

# **Soy Beverages Market Size, Trends, Analysis, and Outlook By Product (Soy Milk, Soy-Based Drinkable Yogurt), By Flavor (Plain Soy Beverages, Flavored Soy Beverages), By Distribution Channel (Supermarkets/Hypermarkets, Pharmacies/Drug Stores, Online Retail Stores, Convenience Stores, Others), by Country, Segment, and Companies, 2024-2032**

<https://marketpublishers.com/r/SB4A995FDBB6EN.html>

Date: October 2024

Pages: 190

Price: US\$ 3,582.00 (Single User License)

ID: SB4A995FDBB6EN

## **Abstracts**

Metal Casting Market is projected to register a 8.1% CAGR from 2024 to 2030.

The soy beverages market is growing rapidly, driven by increased consumer awareness of health benefits and a shift towards plant-based diets. Soy milk, as a dairy alternative, is gaining popularity among health-conscious consumers and those with lactose intolerance. The trend towards sustainable and ethical consumption is influencing purchasing behavior, with consumers favoring brands that prioritize eco-friendly packaging and sourcing. Innovations in flavor profiles and fortified formulations are enhancing market attractiveness.

Soy Beverages Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Soy Beverages survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Soy Beverages industry.

## Key market trends defining the global Soy Beverages demand in 2025 and Beyond

The Soy Beverages industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

## Soy Beverages Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

## Key strategies adopted by companies within the Soy Beverages industry

Leading Soy Beverages companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Soy Beverages companies.

## Soy Beverages Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Soy Beverages Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Soy Beverages industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

### Soy Beverages Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

### North America Soy Beverages Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Soy Beverages market segments. Similarly, strong market demand encourages Canadian Soy Beverages companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

### Europe Soy Beverages Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Soy Beverages industry remains the major market for companies in the European Soy Beverages industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Soy Beverages market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product

offerings, and addressing niche consumer segments.

**Asia Pacific Soy Beverages Market Size Outlook-** an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Soy Beverages in Asia Pacific. In particular, China, India, and South East Asian Soy Beverages markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America Soy Beverages Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Soy Beverages Market Size Outlook-** continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Soy Beverages market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Soy Beverages.

### Soy Beverages Company Profiles

The global Soy Beverages market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Danone SA, Devansoy, Eden Foods, Jaffe Bros. Natural Foods, Kikkoman Pearl Soy Milk, Organic Valley, The Hain

Celestial Group, Trader Joe's, ZenSoy.

## Recent Soy Beverages Market Developments

The global Soy Beverages market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Soy Beverages Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Product

Soy Milk

Soy-Based Drinkable Yogurt

By Flavor

Plain Soy Beverages

Flavored Soy Beverages

By Distribution Channel

Supermarkets/Hypermarkets

Pharmacies/Drug Stores

Online Retail Stores

Convenience Stores

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Danone SA

Devansoy

Eden Foods

Jaffe Bros. Natural Foods

Kikkoman Pearl Soy Milk

Organic Valley

The Hain Celestial Group

Trader Joe's

ZenSoy

Formats Available: Excel, PDF, and PPT

## Contents

### CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
  - 1.3.1 Country Coverage
  - 1.3.2 Companies Profiled
  - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
  - 1.3.4 Units
- 1.4 Abbreviations

### CHAPTER 2. SOY BEVERAGES MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Soy Beverages Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

### CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Soy Beverages Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

### CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Soy Beverages Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Soy Beverages Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Soy Beverages Market Outlook to 2032

### CHAPTER 5: SOY BEVERAGES MARKET DYNAMICS

*Soy Beverages Market Size, Trends, Analysis, and Outlook By Product (Soy Milk, Soy-Based Drinkable Yogurt), By...*



- 5.1 Key Soy Beverages Market Trends
- 5.2 Potential Soy Beverages Market Opportunities
- 5.3 Key Market Challenges

## **CHAPTER 6: GLOBAL SOY BEVERAGES MARKET ANALYSIS AND OUTLOOK TO 2032**

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Product
  - Soy Milk
  - Soy-Based Drinkable Yogurt
  - Flavor
    - Plain Soy Beverages
    - Flavored Soy Beverages
  - Distribution Channel
    - Supermarkets/Hypermarkets
    - Pharmacies/Drug Stores
    - Online Retail Stores
    - Convenience Stores
    - Others
- 6.3 Global Market Outlook by Region, 2021 to 2032

