

# **Thyroid Ablation Devices Market Size, Trends, Analysis, and Outlook By Type (Radiofrequency Ablation, Microwave Ablation, Others), By Product (Thermal Based Devices, Non-Thermal Based Devices), By Application (Thyroid Cancer, Thyroid Nodules), By End User (Hospitals, Ambulatory Surgical Centres, Cancer Specialty Centres, Others), by Region, Country, Segment, and Companies, 2024-2030**

<https://marketpublishers.com/r/T00AE3ED7580EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: T00AE3ED7580EN

## **Abstracts**

The global Thyroid Ablation Devices market size is poised to register 8.74% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Thyroid Ablation Devices market across By Type (Radiofrequency Ablation, Microwave Ablation, Others), By Product (Thermal Based Devices, Non-Thermal Based Devices), By Application (Thyroid Cancer, Thyroid Nodules), By End User (Hospitals, Ambulatory Surgical Centres, Cancer Specialty Centres, Others).

The Thyroid Ablation Devices market is experiencing robust growth driven by the increasing prevalence of thyroid disorders, advancements in minimally invasive treatment options, and the growing demand for thyroid ablation procedures in thyroid cancer and benign thyroid nodules management. Thyroid ablation devices encompass a range of minimally invasive techniques, including radiofrequency ablation (RFA), microwave ablation (MWA), and ethanol ablation, used to destroy thyroid tissue and reduce thyroid hormone production in patients with hyperthyroidism, thyroid nodules, and thyroid cancer. Factors such as the rising incidence of thyroid cancer and thyroid

nodules, the expanding indications for thyroid ablation procedures, and the growing preference for nonsurgical treatment alternatives are driving market expansion. Additionally, advancements in ablation catheter design, imaging guidance systems, and energy delivery technologies, along with the development of ultrasound-based ablation techniques and robotic-assisted ablation platforms, are fueling innovation in the market. Moreover, the increasing adoption of outpatient thyroid ablation procedures, the expanding use of image-guided ablation in recurrent thyroid cancer cases, and the rising investments in clinical research and product development are driving market growth. Furthermore, efforts to improve procedural safety, optimize treatment outcomes, and expand patient access to thyroid ablation therapies, as well as the development of combination therapies and adjunctive treatments for thyroid disorders, are expected to further propel market growth in the foreseeable future.

## Thyroid Ablation Devices Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Thyroid Ablation Devices market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Thyroid Ablation Devices survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Thyroid Ablation Devices industry.

## Key market trends defining the global Thyroid Ablation Devices demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Thyroid Ablation Devices Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Thyroid Ablation Devices industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from

expansion into these niche segments. The report presents the market size outlook across segments to support Thyroid Ablation Devices companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Thyroid Ablation Devices industry

Leading Thyroid Ablation Devices companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Thyroid Ablation Devices companies.

Thyroid Ablation Devices Market Study- Strategic Analysis Review

The Thyroid Ablation Devices market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Thyroid Ablation Devices Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Thyroid Ablation Devices industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## Thyroid Ablation Devices Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Thyroid Ablation Devices Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Thyroid Ablation Devices market segments. Similarly, Strong end-user demand is encouraging Canadian Thyroid Ablation Devices companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Thyroid Ablation Devices market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Thyroid Ablation Devices Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Thyroid Ablation Devices industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Thyroid Ablation Devices market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

### Asia Pacific Thyroid Ablation Devices Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing

investments in healthcare infrastructure drive the demand for Thyroid Ablation Devices in Asia Pacific. In particular, China, India, and South East Asian Thyroid Ablation Devices markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Thyroid Ablation Devices Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Thyroid Ablation Devices Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Thyroid Ablation Devices market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Thyroid Ablation Devices.

Thyroid Ablation Devices Market Company Profiles

The global Thyroid Ablation Devices market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Boston Scientific Corp, BVM Medical System, Integra Life Sciences, Johnson & Johnson, Medtronic plc, MedWaves Inc, Olympus Corp, StarMed Co.Ltd., Terumo Europe, Theraclion

Recent Thyroid Ablation Devices Market Developments

The global Thyroid Ablation Devices market study presents recent market news and

developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Thyroid Ablation Devices Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Radiofrequency Ablation

Microwave Ablation

Others

*Thyroid Ablation Devices Market Size, Trends, Analysis, and Outlook By Type (Radiofrequency Ablation, Microwav...*

## By Product

Thermal Based Devices

Non-Thermal Based Devices

## By Application

Thyroid Cancer

Thyroid Nodules

## By End user

Hospitals

Ambulatory Surgical Centres

Cancer Specialty Centres

Others

## Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Boston Scientific Corp

BVM Medical System

Integra Life Sciences

Johnson & Johnson

Medtronic plc

MedWaves Inc

Olympus Corp

StarMed Co.Ltd.

Terumo Europe

Theraclion

Formats Available: Excel, PDF, and PPT



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