

Sports Nutrition and Dietary Supplements Testing and Certification Market Size, Share and Growth Outlook 2026: By Testing, By Ingredient Category, By Service Provider Type, By End-Use Entity, Companies to 2034

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Abstracts

The global Sports Nutrition and Dietary Supplements Testing and Certification Market size is forecast to increase from \$511.42 Million in 2026 to \$861.78 Million in 2034 at a CAGR of 6.74% between 2026 and 2034.

The Sports Nutrition and Dietary Supplements Testing and Certification market report provides detailed analysis and outlook of Sports Nutrition and Dietary Supplements Testing and Certification segments including By Testing (Analytical Testing, Stability Testing, Regulatory Testing and Compliance Certification, Banned Substance Screening), By Ingredient Category (Vitamins and Minerals, Proteins and Amino Acids, Herbal / Botanicals and Plant Extracts, Creatine and Energy Blends), By Service Provider Type (Independent Testing Laboratories and Certification Bodies, Contract Research Organizations (CROs)), By End-Use Entity (Supplement Manufacturers, Contract Manufacturing Organizations (CMOs), Raw Material Suppliers) across global and regional markets. Further, analysis and outlook across 21 countries in North America, Europe, Asia Pacific, Middle East, Africa, and South America are provided in the study.

Sports Nutrition and Dietary Supplements Testing and Certification Industry Overview

Rising Consumer Scrutiny and Regulatory Expectations Are Driving Demand for Supplement Testing and Certification Services

The global sports nutrition and dietary supplements testing and certification industry is

experiencing strong growth as athletes, consumers, regulators, and professional sports organizations place increasing emphasis on product quality, safety, and ingredient transparency. The expanding use of protein supplements, performance-enhancing nutrition products, functional beverages, and recovery formulations has heightened concerns regarding contamination, ingredient accuracy, and the presence of prohibited substances. As a result, independent testing and third-party certification programs are becoming essential competitive differentiators for supplement manufacturers seeking to build consumer trust and ensure compliance with increasingly stringent regulatory and anti-doping requirements. The industry is witnessing growing adoption of comprehensive testing protocols covering banned substances, label claims, purity standards, and manufacturing quality systems.

Anti-Doping Initiatives and Independent Verification Strengthen Industry Standards

The increasing focus on athlete safety and clean sport is accelerating demand for trusted certification frameworks that verify supplement integrity and minimize the risk of inadvertent doping violations. Sports organizations and governing bodies are increasingly partnering with independent testing providers to improve access to reliable product information and strengthen educational resources for athletes and support personnel. Reflecting this trend, the Institute of National Anti-Doping Organisations entered into a partnership with NSF to provide member organizations and athletes with trusted supplement certification resources and independently verified information regarding product safety and banned substance testing. Such collaborations highlight the growing importance of third-party verification in protecting athlete health, maintaining regulatory compliance, and supporting informed purchasing decisions within the sports nutrition ecosystem.

Geographic Expansion and Certified Quality Programs Enhance Competitive Positioning

The industry's competitive landscape is increasingly influenced by the expansion of laboratory testing capabilities and the growing market value of certified quality standards. Independent testing providers continue to broaden their service portfolios to meet rising demand from supplement manufacturers operating in highly regulated markets. NSF's acquisition of the REG 31 testing designation in the United Kingdom expands the availability of independent verification and laboratory testing services for sports nutrition and dietary supplement manufacturers, supporting broader adoption of certified quality programs. At the same time, major nutrition brands are increasingly leveraging third-party testing and certification as key elements of brand differentiation

and consumer trust. The continued industry recognition received by Glanbia's performance nutrition brands, including Optimum Nutrition and Isopure, reflects the increasing commercial importance of rigorous testing protocols and independently certified quality standards in the global sports nutrition market. These developments underscore the broader transition toward transparency, scientifically validated quality assurance, and certification-driven product positioning across the dietary supplements industry.

