

Sunflower seed Meal Market Size, Share, and Outlook, 2025 Report- By Type (Whole Kernel, Half Kernel), Application (Feed, Fertilizer, Others), Processing (Dehulling, Mechanical, Solvent extraction), Source (Decorticated sunflower seeds, Whole sunflower seeds), and Companies, 2021-2032

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Abstracts

Sunflower seed Meal Market Outlook

The global Sunflower seed Meal market is expected to register a growth rate of 6.3% during the forecast period from \$7.8 Billion in 2024 to \$12.7 Billion in 2032. The Sunflower seed Meal market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Sunflower seed Meal segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Whole Kernel, Half Kernel), Application (Feed, Fertilizer, Others), Processing (Dehulling, Mechanical, Solvent extraction), Source (Decorticated sunflower seeds, Whole sunflower seeds). Over 70 tables and charts showcase findings from our latest survey report on Sunflower seed Meal markets.

Sunflower seed Meal Market Insights, 2025

The sunflower seed meal market is growing due to increased demand for high-protein, sustainable feed ingredients in the livestock and poultry sectors. As a by-product of sunflower oil extraction, sunflower seed meal offers an excellent alternative to soybean meal, favored for its balanced amino acid profile and lower allergenic potential. The

global shift toward sustainable agriculture and circular economy practices encourages the use of oilseed by-products, enhancing resource efficiency. Expanding meat consumption, particularly in Asia and Latin America, drives demand for cost-effective, nutritious feed ingredients that improve animal growth performance and health. Companies such as Bunge Limited, Cargill, and Archer Daniels Midland are scaling sunflower seed meal production while focusing on quality and consistency. Furthermore, advancements in feed formulation and processing improve digestibility and nutrient availability, supporting the meal's rising utilization in commercial feed blends and contributing to the market's steady growth.

Five Trends that will define global Sunflower seed Meal market in 2025 and Beyond

A closer look at the multi-million global market for Sunflower seed Meal identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Sunflower seed Meal companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Sunflower seed Meal industry?

The Sunflower seed Meal sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Sunflower seed Meal Market Segment Insights

The Sunflower seed Meal industry presents strong offers across categories. The analytical report offers forecasts of Sunflower seed Meal industry performance across segments and countries. Key segments in the industry include By Type (Whole Kernel, Half Kernel), Application (Feed, Fertilizer, Others), Processing (Dehulling, Mechanical, Solvent extraction), Source (Decorticated sunflower seeds, Whole sunflower seeds). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Sunflower seed Meal market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Sunflower seed Meal industry ecosystem. It assists decision-makers in evaluating global Sunflower seed Meal market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Sunflower seed Meal industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

Asia Pacific Sunflower seed Meal Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Sunflower seed Meal Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Sunflower seed Meal with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future.

Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Sunflower seed Meal market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Sunflower seed Meal market Insights Executives are most excited about opportunities for the US Sunflower seed Meal industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Sunflower seed Meal companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Sunflower seed Meal market.

Latin American Sunflower seed Meal market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Sunflower seed Meal Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Sunflower seed Meal markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Sunflower seed Meal markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of

growth.

Competitive Landscape How Sunflower seed Meal companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Standard Foods Corporation, COFCO International, Sanxing Group Co., Ltd., China National Cereals, Oils, and Foodstuffs Corporation, Xinjiang Longda Seeds Corporation, Lam Soon Edible Oils, Delta Wilmar Ukraine LLC, Melitopol Oil Extraction Plant LLC.

Sunflower seed Meal Market Scope

Leading Segments

By Type

Whole Kernel

Half Kernel

By Application

Feed

Fertilizer

Others

By Processing

Dehulling

Mechanical

Solvent extraction

By Source

Decorticated sunflower seeds

Whole sunflower seeds

Leading Companies

Standard Foods Corporation

COFCO International

Sanxing Group Co., Ltd.

China National Cereals, Oils, and Foodstuffs Corporation

Xinjiang Longda Seeds Corporation

Lam Soon Edible Oils

Delta Wilmar Ukraine LLC

Melitopol Oil Extraction Plant LLC

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Sunflower seed Meal Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Sunflower seed Meal Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL SUNFLOWER SEED MEAL MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Sunflower seed Meal Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. SUNFLOWER SEED MEAL MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Type

Whole Kernel

Half Kernel

By Application

Feed

Fertilizer

Others

By Processing

Dehulling

Mechanical

Solvent extraction

By Source

Decorticated sunflower seeds

Whole sunflower seeds

6. GLOBAL SUNFLOWER SEED MEAL MARKET OUTLOOK ACROSS GROWTH SCENARIOS

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

6. NORTH AMERICA SUNFLOWER SEED MEAL MARKET SIZE OUTLOOK

Sunflower seed Meal Market Size, Share, and Outlook, 2025 Report- By Type (Whole Kernel, Half Kernel), Applica...

