

Tablet Coatings Market Size, Trends, Analysis, and Outlook By Coating (Film-coated, Sugar-coated, Enteric-coated, Others), By Polymer (Cellulose Ether Polymers, Vinyl Alcohol polymers, Acrylic Acid Polymers, Others), By Formulation (Plasticizer, Colorant, Solvent), By Application (Immediate-release, Sustained-release, Extended-release), by Country, Segment, and Companies, 2024-2032

<https://marketpublishers.com/r/TCB7DB5CCE9CEN.html>

Date: April 2024

Pages: 205

Price: US\$ 3,980.00 (Single User License)

ID: TCB7DB5CCE9CEN

Abstracts

The global Tablet Coatings market size is poised to register 8.5% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Tablet Coatings market across By Coating (Film-coated, Sugar-coated, Enteric-coated, Others), By Polymer (Cellulose Ether Polymers, Vinyl Alcohol polymers, Acrylic Acid Polymers, Others), By Formulation (Plasticizer, Colorant, Solvent), By Application (Immediate-release, Sustained-release, Extended-release)

In the Tablet Coatings market, the increasing demand for oral solid dosage forms, including tablets and capsules, in pharmaceutical formulations is driving the growth of the tablet coatings market globally. Tablet coatings are applied to oral solid dosage forms to mask taste, improve stability, protect against moisture, control drug release, and enhance patient acceptability and compliance. With the growing complexity of drug formulations, the need for modified release products, and the demand for patient-friendly dosage forms, there is a rising need for tablet coatings that offer versatility, functionality, and regulatory compliance for pharmaceutical manufacturers. Further, advancements in coating technology, film-forming polymers, and coating equipment are

driving market growth by enabling the development of innovative and cost-effective tablet coating solutions that meet the evolving needs of drug developers and patients. By 2030, the market is expected to witness substantial expansion as pharmaceutical companies increasingly incorporate tablet coatings into their formulation development pipelines to improve drug delivery, optimize patient outcomes, and differentiate their product offerings in a competitive market landscape.

Tablet Coatings Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Tablet Coatings market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Tablet Coatings survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Tablet Coatings industry.

Key market trends defining the global Tablet Coatings demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Tablet Coatings Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Tablet Coatings industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Tablet Coatings companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Tablet Coatings industry

Leading Tablet Coatings companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand

conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Tablet Coatings companies.

Tablet Coatings Market Study- Strategic Analysis Review

The Tablet Coatings market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Tablet Coatings Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Tablet Coatings industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

Tablet Coatings Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

North America Tablet Coatings Market Size Outlook- Companies plan for focused

investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Tablet Coatings market segments. Similarly, Strong market demand is encouraging Canadian Tablet Coatings companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Tablet Coatings market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Tablet Coatings Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Tablet Coatings industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Tablet Coatings market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Tablet Coatings Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Tablet Coatings in Asia Pacific. In particular, China, India, and South East Asian Tablet Coatings markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Tablet Coatings Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Tablet Coatings Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Tablet Coatings market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Tablet Coatings.

Tablet Coatings Market Company Profiles

The global Tablet Coatings market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are BASF Corp, BPSI Holdings LLC, Corel Pharma Chem, E. I. du Pont de Nemours and Company, Eastman Chemical Company, Evonik Industries AG, JRS Pharma GmbH & Co. KG, Kerry Group plc, Merck KGaA, Roquette Freres, Sensient Technologies Corp, Wincoat Colours and Coatings Pvt. Ltd.

Recent Tablet Coatings Market Developments

The global Tablet Coatings market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Tablet Coatings Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast)

Tablet Coatings Market Size, Trends, Analysis, and Outlook By Coating (Film-coated, Sugar-coated, Enteric-coat...

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Coating

Film-coated

Sugar-coated

Enteric-coated

Others

By Polymer

Cellulose Ether Polymers

Vinyl Alcohol polymers

Acrylic Acid Polymers

Others

By Formulation

Plasticizer

Colorant

Solvent

By Application

Immediate-release

Sustained-release

Extended-release

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

BASF Corp

BPSI Holdings LLC

Corel Pharma Chem

E. I. du Pont de Nemours and Company

Eastman Chemical Company

Evonik Industries AG

JRS Pharma GmbH & Co. KG

Kerry Group plc

Merck KGaA

Roquette Frères

Sensient Technologies Corp

Wincoat Colours and Coatings Pvt. Ltd

Formats Available: Excel, PDF, and PPT

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 - Sugar-coated
 - Enteric-coated

Others

By Polymer

Cellulose Ether Polymers

Vinyl Alcohol polymers

Acrylic Acid Polymers

Others

By Formulation

Plasticizer

Colorant

Solvent

By Application

Immediate-release

Sustained-release

Extended-release

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BPSI Holdings LLC

Corel Pharma Chem

E. I. du Pont de Nemours and Company

Eastman Chemical Company

Evonik Industries AG

JRS Pharma GmbH & Co. KG

Kerry Group plc

Merck KGaA

Roquette Freres

Sensient Technologies Corp

Wincoat Colours and Coatings Pvt. Ltd.

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