

Sugar Market Size, Trends, Analysis, and Outlook By Product (White Sugar, Brown Sugar, Liquid Sugar), By Form (Granulated Sugar, Powdered Sugar, Syrup Sugar), By Source (Sugarcane, Sugar Beet), By End-User (Food & Beverages, Pharmaceuticals, Personal Care, Household), by Country, Segment, and Companies, 2024-2032

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Abstracts

Global Sugar Market Size is valued at \$46.4 Billion in 2024 and is forecast to register a growth rate (CAGR) of 5.6% to reach \$71.8 Billion by 2032.

The sugar market is facing increasing scrutiny as consumers shift toward healthier, low-sugar diets. Natural sugar alternatives like honey, agave, and coconut sugar are gaining market share, while innovations in reduced-calorie sugar blends and sustainable sourcing practices are becoming critical trends to address both health and environmental concerns.

Sugar Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Sugar survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Sugar industry.

Key market trends defining the global Sugar demand in 2025 and Beyond

The Sugar industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Sugar Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Sugar industry

Leading Sugar companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Sugar companies.

Sugar Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Sugar Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Sugar industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Sugar Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Sugar Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Sugar market segments. Similarly, strong market demand encourages Canadian Sugar companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Sugar Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Sugar industry remains the major market for companies in the European Sugar industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Sugar market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Sugar Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Sugar in Asia Pacific. In particular, China, India, and South East Asian Sugar markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Sugar Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Sugar Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Sugar market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Sugar.

Sugar Company Profiles

The global Sugar market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Associated British Foods plc, Biosev, Cosan, Mitr Phol Group, Nordzucker, S?dzucker AG, Tereos, Texon International Group, Thai Roong Ruang Sugar Group, Wilmar International Ltd.

Recent Sugar Market Developments

The global Sugar market study presents recent market news and developments

including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Sugar Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Product

White Sugar

Brown Sugar

Liquid Sugar

Sugar Market Size, Trends, Analysis, and Outlook By Product (White Sugar, Brown Sugar, Liquid Sugar), By Form...

Form

Granulated Sugar

Powdered Sugar

Syrup Sugar

Source

Sugarcane

Sugar Beet

End-User

Food & Beverages

-Confectionary

-Bakery Products

-Dairy Products

-Beverages

-Others

Pharmaceuticals

Personal Care

Household

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Associated British Foods plc

Biosev

Cosan

Mitr Phol Group

Nordzucker

S&Dzucker AG

Tereos

Texon International Group

Thai Roong Ruang Sugar Group

Wilmar International Ltd

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. SUGAR MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Sugar Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Sugar Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Sugar Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Sugar Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Sugar Market Outlook to 2032

CHAPTER 5: SUGAR MARKET DYNAMICS

Sugar Market Size, Trends, Analysis, and Outlook By Product (White Sugar, Brown Sugar, Liquid Sugar), By Form...

- 5.1 Key Sugar Market Trends
- 5.2 Potential Sugar Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL SUGAR MARKET ANALYSIS AND OUTLOOK TO 2032

6.1 Global Market Outlook by Segments, 2021 to 2032

6.2 Product

White Sugar

Brown Sugar

Liquid Sugar

Form

Granulated Sugar

Powdered Sugar

Syrup Sugar

Source

Sugarcane

Sugar Beet

End-User

Food & Beverages

-Confectionary

-Bakery Products

-Dairy Products

-Beverages

-Others

Pharmaceuticals

Personal Care

Household

6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA SUGAR MARKET ANALYSIS AND OUTLOOK TO 2032