- 6.1 Key Market Statistics, 2024
- 6.2 North America Sunflower seed Meal Market Trends and Growth Opportunities
 - 6.2.1 North America Sunflower seed Meal Market Outlook by Type
 - 6.2.2 North America Sunflower seed Meal Market Outlook by Application
- 6.3 North America Sunflower seed Meal Market Outlook by Country
 - 6.3.1 The US Sunflower seed Meal Market Outlook, 2021- 2032
 - 6.3.2 Canada Sunflower seed Meal Market Outlook, 2021- 2032
 - 6.3.3 Mexico Sunflower seed Meal Market Outlook, 2021- 2032

7. EUROPE SUNFLOWER SEED MEAL MARKET SIZE OUTLOOK

- 7.1 Key Market Statistics, 2024
- 7.2 Europe Sunflower seed Meal Market Trends and Growth Opportunities
 - 7.2.1 Europe Sunflower seed Meal Market Outlook by Type
 - 7.2.2 Europe Sunflower seed Meal Market Outlook by Application
- 7.3 Europe Sunflower seed Meal Market Outlook by Country
 - 7.3.2 Germany Sunflower seed Meal Market Outlook, 2021- 2032
 - 7.3.3 France Sunflower seed Meal Market Outlook, 2021- 2032
 - 7.3.4 The UK Sunflower seed Meal Market Outlook, 2021- 2032
 - 7.3.5 Spain Sunflower seed Meal Market Outlook, 2021- 2032
 - 7.3.6 Italy Sunflower seed Meal Market Outlook, 2021- 2032
 - 7.3.7 Russia Sunflower seed Meal Market Outlook, 2021- 2032
 - 7.3.8 Rest of Europe Sunflower seed Meal Market Outlook, 2021- 2032

8. ASIA PACIFIC SUNFLOWER SEED MEAL MARKET SIZE OUTLOOK

- 8.1 Key Market Statistics, 2024
- 8.2 Asia Pacific Sunflower seed Meal Market Trends and Growth Opportunities
 - 8.2.1 Asia Pacific Sunflower seed Meal Market Outlook by Type
 - 8.2.2 Asia Pacific Sunflower seed Meal Market Outlook by Application
- 8.3 Asia Pacific Sunflower seed Meal Market Outlook by Country
 - 8.3.1 China Sunflower seed Meal Market Outlook, 2021- 2032
 - 8.3.2 India Sunflower seed Meal Market Outlook, 2021- 2032
 - 8.3.3 Japan Sunflower seed Meal Market Outlook, 2021- 2032
 - 8.3.4 South Korea Sunflower seed Meal Market Outlook, 2021- 2032
 - 8.3.5 Australia Sunflower seed Meal Market Outlook, 2021- 2032
 - 8.3.6 South East Asia Sunflower seed Meal Market Outlook, 2021- 2032
 - 8.3.7 Rest of Asia Pacific Sunflower seed Meal Market Outlook, 2021- 2032

9. SOUTH AMERICA SUNFLOWER SEED MEAL MARKET SIZE OUTLOOK

9.1 Key Market Statistics, 2024

9.2 South America Sunflower seed Meal Market Trends and Growth Opportunities

9.2.1 South America Sunflower seed Meal Market Outlook by Type

9.2.2 South America Sunflower seed Meal Market Outlook by Application

9.3 South America Sunflower seed Meal Market Outlook by Country

9.3.1 Brazil Sunflower seed Meal Market Outlook, 2021- 2032

9.3.2 Argentina Sunflower seed Meal Market Outlook, 2021- 2032

9.3.3 Rest of South and Central America Sunflower seed Meal Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA SUNFLOWER SEED MEAL MARKET SIZE OUTLOOK

10.1 Key Market Statistics, 2024

10.2 Middle East and Africa Sunflower seed Meal Market Trends and Growth Opportunities

10.2.1 Middle East and Africa Sunflower seed Meal Market Outlook by Type

10.2.2 Middle East and Africa Sunflower seed Meal Market Outlook by Application

10.3 Middle East and Africa Sunflower seed Meal Market Outlook by Country

10.3.1 Saudi Arabia Sunflower seed Meal Market Outlook, 2021- 2032

10.3.2 The UAE Sunflower seed Meal Market Outlook, 2021- 2032

10.3.3 Rest of Middle East Sunflower seed Meal Market Outlook, 2021- 2032

10.3.4 South Africa Sunflower seed Meal Market Outlook, 2021- 2032

10.3.5 Egypt Sunflower seed Meal Market Outlook, 2021- 2032

10.3.6 Rest of Africa Sunflower seed Meal Market Outlook, 2021- 2032

11. COMPANY PROFILES

11.1 Leading 10 Companies

Standard Foods Corporation

COFCO International

Sanxing Group Co., Ltd.

China National Cereals, Oils, and Foodstuffs Corporation

Xinjiang Longda Seeds Corporation

Lam Soon Edible Oils

Delta Wilmar Ukraine LLC

Melitopol Oil Extraction Plant LLC

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

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