

# **Sweet Red Wine Market Size, Share, and Outlook, 2025 Report- By Type (Still Wines, Sparkling Wines), Application (Daily meals, Social occasion, Entertainment venues), Distribution Channel (Supermarkets and Hypermarkets, Speciality stores, Convenience stores, Online, Others), and Companies, 2021-2032**

<https://marketpublishers.com/r/S99DD71879C7EN.html>

Date: June 2025

Pages: 185

Price: US\$ 3,680.00 (Single User License)

ID: S99DD71879C7EN

## **Abstracts**

### Sweet Red Wine Market Outlook

The global Sweet Red Wine market is expected to register a growth rate of 4.7% during the forecast period from \$31.5 Billion in 2024 to \$45.5 Billion in 2032. The Sweet Red Wine market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Sweet Red Wine segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Still Wines, Sparkling Wines), Application (Daily meals, Social occasion, Entertainment venues), Distribution Channel (Supermarkets and Hypermarkets, Speciality stores, Convenience stores, Online, Others). Over 70 tables and charts showcase findings from our latest survey report on Sweet Red Wine markets.

### Sweet Red Wine Market Insights, 2025

The sweet red wine market caters to consumers preferring fruit-forward, lower-tannin, and often lower-alcohol wine profiles. Popular in both emerging and mature wine

markets, sweet reds appeal to younger demographics and those new to wine drinking. Styles vary widely from slightly sweet rosés to richer dessert wines, with varietals such as Lambrusco and Brachetto d'Acqui gaining popularity. The market is supported by cocktail culture, pairing trends, and increasing interest in wine as a casual beverage. Innovations include organic and low-sulfite sweet reds and packaging in cans and smaller bottles for convenience. Distribution spans retail liquor stores, restaurants, and e-commerce, with marketing emphasizing accessibility and flavor appeal. Seasonal promotions and food pairing suggestions also drive sales.

## Five Trends that will define global Sweet Red Wine market in 2025 and Beyond

A closer look at the multi-million global market for Sweet Red Wine identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Sweet Red Wine companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

## What are the biggest opportunities for growth in the Sweet Red Wine industry?

The Sweet Red Wine sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

## Sweet Red Wine Market Segment Insights

The Sweet Red Wine industry presents strong offers across categories. The analytical report offers forecasts of Sweet Red Wine industry performance across segments and countries. Key segments in the industry include By Type (Still Wines, Sparkling Wines), Application (Daily meals, Social occasion, Entertainment venues), Distribution Channel (Supermarkets and Hypermarkets, Speciality stores, Convenience stores, Online, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for

Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Sweet Red Wine market size outlook is provided for 22 countries across these regions.

### Market Value Chain

The chapter identifies potential companies and their operations across the global Sweet Red Wine industry ecosystem. It assists decision-makers in evaluating global Sweet Red Wine market fundamentals, market dynamics, and disruptive trends across the value chain segments.

### Scenario Analysis and Forecasts

Strategic decision-making in the Sweet Red Wine industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

### Asia Pacific Sweet Red Wine Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

### The State of Europe Sweet Red Wine Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Sweet Red Wine with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes

the market outlook. The report analyses the key Sweet Red Wine market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Sweet Red Wine market Insights Executives are most excited about opportunities for the US Sweet Red Wine industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Sweet Red Wine companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Sweet Red Wine market.

Latin American Sweet Red Wine market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Sweet Red Wine Markets New Opportunities for Companies  
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Sweet Red Wine markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Sweet Red Wine markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Sweet Red Wine companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include E. and J. Gallo Winery, Castel Frères SA, The Wine Group LLC, Accolade Wines Holdings Limited, Viña Concha y Toro S.A., Treasury Wine Estates Limited, Trinchero Family Estates, Pernod Ricard SA, Diageo PLC, Casella Family Brands, Changyu Pioneer Wine Co., Ltd., Kendall-Jackson Wine Estates Ltd., China Great Wall Wine Co., Ltd., Dynasty Fine Wines Group Limited.