7.1 North America Market Outlook by Segments, 2021- 2032

7.2 Product

White Sugar

Brown Sugar

Liquid Sugar

Form

Granulated Sugar

Powdered Sugar

Syrup Sugar

Source

Sugarcane

Sugar Beet

End-User

Food & Beverages

-Confectionary

-Bakery Products

-Dairy Products

-Beverages

-Others

Pharmaceuticals

Personal Care

Household

7.3 North America Market Outlook by Country, 2021- 2032

7.3.1 United States Sugar Market Size Forecast, 2021- 2032

7.3.2 Canada Sugar Market Size Forecast, 2021- 2032

7.3.3 Mexico Sugar Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE SUGAR MARKET ANALYSIS AND OUTLOOK TO 2032

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Product

White Sugar

Brown Sugar

Liquid Sugar

Form

Granulated Sugar

Powdered Sugar

Syrup Sugar

Source

Sugarcane

Sugar Beet

End-User

Food & Beverages

-Confectionary

-Bakery Products

-Dairy Products

-Beverages

-Others

Pharmaceuticals

Personal Care

Household

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Sugar Market Size Forecast, 2021- 2032

8.3.2 France Sugar Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Sugar Market Size Forecast, 2021- 2032

8.3.4 Spain Sugar Market Size Forecast, 2021- 2032

8.3.5 Italy Sugar Market Size Forecast, 2021- 2032

8.3.6 Russia Sugar Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Sugar Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC SUGAR MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Product

White Sugar

Brown Sugar

Liquid Sugar

Form

Granulated Sugar

Powdered Sugar

Syrup Sugar

Source

Sugarcane

Sugar Beet

End-User

Food & Beverages

-Confectionary

-Bakery Products

-Dairy Products

-Beverages

-Others

Pharmaceuticals

Personal Care

Household

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Sugar Market Size Forecast, 2021- 2032

9.3.2 India Sugar Market Size Forecast, 2021- 2032

9.3.3 Japan Sugar Market Size Forecast, 2021- 2032

9.3.4 South Korea Sugar Market Size Forecast, 2021- 2032

9.3.5 Australia Sugar Market Size Forecast, 2021- 2032

9.3.6 South East Asia Sugar Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Sugar Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA SUGAR MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Product

White Sugar

Brown Sugar

Liquid Sugar

Form

Granulated Sugar

Powdered Sugar

Syrup Sugar

Source

Sugarcane

Sugar Beet

End-User

Food & Beverages

-Confectionary

-Bakery Products

-Dairy Products

-Beverages

-Others

Pharmaceuticals

Personal Care

Household

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Sugar Market Size Forecast, 2021- 2032

10.3.2 Argentina Sugar Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Sugar Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA SUGAR MARKET ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Product

White Sugar

Brown Sugar

Liquid Sugar

Form

Granulated Sugar

Powdered Sugar

Syrup Sugar

Source

Sugarcane

Sugar Beet

End-User

Food & Beverages

-Confectionary

-Bakery Products

-Dairy Products

-Beverages

-Others

Pharmaceuticals

Personal Care

Household

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Sugar Market Size Forecast, 2021- 2032

11.3.2 The UAE Sugar Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Sugar Market Size Forecast, 2021- 2032

11.3.4 South Africa Sugar Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Sugar Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Associated British Foods plc

Biosev

Cosan
Mitr Phol Group
Nordzucker
S&Dzucker AG
Tereos
Texon International Group
Thai Roong Ruang Sugar Group
Wilmar International Ltd

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources
13.2 Research Methodology
13.3 Data Triangulation and Validation
13.4 Assumptions and Limitations
13.5 Forecast Methodology
Appendix
A: Highlights of the Q4-2024 Version
B: Conclusion and Future Recommendations
C: Customization Options
D: Contact Information