Sports Nutrition and Dietary Supplements Testing and Certification Market Trends, Growth Drivers, Competitive Landscape, and Future Opportunities

The global Sports Nutrition and Dietary Supplements Testing and Certification market is witnessing increasing investments in innovation, product development, digital transformation, artificial intelligence integration, healthcare infrastructure expansion, and strategic partnerships across developed and emerging economies. Key Companies in the industry include- LGC Limited, NSF (NSF Certified for Sport), Eurofins Scientific SE, Intertek Group plc, SGS SA, UL Solutions Inc., Banned Substances Control Group (BSCG LLC), ALS Limited, T?V S?D AG, Bureau Veritas SA. The Sports Nutrition and Dietary Supplements Testing and Certification market is expected to remain one of the most closely watched segments in the global healthcare industry, with companies focusing on niche market segments. As healthcare systems across the US, Europe, Asia-Pacific, Latin America, and Middle East & Africa continue to prioritize efficiency, access, and innovation, the Sports Nutrition and Dietary Supplements Testing and Certification industry outlook remains shaped by rising healthcare expenditure, demographic change, digital transformation, and product innovation.

The report provides detailed market analysis including-

Growth Sports Nutrition and Dietary Supplements Testing and Certification
Market size outlook across 3 scenarios- High growth, reference, and Low growth cases

Market Trends, Drivers, Potential Opportunities, and Challenges faced by Sports Nutrition and Dietary Supplements Testing and Certification companies

Porter's Five forces analysis- Bargaining power of buyers and sellers, Threat of Substitutes and new entrants, and Intensity of competitive rivalry

Detailed SWOT Analysis of global and regional Sports Nutrition and Dietary

Supplements Testing and Certification markets

Competitive analysis including business description, product analysis, and financial profiles

Key country specific analysis detailing key factors shaping the short-term and long-term outlook

Recent industry developments and news including mergers, acquisitions, product launches, expansions, and company announcements

Sports Nutrition and Dietary Supplements Testing and Certification Market Competitive Benchmarking and Company Analysis

Leading companies in Sports Nutrition and Dietary Supplements Testing and Certification industry include- LGC Limited, NSF (NSF Certified for Sport), Eurofins Scientific SE, Intertek Group plc, SGS SA, UL Solutions Inc., Banned Substances Control Group (BSCG LLC), ALS Limited, TÜV SÜD AG, Bureau Veritas SA. The Sports Nutrition and Dietary Supplements Testing and Certification market remains moderately to highly fragmented, with competition expected to intensify as companies accelerate investments in innovation, geographic expansion, strategic partnerships, and portfolio diversification through 2034. In developed markets such as the United States, Germany, France, the United Kingdom, and Canada, competition is increasingly centered on innovation, reimbursement positioning, and value-based healthcare solutions. Meanwhile, emerging markets including China, India, Brazil, and countries across the Middle East and Africa continue to present significant opportunities for expansion due to rising healthcare expenditure, growing patient populations, and increasing access to healthcare services.

What to expect in US Sports Nutrition and Dietary Supplements Testing and Certification Markets in 2026 and beyond- Market Size, Share, Growth Rate, and Forecast to 2034

The US healthcare expenditure is forecast to reach \$8.2 Trillion in 2034 from \$5.5 Trillion in 2026 based on the National Health Expenditure Accounts (NHEA) data. With an aging population, rising chronic disease burden, and increasing migration toward minimally invasive and outpatient care, the Sports Nutrition and Dietary Supplements Testing and Certification market remains one of the strongest-performing segments in

the country.

The US Sports Nutrition and Dietary Supplements Testing and Certification Companies are opting new business models, optimized pricing models, industry partnerships, and AI-enabled back end transformations to enhance efficiency and cost management. The US Sports Nutrition and Dietary Supplements Testing and Certification market faces successive waves of challenging trends, with strong opportunities across select segments. The CMS plan to implement Medicaid from 2027 is driving states to build eligibility verification systems throughout 2026. Looking ahead to 2034, we anticipate stronger results underpinned by opportunities exist across Sports Nutrition and Dietary Supplements Testing and Certification industry. On the medical device front, over 7,000 device manufacturers continue to gain from increasing demand from demand for implantable devices, surgical instruments, monitoring equipment, and diagnostic systems.