## Sweet Red Wine Market Scope

### Leading Segments

#### By Type

##### Still Wines

##### Sparkling Wines

#### By Application

##### Daily meals

##### Social occasion

##### Entertainment venues

#### By Distribution Channel

##### Supermarkets and Hypermarkets

##### Speciality stores

##### Convenience stores

##### Online

Others

Leading Companies

E. and J. Gallo Winery

Castel Freres SA

The Wine Group LLC

Accolade Wines Holdings Limited

Viña Concha y Toro S.A.

Treasury Wine Estates Limited

Trinchero Family Estates

Pernod Ricard SA

Diageo PLC

Casella Family Brands

Changyu Pioneer Wine Co., Ltd.

Kendall-Jackson Wine Estates Ltd.

China Great Wall Wine Co., Ltd.

Dynasty Fine Wines Group Limited

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia Pacific China, India, Japan, South Korea, Australia, South East Asia, Others

Latin America Brazil, Argentina, Others

Middle East and Africa Saudi Arabia, UAE, Other Middle East, South Africa, Other Africa

### Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

## Contents

### 1. TABLE OF CONTENTS

List of Figures and Tables

### 2. EXECUTIVE SUMMARY

#### 2.1 Key Highlights

2.1.1 Sweet Red Wine Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Sweet Red Wine Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

#### 2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

### 3. RESEARCH METHODOLOGY

#### 3.1 Primary Research Surveys

#### 3.2 Secondary Data Sources

#### 3.3 Data Triangulation

#### 3.4 Forecast Methodology

#### 3.5 Assumptions and Limitations

### 4. INTRODUCTION TO GLOBAL SWEET RED WINE MARKET IN 2025

#### 4.1 Industry Panorama

#### 4.2 Leading Companies Profiled in the Study

#### 4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

#### 4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

#### 4.5 Regional Analysis

#### 4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Sweet Red Wine Industry Value Chain Analysis
  - 4.7.1 Stage of Value Chain
  - 4.7.2 Key Activities of Companies
  - 4.7.3 Companies Included in Each Stage
  - 4.7.4 Key Insights

## **5. SWEET RED WINE MARKET OUTLOOK TO 2032**

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

### By Type

Still Wines

Sparkling Wines

### By Application

Daily meals

Social occasion

Entertainment venues

### By Distribution Channel

Supermarkets and Hypermarkets

Speciality stores

Convenience stores

Online

Others

## **6. GLOBAL SWEET RED WINE MARKET OUTLOOK ACROSS GROWTH SCENARIOS**

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

## **6. NORTH AMERICA SWEET RED WINE MARKET SIZE OUTLOOK**

- 6.1 Key Market Statistics, 2024
- 6.2 North America Sweet Red Wine Market Trends and Growth Opportunities
  - 6.2.1 North America Sweet Red Wine Market Outlook by Type
  - 6.2.2 North America Sweet Red Wine Market Outlook by Application
- 6.3 North America Sweet Red Wine Market Outlook by Country
  - 6.3.1 The US Sweet Red Wine Market Outlook, 2021- 2032
  - 6.3.2 Canada Sweet Red Wine Market Outlook, 2021- 2032
  - 6.3.3 Mexico Sweet Red Wine Market Outlook, 2021- 2032

## **7. EUROPE SWEET RED WINE MARKET SIZE OUTLOOK**

- 7.1 Key Market Statistics, 2024
- 7.2 Europe Sweet Red Wine Market Trends and Growth Opportunities
  - 7.2.1 Europe Sweet Red Wine Market Outlook by Type
  - 7.2.2 Europe Sweet Red Wine Market Outlook by Application
- 7.3 Europe Sweet Red Wine Market Outlook by Country
  - 7.3.2 Germany Sweet Red Wine Market Outlook, 2021- 2032
  - 7.3.3 France Sweet Red Wine Market Outlook, 2021- 2032
  - 7.3.4 The UK Sweet Red Wine Market Outlook, 2021- 2032
  - 7.3.5 Spain Sweet Red Wine Market Outlook, 2021- 2032
  - 7.3.6 Italy Sweet Red Wine Market Outlook, 2021- 2032
  - 7.3.7 Russia Sweet Red Wine Market Outlook, 2021- 2032
  - 7.3.8 Rest of Europe Sweet Red Wine Market Outlook, 2021- 2032

