

# **Starter Cultures Market Size, Trends, Analysis, and Outlook By Application (Dairy, Cheese, Yoghurt, Butter, Others, Meat & Seafood, Beverages, Others), By Microorganism (Yeast, Thermophilic, Mesophilic, Bacteria, Mold), By Form (Frozen, Freeze-Dried), By Composition (Single Strain, Multi Strain, Multi Strain Mix), by Country, Segment, and Companies, 2024-2032**

<https://marketpublishers.com/r/SD554F84CB48EN.html>

Date: October 2024

Pages: 190

Price: US\$ 3,582.00 (Single User License)

ID: SD554F84CB48EN

## **Abstracts**

Global Starter Cultures Market Size is valued at \$1.3 Billion in 2024 and is forecast to register a growth rate (CAGR) of 5.8% to reach \$2 Billion by 2032.

The Starter Cultures market is witnessing growth driven by the increasing demand for fermented foods and beverages, which are known for their health benefits, including probiotics for gut health. As consumer interest in traditional fermentation processes rises, the need for high-quality starter cultures is expanding across various applications, including dairy, meat, and plant-based products. The trend towards clean label and natural ingredients is also influencing the market, as consumers seek products that align with their health-conscious lifestyles. Additionally, innovations in starter culture formulations are enabling manufacturers to create unique flavors and textures, further enhancing market appeal.

### **Starter Cultures Market Drivers, Trends, Opportunities, and Growth Opportunities**

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Starter Cultures survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for

companies in the Starter Cultures industry.

Key market trends defining the global Starter Cultures demand in 2025 and Beyond

The Starter Cultures industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Starter Cultures Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Starter Cultures industry

Leading Starter Cultures companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Starter Cultures companies.

Starter Cultures Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Starter Cultures Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Starter Cultures industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

### Starter Cultures Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

### North America Starter Cultures Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Starter Cultures market segments. Similarly, strong market demand encourages Canadian Starter Cultures companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

### Europe Starter Cultures Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Starter Cultures industry remains the major market for companies in the European Starter Cultures industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Starter Cultures market fostering both domestic and international interest. Leading brands

operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

**Asia Pacific Starter Cultures Market Size Outlook-** an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Starter Cultures in Asia Pacific. In particular, China, India, and South East Asian Starter Cultures markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America Starter Cultures Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Starter Cultures Market Size Outlook-** continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Starter Cultures market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Starter Cultures.

### **Starter Cultures Company Profiles**

The global Starter Cultures market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are BDF Ingredients, Benebios

Inc, Benny Impex, Biena, Bio chem SRL, Bioprox, Chr. Hansen Holding A/S, Codex-ing Biotech Ingredients, Dalton Biotechnologie Srl, Genesis Laboratories, IFF (US), LB Bulgaricum, Mediterranea Biotechnologie Srl, Royal DSM NC, Sacco System.

## Recent Starter Cultures Market Developments

The global Starter Cultures market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Starter Cultures Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Application

Dairy

Cheese

Yoghurt

Butter

Others

Meat & Seafood

Beverages

Others

By Microorganism

Yeast

Thermophilic

Mesophilic

Bacteria

Mold

By Form

Frozen

Freeze-Dried

By Composition

Single Strain

Multi Strain

Multi Strain Mix

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

BDF Ingredients

Benebios Inc

Benny Impex

Biena

Bio chem SRL

Bioprox

Chr. Hansen Holding A/S

Codex-ing Biotech Ingredients

Dalton Biotecnologie Srl

Genesis Laboratories

IFF (US)

LB Bulgaricum

Mediterranea Biotecnologie Srl

Royal DSM NC

Sacco System

Formats Available: Excel, PDF, and PPT



## Contents

### **CHAPTER 1: EXECUTIVE SUMMARY**

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
  - 1.3.1 Country Coverage
  - 1.3.2 Companies Profiled
  - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
  - 1.3.4 Units
- 1.4 Abbreviations

### **CHAPTER 2. STARTER CULTURES MARKET OVERVIEW- 2025**

- 2.1 An Introduction to the Global Starter Cultures Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

### **CHAPTER 3. STRATEGIC ANALYSIS REVIEW**

- 3.1 Starter Cultures Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

### **CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS**

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Starter Cultures Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Starter Cultures Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Starter Cultures Market Outlook to 2032

### **CHAPTER 5: STARTER CULTURES MARKET DYNAMICS**

*Starter Cultures Market Size, Trends, Analysis, and Outlook By Application (Dairy, Cheese, Yoghurt, Butter, Ot...*

- 5.1 Key Starter Cultures Market Trends
- 5.2 Potential Starter Cultures Market Opportunities
- 5.3 Key Market Challenges