Canada- Proximity to the US and healthcare similarities to EU5 countries fuel sales of Canadian Sports Nutrition and Dietary Supplements Testing and Certification markets

Canada's strong Sports Nutrition and Dietary Supplements Testing and Certification sales performance is underpinned by an aging population and a well-developed healthcare infrastructure. Steady growth in new brand spending in rural and urban locations fuel the long-term prospects of small and medium-sized enterprises across medical, diagnostic, and therapeutic devices. The Canadian Sports Nutrition and Dietary Supplements Testing and Certification market presents significant opportunities for U.S. exporters of medical devices, with the U.S. being Canada's largest trading partner for this sector. Potential advantages including specialized materials, advanced manufacturing techniques, and digital technologies support the launch of new products in the country.

Germany Sports Nutrition and Dietary Supplements Testing and Certification Trends and Perspectives to 2034- Financial sustainability, hospital restructuring, demographic pressures, and digitization of care delivery continue to shape the German healthcare industry.

Germany continues to remain the largest Sports Nutrition and Dietary Supplements Testing and Certification market in Europe, driven by over €600 Billion healthcare expenditure, €12 Billion medical device R&D expenditure, statutory health insurance system covering 90% German population, nationwide rollout of the electronic patient record (ePA), and large-volume of Sports Nutrition and Dietary Supplements Testing

and Certification population. In particular, Research and development in Germany fuels the commercialization of cutting-edge technologies. Companies across the Germany Sports Nutrition and Dietary Supplements Testing and Certification industry value chain are focusing on both domestic markets and exports. The country is also driving digital adoption with the Hospital Future Act driving hospitals to upgrade their information systems by 2027. Over the forecast period, aging population, rising healthcare costs, and increasing procedural volumes drive the Sports Nutrition and Dietary Supplements Testing and Certification market outlook.

France Market Size, Growth Rate, and Forecast Analysis to 2034- Universal healthcare system, high public healthcare expenditure, and strong government support Sports Nutrition and Dietary Supplements Testing and Certification sales through 2034

France Sports Nutrition and Dietary Supplements Testing and Certification companies are emphasizing on opportunities for rapid, at-scale innovation to boost profitability over the long-term. The country's National Health Insurance spending target (ONDAM) estimates 3.7% growth in the country's healthcare expenditure. Over the forecast period, expenditure control measures, chronic disease management initiatives, workforce reforms, and efforts to improve system efficiency drive the long-term prospects.

The biggest 2026 policy frame is the PLFSS 2026. The law sets the Maladie branch spending target at €271.4 billion for 2026 and fixes the ONDAM at €117.5 billion for city care, €112.8 billion for health establishments, and €18.3 billion for elderly-care establishments and services. France's market is also being pulled by demographics. INSEE estimates that on 1 January 2026 France had 69.1 million inhabitants, with 22% aged 65 or over. INSEE also reported that 2025 births were 645,000 and deaths were 651,000, producing a negative natural balance of about 6,000 for the first time since the end of the Second World War.

UK Sports Nutrition and Dietary Supplements Testing and Certification Market Size, Share, and Growth Projections to 2034- Rapid growth driven by new and existing brands across the industry value chain

Small high-need consumer segments remain key priority of Sports Nutrition and Dietary Supplements Testing and Certification distributors in the UK industry. Continuous launch of new products coupled with high expenditures support the market outlook. The UK Government financing remains the dominant funding source at 81.3% of total healthcare expenditure, or ?280 billion in 2025. According to the ONS, total healthcare

spending grew 7.7% nominally and 3.9% in real terms from 2024 to 2025. Similarly, out-of-pocket spending was ?49 billion (14.1%) and voluntary health insurance was ?9.5 billion (2.8%). The market is driven by rapid digital adoption with NHS England's plan to give more than 500,000 staff access to new AI tools.

China Sports Nutrition and Dietary Supplements Testing and Certification Market Growth Drivers, Revenue Trends, and Forecast- Medical insurance coverage is rapidly expanding over the past few years

China Sports Nutrition and Dietary Supplements Testing and Certification market is undergoing a structural shift from hospital-centric care toward a more integrated system emphasizing primary care, outpatient services, and long-term care. Chinese local players are emerging as a strong pillar of Sports Nutrition and Dietary Supplements Testing and Certification industry, offering opportunities for both competition and partnership. Over the forecast period, new and innovative product launches remain key elements driving market outlook. China's healthcare industry is increasingly centered on expanding healthcare capacity, improving access to advanced treatments, and reducing dependence on imported technologies.

