Robotics Inc

Nilfisk Group

Panasonic Holdings Corp

Samsung Electronics Co. Ltd

Snow Joe LLC

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. VACUUM CLEANER MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Vacuum Cleaner Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Vacuum Cleaner Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Vacuum Cleaner Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Vacuum Cleaner Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Vacuum Cleaner Market Outlook to 2032

CHAPTER 5: VACUUM CLEANER MARKET DYNAMICS

Vacuum Cleaner Market Size, Trends, Analysis, and Outlook By Product (Canister, Central, Drum, Robotic, Uprigh...

- 5.1 Key Vacuum Cleaner Market Trends
- 5.2 Potential Vacuum Cleaner Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL VACUUM CLEANER MARKET ANALYSIS AND OUTLOOK TO 2032

6.1 Global Market Outlook by Segments, 2021 to 2032

6.2 Product

Canister

Central

Drum

Robotic

Upright

Wet & Dry

Others

Distribution Channel

Online

Offline

Power Source

Corded

Cordless

Application

Industrial

Residential

Commercial

6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA VACUUM CLEANER MARKET ANALYSIS AND OUTLOOK TO 2032

7.1 North America Market Outlook by Segments, 2021- 2032

7.2 Product

Canister

Central

Drum

Robotic

Upright

Wet & Dry

Others

Distribution Channel

Online

Offline

Power Source

Corded

Cordless

Application

Industrial

Residential

Commercial

7.3 North America Market Outlook by Country, 2021- 2032

7.3.1 United States Vacuum Cleaner Market Size Forecast, 2021- 2032

7.3.2 Canada Vacuum Cleaner Market Size Forecast, 2021- 2032

7.3.3 Mexico Vacuum Cleaner Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE VACUUM CLEANER MARKET ANALYSIS AND OUTLOOK TO 2032

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Product

Canister

Central

Drum

Robotic

Upright

Wet & Dry

Others

Distribution Channel

Online

Offline

Power Source

Corded

Cordless

Application

Industrial

Residential

Commercial

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Vacuum Cleaner Market Size Forecast, 2021- 2032

8.3.2 France Vacuum Cleaner Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Vacuum Cleaner Market Size Forecast, 2021- 2032

8.3.4 Spain Vacuum Cleaner Market Size Forecast, 2021- 2032

8.3.5 Italy Vacuum Cleaner Market Size Forecast, 2021- 2032

8.3.6 Russia Vacuum Cleaner Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Vacuum Cleaner Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC VACUUM CLEANER MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Product

Canister

Central

Drum

Robotic

Upright

Wet & Dry

Others

Distribution Channel

Online

Offline

Power Source

Corded

Cordless

Application

Industrial

Residential

Commercial

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Vacuum Cleaner Market Size Forecast, 2021- 2032

9.3.2 India Vacuum Cleaner Market Size Forecast, 2021- 2032

9.3.3 Japan Vacuum Cleaner Market Size Forecast, 2021- 2032

9.3.4 South Korea Vacuum Cleaner Market Size Forecast, 2021- 2032

9.3.5 Australia Vacuum Cleaner Market Size Forecast, 2021- 2032

9.3.6 South East Asia Vacuum Cleaner Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Vacuum Cleaner Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA VACUUM CLEANER MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Product

Canister

Central

Drum

Robotic

Upright

Wet & Dry

Others

Distribution Channel

Online

Offline

Power Source

Corded

Cordless

Application

Industrial

Residential

Commercial

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Vacuum Cleaner Market Size Forecast, 2021- 2032

10.3.2 Argentina Vacuum Cleaner Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Vacuum Cleaner Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA VACUUM CLEANER MARKET ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Product

Canister

Central

Drum

Robotic

Upright

Wet & Dry

Others

Distribution Channel

Online

Offline

Power Source

Corded

Cordless

Application

Industrial

Residential

Commercial

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Vacuum Cleaner Market Size Forecast, 2021- 2032

11.3.2 The UAE Vacuum Cleaner Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Vacuum Cleaner Market Size Forecast, 2021- 2032

11.3.4 South Africa Vacuum Cleaner Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Vacuum Cleaner Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Alfred Karcher SE & Co. KG

BISSELL Inc,

CRAFTSMAN

DEWALT

Dreame International (Hongkong) Ltd

Dyson Group Co

ECOVACS

Emerson Electric Co.