## **CHAPTER 7: NORTH AMERICA SOY BEVERAGES MARKET ANALYSIS AND OUTLOOK TO 2032**

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Product
  - Soy Milk
  - Soy-Based Drinkable Yogurt
  - Flavor
    - Plain Soy Beverages
    - Flavored Soy Beverages
  - Distribution Channel
    - Supermarkets/Hypermarkets
    - Pharmacies/Drug Stores
    - Online Retail Stores
    - Convenience Stores
    - Others

### 7.3 North America Market Outlook by Country, 2021- 2032

#### 7.3.1 United States Soy Beverages Market Size Forecast, 2021- 2032

#### 7.3.2 Canada Soy Beverages Market Size Forecast, 2021- 2032

#### 7.3.3 Mexico Soy Beverages Market Size Forecast, 2021- 2032

## **CHAPTER 8: EUROPE SOY BEVERAGES MARKET ANALYSIS AND OUTLOOK TO 2032**

### 8.1 Europe Market Outlook by Segments, 2021- 2032

#### 8.2 Product

Soy Milk

Soy-Based Drinkable Yogurt

Flavor

Plain Soy Beverages

Flavored Soy Beverages

Distribution Channel

Supermarkets/Hypermarkets

Pharmacies/Drug Stores

Online Retail Stores

Convenience Stores

Others

### 8.3 Europe Market Outlook by Country, 2021- 2032

#### 8.3.1 Germany Soy Beverages Market Size Forecast, 2021- 2032

#### 8.3.2 France Soy Beverages Market Size Forecast, 2021- 2032

#### 8.3.3 United Kingdom Soy Beverages Market Size Forecast, 2021- 2032

#### 8.3.4 Spain Soy Beverages Market Size Forecast, 2021- 2032

#### 8.3.5 Italy Soy Beverages Market Size Forecast, 2021- 2032

#### 8.3.6 Russia Soy Beverages Market Size Forecast, 2021- 2032

#### 8.3.7 Rest of Europe Soy Beverages Market Size Forecast, 2021- 2032

## **CHAPTER 9: ASIA PACIFIC SOY BEVERAGES MARKET ANALYSIS AND OUTLOOK TO 2032**

### 9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

#### 9.2 Product

Soy Milk

Soy-Based Drinkable Yogurt

Flavor

Plain Soy Beverages

Flavored Soy Beverages

Distribution Channel

Supermarkets/Hypermarkets

Pharmacies/Drug Stores

Online Retail Stores

Convenience Stores

Others

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Soy Beverages Market Size Forecast, 2021- 2032

9.3.2 India Soy Beverages Market Size Forecast, 2021- 2032

9.3.3 Japan Soy Beverages Market Size Forecast, 2021- 2032

9.3.4 South Korea Soy Beverages Market Size Forecast, 2021- 2032

9.3.5 Australia Soy Beverages Market Size Forecast, 2021- 2032

9.3.6 South East Asia Soy Beverages Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Soy Beverages Market Size Forecast, 2021- 2032

## **CHAPTER 10: SOUTH AMERICA SOY BEVERAGES MARKET ANALYSIS AND OUTLOOK TO 2032**

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Product

Soy Milk

Soy-Based Drinkable Yogurt

Flavor

Plain Soy Beverages

Flavored Soy Beverages

Distribution Channel

Supermarkets/Hypermarkets

Pharmacies/Drug Stores

Online Retail Stores

Convenience Stores

Others

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Soy Beverages Market Size Forecast, 2021- 2032

10.3.2 Argentina Soy Beverages Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Soy Beverages Market Size Forecast, 2021- 2032

## **CHAPTER 11: MIDDLE EAST AND AFRICA SOY BEVERAGES MARKET ANALYSIS AND OUTLOOK TO 2032**

## 11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

### 11.2 Product

Soy Milk

Soy-Based Drinkable Yogurt

Flavor

Plain Soy Beverages

Flavored Soy Beverages

Distribution Channel

Supermarkets/Hypermarkets

Pharmacies/Drug Stores

Online Retail Stores

Convenience Stores

Others

## 11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Soy Beverages Market Size Forecast, 2021- 2032

11.3.2 The UAE Soy Beverages Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Soy Beverages Market Size Forecast, 2021- 2032

11.3.4 South Africa Soy Beverages Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Soy Beverages Market Size Forecast, 2021- 2032