## **CHAPTER 6: GLOBAL STARTER CULTURES MARKET ANALYSIS AND OUTLOOK TO 2032**

### 6.1 Global Market Outlook by Segments, 2021 to 2032

#### 6.2 Application

Dairy

Cheese

Yoghurt

Butter

Others

Meat & Seafood

Beverages

Others

Microorganism

Yeast

Thermophilic

Mesophilic

Bacteria

Mold

Form

Frozen

Freeze-Dried

Composition

Single Strain

Multi Strain

Multi Strain Mix

### 6.3 Global Market Outlook by Region, 2021 to 2032

## **CHAPTER 7: NORTH AMERICA STARTER CULTURES MARKET ANALYSIS AND OUTLOOK TO 2032**

### 7.1 North America Market Outlook by Segments, 2021- 2032

#### 7.2 Application

Dairy

Cheese  
Yoghurt  
Butter  
Others  
Meat & Seafood  
Beverages  
Others  
Microorganism  
Yeast  
Thermophilic  
Mesophilic  
Bacteria  
Mold  
Form  
Frozen  
Freeze-Dried  
Composition  
Single Strain  
Multi Strain  
Multi Strain Mix

### 7.3 North America Market Outlook by Country, 2021- 2032

7.3.1 United States Starter Cultures Market Size Forecast, 2021- 2032

7.3.2 Canada Starter Cultures Market Size Forecast, 2021- 2032

7.3.3 Mexico Starter Cultures Market Size Forecast, 2021- 2032

## **CHAPTER 8: EUROPE STARTER CULTURES MARKET ANALYSIS AND OUTLOOK TO 2032**

### 8.1 Europe Market Outlook by Segments, 2021- 2032

#### 8.2 Application

Dairy  
Cheese  
Yoghurt  
Butter  
Others  
Meat & Seafood  
Beverages  
Others  
Microorganism

Yeast  
Thermophilic  
Mesophilic  
Bacteria  
Mold  
Form  
Frozen  
Freeze-Dried  
Composition  
Single Strain  
Multi Strain  
Multi Strain Mix

### 8.3 Europe Market Outlook by Country, 2021- 2032

- 8.3.1 Germany Starter Cultures Market Size Forecast, 2021- 2032
- 8.3.2 France Starter Cultures Market Size Forecast, 2021- 2032
- 8.3.3 United Kingdom Starter Cultures Market Size Forecast, 2021- 2032
- 8.3.4 Spain Starter Cultures Market Size Forecast, 2021- 2032
- 8.3.5 Italy Starter Cultures Market Size Forecast, 2021- 2032
- 8.3.6 Russia Starter Cultures Market Size Forecast, 2021- 2032
- 8.3.7 Rest of Europe Starter Cultures Market Size Forecast, 2021- 2032

## **CHAPTER 9: ASIA PACIFIC STARTER CULTURES MARKET ANALYSIS AND OUTLOOK TO 2032**

### 9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

#### 9.2 Application

Dairy  
Cheese  
Yoghurt  
Butter  
Others  
Meat & Seafood  
Beverages  
Others  
Microorganism  
Yeast  
Thermophilic  
Mesophilic  
Bacteria

Mold  
Form  
Frozen  
Freeze-Dried  
Composition  
Single Strain  
Multi Strain  
Multi Strain Mix

### 9.3 Asia Pacific Market Outlook by Country, 2021- 2032

- 9.3.1 China Starter Cultures Market Size Forecast, 2021- 2032
- 9.3.2 India Starter Cultures Market Size Forecast, 2021- 2032
- 9.3.3 Japan Starter Cultures Market Size Forecast, 2021- 2032
- 9.3.4 South Korea Starter Cultures Market Size Forecast, 2021- 2032
- 9.3.5 Australia Starter Cultures Market Size Forecast, 2021- 2032
- 9.3.6 South East Asia Starter Cultures Market Size Forecast, 2021- 2032
- 9.3.7 Rest of Asia Pacific Starter Cultures Market Size Forecast, 2021- 2032

## **CHAPTER 10: SOUTH AMERICA STARTER CULTURES MARKET ANALYSIS AND OUTLOOK TO 2032**

### 10.1 South America Market Outlook by Segments, 2021- 2032

#### 10.2 Application

Dairy  
Cheese  
Yoghurt  
Butter  
Others  
Meat & Seafood  
Beverages  
Others  
Microorganism  
Yeast  
Thermophilic  
Mesophilic  
Bacteria  
Mold  
Form  
Frozen  
Freeze-Dried

Composition

Single Strain

Multi Strain

Multi Strain Mix

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Starter Cultures Market Size Forecast, 2021- 2032

10.3.2 Argentina Starter Cultures Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Starter Cultures Market Size Forecast, 2021- 2032

## **CHAPTER 11: MIDDLE EAST AND AFRICA STARTER CULTURES MARKET ANALYSIS AND OUTLOOK TO 2032**

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Application

Dairy

Cheese

Yoghurt

Butter

Others

Meat & Seafood

Beverages

Others

Microorganism

Yeast

Thermophilic

Mesophilic

Bacteria

Mold

Form

Frozen

Freeze-Dried

Composition

Single Strain

Multi Strain

Multi Strain Mix

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Starter Cultures Market Size Forecast, 2021- 2032

11.3.2 The UAE Starter Cultures Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Starter Cultures Market Size Forecast, 2021- 2032