The National Healthcare Security Administration reported that by end-2024, China's basic medical insurance covered 1.32662 billion people and the coverage rate was 95%. Regional disparities in consumer spending trends continue to become more pronounced in the Chinese Sports Nutrition and Dietary Supplements Testing and Certification industry. Over the forecast period, demand will keep shifting toward geriatrics, chronic disease management, rehabilitation, long-term care, and outpatient care, while pricing pressure will remain intense in drugs and consumables because reimbursement.

India Sports Nutrition and Dietary Supplements Testing and Certification Market Landscape: Current Size and Long-Term Growth Outlook - Increased pricing pressures in US market is encouraging domestic vendors to expand across India

Indian Sports Nutrition and Dietary Supplements Testing and Certification market is witnessing the rapid emergence of an ecosystem that brings together diverse companies across the industry value chain. Further, large-scale healthcare public and private investments and a steady growth in chronic conditions is driving sales of pharmaceuticals and medical devices. Further, non-retail channel is experiencing volume decrease and patients are migrating to the retail. Indian medical device firms are also combining precision engineering with lower labor costs to make world-class

diagnostics, robotics, and critical care devices.

Brazil Sports Nutrition and Dietary Supplements Testing and Certification market remains price-driven, with products domestically manufactured and accessibility offering potential opportunities

Healthcare expenditure in Brazil exceeds 10% of GDP, with the country among the highest healthcare spenders in Latin America. ANS reported 53.2 million medical-plan beneficiaries in December 2025, while IBGE projects a steady rise in older-age cohorts, with people aged 60+ already representing about 23% of the population. The price sensitive market access is broad through the public system, private coverage adds a sizeable premium layer, and reimbursement, procurement, and hospital efficiency remain key buying drivers.

Middle East and Africa Sports Nutrition and Dietary Supplements Testing and Certification Industry Trends and Perspectives to 2034

According to the World Bank, the Middle East and North Africa population exceeds 500 million, while Sub-Saharan Africa's population exceeds 1.2 billion, making the broader MEA region one of the fastest-growing healthcare demand centers globally. The GCC countries including Saudi Arabia, United Arab Emirates, Qatar, and Kuwait continue to account for a disproportionately large share of regional healthcare spending. Government-led programs such as Saudi Arabia's Vision 2030 are accelerating investments in hospital infrastructure, private-sector participation, medical technology adoption, and healthcare digitalization. On the other hand, South Africa, Egypt, Nigeria, and Kenya remain key healthcare markets due to their large populations, expanding private healthcare sectors, and growing investments in healthcare delivery systems.

Sports Nutrition and Dietary Supplements Testing and Certification Market Segmentation

By Testing

Analytical Testing

Stability Testing

Regulatory Testing and Compliance Certification

Banned Substance Screening

By Ingredient Category

Vitamins and Minerals

Proteins and Amino Acids

Herbal / Botanicals and Plant Extracts

Creatine and Energy Blends

By Service Provider Type

Independent Testing Laboratories and Certification Bodies

Contract Research Organizations (CROs)

By End-Use Entity

Supplement Manufacturers

Contract Manufacturing Organizations (CMOs)

Raw Material Suppliers

Leading Companies in Sports Nutrition and Dietary Supplements Testing and Certification Industry (2026)

LGC Limited

NSF (NSF Certified for Sport)

Eurofins Scientific SE

Intertek Group plc

SGS SA

UL Solutions Inc.

Banned Substances Control Group (BSCG LLC)

ALS Limited

T?V S?D AG

Bureau Veritas SA

Countries Included

North America- US, Canada, Mexico

Europe- Germany, France, UK, Spain, Italy, Nordics, Others

Asia Pacific- China, India, Japan, South Korea, Australia, Southeast Asia,
Others

Latin America- Brazil, Argentina, Others

Middle East and Africa- Saudi Arabia, UAE, Other Middle East, South Africa,
Other Africa

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Electrosurgical Generators industry

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developments

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NSF (NSF Certified for Sport)

Eurofins Scientific SE

Intertek Group plc

SGS SA

UL Solutions Inc.

Banned Substances Control Group (BSCG LLC)

ALS Limited

T?V S?D AG

Bureau Veritas SA

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Conclusion & Strategic Recommendations

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