## **CHAPTER 12: COMPETITIVE LANDSCAPE**

### 12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

### 12.2 Key Companies Profiled in the Study

#### 12.3 Danone SA

Devansoy

Eden Foods

Jaffe Bros. Natural Foods

Kikkoman Pearl Soy Milk

Organic Valley

The Hain Celestial Group

Trader Joe's

ZenSoy

## **CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY**

### 13.1 Primary and Secondary Sources

### 13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

## List Of Figures

### LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Soy Beverages Market Outlook by Type, 2021- 2032

Figure 6: Global Soy Beverages Market Outlook by Application, 2021- 2032

Figure 7: Global Soy Beverages Market Outlook by Region, 2021- 2032

Figure 8: North America Soy Beverages Market Snapshot, Q4-2024

Figure 9: North America Soy Beverages Market Size Forecast by Type, 2021- 2032

Figure 10: North America Soy Beverages Market Size Forecast by Application, 2021- 2032

Figure 11: North America Soy Beverages Market Share by Country, 2023

Figure 12: Europe Soy Beverages Market Snapshot, Q4-2024

Figure 13: Europe Soy Beverages Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Soy Beverages Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Soy Beverages Market Share by Country, 2023

Figure 16: Asia Pacific Soy Beverages Market Snapshot, Q4-2024

Figure 17: Asia Pacific Soy Beverages Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Soy Beverages Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Soy Beverages Market Share by Country, 2023

Figure 20: South America Soy Beverages Market Snapshot, Q4-2024

Figure 21: South America Soy Beverages Market Size Forecast by Type, 2021- 2032

Figure 22: South America Soy Beverages Market Size Forecast by Application, 2021- 2032

Figure 23: South America Soy Beverages Market Share by Country, 2023

Figure 24: Middle East and Africa Soy Beverages Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Soy Beverages Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Soy Beverages Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Soy Beverages Market Share by Country, 2023

Figure 28: United States Soy Beverages Market Size Outlook, \$ Million, 2021- 2032

Figure 29: Canada Soy Beverages Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Soy Beverages Market Size Outlook, \$ Million, 2021- 2032

Figure 31: Germany Soy Beverages Market Size Outlook, \$ Million, 2021- 2032

- Figure 32: France Soy Beverages Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Soy Beverages Market Size Outlook, \$ Million, 2021- 2032
- Figure 34: Spain Soy Beverages Market Size Outlook, \$ Million, 2021- 2032
- Figure 35: Italy Soy Beverages Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Soy Beverages Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Soy Beverages Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Soy Beverages Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Soy Beverages Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Soy Beverages Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Soy Beverages Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Soy Beverages Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Soy Beverages Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Soy Beverages Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Soy Beverages Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Soy Beverages Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Soy Beverages Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Soy Beverages Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Soy Beverages Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Soy Beverages Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

## List Of Tables

### LIST OF TABLES

Table 1: Market Scope and Segmentation

Table 2: Global Soy Beverages Market Size Outlook, \$Million, 2021 to 2032

Table 3: Low Case Scenario Forecasts

Table 4: Reference Case Scenario Forecasts

Table 5: High Growth Scenario Forecasts

Table 6: Global Soy Beverages Market Size Outlook by Segments, 2021- 2032

Table 7: Global Soy Beverages Market Size Outlook by Region, 2021- 2032

Table 8: Country Mapping, 2023 vs. 2032

Table 9: North America- Soy Beverages Market Outlook by Type, 2021- 2032

Table 10: North America- Soy Beverages Market Outlook by Country, 2021- 2032

Table 11: Europe - Soy Beverages Market Outlook by Type, 2021- 2032

Table 12: Europe - Soy Beverages Market Outlook by Country, 2021- 2032

Table 13: Asia Pacific - Soy Beverages Market Outlook by Type, 2021- 2032

Table 14: Asia Pacific - Soy Beverages Market Outlook by Country, 2021- 2032

Table 15: South America- Soy Beverages Market Outlook by Type, 2021- 2032

Table 16: South America- Soy Beverages Market Outlook by Country, 2021- 2032

Table 17: Middle East and Africa - Soy Beverages Market Outlook by Type, 2021- 2032

Table 18: Middle East and Africa - Soy Beverages Market Outlook by Country, 2021- 2032

Table 19: Business Snapshots of Leading Soy Beverages Companies

Table 20: Product Profiles of Leading Soy Beverages Companies

Table 21: SWOT Profiles of Leading Soy Beverages Companies



## I would like to order

Product name: Soy Beverages Market Size, Trends, Analysis, and Outlook By Product (Soy Milk, Soy-Based Drinkable Yogurt), By Flavor (Plain Soy Beverages, Flavored Soy Beverages), By Distribution Channel (Supermarkets/Hypermarkets, Pharmacies/Drug Stores, Online Retail Stores, Convenience Stores, Others), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/SB4A995FDBB6EN.html>

Price: US\$ 3,582.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SB4A995FDBB6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970