

# **Thermoplastic Polyurethane Market Outlook, Growth Opportunities, Market Share, Strategies, Trends, Companies, and post-COVID Analysis, 2021 - 2028**

<https://marketpublishers.com/r/T95EA08D2A09EN.html>

Date: November 2021

Pages: 130

Price: US\$ 5,950.00 (Single User License)

ID: T95EA08D2A09EN

## **Abstracts**

### **Global Thermoplastic Polyurethane Market Overview- 2021**

The global Thermoplastic Polyurethane market outlook report presents an in-depth analysis of the market size forecasts, potential growth opportunities, market share analysis, key trends, drivers, and challenges facing companies in the industry, along with market developments and post-COVID pandemic analysis.

The Thermoplastic Polyurethane industry is one of the potential growth markets worldwide with high growth prospects over the forecast period. A large number of opportunities are identified across Thermoplastic Polyurethane market segments in the market study.

### **Revenue Impact and Post COVID Analysis to 2028**

The global impact of the COVID-19 pandemic on Thermoplastic Polyurethane markets and companies is analyzed. The revenue impact on the global market size is assessed in the report. Further, the recovery across countries is analyzed in three scenarios.

Low growth scenario (Delayed PMI index recovery, slow pace of vaccine rollout, significant third wave impact, and supply chain disruptions extend into long term future)

Reference case scenario (Quick PMI index recovery, good pace of vaccine rollout, low third wave impact, and supply chain disruptions can be handled in short term)

High growth scenario (Rapid PMI index growth, vaccine rollout at good pace, low third

wave impact, and limited impact of supply chain disruptions in 2022)

### Thermoplastic Polyurethane Market Strategic Analysis View

Trends, Drivers, and Restraints- Over the long-term future, new market dynamics continue to shape the Thermoplastic Polyurethane Markets. To enable a clear understanding of the markets, detailed strategic analysis including market drivers, challenges, trends, and market threats are provided.

Five forces analysis- Further, porter's five forces analysis including the bargaining power of buyers, and suppliers, the threat of substitutes and new entrants along with the intensity of competitive rivalry are detailed.

Key strategies of companies- Most companies are advancing at an astonishing rate to gain from the huge Thermoplastic Polyurethane market potential through 2028. The report identifies the key strategies opted by leading players to gain market shares in the near to medium-term future.

### Thermoplastic Polyurethane Market- Opportunity Analysis and Outlook to 2028

The Thermoplastic Polyurethane market study identifies potential opportunities across product types, applications, end-users, countries, and others to 2028. The COVID impact on each of these sub-segments and the Post COVID Scenario Analysis for different types of uses are included.

### Thermoplastic Polyurethane Companies and Strategies

Five leading companies operating in the global Thermoplastic Polyurethane markets are analyzed in the report to provide understanding into their growth strategies, market innovation and expansion plans, product launches, market developments, and others. SWOT profile of each of these companies and the latest financial analysis are provided for the Thermoplastic Polyurethane companies.

### Thermoplastic Polyurethane Market Size by Country, Outlook to 2028

For each of the five regions including North America, Europe, the Middle East, and Africa, Latin America, and the Asia Pacific, potential market trends and opportunities are identified in the report.

Further, the Thermoplastic Polyurethane market size forecast is provided for a total of 16 countries including the United States (US), Canada, Mexico, Germany, the United Kingdom (UK), Spain, France, Italy, the Rest of Europe, the Middle East, Africa, Brazil, Argentina, Rest of Latin America, China, Japan, India, South Korea, and the other Asia Pacific are analyzed.

The impact of COVID-19 in the Thermoplastic Polyurethane market size of these countries along with the outlook from 2020 to 2028 is provided in the industry research.

