

# **Squid Market Size, Trends, Analysis, and Outlook By Product (Processed, Fresh), By Distribution Channel (Offline, Online), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

Global Squid Market Size is valued at \$11.7 Billion in 2024 and is forecast to register a growth rate (CAGR) of 4.8% to reach \$17 Billion by 2032.

The squid market is witnessing steady growth due to increasing consumer demand for seafood and healthy protein sources. As culinary preferences shift towards diverse and exotic seafood options, demand for squid, including fresh, frozen, and processed varieties, is rising. The trend towards sustainability is influencing purchasing behavior, with consumers favoring brands that emphasize responsible sourcing practices. Additionally, innovations in processing techniques and product offerings are expanding market opportunities.

### **Squid Market Drivers, Trends, Opportunities, and Growth Opportunities**

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Squid survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Squid industry.

### **Key market trends defining the global Squid demand in 2025 and Beyond**

The Squid industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new

product launches, and widening distribution channels will play major roles.

### Squid Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

### Key strategies adopted by companies within the Squid industry

Leading Squid companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Squid companies.

### Squid Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Squid Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Squid industry report provides a detailed analysis and outlook of revenue

generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

## Squid Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

### North America Squid Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Squid market segments. Similarly, strong market demand encourages Canadian Squid companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

### Europe Squid Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Squid industry remains the major market for companies in the European Squid industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Squid market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

### Asia Pacific Squid Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Squid in Asia Pacific. In particular,

China, India, and South East Asian Squid markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America Squid Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Squid Market Size Outlook-** continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Squid market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Squid.

**Squid Company Profiles**

The global Squid market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Aksha Fish Meal And Oil Co., Austevoll Seafood ASA, Brasmar Group SGPS SA, Freshkatch, High Liner Foods Inc, Holt Seafood Company Pty Ltd, Indepesca Overseas Pvt. Ltd, KING FISH PRODUCTS PVT. Ltd, Lee Fishing Co., Maruha Nichiro Corp, MINH KHUE SEAFOODS CO., Nissui Corp, Nueva Pescanova SL, Oceana Inc, PT. Sukses Lautan Indonesia, Qingdao Seaflying Food Co. Ltd, Seafood Pride International, Super Royale Seafoods Intl Inc, Thai Union Group PCL, Xiamen Taiseng Seafoods CO. Ltd .

**Recent Squid Market Developments**

The global Squid market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Squid Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Product

Processed

Fresh

## By Distribution Channel

Offline

Online

## Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Aksha Fish Meal And Oil Co.

Austevoll Seafood ASA

Brasmar Group SGPS SA

Freshkatch

High Liner Foods Inc

Holt Seafood Company Pty Ltd

Indepesca Overseas Pvt. Ltd

KING FISH PRODUCTS PVT. Ltd

Lee Fishing Co.

Maruha Nichiro Corp

MINH KHUE SEAFOODS CO.

Nissui Corp

Nueva Pescanova SL

Oceana Inc

PT. Sukses Lautan Indonesia

Qingdao Seaflying Food Co. Ltd

Seafood Pride International

Super Royale Seafoods Intl Inc

Thai Union Group PCL

Xiamen Taiseng Seafoods CO. Ltd

Formats Available: Excel, PDF, and PPT

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  - Lee Fishing Co.
  - Maruha Nichiro Corp
  - MINH KHUE SEAFOODS CO.
  - Nissui Corp
  - Nueva Pescanova SL
  - Oceana Inc

PT. Sukses Lautan Indonesia  
Qingdao Seaflying Food Co. Ltd  
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