

# **Third-party Logistics (3PL) Market Outlook, Growth Opportunities, Market Share, Strategies, Trends, Companies, and post-COVID Analysis, 2021 - 2028**

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## **Abstracts**

### **Global Third-party Logistics (3PL) Market Overview- 2021**

The global Third-party Logistics (3PL) market outlook report presents an in-depth analysis of the market size forecasts, potential growth opportunities, market share analysis, key trends, drivers, and challenges facing companies in the industry, along with market developments and post-COVID pandemic analysis.

The Third-party Logistics (3PL) industry is one of the potential growth markets worldwide with high growth prospects over the forecast period. A large number of opportunities are identified across Third-party Logistics (3PL) market segments in the market study.

### **Revenue Impact and Post COVID Analysis to 2028**

The global impact of the COVID-19 pandemic on Third-party Logistics (3PL) markets and companies is analyzed. The revenue impact on the global market size is assessed in the report. Further, the recovery across countries is analyzed in three scenarios.

Low growth scenario (Delayed PMI index recovery, slow pace of vaccine rollout, significant third wave impact, and supply chain disruptions extend into long term future)

Reference case scenario (Quick PMI index recovery, good pace of vaccine rollout, low third wave impact, and supply chain disruptions can be handled in short term)

High growth scenario (Rapid PMI index growth, vaccine rollout at good pace, low third

wave impact, and limited impact of supply chain disruptions in 2022)

### Third-party Logistics (3PL) Market Strategic Analysis View

Trends, Drivers, and Restraints- Over the long-term future, new market dynamics continue to shape the Third-party Logistics (3PL) Markets. To enable a clear understanding of the markets, detailed strategic analysis including market drivers, challenges, trends, and market threats are provided.

Five forces analysis- Further, porter's five forces analysis including the bargaining power of buyers, and suppliers, the threat of substitutes and new entrants along with the intensity of competitive rivalry are detailed.

Key strategies of companies- Most companies are advancing at an astonishing rate to gain from the huge Third-party Logistics (3PL) market potential through 2028. The report identifies the key strategies opted by leading players to gain market shares in the near to medium-term future.

### Third-party Logistics (3PL) Market- Opportunity Analysis and Outlook to 2028

The Third-party Logistics (3PL) market study identifies potential opportunities across product types, applications, end-users, countries, and others to 2028. The COVID impact on each of these sub-segments and the Post COVID Scenario Analysis for different types of uses are included.

### Third-party Logistics (3PL) Companies and Strategies

Five leading companies operating in the global Third-party Logistics (3PL) markets are analyzed in the report to provide understanding into their growth strategies, market innovation and expansion plans, product launches, market developments, and others. SWOT profile of each of these companies and the latest financial analysis are provided for the Third-party Logistics (3PL) companies.

### Third-party Logistics (3PL) Market Size by Country, Outlook to 2028

For each of the five regions including North America, Europe, the Middle East, and Africa, Latin America, and the Asia Pacific, potential market trends and opportunities are identified in the report.

Further, the Third-party Logistics (3PL) market size forecast is provided for a total of 16 countries including the United States (US), Canada, Mexico, Germany, the United Kingdom (UK), Spain, France, Italy, the Rest of Europe, the Middle East, Africa, Brazil, Argentina, Rest of Latin America, China, Japan, India, South Korea, and the other Asia Pacific are analyzed.

The impact of COVID-19 in the Third-party Logistics (3PL) market size of these countries along with the outlook from 2020 to 2028 is provided in the industry research.

