

Telehealth Market Size, Trends, Analysis, and Outlook By Hardware (Monitors, Medical Peripheral Devices), By Software (Standalone Software, Integrated Software), By Services (Remote Patient Monitoring, Real-Time Interactions, Store and Forward, Others), By Delivery Mode (On-premise, Web-based, Cloud- based), By End-user (Payers, Providers, Patients), By Disease (Psychiatry, Substance Use, Radiology, Endocrinology, Dermatology, Gastroenterology, Neurological Medicine, ENT, Cardiology, Oncology, Dental, Gynecology, General Medicine, Others), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Telehealth market size is poised to register 23.31% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Telehealth market across By Hardware (Monitors, Medical Peripheral Devices), By Software (Standalone Software, Integrated Software), By Services (Remote Patient Monitoring, Real-Time Interactions, Store and Forward, Others), By Delivery Mode (On-premise, Web-based, Cloud-based), By End-user (Payers, Providers, Patients), By Disease (Psychiatry, Substance Use, Radiology, Endocrinology, Dermatology, Gastroenterology, Neurological Medicine, ENT, Cardiology, Oncology, Dental, Gynecology, General Medicine, Others).

The Telehealth Market is experiencing growth propelled by increasing demand for

remote healthcare services and virtual care delivery models, rising healthcare costs and physician shortages, and advancements in telecommunication technology and digital health platforms. Telehealth solutions enable patients to access medical consultations, diagnostic services, and chronic disease management programs remotely using telemedicine, telemonitoring, and teleconsultation tools. Key trends shaping its future include the development of integrated telehealth platforms with telemedicine apps and remote patient monitoring (RPM) devices for comprehensive virtual care delivery, integration of artificial intelligence (AI) and machine learning algorithms for predictive analytics and virtual triage in telehealth workflows, and customization of telehealth programs and care pathways for specific clinical specialties and patient populations. Moreover, increasing adoption of telehealth by healthcare providers and payers, expansion of telemedicine regulations and reimbursement policies, and technological advancements in telecommunication infrastructure contribute to market growth.

Telehealth Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Telehealth market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Telehealth survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Telehealth industry.

Key market trends defining the global Telehealth demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Telehealth Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Telehealth industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Telehealth companies scaling up production in these sub-

segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Telehealth industry

Leading Telehealth companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Telehealth companies.

Telehealth Market Study- Strategic Analysis Review

The Telehealth market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Telehealth Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Telehealth industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Telehealth Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Telehealth Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Telehealth market segments. Similarly, Strong end-user demand is encouraging Canadian Telehealth companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Telehealth market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Telehealth Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Telehealth industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Telehealth market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Telehealth Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Telehealth in Asia Pacific. In particular, China, India, and South East Asian Telehealth markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational

manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Telehealth Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Telehealth Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Telehealth market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Telehealth.

Telehealth Market Company Profiles

The global Telehealth market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are American Well, Doctor On Demand, GE Healthcare, Global Med, Koninklijke Philips N.V, MDLIVE, Medtronic, Oracle Cerner, Siemens Healthineers, Teladoc Health Inc

Recent Telehealth Market Developments

The global Telehealth market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Telehealth Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Hardware Product

Monitors

Medical Peripheral Devices

-Blood Pressure Meters

-Blood Glucose Meters

-Weighing Scales

-Pulse Oximeters

-Peak Flow Meters

-ECG Monitors

By Software

Standalone Software

Integrated Software

By Services

Remote Patient Monitoring

Real-Time Interactions

Store and Forward

Others

By Delivery Mode

On-premise

Web-based

Cloud-based

By End-User

Payers

Providers

Patients

By Disease

Psychiatry

Substance Use

Radiology

Endocrinology

Dermatology

Gastroenterology

Neurological Medicine

ENT

Cardiology

Oncology

Dental

Gynecology

General Medicine

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

American Well

Doctor On Demand

GE Healthcare

Global Med

Koninklijke Philips N.V

MDLIVE

Medtronic

Oracle Cerner

Siemens Healthineers

Teladoc Health Inc

Formats Available: Excel, PDF, and PPT

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-ECG Monitors

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By Disease

Psychiatry

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Endocrinology

Dermatology

Gastroenterology

Neurological Medicine

ENT

Cardiology

Oncology

Dental

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Others

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Koninklijke Philips N.V
MDLIVE
Medtronic
Oracle Cerner
Siemens Healthineers
Teladoc Health Inc

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