

# **Steel Market Outlook, Growth Opportunities, Market Share, Strategies, Trends, Companies, and post-COVID Analysis, 2021 - 2028**

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## **Abstracts**

### **Global Steel Market Overview- 2021**

The global Steel market outlook report presents an in-depth analysis of the market size forecasts, potential growth opportunities, market share analysis, key trends, drivers, and challenges facing companies in the industry, along with market developments and post-COVID pandemic analysis.

The Steel industry is one of the potential growth markets worldwide with high growth prospects over the forecast period. A large number of opportunities are identified across Steel market segments in the market study.

### **Revenue Impact and Post COVID Analysis to 2028**

The global impact of the COVID-19 pandemic on Steel markets and companies is analyzed. The revenue impact on the global market size is assessed in the report. Further, the recovery across countries is analyzed in three scenarios.

Low growth scenario (Delayed PMI index recovery, slow pace of vaccine rollout, significant third wave impact, and supply chain disruptions extend into long term future)

Reference case scenario (Quick PMI index recovery, good pace of vaccine rollout, low third wave impact, and supply chain disruptions can be handled in short term)

High growth scenario (Rapid PMI index growth, vaccine rollout at good pace, low third wave impact, and limited impact of supply chain disruptions in 2022)

## Steel Market Strategic Analysis View

Trends, Drivers, and Restraints- Over the long-term future, new market dynamics continue to shape the Steel Markets. To enable a clear understanding of the markets, detailed strategic analysis including market drivers, challenges, trends, and market threats are provided.

Five forces analysis- Further, porter's five forces analysis including the bargaining power of buyers, and suppliers, the threat of substitutes and new entrants along with the intensity of competitive rivalry are detailed.

Key strategies of companies- Most companies are advancing at an astonishing rate to gain from the huge Steel market potential through 2028. The report identifies the key strategies opted by leading players to gain market shares in the near to medium-term future.

## Steel Market- Opportunity Analysis and Outlook to 2028

The Steel market study identifies potential opportunities across product types, applications, end-users, countries, and others to 2028. The COVID impact on each of these sub-segments and the Post COVID Scenario Analysis for different types of uses are included.

## Steel Companies and Strategies

Five leading companies operating in the global Steel markets are analyzed in the report to provide understanding into their growth strategies, market innovation and expansion plans, product launches, market developments, and others. SWOT profile of each of these companies and the latest financial analysis are provided for the Steel companies.

## Steel Market Size by Country, Outlook to 2028

For each of the five regions including North America, Europe, the Middle East, and Africa, Latin America, and the Asia Pacific, potential market trends and opportunities are identified in the report.

Further, the Steel market size forecast is provided for a total of 16 countries including the United States (US), Canada, Mexico, Germany, the United Kingdom (UK), Spain,

France, Italy, the Rest of Europe, the Middle East, Africa, Brazil, Argentina, Rest of Latin America, China, Japan, India, South Korea, and the other Asia Pacific are analyzed.

The impact of COVID-19 in the Steel market size of these countries along with the outlook from 2020 to 2028 is provided in the industry research.

Scope of the research

Steel Market Size Outlook, 2020- 2028

By type

By application

By end User

By Country

Steel Market Strategic Analysis

Drivers, and Challenges

Trends and Growth Opportunities

Porter's Five Forces Analysis

SWOT profiles of leading companies

Steel COVID-19 Impact

Impact on global markets

Recovery across three scenarios (low growth, reference, high growth)

Steel Competitive Landscape

Top five players in the industry

Business profile, strategies, SWOT profile, Financials

Steel Market Developments

Latest market news and Developments

## Contents

### **1. INTRODUCTION TO GLOBAL STEEL MARKETS, 2021**

- 1.1 Industry Panorama, 2021
- 1.2 Steel Industry Outlook, 2020- 2028
- 1.3 Report Guide
  - 1.3.1 Segmentation Analysis
  - 1.3.2 Definition and Scope
  - 1.3.3 Sources and Research Methodology
  - 1.3.4 Abbreviations

### **2. GLOBAL STEEL MARKET- STRATEGIC ANALYSIS**

- 2.1 Companies Profiled in the Research
- 2.2 Key Strategies of Leading Companies
- 2.3 Market Dynamics- Trends, Drivers, and Opportunities
  - 2.3.1 Key Market trends by Steel Types
  - 2.3.2 Key Market Trends by Steel Applications
  - 2.3.3 Key Steel Market Trends by Geography
  - 2.3.4 Market Driving Forces
  - 2.3.5 Potential Challenges
- 2.4 Porter's five force model
  - 2.4.1 Bargaining power of suppliers
  - 2.4.2 Bargaining powers of customers
  - 2.4.3 Threat of new entrants
  - 2.4.4 Rivalry among existing players
  - 2.4.5 Threat of substitutes