Scope of the research

Third-party Logistics (3PL) Market Size Outlook, 2020- 2028

By type

By application

By end User

By Country

Third-party Logistics (3PL) Market Strategic Analysis

Drivers, and Challenges

Trends and Growth Opportunities

Porter's Five Forces Analysis

SWOT profiles of leading companies

Third-party Logistics (3PL) COVID-19 Impact

Impact on global markets

Recovery across three scenarios (low growth, reference, high growth)

## Third-party Logistics (3PL) Competitive Landscape

Top five players in the industry

Business profile, strategies, SWOT profile, Financials

## Third-party Logistics (3PL) Market Developments

Latest market news and Developments

## Contents

### **1. INTRODUCTION TO GLOBAL THIRD-PARTY LOGISTICS (3PL) MARKETS, 2021**

- 1.1 Industry Panorama, 2021
- 1.2 Third-party Logistics (3PL) Industry Outlook, 2020- 2028
- 1.3 Report Guide
  - 1.3.1 Segmentation Analysis
  - 1.3.2 Definition and Scope
  - 1.3.3 Sources and Research Methodology
  - 1.3.4 Abbreviations

### **2. GLOBAL THIRD-PARTY LOGISTICS (3PL) MARKET- STRATEGIC ANALYSIS**

- 2.1 Companies Profiled in the Research
- 2.2 Key Strategies of Leading Companies
- 2.3 Market Dynamics- Trends, Drivers, and Opportunities
  - 2.3.1 Key Market trends by Third-party Logistics (3PL) Types
  - 2.3.2 Key Market Trends by Third-party Logistics (3PL) Applications
  - 2.3.3 Key Third-party Logistics (3PL) Market Trends by Geography
  - 2.3.4 Market Driving Forces
  - 2.3.5 Potential Challenges
- 2.4 Porter's five force model
  - 2.4.1 Bargaining power of suppliers
  - 2.4.2 Bargaining powers of customers
  - 2.4.3 Threat of new entrants
  - 2.4.4 Rivalry among existing players
  - 2.4.5 Threat of substitutes

### **3. COVID-19 IMPACT ON THIRD-PARTY LOGISTICS (3PL) MARKETS AND POST-PANDEMIC OUTLOOK**

- 3.1 Revenue Impact Analysis on Third-party Logistics (3PL) Markets
- 3.2 Post-Pandemic Outlook Case Scenarios
  - 3.2.1 Low Growth Case- Global Third-party Logistics (3PL) Market Size Outlook, 2020-2028
  - 3.2.2 Reference Growth Case- Global Third-party Logistics (3PL) Market Size Outlook, 2020- 2028
  - 3.2.3 High Growth Case- Global Third-party Logistics (3PL) Market Size Outlook,

2020- 2028

#### **4. THIRD-PARTY LOGISTICS (3PL) MARKET SHARE ANALYSIS AND OUTLOOK TO 2028**

- 4.1 Global Third-party Logistics (3PL) Market Size Forecast by Type, 2020- 2028
- 4.2 Global Third-party Logistics (3PL) Market Size Forecast by Application, 2020- 2028
- 4.3 Global Third-party Logistics (3PL) Market Size Forecast by End User, 2020- 2028

#### **5. NORTH AMERICA THIRD-PARTY LOGISTICS (3PL) MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

- 5.1 Market Snapshot, 2021
- 5.2 North America Third-party Logistics (3PL) Market Size Outlook by Types, Applications, End Users, 2020- 2028
- 5.3 Outlook of Macroeconomic and Demographic Factors to 2028
- 5.4 COVID-19 Impact on North America Third-party Logistics (3PL) Markets
- 5.5 United States Third-party Logistics (3PL) Market Outlook, 2020- 2028
- 5.6 Canada Third-party Logistics (3PL) Market Outlook, 2020- 2028
- 5.7 Mexico Third-party Logistics (3PL) Market Outlook, 2020- 2028

#### **6. EUROPE THIRD-PARTY LOGISTICS (3PL) MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

- 6.1 Market Snapshot, 2021
- 6.2 Europe Third-party Logistics (3PL) Market Size Outlook by Types, Applications, End Users, 2020- 2028
- 6.3 Outlook of Macroeconomic and Demographic Factors to 2028
- 6.4 COVID-19 Impact on Europe Third-party Logistics (3PL) Markets
- 6.5 Germany Third-party Logistics (3PL) Market Outlook, 2020- 2028
- 6.6 UK Third-party Logistics (3PL) Market Outlook, 2020- 2028
- 6.7 France Third-party Logistics (3PL) Market Outlook, 2020- 2028
- 6.8 Spain Third-party Logistics (3PL) Market Outlook, 2020- 2028
- 6.9 Italy Third-party Logistics (3PL) Market Outlook, 2020- 2028
- 6.10 Russia Third-party Logistics (3PL) Market Outlook, 2020- 2028
- 6.11 Rest of Europe Third-party Logistics (3PL) Market Outlook, 2020- 2028