11.3.4 South Africa Starter Cultures Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Starter Cultures Market Size Forecast, 2021- 2032

## **CHAPTER 12: COMPETITIVE LANDSCAPE**

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 BDF Ingredients

Benebios Inc

Benny Impex

Biena

Bio chem SRL

Bioprox

Chr. Hansen Holding A/S

Codex-ing Biotech Ingredients

Dalton Biotechnologie Srl

Genesis Laboratories

IFF (US)

LB Bulgaricum

Mediterranea Biotechnologie Srl

Royal DSM NC

Sacco System

## **CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY**

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

## List Of Figures

### LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Starter Cultures Market Outlook by Type, 2021- 2032

Figure 6: Global Starter Cultures Market Outlook by Application, 2021- 2032

Figure 7: Global Starter Cultures Market Outlook by Region, 2021- 2032

Figure 8: North America Starter Cultures Market Snapshot, Q4-2024

Figure 9: North America Starter Cultures Market Size Forecast by Type, 2021- 2032

Figure 10: North America Starter Cultures Market Size Forecast by Application, 2021- 2032

Figure 11: North America Starter Cultures Market Share by Country, 2023

Figure 12: Europe Starter Cultures Market Snapshot, Q4-2024

Figure 13: Europe Starter Cultures Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Starter Cultures Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Starter Cultures Market Share by Country, 2023

Figure 16: Asia Pacific Starter Cultures Market Snapshot, Q4-2024

Figure 17: Asia Pacific Starter Cultures Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Starter Cultures Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Starter Cultures Market Share by Country, 2023

Figure 20: South America Starter Cultures Market Snapshot, Q4-2024

Figure 21: South America Starter Cultures Market Size Forecast by Type, 2021- 2032

Figure 22: South America Starter Cultures Market Size Forecast by Application, 2021- 2032

Figure 23: South America Starter Cultures Market Share by Country, 2023

Figure 24: Middle East and Africa Starter Cultures Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Starter Cultures Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Starter Cultures Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Starter Cultures Market Share by Country, 2023

Figure 28: United States Starter Cultures Market Size Outlook, \$ Million, 2021- 2032

Figure 29: Canada Starter Cultures Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Starter Cultures Market Size Outlook, \$ Million, 2021- 2032



- Figure 31: Germany Starter Cultures Market Size Outlook, \$ Million, 2021- 2032
- Figure 32: France Starter Cultures Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Starter Cultures Market Size Outlook, \$ Million, 2021- 2032
- Figure 34: Spain Starter Cultures Market Size Outlook, \$ Million, 2021- 2032
- Figure 35: Italy Starter Cultures Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Starter Cultures Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Starter Cultures Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Starter Cultures Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Starter Cultures Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Starter Cultures Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Starter Cultures Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Starter Cultures Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Starter Cultures Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Starter Cultures Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Starter Cultures Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Starter Cultures Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Starter Cultures Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Starter Cultures Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Starter Cultures Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Starter Cultures Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

## List Of Tables

### LIST OF TABLES

Table 1: Market Scope and Segmentation
Table 2: Global Starter Cultures Market Size Outlook, \$Million, 2021 to 2032
Table 3: Low Case Scenario Forecasts
Table 4: Reference Case Scenario Forecasts
Table 5: High Growth Scenario Forecasts
Table 6: Global Starter Cultures Market Size Outlook by Segments, 2021- 2032
Table 7: Global Starter Cultures Market Size Outlook by Region, 2021- 2032
Table 8: Country Mapping, 2023 vs. 2032
Table 9: North America- Starter Cultures Market Outlook by Type, 2021- 2032
Table 10: North America- Starter Cultures Market Outlook by Country, 2021- 2032
Table 11: Europe - Starter Cultures Market Outlook by Type, 2021- 2032
Table 12: Europe - Starter Cultures Market Outlook by Country, 2021- 2032
Table 13: Asia Pacific - Starter Cultures Market Outlook by Type, 2021- 2032
Table 14: Asia Pacific - Starter Cultures Market Outlook by Country, 2021- 2032
Table 15: South America- Starter Cultures Market Outlook by Type, 2021- 2032
Table 16: South America- Starter Cultures Market Outlook by Country, 2021- 2032
Table 17: Middle East and Africa - Starter Cultures Market Outlook by Type, 2021- 2032
Table 18: Middle East and Africa - Starter Cultures Market Outlook by Country, 2021- 2032
Table 19: Business Snapshots of Leading Starter Cultures Companies
Table 20: Product Profiles of Leading Starter Cultures Companies
Table 21: SWOT Profiles of Leading Starter Cultures Companies

## I would like to order

Product name: Starter Cultures Market Size, Trends, Analysis, and Outlook By Application (Dairy, Cheese, Yoghurt, Butter, Others, Meat & Seafood, Beverages, Others), By Microorganism (Yeast, Thermophilic, Mesophilic, Bacteria, Mold), By Form (Frozen, Freeze-Dried), By Composition (Single Strain, Multi Strain, Multi Strain Mix), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/SD554F84CB48EN.html>

Price: US\$ 3,582.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SD554F84CB48EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970