### **3. COVID-19 IMPACT ON STEEL MARKETS AND POST-PANDEMIC OUTLOOK**

- 3.1 Revenue Impact Analysis on Steel Markets
- 3.2 Post-Pandemic Outlook Case Scenarios
  - 3.2.1 Low Growth Case- Global Steel Market Size Outlook, 2020- 2028
  - 3.2.2 Reference Growth Case- Global Steel Market Size Outlook, 2020- 2028
  - 3.2.3 High Growth Case- Global Steel Market Size Outlook, 2020- 2028

### **4. STEEL MARKET SHARE ANALYSIS AND OUTLOOK TO 2028**

- 4.1 Global Steel Market Size Forecast by Type, 2020- 2028
- 4.2 Global Steel Market Size Forecast by Application, 2020- 2028
- 4.3 Global Steel Market Size Forecast by End User, 2020- 2028

## **5. NORTH AMERICA STEEL MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

- 5.1 Market Snapshot, 2021
- 5.2 North America Steel Market Size Outlook by Types, Applications, End Users, 2020-2028
- 5.3 Outlook of Macroeconomic and Demographic Factors to 2028
- 5.4 COVID-19 Impact on North America Steel Markets
- 5.5 United States Steel Market Outlook, 2020- 2028
- 5.6 Canada Steel Market Outlook, 2020- 2028
- 5.7 Mexico Steel Market Outlook, 2020- 2028

## **6. EUROPE STEEL MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

- 6.1 Market Snapshot, 2021
- 6.2 Europe Steel Market Size Outlook by Types, Applications, End Users, 2020- 2028
- 6.3 Outlook of Macroeconomic and Demographic Factors to 2028
- 6.4 COVID-19 Impact on Europe Steel Markets
- 6.5 Germany Steel Market Outlook, 2020- 2028
- 6.6 UK Steel Market Outlook, 2020- 2028
- 6.7 France Steel Market Outlook, 2020- 2028
- 6.8 Spain Steel Market Outlook, 2020- 2028
- 6.9 Italy Steel Market Outlook, 2020- 2028
- 6.10 Russia Steel Market Outlook, 2020- 2028
- 6.11 Rest of Europe Steel Market Outlook, 2020- 2028

## **7. ASIA PACIFIC STEEL MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

- 7.1 Market Snapshot, 2021
- 7.2 Asia Pacific Steel Market Size Outlook by Types, Applications, End Users, 2020-2028
- 7.3 Outlook of Macroeconomic and Demographic Factors to 2028
- 7.4 COVID-19 Impact on Asia Pacific Steel Markets
- 7.5 China Steel Market Outlook, 2020- 2028
- 7.6 Japan Steel Market Outlook, 2020- 2028
- 7.7 India Steel Market Outlook, 2020- 2028

- 7.8 South Korea Steel Market Outlook, 2020- 2028
- 7.9 Australia Steel Market Outlook, 2020- 2028
- 7.10 Rest of Asia Pacific Steel Market Outlook, 2020- 2028

## **8. SOUTH AND CENTRAL AMERICA STEEL MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

- 8.1 Market Snapshot, 2021
- 8.2 South and Central America Steel Market Size Outlook by Types, Applications, End Users, 2020- 2028
- 8.3 Outlook of Macroeconomic and Demographic Factors to 2028
- 8.4 COVID-19 Impact on South and Central America Steel Markets
- 8.5 Brazil Steel Market Outlook, 2020- 2028
- 8.6 Argentina Steel Market Outlook, 2020- 2028
- 8.7 Rest of South and Central America Steel Market Outlook, 2020- 2028

## **9. THE MIDDLE EAST STEEL MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

- 9.1 Market Snapshot, 2021
- 9.2 Middle East Steel Market Size Outlook by Types, Applications, End Users, 2020- 2028
- 9.3 Outlook of Macroeconomic and Demographic Factors to 2028
- 9.4 COVID-19 Impact on Middle East Steel Markets
- 9.5 Saudi Arabia Steel Market Outlook, 2020- 2028
- 9.6 UAE Steel Market Outlook, 2020- 2028
- 9.7 Rest of Middle East Steel Market Outlook, 2020- 2028

## **10. THE AFRICA STEEL MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

- 10.1 Market Snapshot, 2021
- 10.2 Africa Steel Market Size Outlook by Types, Applications, End Users, 2020- 2028
- 10.3 Outlook of Macroeconomic and Demographic Factors to 2028
- 10.4 COVID-19 Impact on Africa Steel Markets
- 10.5 South Africa Steel Market Outlook, 2020- 2028
- 10.6 Egypt Steel Market Outlook, 2020- 2028
- 10.7 Rest of Africa Steel Market Outlook, 2020- 2028

## **11. STEEL COMPETITIVE LANDSCAPE**

- 11.1 Leading Five Steel Companies
- 11.2 Business Snapshot
- 11.3 Business Description
- 11.4 SWOT Profile
- 11.5 Financial Analysis

## **12. RECENT MARKET DEVELOPMENTS**

- 12.1 Deals and News Landscape

## **13. APPENDIX**

- 13.1 Publisher's Expertise
- 13.2 Datasets and Related Publications
- 13.3 Sources and Research Methodology



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