

# **Telemedicine Market Size, Trends, Analysis, and Outlook By Component (Product, Services, Telemedicine Modality, Store and forward, Real time, Others), By Application (Teleradiology, Telepsychiatry, Telepathology, Teledermatology, Telecardiology, Others), By Delivery Mode (Web/Mobile, Call Centers), By Facility (Tele-hospital, Tele-home), By End-User (Providers, Payers, Patients, Others), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

The global Telemedicine market size is poised to register 18.5% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Telemedicine market across By Component (Product, Services, Telemedicine Modality, Store and forward, Real time, Others), By Application (Teleradiology, Telepsychiatry, Telepathology, Teledermatology, Telecardiology, Others), By Delivery Mode (Web/Mobile, Call Centers), By Facility (Tele-hospital, Tele-home), By End-User (Providers, Payers, Patients, Others)

In the Telemedicine market, the increasing demand for remote healthcare delivery, virtual consultations, and digital health solutions is driving the adoption of telemedicine technologies and services globally. Telemedicine encompasses a wide range of telecommunication technologies and platforms, such as videoconferencing, mobile health apps, remote monitoring devices, and telehealth platforms, aimed at facilitating remote diagnosis, treatment, and monitoring of patients across different medical

specialties and geographical locations. With the growing prevalence of chronic diseases, aging population, and healthcare disparities, there is a rising need for telemedicine solutions that offer accessibility, affordability, and quality care for patients and healthcare providers. Further, advancements in digital health technology, connectivity infrastructure, and reimbursement policies are driving market growth by enabling the expansion of telemedicine services into primary care, specialty care, and chronic disease management. By 2030, the market is expected to witness substantial expansion as healthcare systems, payers, and patients increasingly embrace telemedicine as an integral component of healthcare delivery, offering convenience, efficiency, and improved patient outcomes.

### Telemedicine Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Telemedicine market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Telemedicine survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Telemedicine industry.

### Key market trends defining the global Telemedicine demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Telemedicine Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Telemedicine industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Telemedicine companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Telemedicine industry

Leading Telemedicine companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Telemedicine companies.

### Telemedicine Market Study- Strategic Analysis Review

The Telemedicine market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Telemedicine Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Telemedicine industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

### Telemedicine Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For

each of the six regions, the market size outlook by segments is forecast for 2032.

**North America Telemedicine Market Size Outlook-** Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Telemedicine market segments. Similarly, Strong market demand is encouraging Canadian Telemedicine companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Telemedicine market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Telemedicine Market Size Outlook-**Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Telemedicine industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Telemedicine market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Telemedicine Market Size Outlook-** an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Telemedicine in Asia Pacific. In particular, China, India, and South East Asian Telemedicine markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new

markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America Telemedicine Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Telemedicine Market Size Outlook-** continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Telemedicine market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Telemedicine.

### Telemedicine Market Company Profiles

The global Telemedicine market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are American Well Corp, Doctor On Demand Inc, MDlive Inc, NextGen Management LLC, Plantronics Inc, Practo Technologies Pvt. Ltd, SOC Telemed Inc, Teladoc Health Inc, Twilio Inc, VSee Lab Inc, Zoom Video Communications Inc.

### Recent Telemedicine Market Developments

The global Telemedicine market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### Telemedicine Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Component