List Of Figures

LIST OF FIGURES

- Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032
- Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032
- Figure 3: Population Outlook by Country, 2010- 2032
- Figure 4: Inflation Outlook by Country (%), 2024- 2032
- Figure 5: Global Sugar Market Outlook by Type, 2021- 2032
- Figure 6: Global Sugar Market Outlook by Application, 2021- 2032
- Figure 7: Global Sugar Market Outlook by Region, 2021- 2032
- Figure 8: North America Sugar Market Snapshot, Q4-2024
- Figure 9: North America Sugar Market Size Forecast by Type, 2021- 2032
- Figure 10: North America Sugar Market Size Forecast by Application, 2021- 2032
- Figure 11: North America Sugar Market Share by Country, 2023
- Figure 12: Europe Sugar Market Snapshot, Q4-2024
- Figure 13: Europe Sugar Market Size Forecast by Type, 2021- 2032
- Figure 14: Europe Sugar Market Size Forecast by Application, 2021- 2032
- Figure 15: Europe Sugar Market Share by Country, 2023
- Figure 16: Asia Pacific Sugar Market Snapshot, Q4-2024
- Figure 17: Asia Pacific Sugar Market Size Forecast by Type, 2021- 2032
- Figure 18: Asia Pacific Sugar Market Size Forecast by Application, 2021- 2032
- Figure 19: Asia Pacific Sugar Market Share by Country, 2023
- Figure 20: South America Sugar Market Snapshot, Q4-2024
- Figure 21: South America Sugar Market Size Forecast by Type, 2021- 2032
- Figure 22: South America Sugar Market Size Forecast by Application, 2021- 2032
- Figure 23: South America Sugar Market Share by Country, 2023
- Figure 24: Middle East and Africa Sugar Market Snapshot, Q4-2024
- Figure 25: Middle East and Africa Sugar Market Size Forecast by Type, 2021- 2032
- Figure 26: Middle East and Africa Sugar Market Size Forecast by Application, 2021- 2032
- Figure 27: Middle East and Africa Sugar Market Share by Country, 2023
- Figure 28: United States Sugar Market Size Outlook, \$ Million, 2021- 2032
- Figure 29: Canada Sugar Market Size Outlook, \$ Million, 2021- 2032
- Figure 30: Mexico Sugar Market Size Outlook, \$ Million, 2021- 2032
- Figure 31: Germany Sugar Market Size Outlook, \$ Million, 2021- 2032
- Figure 32: France Sugar Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Sugar Market Size Outlook, \$ Million, 2021- 2032
- Figure 34: Spain Sugar Market Size Outlook, \$ Million, 2021- 2032

- Figure 35: Italy Sugar Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Sugar Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Sugar Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Sugar Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Sugar Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Sugar Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Sugar Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Sugar Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Sugar Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Sugar Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Sugar Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Sugar Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Sugar Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Sugar Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Sugar Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Sugar Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

Table 1: Market Scope and Segmentation
Table 2: Global Sugar Market Size Outlook, \$Million, 2021 to 2032
Table 3: Low Case Scenario Forecasts
Table 4: Reference Case Scenario Forecasts
Table 5: High Growth Scenario Forecasts
Table 6: Global Sugar Market Size Outlook by Segments, 2021- 2032
Table 7: Global Sugar Market Size Outlook by Region, 2021- 2032
Table 8: Country Mapping, 2023 vs. 2032
Table 9: North America- Sugar Market Outlook by Type, 2021- 2032
Table 10: North America- Sugar Market Outlook by Country, 2021- 2032
Table 11: Europe - Sugar Market Outlook by Type, 2021- 2032
Table 12: Europe - Sugar Market Outlook by Country, 2021- 2032
Table 13: Asia Pacific - Sugar Market Outlook by Type, 2021- 2032
Table 14: Asia Pacific - Sugar Market Outlook by Country, 2021- 2032
Table 15: South America- Sugar Market Outlook by Type, 2021- 2032
Table 16: South America- Sugar Market Outlook by Country, 2021- 2032
Table 17: Middle East and Africa - Sugar Market Outlook by Type, 2021- 2032
Table 18: Middle East and Africa - Sugar Market Outlook by Country, 2021- 2032
Table 19: Business Snapshots of Leading Sugar Companies
Table 20: Product Profiles of Leading Sugar Companies
Table 21: SWOT Profiles of Leading Sugar Companies

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