## **8. ASIA PACIFIC SWEET RED WINE MARKET SIZE OUTLOOK**

- 8.1 Key Market Statistics, 2024
- 8.2 Asia Pacific Sweet Red Wine Market Trends and Growth Opportunities
  - 8.2.1 Asia Pacific Sweet Red Wine Market Outlook by Type
  - 8.2.2 Asia Pacific Sweet Red Wine Market Outlook by Application
- 8.3 Asia Pacific Sweet Red Wine Market Outlook by Country
  - 8.3.1 China Sweet Red Wine Market Outlook, 2021- 2032
  - 8.3.2 India Sweet Red Wine Market Outlook, 2021- 2032
  - 8.3.3 Japan Sweet Red Wine Market Outlook, 2021- 2032
  - 8.3.4 South Korea Sweet Red Wine Market Outlook, 2021- 2032
  - 8.3.5 Australia Sweet Red Wine Market Outlook, 2021- 2032
  - 8.3.6 South East Asia Sweet Red Wine Market Outlook, 2021- 2032
  - 8.3.7 Rest of Asia Pacific Sweet Red Wine Market Outlook, 2021- 2032

## **9. SOUTH AMERICA SWEET RED WINE MARKET SIZE OUTLOOK**

### 9.1 Key Market Statistics, 2024

### 9.2 South America Sweet Red Wine Market Trends and Growth Opportunities

#### 9.2.1 South America Sweet Red Wine Market Outlook by Type

#### 9.2.2 South America Sweet Red Wine Market Outlook by Application

### 9.3 South America Sweet Red Wine Market Outlook by Country

#### 9.3.1 Brazil Sweet Red Wine Market Outlook, 2021- 2032

#### 9.3.2 Argentina Sweet Red Wine Market Outlook, 2021- 2032

#### 9.3.3 Rest of South and Central America Sweet Red Wine Market Outlook, 2021- 2032

## **10. MIDDLE EAST AND AFRICA SWEET RED WINE MARKET SIZE OUTLOOK**

### 10.1 Key Market Statistics, 2024

### 10.2 Middle East and Africa Sweet Red Wine Market Trends and Growth Opportunities

#### 10.2.1 Middle East and Africa Sweet Red Wine Market Outlook by Type

#### 10.2.2 Middle East and Africa Sweet Red Wine Market Outlook by Application

### 10.3 Middle East and Africa Sweet Red Wine Market Outlook by Country

#### 10.3.1 Saudi Arabia Sweet Red Wine Market Outlook, 2021- 2032

#### 10.3.2 The UAE Sweet Red Wine Market Outlook, 2021- 2032

#### 10.3.3 Rest of Middle East Sweet Red Wine Market Outlook, 2021- 2032

#### 10.3.4 South Africa Sweet Red Wine Market Outlook, 2021- 2032

#### 10.3.5 Egypt Sweet Red Wine Market Outlook, 2021- 2032

#### 10.3.6 Rest of Africa Sweet Red Wine Market Outlook, 2021- 2032

## **11. COMPANY PROFILES**

### 11.1 Leading 10 Companies

E. and J. Gallo Winery

Castel Freres SA

The Wine Group LLC

Accolade Wines Holdings Limited

Viña Concha y Toro S.A.

Treasury Wine Estates Limited

Trinchero Family Estates

Pernod Ricard SA

Diageo PLC

Casella Family Brands

Changyu Pioneer Wine Co., Ltd.

Kendall-Jackson Wine Estates Ltd.

China Great Wall Wine Co., Ltd.

Dynasty Fine Wines Group Limited

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

## **12. APPENDIX**

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

## I would like to order

Product name: Sweet Red Wine Market Size, Share, and Outlook, 2025 Report- By Type (Still Wines, Sparkling Wines), Application (Daily meals, Social occasion, Entertainment venues), Distribution Channel (Supermarkets and Hypermarkets, Speciality stores, Convenience stores, Online, Others), and Companies, 2021-2032

Product link: <https://marketpublishers.com/r/S99DD71879C7EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S99DD71879C7EN.html>