

# **Topical Drug Delivery Market Size, Trends, Analysis, and Outlook By Product (Semi-Solid Formulations, Liquid Formulations, Solid Formulations, Transdermal Products), By Route of Administration (Dermal Drug Delivery, Ophthalmic Drug Delivery, Rectal Drug Delivery, Vaginal Drug Delivery, Nasal Drug Delivery), by Country, Segment, and Companies, 2024-2032**

<https://marketpublishers.com/r/T6D2E9953BB1EN.html>

Date: April 2024

Pages: 205

Price: US\$ 3,980.00 (Single User License)

ID: T6D2E9953BB1EN

## **Abstracts**

The global Topical Drug Delivery market size is poised to register 9.1% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Topical Drug Delivery market across By Product (Semi-Solid Formulations, Liquid Formulations, Solid Formulations, Transdermal Products), By Route of Administration (Dermal Drug Delivery, Ophthalmic Drug Delivery, Rectal Drug Delivery, Vaginal Drug Delivery, Nasal Drug Delivery)

With the growing prevalence of dermatological conditions, including acne, eczema, and psoriasis, there is a rising demand for effective and patient-friendly topical drug delivery systems. Technological advancements in formulation development, such as nanoemulsions and transdermal patches, are driving market growth by enhancing drug penetration and bioavailability through the skin. Additionally, the increasing adoption of topical drug delivery in cosmetic and skincare products is fueling market expansion. Further, the growing emphasis on patient compliance and convenience, coupled with the availability of over-the-counter topical medications, is expected to further propel market growth in the coming years.

Topical Drug Delivery Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Topical Drug Delivery market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Topical Drug Delivery survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Topical Drug Delivery industry.

Key market trends defining the global Topical Drug Delivery demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Topical Drug Delivery Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Topical Drug Delivery industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Topical Drug Delivery companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Topical Drug Delivery industry

Leading Topical Drug Delivery companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Topical Drug Delivery companies.

Topical Drug Delivery Market Study- Strategic Analysis Review

The Topical Drug Delivery market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Topical Drug Delivery Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Topical Drug Delivery industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

## Topical Drug Delivery Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

## North America Topical Drug Delivery Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Topical Drug Delivery market segments. Similarly, Strong market demand is encouraging Canadian

Topical Drug Delivery companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Topical Drug Delivery market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Topical Drug Delivery Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Topical Drug Delivery industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Topical Drug Delivery market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Topical Drug Delivery Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Topical Drug Delivery in Asia Pacific. In particular, China, India, and South East Asian Topical Drug Delivery markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Topical Drug Delivery Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Topical Drug Delivery Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Topical Drug Delivery market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Topical Drug Delivery.

### Topical Drug Delivery Market Company Profiles

The global Topical Drug Delivery market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are 3M Company, AbbVie Inc, Bausch Health Companies Inc, Bayer AG, Boehringer Ingelheim International GmbH, Bristol-Myers Squibb Company, Cipla Ltd, CMP Pharma Inc, Crescita Therapeutics Inc, Encore Dermatology Inc, Galderma Laboratories, L.P., GlaxoSmithKline plc, Glenmark Pharmaceuticals Ltd, Hisamitsu Pharmaceutical Co. Inc, Johnson & Johnson Private Ltd, Lavipharm S.A., Lead Chemical Co. Ltd, Merck & Co. Inc, Novartis AG, Pfizer Inc, ProSolus Inc, Purdue Pharma L.P., Rusan Pharma Ltd, Teva Pharmaceutical Industries Ltd, Viatrix Inc.

### Recent Topical Drug Delivery Market Developments

The global Topical Drug Delivery market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### Topical Drug Delivery Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Product

Semi-Solid Formulations

-Creams

-Ointments

-Lotions

-Gel

-Pastes

Liquid Formulations

-Suspensions

-Solutions

Solid Formulations

-Powders

-Suppositories

Transdermal Products

-Transdermal Patches

-Transdermal Semi-Solids

By Route of Administration

Dermal Drug Delivery

Ophthalmic Drug Delivery

Rectal Drug Delivery

Vaginal Drug Delivery

Nasal Drug Delivery

By Facility of Use

Home Care Settings

Hospitals & Clinics

Burn Centers

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

3M Company

AbbVie Inc

Bausch Health Companies Inc

Bayer AG

Boehringer Ingelheim International GmbH

Bristol-Myers Squibb Company

Cipla Ltd

CMP Pharma Inc

Crescita Therapeutics Inc

Encore Dermatology Inc

Galderma Laboratories, L.P.

GlaxoSmithKline plc

Glenmark Pharmaceuticals Ltd

Hisamitsu Pharmaceutical Co. Inc



Johnson & Johnson Private Ltd

Lavipharm S.A.

Lead Chemical Co. Ltd

Merck & Co. Inc

Novartis AG

Pfizer Inc

ProSolus Inc

Purdue Pharma L.P.