Scope of the research

Thermoplastic Polyurethane Market Size Outlook, 2020- 2028

By type

By application

By end User

By Country

Thermoplastic Polyurethane Market Strategic Analysis

Drivers, and Challenges

Trends and Growth Opportunities

Porter's Five Forces Analysis

SWOT profiles of leading companies

Thermoplastic Polyurethane COVID-19 Impact

Impact on global markets

Recovery across three scenarios (low growth, reference, high growth)

## Thermoplastic Polyurethane Competitive Landscape

Top five players in the industry

Business profile, strategies, SWOT profile, Financials

## Thermoplastic Polyurethane Market Developments

Latest market news and Developments

## Contents

### **1. INTRODUCTION TO GLOBAL THERMOPLASTIC POLYURETHANE MARKETS, 2021**

- 1.1 Industry Panorama, 2021
- 1.2 Thermoplastic Polyurethane Industry Outlook, 2020- 2028
- 1.3 Report Guide
  - 1.3.1 Segmentation Analysis
  - 1.3.2 Definition and Scope
  - 1.3.3 Sources and Research Methodology
  - 1.3.4 Abbreviations

### **2. GLOBAL THERMOPLASTIC POLYURETHANE MARKET- STRATEGIC ANALYSIS**

- 2.1 Companies Profiled in the Research
- 2.2 Key Strategies of Leading Companies
- 2.3 Market Dynamics- Trends, Drivers, and Opportunities
  - 2.3.1 Key Market trends by Thermoplastic Polyurethane Types
  - 2.3.2 Key Market Trends by Thermoplastic Polyurethane Applications
  - 2.3.3 Key Thermoplastic Polyurethane Market Trends by Geography
  - 2.3.4 Market Driving Forces
  - 2.3.5 Potential Challenges
- 2.4 Porter's five force model
  - 2.4.1 Bargaining power of suppliers
  - 2.4.2 Bargaining powers of customers
  - 2.4.3 Threat of new entrants
  - 2.4.4 Rivalry among existing players
  - 2.4.5 Threat of substitutes

### **3. COVID-19 IMPACT ON THERMOPLASTIC POLYURETHANE MARKETS AND POST-PANDEMIC OUTLOOK**

- 3.1 Revenue Impact Analysis on Thermoplastic Polyurethane Markets
- 3.2 Post-Pandemic Outlook Case Scenarios
  - 3.2.1 Low Growth Case- Global Thermoplastic Polyurethane Market Size Outlook, 2020- 2028
  - 3.2.2 Reference Growth Case- Global Thermoplastic Polyurethane Market Size

