

# **Sunflower Meal Market Size, Share, and Outlook, 2025 Report- By Type (Sunflower Meal Pellets, Sunflower Meal Powder, Sunflower Meal Cakes), Oil Content (Low Oil Content, High Oil Content), Processing (Dehulling, Mechanical, Solvent Extraction), Application (Ruminants, Swine, Poultry, Others), and Companies, 2021-2032**

<https://marketpublishers.com/r/SAC3B41CC11FEN.html>

Date: June 2025

Pages: 185

Price: US\$ 3,680.00 (Single User License)

ID: SAC3B41CC11FEN

## **Abstracts**

### Sunflower Meal Market Outlook

The global Sunflower Meal market is expected to register a growth rate of 6.8% during the forecast period from \$8.1 Billion in 2024 to \$13.7 Billion in 2032. The Sunflower Meal market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Sunflower Meal segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Sunflower Meal Pellets, Sunflower Meal Powder, Sunflower Meal Cakes), Oil Content (Low Oil Content, High Oil Content), Processing (Dehulling, Mechanical, Solvent Extraction), Application (Ruminants, Swine, Poultry, Others). Over 70 tables and charts showcase findings from our latest survey report on Sunflower Meal markets.

### Sunflower Meal Market Insights, 2025

The sunflower meal market is a significant component of the animal feed industry, produced as a high-protein by-product of sunflower oil extraction. Rich in fiber, amino

acids, and essential nutrients, sunflower meal serves as a cost-effective protein source for ruminants, poultry, and aquaculture feeds. The market benefits from the rising demand for sustainable and alternative protein feed ingredients amid concerns about soy protein supply and GM crop controversies. Regional sunflower cultivation areas such as Eastern Europe, Russia, and North America dominate supply. Innovations focus on enhancing meal digestibility and reducing anti-nutritional factors to improve feed conversion ratios. Supply chain considerations include variability in oilseed crushing capacities and seasonal production cycles. The growing adoption of circular economy principles encourages efficient use of oilseed by-products, minimizing waste. Market challenges include price volatility linked to oilseed markets and competition from other protein meals. Increasing demand for organic and non-GMO sunflower meal variants aligns with premium feed segment growth.

### Five Trends that will define global Sunflower Meal market in 2025 and Beyond

A closer look at the multi-million global market for Sunflower Meal identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Sunflower Meal companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

### What are the biggest opportunities for growth in the Sunflower Meal industry?

The Sunflower Meal sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

### Sunflower Meal Market Segment Insights

The Sunflower Meal industry presents strong offers across categories. The analytical report offers forecasts of Sunflower Meal industry performance across segments and countries. Key segments in the industry include By Type (Sunflower Meal Pellets, Sunflower Meal Powder, Sunflower Meal Cakes), Oil Content (Low Oil Content, High Oil Content), Processing (Dehulling, Mechanical, Solvent Extraction), Application

(Ruminants, Swine, Poultry, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Sunflower Meal market size outlook is provided for 22 countries across these regions.

### Market Value Chain

The chapter identifies potential companies and their operations across the global Sunflower Meal industry ecosystem. It assists decision-makers in evaluating global Sunflower Meal market fundamentals, market dynamics, and disruptive trends across the value chain segments.

### Scenario Analysis and Forecasts

Strategic decision-making in the Sunflower Meal industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

### Asia Pacific Sunflower Meal Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

### The State of Europe Sunflower Meal Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents

optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Sunflower Meal with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Sunflower Meal market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Sunflower Meal market Insights Executives are most excited about opportunities for the US Sunflower Meal industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Sunflower Meal companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Sunflower Meal market.

Latin American Sunflower Meal market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Sunflower Meal Markets New Opportunities for Companies  
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Sunflower Meal markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana,

Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Sunflower Meal markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Sunflower Meal companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Archer Daniels Midland Company, Groupe Avril, Bunge Limited, Cargill, Incorporated, Colorado Mills, LLC, Glencore Agriculture B.V., Kernel Holding S.A., MHP SE, OptimusAgro LLC, ViOil Holding, Pology Oil Extraction Plant PJSC, Wilmar International Limited, Melitopol Oil Extraction Plant LLC, Aston Foods and Cosmetics.

Sunflower Meal Market Scope

Leading Segments

By Type

Sunflower Meal Pellets

Sunflower Meal Powder

Sunflower Meal Cakes

By Oil Content

Low Oil Content

High Oil Content

By Processing

Dehulling

Mechanical

Solvent Extraction

By Application

Ruminants

Swine

Poultry

Others

Leading Companies

Archer Daniels Midland Company

Groupe Avril

Bunge Limited

Cargill, Incorporated

Colorado Mills, LLC

Glencore Agriculture B.V.

Kernel Holding S.A.

MHP SE

OptimusAgro LLC

ViOil Holding

Pology Oil Extraction Plant PJSC

Wilmar International Limited

Melitopol Oil Extraction Plant LLC

Aston Foods and Cosmetics

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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- High Oil Content

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