

Soda Maker Market Size, Share, and Outlook, 2025 Report- By Type (Desktop, Portable), Application (Commercial, Offices and Institutions, Residential, Others), Age Group (Teenagers, Young Adults, Middle-aged and Elderly), and Companies, 2021-2032

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Abstracts

Soda Maker Market Outlook

The global Soda Maker market is expected to register a growth rate of 7.2% during the forecast period from \$945.2 Billion in 2024 to \$1648.5 Billion in 2032. The Soda Maker market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Soda Maker segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Desktop, Portable), Application (Commercial, Offices and Institutions, Residential, Others), Age Group (Teenagers, Young Adults, Middle-aged and Elderly). Over 70 tables and charts showcase findings from our latest survey report on Soda Maker markets.

Soda Maker Market Insights, 2025

The soda maker market is experiencing strong momentum as consumers increasingly seek healthier, cost-effective, and customizable beverage options at home. Brands like SodaStream, Drinkmate, and Aarke have transformed countertop carbonation into a lifestyle choice, offering sleek, user-friendly devices that reduce dependency on store-bought soft drinks. Rising awareness about plastic waste and sugar intake is encouraging households to prepare their own fizzy beverages using natural flavors,

sparkling waters, or sugar-free syrups. In response, manufacturers are focusing on minimalist designs, reusable CO₂ cylinders, and portable soda makers to capture both sustainability-conscious and on-the-go consumers. The popularity of DIY beverage culture, fueled by social media tutorials and influencer endorsements, continues to support category growth, particularly in North America and Europe. Retailers and e-commerce platforms are bundling soda makers with starter kits and flavoring packs, expanding the market across wellness and gifting categories.

Five Trends that will define global Soda Maker market in 2025 and Beyond

A closer look at the multi-million global market for Soda Maker identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Soda Maker companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Soda Maker industry?

The Soda Maker sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Soda Maker Market Segment Insights

The Soda Maker industry presents strong offers across categories. The analytical report offers forecasts of Soda Maker industry performance across segments and countries. Key segments in the industry include By Type (Desktop, Portable), Application (Commercial, Offices and Institutions, Residential, Others), Age Group (Teenagers, Young Adults, Middle-aged and Elderly). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Soda Maker market size outlook is provided for 22 countries across these

regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Soda Maker industry ecosystem. It assists decision-makers in evaluating global Soda Maker market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Soda Maker industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: low growth, reference case, and high growth cases.

Asia Pacific Soda Maker Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Soda Maker Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Soda Maker with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Soda Maker market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Soda Maker market Insights Executives are most excited about opportunities for the US Soda Maker industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Soda Maker companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Soda Maker market.

Latin American Soda Maker market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Soda Maker Markets New Opportunities for Companies
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Soda Maker markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Soda Maker markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Soda Maker companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the

leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Conair Corporation, Hamilton Beach Brands Holding Company, iSi GmbH, Whirlpool Corporation, Primo Water Corporation, SodaStream International Ltd., iDrink Products, Inc.

Soda Maker Market Scope

Leading Segments

By Type

Desktop

Portable

By Application

Commercial

Offices and Institutions

Residential

Others

By Age Group

Teenagers

Young Adults

Middle-aged and Elderly

Leading Companies

Conair Corporation

Hamilton Beach Brands Holding Company

iSi GmbH

Whirlpool Corporation

Primo Water Corporation

SodaStream International Ltd.

iDrink Products, Inc.

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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