#### **7. ASIA PACIFIC THIRD-PARTY LOGISTICS (3PL) MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

7.1 Market Snapshot, 2021

7.2 Asia Pacific Third-party Logistics (3PL) Market Size Outlook by Types, Applications, End Users, 2020- 2028

7.3 Outlook of Macroeconomic and Demographic Factors to 2028

7.4 COVID-19 Impact on Asia Pacific Third-party Logistics (3PL) Markets

7.5 China Third-party Logistics (3PL) Market Outlook, 2020- 2028

7.6 Japan Third-party Logistics (3PL) Market Outlook, 2020- 2028

7.7 India Third-party Logistics (3PL) Market Outlook, 2020- 2028

7.8 South Korea Third-party Logistics (3PL) Market Outlook, 2020- 2028

7.9 Australia Third-party Logistics (3PL) Market Outlook, 2020- 2028

7.10 Rest of Asia Pacific Third-party Logistics (3PL) Market Outlook, 2020- 2028

## **8. SOUTH AND CENTRAL AMERICA THIRD-PARTY LOGISTICS (3PL) MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

8.1 Market Snapshot, 2021

8.2 South and Central America Third-party Logistics (3PL) Market Size Outlook by Types, Applications, End Users, 2020- 2028

8.3 Outlook of Macroeconomic and Demographic Factors to 2028

8.4 COVID-19 Impact on South and Central America Third-party Logistics (3PL) Markets

8.5 Brazil Third-party Logistics (3PL) Market Outlook, 2020- 2028

8.6 Argentina Third-party Logistics (3PL) Market Outlook, 2020- 2028

8.7 Rest of South and Central America Third-party Logistics (3PL) Market Outlook, 2020- 2028

## **9. THE MIDDLE EAST THIRD-PARTY LOGISTICS (3PL) MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

9.1 Market Snapshot, 2021

9.2 Middle East Third-party Logistics (3PL) Market Size Outlook by Types, Applications, End Users, 2020- 2028

9.3 Outlook of Macroeconomic and Demographic Factors to 2028

9.4 COVID-19 Impact on Middle East Third-party Logistics (3PL) Markets

9.5 Saudi Arabia Third-party Logistics (3PL) Market Outlook, 2020- 2028

9.6 UAE Third-party Logistics (3PL) Market Outlook, 2020- 2028

9.7 Rest of Middle East Third-party Logistics (3PL) Market Outlook, 2020- 2028

## **10. THE AFRICA THIRD-PARTY LOGISTICS (3PL) MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

10.1 Market Snapshot, 2021

10.2 Africa Third-party Logistics (3PL) Market Size Outlook by Types, Applications, End Users, 2020- 2028

10.3 Outlook of Macroeconomic and Demographic Factors to 2028

10.4 COVID-110 Impact on Africa Third-party Logistics (3PL) Markets

10.5 South Africa Third-party Logistics (3PL) Market Outlook, 2020- 2028

10.6 Egypt Third-party Logistics (3PL) Market Outlook, 2020- 2028

10.7 Rest of Africa Third-party Logistics (3PL) Market Outlook, 2020- 2028

## **11. THIRD-PARTY LOGISTICS (3PL) COMPETITIVE LANDSCAPE**

11.1 Leading Five Third-party Logistics (3PL) Companies

11.2 Business Snapshot

11.3 Business Description

11.4 SWOT Profile

11.5 Financial Analysis

## **12. RECENT MARKET DEVELOPMENTS**

12.1 Deals and News Landscape

## **13. APPENDIX**

13.1 Publisher's Expertise

13.2 Datasets and Related Publications

13.3 Sources and Research Methodology



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