

Surveying Solutions Market Size, Share, and Outlook, 2025 Report- By Application (Land Surveying, Mobile Mapping, Laser Scanning, Monitoring, Tunneling, Others), By Component (Software, Hardware), By End-User (Construction, Oil & Gas, Mining, Agriculture, Others), By Distribution Channel (Direct Sales, In Direct Sales), 2018-2032

<https://marketpublishers.com/r/SCD48B65171DEN.html>

Date: April 2025

Pages: 188

Price: US\$ 3,680.00 (Single User License)

ID: SCD48B65171DEN

Abstracts

Surveying Solutions Market Outlook

The Surveying Solutions Market size is expected to register a growth rate of 7.5% during the forecast period from \$6.87 Billion in 2025 to \$11.4 Billion in 2032. The Surveying Solutions market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Surveying Solutions segments across 22 countries from 2021 to 2032. Key segments in the report include By Application (Land Surveying, Mobile Mapping, Laser Scanning, Monitoring, Tunneling, Others), By Component (Software, Hardware), By End-User (Construction, Oil & Gas, Mining, Agriculture, Others), By Distribution Channel (Direct Sales, In Direct Sales). Over 70 tables and charts showcase findings from our latest survey report on Surveying Solutions markets.

Surveying Solutions Market Insights, 2025

The surveying solutions market is expanding as advancements in GNSS (Global Navigation Satellite System), LiDAR, and drone-based mapping improve precision and

efficiency in land surveying, construction, and infrastructure development. Companies such as Trimble, Leica Geosystems, and Topcon are leading the market with high-accuracy geospatial tools that integrate real-time data processing, cloud connectivity, and AI-powered analytics. The construction and real estate sectors are major drivers, with demand for digital twin technology and automated site monitoring increasing. Additionally, the expansion of smart cities, renewable energy projects, and climate change research is fueling the need for advanced surveying solutions that provide high-resolution topographic data. Autonomous robotic surveyors and AI-enhanced mapping software are also transforming the industry, reducing manual labor while improving speed and accuracy. As industries continue to embrace digital transformation, surveying solutions equipped with real-time data sharing and machine learning-based analytics are expected to play a crucial role in shaping infrastructure planning and environmental conservation efforts.

Five Trends that will define global Surveying Solutions market in 2025 and Beyond

A closer look at the multi-million market for Surveying Solutions identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Surveying Solutions companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Surveying Solutions vendors.

What are the biggest opportunities for growth in the Surveying Solutions industry?

The Surveying Solutions sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Surveying Solutions Market Segment Insights

The Surveying Solutions industry presents strong offers across categories. The analytical report offers forecasts of Surveying Solutions industry performance across segments and countries. Key segments in the industry include%li%By Application (Land

Surveying, Mobile Mapping, Laser Scanning, Monitoring, Tunneling, Others), By Component (Software, Hardware), By End-User (Construction, Oil & Gas, Mining, Agriculture, Others), By Distribution Channel (Direct Sales, Indirect Sales). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Surveying Solutions market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Surveying Solutions industry ecosystem. It assists decision-makers in evaluating global Surveying Solutions market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Surveying Solutions industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific Surveying Solutions Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Surveying Solutions Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Surveying Solutions with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Surveying Solutions market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Surveying Solutions market Insights%li%Vendors are exploring new opportunities within the US Surveying Solutions industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Surveying Solutions companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Surveying Solutions market.

Latin American Surveying Solutions market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Surveying Solutions Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Surveying Solutions markets. Designing expansion and marketing strategies to cater to the local

consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Surveying Solutions markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How Surveying Solutions companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Agatec, CHC-Navigation, Hexagon, Hi-Target, Meggitt PLC, Stonex, Suzhou FOIF, Topcon, Total Surveying Solutions, Trimble Inc.

Surveying Solutions Market Segmentation

By Application

Land Surveying

Mobile Mapping

Laser Scanning

Monitoring

Tunneling

Others

By Component

Software

Hardware

By End-User

Construction

Oil & Gas

Mining

Agriculture

Others

By Distribution Channel

Direct Sales

In Direct Sales

Leading Companies

Agatec

CHC-Navigation

Hexagon

Hi-Target

Meggitt PLC

Stonex

Suzhou FOIF

Topcon

Total Surveying Solutions

Trimble Inc

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Surveying Solutions Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Surveying Solutions Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL SURVEYING SOLUTIONS MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Surveying Solutions Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. SURVEYING SOLUTIONS MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Application

Land Surveying

Mobile Mapping

Laser Scanning

Monitoring

Tunneling

Others

By Component

Software

Hardware

By End-User

Construction

Oil & Gas

Mining

Agriculture

Others

By Distribution Channel

Direct Sales

In Direct Sales

6. GLOBAL SURVEYING SOLUTIONS MARKET OUTLOOK ACROSS GROWTH SCENARIOS

- 6.1 Low Growth Scenario**
- 6.2 Base/Reference Case**
- 6.3 High Growth Scenario**