Outlook, 2020- 2028

3.2.3 High Growth Case- Global Thermoplastic Polyurethane Market Size Outlook, 2020- 2028

#### **4. THERMOPLASTIC POLYURETHANE MARKET SHARE ANALYSIS AND OUTLOOK TO 2028**

4.1 Global Thermoplastic Polyurethane Market Size Forecast by Type, 2020- 2028

4.2 Global Thermoplastic Polyurethane Market Size Forecast by Application, 2020- 2028

4.3 Global Thermoplastic Polyurethane Market Size Forecast by End User, 2020- 2028

#### **5. NORTH AMERICA THERMOPLASTIC POLYURETHANE MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

5.1 Market Snapshot, 2021

5.2 North America Thermoplastic Polyurethane Market Size Outlook by Types, Applications, End Users, 2020- 2028

5.3 Outlook of Macroeconomic and Demographic Factors to 2028

5.4 COVID-19 Impact on North America Thermoplastic Polyurethane Markets

5.5 United States Thermoplastic Polyurethane Market Outlook, 2020- 2028

5.6 Canada Thermoplastic Polyurethane Market Outlook, 2020- 2028

5.7 Mexico Thermoplastic Polyurethane Market Outlook, 2020- 2028

#### **6. EUROPE THERMOPLASTIC POLYURETHANE MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

6.1 Market Snapshot, 2021

6.2 Europe Thermoplastic Polyurethane Market Size Outlook by Types, Applications, End Users, 2020- 2028

6.3 Outlook of Macroeconomic and Demographic Factors to 2028

6.4 COVID-19 Impact on Europe Thermoplastic Polyurethane Markets

6.5 Germany Thermoplastic Polyurethane Market Outlook, 2020- 2028

6.6 UK Thermoplastic Polyurethane Market Outlook, 2020- 2028

6.7 France Thermoplastic Polyurethane Market Outlook, 2020- 2028

6.8 Spain Thermoplastic Polyurethane Market Outlook, 2020- 2028

6.9 Italy Thermoplastic Polyurethane Market Outlook, 2020- 2028

6.10 Russia Thermoplastic Polyurethane Market Outlook, 2020- 2028

6.11 Rest of Europe Thermoplastic Polyurethane Market Outlook, 2020- 2028

## **7. ASIA PACIFIC THERMOPLASTIC POLYURETHANE MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

7.1 Market Snapshot, 2021

7.2 Asia Pacific Thermoplastic Polyurethane Market Size Outlook by Types, Applications, End Users, 2020- 2028

7.3 Outlook of Macroeconomic and Demographic Factors to 2028

7.4 COVID-19 Impact on Asia Pacific Thermoplastic Polyurethane Markets

7.5 China Thermoplastic Polyurethane Market Outlook, 2020- 2028

7.6 Japan Thermoplastic Polyurethane Market Outlook, 2020- 2028

7.7 India Thermoplastic Polyurethane Market Outlook, 2020- 2028

7.8 South Korea Thermoplastic Polyurethane Market Outlook, 2020- 2028

7.9 Australia Thermoplastic Polyurethane Market Outlook, 2020- 2028

7.10 Rest of Asia Pacific Thermoplastic Polyurethane Market Outlook, 2020- 2028

## **8. SOUTH AND CENTRAL AMERICA THERMOPLASTIC POLYURETHANE MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

8.1 Market Snapshot, 2021

8.2 South and Central America Thermoplastic Polyurethane Market Size Outlook by Types, Applications, End Users, 2020- 2028

8.3 Outlook of Macroeconomic and Demographic Factors to 2028

8.4 COVID-19 Impact on South and Central America Thermoplastic Polyurethane Markets

8.5 Brazil Thermoplastic Polyurethane Market Outlook, 2020- 2028

8.6 Argentina Thermoplastic Polyurethane Market Outlook, 2020- 2028

8.7 Rest of South and Central America Thermoplastic Polyurethane Market Outlook, 2020- 2028

## **9. THE MIDDLE EAST THERMOPLASTIC POLYURETHANE MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

9.1 Market Snapshot, 2021

9.2 Middle East Thermoplastic Polyurethane Market Size Outlook by Types, Applications, End Users, 2020- 2028

9.3 Outlook of Macroeconomic and Demographic Factors to 2028

9.4 COVID-19 Impact on Middle East Thermoplastic Polyurethane Markets

9.5 Saudi Arabia Thermoplastic Polyurethane Market Outlook, 2020- 2028

9.6 UAE Thermoplastic Polyurethane Market Outlook, 2020- 2028

9.7 Rest of Middle East Thermoplastic Polyurethane Market Outlook, 2020- 2028

## **10. THE AFRICA THERMOPLASTIC POLYURETHANE MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

10.1 Market Snapshot, 2021

10.2 Africa Thermoplastic Polyurethane Market Size Outlook by Types, Applications, End Users, 2020- 2028

10.3 Outlook of Macroeconomic and Demographic Factors to 2028

10.4 COVID-110 Impact on Africa Thermoplastic Polyurethane Markets

10.5 South Africa Thermoplastic Polyurethane Market Outlook, 2020- 2028

10.6 Egypt Thermoplastic Polyurethane Market Outlook, 2020- 2028

10.7 Rest of Africa Thermoplastic Polyurethane Market Outlook, 2020- 2028

## **11. THERMOPLASTIC POLYURETHANE COMPETITIVE LANDSCAPE**

11.1 Leading Five Thermoplastic Polyurethane Companies

11.2 Business Snapshot

11.3 Business Description

11.4 SWOT Profile

11.5 Financial Analysis

## **12. RECENT MARKET DEVELOPMENTS**

12.1 Deals and News Landscape

## **13. APPENDIX**

13.1 Publisher's Expertise

13.2 Datasets and Related Publications

13.3 Sources and Research Methodology



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