Product

-Hardware

-Software

-Others

Services

-Tele-consulting

-Tele-education

Telemedicine Modality

Store and forward

Real time

Others

By Application

Teleradiology

Telepsychiatry

Telepathology

Teledermatology

Telecardiology

Others

By Delivery Mode

Web/Mobile

-Audio/Text-based

-Visualized

Call Centers

By Facility

Tele-hospital

Tele-home

By End-User

Providers

Payers

Patients

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

American Well Corp

Doctor On Demand Inc

MDlive Inc

NextGen Management LLC

Plantronics Inc

Practo Technologies Pvt. Ltd



SOC Telemed Inc

Teladoc Health Inc

Twilio Inc

VSee Lab Inc

Zoom Video Communications Inc

Formats Available: Excel, PDF, and PPT

## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Telemedicine Market Overview and Key Findings, 2024
- 1.2 Telemedicine Market Size and Growth Outlook, 2021- 2030
- 1.3 Telemedicine Market Growth Opportunities to 2030
- 1.4 Key Telemedicine Market Trends and Challenges
  - 1.4.1 Telemedicine Market Drivers and Trends
  - 1.4.2 Telemedicine Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Telemedicine Companies

### 2. TELEMEDICINE MARKET SIZE OUTLOOK TO 2030

- 2.1 Telemedicine Market Size Outlook, USD Million, 2021- 2030
- 2.2 Telemedicine Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. TELEMEDICINE MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. TELEMEDICINE MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Component
    - Product
      - Hardware
      - Software

-Others

Services

-Tele-consulting

-Tele-education

Telemedicine Modality

Store and forward

Real time

Others

By Application

Teleradiology

Telepsychiatry

Telepathology

Teledermatology

Telecardiology

Others

By Delivery Mode

Web/Mobile

-Audio/Text-based

-Visualized

Call Centers

By Facility

Tele-hospital

Tele-home

By End-User

Providers

Payers

Patients

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Telemedicine Market, 2025

5.2 Asia Pacific Telemedicine Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Telemedicine Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Telemedicine Market, 2025

5.5 Europe Telemedicine Market Size Outlook by Type, 2021- 2030

5.6 Europe Telemedicine Market Size Outlook by Application, 2021- 2030

- 5.7 Key Findings for North America Telemedicine Market, 2025
- 5.8 North America Telemedicine Market Size Outlook by Type, 2021- 2030
- 5.9 North America Telemedicine Market Size Outlook by Application, 2021- 2030
- 5.10 Key Findings for South America Telemedicine Market, 2025
- 5.11 South America Pacific Telemedicine Market Size Outlook by Type, 2021- 2030
- 5.12 South America Telemedicine Market Size Outlook by Application, 2021- 2030
- 5.13 Key Findings for Middle East and Africa Telemedicine Market, 2025
- 5.14 Middle East Africa Telemedicine Market Size Outlook by Type, 2021- 2030
- 5.15 Middle East Africa Telemedicine Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

- 6.1 US Telemedicine Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Telemedicine Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Telemedicine Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Telemedicine Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Telemedicine Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Telemedicine Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Telemedicine Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Telemedicine Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Telemedicine Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Telemedicine Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Telemedicine Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Telemedicine Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Telemedicine Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Telemedicine Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts

- 6.28 Australia Telemedicine Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Telemedicine Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Telemedicine Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Telemedicine Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Telemedicine Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Telemedicine Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Telemedicine Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Telemedicine Industry Drivers and Opportunities

## **7. TELEMEDICINE MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. TELEMEDICINE COMPANY PROFILES**

- 8.1 Profiles of Leading Telemedicine Companies in the Market
  - 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
  - 8.3 Financial Performance and Key Metrics
- American Well Corp
- Doctor On Demand Inc
- MDlive Inc
- NextGen Management LLC
- Plantronics Inc
- Practo Technologies Pvt. Ltd
- SOC Telemed Inc
- Teladoc Health Inc
- Twilio Inc
- VSee Lab Inc
- Zoom Video Communications Inc.

## **9. APPENDIX**

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

## I would like to order

Product name: Telemedicine Market Size, Trends, Analysis, and Outlook By Component (Product, Services, Telemedicine Modality, Store and forward, Real time, Others), By Application (Teleradiology, Telepsychiatry, Telepathology, Teledermatology, Telecardiology, Others), By Delivery Mode (Web/Mobile, Call Centers), By Facility (Tele-hospital, Tele-home), By End-User (Providers, Payers, Patients, Others), by Country, Segment, and Companies, 2024-2032

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