

# **Thyroid Cancer Diagnostics Market Size, Trends, Analysis, and Outlook By Type (Papillary Carcinoma, Follicular Carcinoma, Others), By Technique (Blood Test, Imaging, Biopsy, Others), By End-user (Hospital Laboratories, Cancer Diagnostic Centers, Research Institutes, Others), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Thyroid Cancer Diagnostics market size is poised to register 5.86% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Thyroid Cancer Diagnostics market across By Type (Papillary Carcinoma, Follicular Carcinoma, Others), By Technique (Blood Test, Imaging, Biopsy, Others), By End-user (Hospital Laboratories, Cancer Diagnostic Centers, Research Institutes, Others).

The Thyroid Cancer Diagnostics Market is witnessing growth driven by increasing incidence of thyroid cancer and thyroid nodules, rising demand for early detection and accurate diagnosis, and advancements in molecular diagnostics and imaging technologies. Thyroid cancer diagnostics encompass a range of laboratory tests, imaging studies, and molecular assays used for detecting thyroid nodules, assessing malignancy risk, and staging thyroid tumors. Key trends shaping its future include the development of next-generation sequencing (NGS) panels and gene expression classifiers for thyroid nodule risk stratification and molecular profiling, integration of fine needle aspiration (FNA) cytology with molecular testing for indeterminate thyroid nodules, and customization of thyroid cancer diagnostic algorithms and guidelines for optimal patient management and treatment decision-making. Moreover, increasing adoption of thyroid ultrasound and molecular testing by endocrinologists and thyroid

specialists, expansion of thyroid cancer screening and surveillance programs, and regulatory approvals for new thyroid cancer diagnostic technologies contribute to market growth.

## Thyroid Cancer Diagnostics Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Thyroid Cancer Diagnostics market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Thyroid Cancer Diagnostics survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Thyroid Cancer Diagnostics industry.

## Key market trends defining the global Thyroid Cancer Diagnostics demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Thyroid Cancer Diagnostics Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Thyroid Cancer Diagnostics industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Thyroid Cancer Diagnostics companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Thyroid Cancer Diagnostics industry

Leading Thyroid Cancer Diagnostics companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced

technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Thyroid Cancer Diagnostics companies.

### Thyroid Cancer Diagnostics Market Study- Strategic Analysis Review

The Thyroid Cancer Diagnostics market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Thyroid Cancer Diagnostics Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Thyroid Cancer Diagnostics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Thyroid Cancer Diagnostics Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Thyroid Cancer Diagnostics Market Size Outlook- Companies plan for

*Thyroid Cancer Diagnostics Market Size, Trends, Analysis, and Outlook By Type (Papillary Carcinoma, Follicular...*

focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Thyroid Cancer Diagnostics market segments. Similarly, Strong end-user demand is encouraging Canadian Thyroid Cancer Diagnostics companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Thyroid Cancer Diagnostics market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Thyroid Cancer Diagnostics Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Thyroid Cancer Diagnostics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Thyroid Cancer Diagnostics market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Thyroid Cancer Diagnostics Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Thyroid Cancer Diagnostics in Asia Pacific. In particular, China, India, and South East Asian Thyroid Cancer Diagnostics markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Thyroid Cancer Diagnostics Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Thyroid Cancer Diagnostics Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Thyroid Cancer Diagnostics market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Thyroid Cancer Diagnostics.

Thyroid Cancer Diagnostics Market Company Profiles

The global Thyroid Cancer Diagnostics market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott Laboratories, Agilent Technologies Inc, Bio-Rad Laboratories Inc, Daiichi Sankyo Ltd, Eli Lilly and Company, General Electric Company, Hoffmann-La Roche Ltd, Illumina Inc, Koninklijke Philips NV, Siemens Healthineers, Thermo Fisher Scientific Inc

Recent Thyroid Cancer Diagnostics Market Developments

The global Thyroid Cancer Diagnostics market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Thyroid Cancer Diagnostics Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast)

*Thyroid Cancer Diagnostics Market Size, Trends, Analysis, and Outlook By Type (Papillary Carcinoma, Follicular...*

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Papillary Carcinoma

Follicular Carcinoma

Others

By Technique

Blood Test

Imaging

Biopsy

Others

By End-User

Hospital Laboratories

Cancer Diagnostic Centers

Research Institutes

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Abbott Laboratories

Agilent Technologies Inc

Bio-Rad Laboratories Inc

Daiichi Sankyo Ltd

Eli Lilly and Company

General Electric Company

Hoffmann-La Roche Ltd

Illumina Inc

Koninklijke Philips NV

Siemens Healthineers

Thermo Fisher Scientific Inc

Formats Available: Excel, PDF, and PPT



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Blood Test

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Others

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