

Surgical Mask Market Size, Trends, Analysis, and Outlook By Product (Basic Surgical Masks, Anti-Fog Foam Surgical Masks, Fluid/Splash Resistant Surgical Masks, Others), By Distribution Channel (Online, Offline), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/S42CE25D2452EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: S42CE25D2452EN

Abstracts

The global Surgical Mask market size is poised to register 7.62% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Surgical Mask market By Product (Basic Surgical Masks, Anti-Fog Foam Surgical Masks, Fluid/Splash Resistant Surgical Masks, Others), By Distribution Channel (Online, Offline).

In the market for surgical masks, key trends are driven by the ongoing COVID-19 pandemic, as well as the growing emphasis on infection prevention and control in healthcare settings. With the heightened awareness of respiratory diseases and the importance of personal protective equipment (PPE), there is increasing demand for surgical masks that offer superior filtration efficiency, breathability, and comfort. Manufacturers are responding by developing masks made from advanced materials, such as nanofibers and antimicrobial fabrics, to provide enhanced protection against airborne pathogens while minimizing respiratory resistance. Moreover, there is growing interest in customizable and adjustable mask designs to ensure proper fit and seal, reducing the risk of contamination and transmission. Additionally, there is a trend towards sustainable and eco-friendly mask options, such as biodegradable materials and recyclable packaging, to address environmental concerns and promote responsible consumption. Overall, the future of the surgical mask market is characterized by innovation aimed at meeting the evolving needs of healthcare professionals and

patients while ensuring optimal protection and comfort in clinical settings..

Surgical Mask Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Surgical Mask market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Surgical Mask survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Surgical Mask industry.

Key market trends defining the global Surgical Mask demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Surgical Mask Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Surgical Mask industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Surgical Mask companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Surgical Mask industry

Leading Surgical Mask companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Surgical Mask companies.

Surgical Mask Market Study- Strategic Analysis Review

The Surgical Mask market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Surgical Mask Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Surgical Mask industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Surgical Mask Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Surgical Mask Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in

2024), potentially driving demand for various Surgical Mask market segments. Similarly, Strong end-user demand is encouraging Canadian Surgical Mask companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Surgical Mask market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Surgical Mask Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Surgical Mask industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Surgical Mask market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Surgical Mask Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Surgical Mask in Asia Pacific. In particular, China, India, and South East Asian Surgical Mask markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Surgical Mask Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued

urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Surgical Mask Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Surgical Mask market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Surgical Mask.

Surgical Mask Market Company Profiles

The global Surgical Mask market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are 3M Co, ALPHAPROTECH, Ansell Ltd, Cardinal Health, Crosstex International Inc, DuPont, Dynarex Corp, KCWW, Medline Industries LP., Owens & Minor.

Recent Surgical Mask Market Developments

The global Surgical Mask market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Surgical Mask Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

3M Co

ALPHAPROTECH

Ansell Ltd

Cardinal Health

Crosstex International Inc

DuPont

Dynarex Corp

KCWW

Medline Industries LP.

Owens & Minor

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Surgical Mask Market Overview and Key Findings, 2024
- 1.2 Surgical Mask Market Size and Growth Outlook, 2021- 2030
- 1.3 Surgical Mask Market Growth Opportunities to 2030
- 1.4 Key Surgical Mask Market Trends and Challenges
 - 1.4.1 Surgical Mask Market Drivers and Trends
 - 1.4.2 Surgical Mask Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Surgical Mask Companies

2. SURGICAL MASK MARKET SIZE OUTLOOK TO 2030

- 2.1 Surgical Mask Market Size Outlook, USD Million, 2021- 2030
- 2.2 Surgical Mask Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. SURGICAL MASK MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. SURGICAL MASK MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Type
 - Stationary 3D and 4D Ultrasound Devices
 - Portable 3D and 4D Ultrasound Devices
 - By Display

Color Ultrasound
B/W Ultrasound
By Portability
Trolley or Cart-Based Ultrasound Systems
Compact/Handheld Ultrasound Systems
Point-of-Pare (PoC) Ultrasound Systems
By Application
Radiology or General Imaging
Obstetrics or Gynecology
Cardiology
Urology
Vascular
Orthopedic and Musculoskeletal
Pain Management
Others
By End-User
Hospitals
Surgical Centers and Diagnostic Centers
Maternity Centers
Ambulatory Care Centers
Research and Academia
Others
4.3 Growth Prospects and Niche Opportunities, 2023- 2030
4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Surgical Mask Market, 2025
5.2 Asia Pacific Surgical Mask Market Size Outlook by Type, 2021- 2030
5.3 Asia Pacific Surgical Mask Market Size Outlook by Application, 2021- 2030
5.4 Key Findings for Europe Surgical Mask Market, 2025
5.5 Europe Surgical Mask Market Size Outlook by Type, 2021- 2030
5.6 Europe Surgical Mask Market Size Outlook by Application, 2021- 2030
5.7 Key Findings for North America Surgical Mask Market, 2025
5.8 North America Surgical Mask Market Size Outlook by Type, 2021- 2030
5.9 North America Surgical Mask Market Size Outlook by Application, 2021- 2030
5.10 Key Findings for South America Surgical Mask Market, 2025
5.11 South America Pacific Surgical Mask Market Size Outlook by Type, 2021- 2030
5.12 South America Surgical Mask Market Size Outlook by Application, 2021- 2030

- 5.13 Key Findings for Middle East and Africa Surgical Mask Market, 2025
- 5.14 Middle East Africa Surgical Mask Market Size Outlook by Type, 2021- 2030
- 5.15 Middle East Africa Surgical Mask Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

- 6.1 US Surgical Mask Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Surgical Mask Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Surgical Mask Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Surgical Mask Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Surgical Mask Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Surgical Mask Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Surgical Mask Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Surgical Mask Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Surgical Mask Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Surgical Mask Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Surgical Mask Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Surgical Mask Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Surgical Mask Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Surgical Mask Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Surgical Mask Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Surgical Mask Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Surgical Mask Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts

- 6.34 Brazil Surgical Mask Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Surgical Mask Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Surgical Mask Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Surgical Mask Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Surgical Mask Industry Drivers and Opportunities

7. SURGICAL MASK MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. SURGICAL MASK COMPANY PROFILES

- 8.1 Profiles of Leading Surgical Mask Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

3M CO

ALPHAPROTECH

Ansell Ltd

Cardinal Health

Crosstex International Inc

DuPont

Dynarex Corp

KCWW

Medline Industries LP.

Owens & Minor

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

I would like to order

Product name: Surgical Mask Market Size, Trends, Analysis, and Outlook By Product (Basic Surgical Masks, Anti-Fog Foam Surgical Masks, Fluid/Splash Resistant Surgical Masks, Others), By Distribution Channel (Online, Offline), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/S42CE25D2452EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S42CE25D2452EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970