

# **Specimen Collection Cards Market Size, Trends, Analysis, and Outlook By Type of Specimen (Blood, Saliva, Urine, Buccal Cells, Others), By Material (Cotton & Cellulose-based, Fiber-based, Others), By Product (Whatman 903, Ahlstrom 226, FTA, Others), By Application (New Born Screening, Infectious Diseases Testing, Therapeutic Drug Monitoring, Forensics, Research, Wellbeing/Health Monitoring, Others), By End-user (Hospitals & Clinics, Diagnostics Centers, Others), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Specimen Collection Cards market size is poised to register 5.14% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Specimen Collection Cards market across By Type of Specimen (Blood, Saliva, Urine, Buccal Cells, Others), By Material (Cotton & Cellulose-based, Fiber-based, Others), By Product (Whatman 903, Ahlstrom 226, FTA, Others), By Application (New Born Screening, Infectious Diseases Testing, Therapeutic Drug Monitoring, Forensics, Research, Wellbeing/Health Monitoring, Others), By End-user (Hospitals & Clinics, Diagnostics Centers, Others).

The Specimen Collection Cards market is witnessing steady growth, driven by the increasing demand for efficient, convenient, and cost-effective sample collection methods in healthcare and research settings. Specimen collection cards, also known as filter paper cards or blood spot cards, are used to collect blood, saliva, urine, and other

biological samples for diagnostic testing, disease screening, and biomarker analysis. With factors such as rising prevalence of infectious diseases, expanding newborn screening programs, and advancements in dried blood spot technology driving the market, healthcare providers, clinical laboratories, and research institutions are adopting specimen collection cards for their simplicity, stability, and compatibility with various analytical techniques. With ongoing innovations in card design, specimen stabilization methods, and multiplex assay capabilities, the market for specimen collection cards is poised for further expansion, offering opportunities for improved disease detection, surveillance, and monitoring worldwide.

### Specimen Collection Cards Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Specimen Collection Cards market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Specimen Collection Cards survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Specimen Collection Cards industry.

### Key market trends defining the global Specimen Collection Cards demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Specimen Collection Cards Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Specimen Collection Cards industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Specimen Collection Cards companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Specimen Collection Cards industry

Leading Specimen Collection Cards companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Specimen Collection Cards companies.

## Specimen Collection Cards Market Study- Strategic Analysis Review

The Specimen Collection Cards market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Specimen Collection Cards Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Specimen Collection Cards industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## Specimen Collection Cards Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

**North America Specimen Collection Cards Market Size Outlook- Companies plan for focused investments in a changing environment**

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Specimen Collection Cards market segments. Similarly, Strong end-user demand is encouraging Canadian Specimen Collection Cards companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Specimen Collection Cards market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Specimen Collection Cards Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Specimen Collection Cards industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Specimen Collection Cards market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Specimen Collection Cards Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Specimen Collection Cards in Asia Pacific. In particular, China, India, and South East Asian Specimen Collection Cards markets present a compelling outlook for 2030, acting as a magnet for

both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Specimen Collection Cards Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Specimen Collection Cards Market Size Outlook-** continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Specimen Collection Cards market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Specimen Collection Cards.

**Specimen Collection Cards Market Company Profiles**

The global Specimen Collection Cards market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Ahlstrom, Archimed Life Science GmbH, Centogene N.V., Danaher Corp, DBS System SA, Eastern Business Forms Inc, FortiusBio, GenTegra LLC, PerkinElmer Inc, Qiagen

**Recent Specimen Collection Cards Market Developments**

The global Specimen Collection Cards market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Specimen Collection Cards Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

### Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

### Market Segmentation:

By Type of Specimen

Blood

Saliva

Urine

Buccal Cells

Others

By Material

Cotton & Cellulose-based

Fiber-based

Others

By Product

Whatman 903

Ahlstrom 226

FTA

Others

By Application

New Born Screening

Infectious Diseases Testing

Therapeutic Drug Monitoring

Forensics

Research

Wellbeing/Health Monitoring

Others

By Distribution Channel

Online

Offline

By End-User

Hospitals & Clinics

Diagnostics Centers

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Ahlstrom

Archimed Life Science GmbH

Centogene N.V.

Danaher Corp

DBS System SA

Eastern Business Forms Inc

FortiusBio



GenTegra LLC

PerkinElmer Inc

Qiagen

Formats Available: Excel, PDF, and PPT

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Whatman  
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Ahlstrom

Archimed Life Science GmbH

Centogene N.V.

Danaher Corp

DBS System SA  
Eastern Business Forms Inc  
FortiusBio  
GenTegra LLC  
PerkinElmer Inc  
Qiagen

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