Rusan Pharma Ltd

Teva Pharmaceutical Industries Ltd

Viartis Inc

Formats Available: Excel, PDF, and PPT

## Contents

### **1. EXECUTIVE SUMMARY**

- 1.1 Topical Drug Delivery Market Overview and Key Findings, 2024
- 1.2 Topical Drug Delivery Market Size and Growth Outlook, 2021- 2030
- 1.3 Topical Drug Delivery Market Growth Opportunities to 2030
- 1.4 Key Topical Drug Delivery Market Trends and Challenges
  - 1.4.1 Topical Drug Delivery Market Drivers and Trends
  - 1.4.2 Topical Drug Delivery Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Topical Drug Delivery Companies

### **2. TOPICAL DRUG DELIVERY MARKET SIZE OUTLOOK TO 2030**

- 2.1 Topical Drug Delivery Market Size Outlook, USD Million, 2021- 2030
- 2.2 Topical Drug Delivery Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### **3. TOPICAL DRUG DELIVERY MARKET- STRATEGIC ANALYSIS REVIEW**

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### **4. TOPICAL DRUG DELIVERY MARKET SEGMENTATION ANALYSIS AND OUTLOOK**

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Product
    - Semi-Solid Formulations
    - Creams

- Ointments
- Lotions
- Gel
- Pastes
- Liquid Formulations
- Suspensions
- Solutions
- Solid Formulations
- Powders
- Suppositories
- Transdermal Products
- Transdermal Patches
- Transdermal Semi-Solids
- By Route of Administration
- Dermal Drug Delivery
- Ophthalmic Drug Delivery
- Rectal Drug Delivery
- Vaginal Drug Delivery
- Nasal Drug Delivery
- By Facility of Use
- Home Care Settings
- Hospitals & Clinics
- Burn Centers
- Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Topical Drug Delivery Market, 2025

5.2 Asia Pacific Topical Drug Delivery Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Topical Drug Delivery Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Topical Drug Delivery Market, 2025

5.5 Europe Topical Drug Delivery Market Size Outlook by Type, 2021- 2030

5.6 Europe Topical Drug Delivery Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Topical Drug Delivery Market, 2025

5.8 North America Topical Drug Delivery Market Size Outlook by Type, 2021- 2030

5.9 North America Topical Drug Delivery Market Size Outlook by Application, 2021- 2030

- 5.10 Key Findings for South America Topical Drug Delivery Market, 2025
- 5.11 South America Pacific Topical Drug Delivery Market Size Outlook by Type, 2021-2030
- 5.12 South America Topical Drug Delivery Market Size Outlook by Application, 2021-2030
- 5.13 Key Findings for Middle East and Africa Topical Drug Delivery Market, 2025
- 5.14 Middle East Africa Topical Drug Delivery Market Size Outlook by Type, 2021- 2030
- 5.15 Middle East Africa Topical Drug Delivery Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

- 6.1 US Topical Drug Delivery Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Topical Drug Delivery Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Topical Drug Delivery Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Topical Drug Delivery Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Topical Drug Delivery Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Topical Drug Delivery Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Topical Drug Delivery Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Topical Drug Delivery Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Topical Drug Delivery Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Topical Drug Delivery Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Topical Drug Delivery Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Topical Drug Delivery Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Topical Drug Delivery Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Topical Drug Delivery Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts

- 6.28 Australia Topical Drug Delivery Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Topical Drug Delivery Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Topical Drug Delivery Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Topical Drug Delivery Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Topical Drug Delivery Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Topical Drug Delivery Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Topical Drug Delivery Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Topical Drug Delivery Industry Drivers and Opportunities

## **7. TOPICAL DRUG DELIVERY MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. TOPICAL DRUG DELIVERY COMPANY PROFILES**

- 8.1 Profiles of Leading Topical Drug Delivery Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

### **3M COMPANY**

AbbVie Inc  
Bausch Health Companies Inc  
Bayer AG  
Boehringer Ingelheim International GmbH  
Bristol-Myers Squibb Company  
Cipla Ltd  
CMP Pharma Inc  
Crescita Therapeutics Inc  
Encore Dermatology Inc

Galderma Laboratories, L.P.  
GlaxoSmithKline plc  
Glenmark Pharmaceuticals Ltd  
Hisamitsu Pharmaceutical Co. Inc  
Johnson & Johnson Private Ltd  
Lavipharm S.A.  
Lead Chemical Co. Ltd  
Merck & Co. Inc  
Novartis AG  
Pfizer Inc  
ProSolus Inc  
Purdue Pharma L.P.  
Rusan Pharma Ltd  
Teva Pharmaceutical Industries Ltd  
Viartis Inc.

## **9. APPENDIX**

9.1 Scope of the Report  
9.2 Research Methodology and Data Sources  
9.3 Glossary of Terms  
9.4 Market Definitions  
9.5 Contact Information

## I would like to order

Product name: Topical Drug Delivery Market Size, Trends, Analysis, and Outlook By Product (Semi-Solid Formulations, Liquid Formulations, Solid Formulations, Transdermal Products), By Route of Administration (Dermal Drug Delivery, Ophthalmic Drug Delivery, Rectal Drug Delivery, Vaginal Drug Delivery, Nasal Drug Delivery), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/T6D2E9953BB1EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T6D2E9953BB1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970