Haier Group Corporation

iRobot Corp

Neato Robotics Inc

Nilfisk Group

Panasonic Holdings Corp

Samsung Electronics Co. Ltd

Snow Joe LLC

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

List Of Figures

LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Vacuum Cleaner Market Outlook by Type, 2021- 2032

Figure 6: Global Vacuum Cleaner Market Outlook by Application, 2021- 2032

Figure 7: Global Vacuum Cleaner Market Outlook by Region, 2021- 2032

Figure 8: North America Vacuum Cleaner Market Snapshot, Q4-2024

Figure 9: North America Vacuum Cleaner Market Size Forecast by Type, 2021- 2032

Figure 10: North America Vacuum Cleaner Market Size Forecast by Application, 2021- 2032

Figure 11: North America Vacuum Cleaner Market Share by Country, 2023

Figure 12: Europe Vacuum Cleaner Market Snapshot, Q4-2024

Figure 13: Europe Vacuum Cleaner Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Vacuum Cleaner Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Vacuum Cleaner Market Share by Country, 2023

Figure 16: Asia Pacific Vacuum Cleaner Market Snapshot, Q4-2024

Figure 17: Asia Pacific Vacuum Cleaner Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Vacuum Cleaner Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Vacuum Cleaner Market Share by Country, 2023

Figure 20: South America Vacuum Cleaner Market Snapshot, Q4-2024

Figure 21: South America Vacuum Cleaner Market Size Forecast by Type, 2021- 2032

Figure 22: South America Vacuum Cleaner Market Size Forecast by Application, 2021- 2032

Figure 23: South America Vacuum Cleaner Market Share by Country, 2023

Figure 24: Middle East and Africa Vacuum Cleaner Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Vacuum Cleaner Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Vacuum Cleaner Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Vacuum Cleaner Market Share by Country, 2023

Figure 28: United States Vacuum Cleaner Market Size Outlook, \$ Million, 2021- 2032

Figure 29: Canada Vacuum Cleaner Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Vacuum Cleaner Market Size Outlook, \$ Million, 2021- 2032

- Figure 31: Germany Vacuum Cleaner Market Size Outlook, \$ Million, 2021- 2032
- Figure 32: France Vacuum Cleaner Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Vacuum Cleaner Market Size Outlook, \$ Million, 2021- 2032
- Figure 34: Spain Vacuum Cleaner Market Size Outlook, \$ Million, 2021- 2032
- Figure 35: Italy Vacuum Cleaner Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Vacuum Cleaner Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Vacuum Cleaner Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Vacuum Cleaner Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Vacuum Cleaner Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Vacuum Cleaner Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Vacuum Cleaner Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Vacuum Cleaner Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Vacuum Cleaner Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Vacuum Cleaner Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Vacuum Cleaner Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Vacuum Cleaner Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Vacuum Cleaner Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Vacuum Cleaner Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Vacuum Cleaner Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Vacuum Cleaner Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

Table 1: Market Scope and Segmentation

Table 2: Global Vacuum Cleaner Market Size Outlook, \$Million, 2021 to 2032

Table 3: Low Case Scenario Forecasts

Table 4: Reference Case Scenario Forecasts

Table 5: High Growth Scenario Forecasts

Table 6: Global Vacuum Cleaner Market Size Outlook by Segments, 2021- 2032

Table 7: Global Vacuum Cleaner Market Size Outlook by Region, 2021- 2032

Table 8: Country Mapping, 2023 vs. 2032

Table 9: North America- Vacuum Cleaner Market Outlook by Type, 2021- 2032

Table 10: North America- Vacuum Cleaner Market Outlook by Country, 2021- 2032

Table 11: Europe - Vacuum Cleaner Market Outlook by Type, 2021- 2032

Table 12: Europe - Vacuum Cleaner Market Outlook by Country, 2021- 2032

Table 13: Asia Pacific - Vacuum Cleaner Market Outlook by Type, 2021- 2032

Table 14: Asia Pacific - Vacuum Cleaner Market Outlook by Country, 2021- 2032

Table 15: South America- Vacuum Cleaner Market Outlook by Type, 2021- 2032

Table 16: South America- Vacuum Cleaner Market Outlook by Country, 2021- 2032

Table 17: Middle East and Africa - Vacuum Cleaner Market Outlook by Type, 2021- 2032

Table 18: Middle East and Africa - Vacuum Cleaner Market Outlook by Country, 2021- 2032

Table 19: Business Snapshots of Leading Vacuum Cleaner Companies

Table 20: Product Profiles of Leading Vacuum Cleaner Companies

Table 21: SWOT Profiles of Leading Vacuum Cleaner Companies

I would like to order

Product name: Vacuum Cleaner Market Size, Trends, Analysis, and Outlook By Product (Canister, Central, Drum, Robotic, Upright, Wet & Dry, Others), By Distribution Channel (Online, Offline), By Power Source (Corded, Cordless), By Application (Industrial, Residential, Commercial), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/VA1B9C26BC1FEN.html>

Price: US\$ 3,582.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/VA1B9C26BC1FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970