6. NORTH AMERICA SURVEYING SOLUTIONS MARKET SIZE OUTLOOK

- 6.1 Key Market Statistics, 2024**
- 6.2 North America Surveying Solutions Market Trends and Growth Opportunities**
 - 6.2.1 North America Surveying Solutions Market Outlook by Type**
 - 6.2.2 North America Surveying Solutions Market Outlook by Application**
- 6.3 North America Surveying Solutions Market Outlook by Country**
 - 6.3.1 The US Surveying Solutions Market Outlook, 2021- 2032**
 - 6.3.2 Canada Surveying Solutions Market Outlook, 2021- 2032**
 - 6.3.3 Mexico Surveying Solutions Market Outlook, 2021- 2032**

7. EUROPE SURVEYING SOLUTIONS MARKET SIZE OUTLOOK

- 7.1 Key Market Statistics, 2024**
- 7.2 Europe Surveying Solutions Market Trends and Growth Opportunities**
 - 7.2.1 Europe Surveying Solutions Market Outlook by Type**
 - 7.2.2 Europe Surveying Solutions Market Outlook by Application**
- 7.3 Europe Surveying Solutions Market Outlook by Country**
 - 7.3.2 Germany Surveying Solutions Market Outlook, 2021- 2032**
 - 7.3.3 France Surveying Solutions Market Outlook, 2021- 2032**
 - 7.3.4 The UK Surveying Solutions Market Outlook, 2021- 2032**
 - 7.3.5 Spain Surveying Solutions Market Outlook, 2021- 2032**
 - 7.3.6 Italy Surveying Solutions Market Outlook, 2021- 2032**
 - 7.3.7 Russia Surveying Solutions Market Outlook, 2021- 2032**
 - 7.3.8 Rest of Europe Surveying Solutions Market Outlook, 2021- 2032**

8. ASIA PACIFIC SURVEYING SOLUTIONS MARKET SIZE OUTLOOK

- 8.1 Key Market Statistics, 2024**
- 8.2 Asia Pacific Surveying Solutions Market Trends and Growth Opportunities**
 - 8.2.1 Asia Pacific Surveying Solutions Market Outlook by Type**
 - 8.2.2 Asia Pacific Surveying Solutions Market Outlook by Application**
- 8.3 Asia Pacific Surveying Solutions Market Outlook by Country**
 - 8.3.1 China Surveying Solutions Market Outlook, 2021- 2032**
 - 8.3.2 India Surveying Solutions Market Outlook, 2021- 2032**

- 8.3.3 Japan Surveying Solutions Market Outlook, 2021- 2032**
- 8.3.4 South Korea Surveying Solutions Market Outlook, 2021- 2032**
- 8.3.5 Australia Surveying Solutions Market Outlook, 2021- 2032**
- 8.3.6 South East Asia Surveying Solutions Market Outlook, 2021- 2032**
- 8.3.7 Rest of Asia Pacific Surveying Solutions Market Outlook, 2021- 2032**

9. SOUTH AMERICA SURVEYING SOLUTIONS MARKET SIZE OUTLOOK

9.1 Key Market Statistics, 2024

9.2 South America Surveying Solutions Market Trends and Growth Opportunities

- 9.2.1 South America Surveying Solutions Market Outlook by Type**
- 9.2.2 South America Surveying Solutions Market Outlook by Application**

9.3 South America Surveying Solutions Market Outlook by Country

- 9.3.1 Brazil Surveying Solutions Market Outlook, 2021- 2032**
- 9.3.2 Argentina Surveying Solutions Market Outlook, 2021- 2032**
- 9.3.3 Rest of South and Central America Surveying Solutions Market Outlook, 2021- 2032**

10. MIDDLE EAST AND AFRICA SURVEYING SOLUTIONS MARKET SIZE OUTLOOK

10.1 Key Market Statistics, 2024

10.2 Middle East and Africa Surveying Solutions Market Trends and Growth Opportunities

- 10.2.1 Middle East and Africa Surveying Solutions Market Outlook by Type**
- 10.2.2 Middle East and Africa Surveying Solutions Market Outlook by Application**

10.3 Middle East and Africa Surveying Solutions Market Outlook by Country

- 10.3.1 Saudi Arabia Surveying Solutions Market Outlook, 2021- 2032**
- 10.3.2 The UAE Surveying Solutions Market Outlook, 2021- 2032**
- 10.3.3 Rest of Middle East Surveying Solutions Market Outlook, 2021- 2032**
- 10.3.4 South Africa Surveying Solutions Market Outlook, 2021- 2032**
- 10.3.5 Egypt Surveying Solutions Market Outlook, 2021- 2032**
- 10.3.6 Rest of Africa Surveying Solutions Market Outlook, 2021- 2032**

11. COMPANY PROFILES

11.1 Leading 10 Companies

Agatec

CHC-Navigation

Hexagon

Hi-Target

Meggitt PLC

Stonex

Suzhou FOIF

Topcon

Total Surveying Solutions

Trimble Inc

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

I would like to order

Product name: Surveying Solutions Market Size, Share, and Outlook, 2025 Report- By Application (Land Surveying, Mobile Mapping, Laser Scanning, Monitoring, Tunneling, Others), By Component (Software, Hardware), By End-User (Construction, Oil & Gas, Mining, Agriculture, Others), By Distribution Channel (Direct Sales, Indirect Sales), 2018-2032

Product link: <https://marketpublishers.com/r/SCD48B65171DEN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SCD48B65171DEN.html>