

Smoking Cessation and Nicotine De-Addiction Market Size, Trends, Analysis, and Outlook By Nicotine Replacement Therapy (Nicotine Spray, Nicotine Inhalers, Nicotine Gum, Nicotine Transdermal Patches, Nicotine Sublingual Tablets, Nicotine Lozenges), By Drug Therapy (Varenicline, Zyban, Nicorette Buccal, E-cigarettes/E-liquid), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/S54DB4608436EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: S54DB4608436EN

Abstracts

The global Smoking Cessation and Nicotine De-Addiction market size is poised to register 10% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Smoking Cessation and Nicotine De-Addiction market across By Nicotine Replacement Therapy (Nicotine Spray, Nicotine Inhalers, Nicotine Gum, Nicotine Transdermal Patches, Nicotine Sublingual Tablets, Nicotine Lozenges), By Drug Therapy (Varenicline, Zyban, Nicorette Buccal, E-cigarettes/E-liquid).

The Smoking Cessation and Nicotine De-Addiction market is experiencing steady growth, driven by increasing awareness of the health risks associated with tobacco use, implementation of tobacco control policies, and availability of smoking cessation therapies and support services. Smoking cessation products, including nicotine replacement therapies, prescription medications, and behavioral counseling programs, aim to help individuals quit smoking and overcome nicotine addiction. With factors such as rising healthcare expenditures, growing focus on preventive healthcare, and the desire for healthier lifestyles driving the demand for smoking cessation interventions, pharmaceutical companies, healthcare providers, and public health organizations are

collaborating to promote tobacco cessation initiatives. With ongoing research into novel pharmacotherapies, digital therapeutics, and personalized cessation strategies, the market for smoking cessation and nicotine de-addiction is poised for further growth, offering hope for reducing the global burden of tobacco-related diseases and mortality.

Smoking Cessation and Nicotine De-Addiction Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Smoking Cessation and Nicotine De-Addiction market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Smoking Cessation and Nicotine De-Addiction survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Smoking Cessation and Nicotine De-Addiction industry.

Key market trends defining the global Smoking Cessation and Nicotine De-Addiction demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Smoking Cessation and Nicotine De-Addiction Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Smoking Cessation and Nicotine De-Addiction industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Smoking Cessation and Nicotine De-Addiction companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Smoking Cessation and Nicotine De-

Addiction industry

Leading Smoking Cessation and Nicotine De-Addiction companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Smoking Cessation and Nicotine De-Addiction companies.

Smoking Cessation and Nicotine De-Addiction Market Study- Strategic Analysis Review

The Smoking Cessation and Nicotine De-Addiction market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Smoking Cessation and Nicotine De-Addiction Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Smoking Cessation and Nicotine De-Addiction industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Smoking Cessation and Nicotine De-Addiction Country Analysis and Revenue Outlook

Smoking Cessation and Nicotine De-Addiction Market Size, Trends, Analysis, and Outlook By Nicotine Replacement...

to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Smoking Cessation and Nicotine De-Addiction Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Smoking Cessation and Nicotine De-Addiction market segments. Similarly, Strong end-user demand is encouraging Canadian Smoking Cessation and Nicotine De-Addiction companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Smoking Cessation and Nicotine De-Addiction market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Smoking Cessation and Nicotine De-Addiction Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Smoking Cessation and Nicotine De-Addiction industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Smoking Cessation and Nicotine De-Addiction market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Smoking Cessation and Nicotine De-Addiction Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing

investments in healthcare infrastructure drive the demand for Smoking Cessation and Nicotine De-Addiction in Asia Pacific. In particular, China, India, and South East Asian Smoking Cessation and Nicotine De-Addiction markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Smoking Cessation and Nicotine De-Addiction Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Smoking Cessation and Nicotine De-Addiction Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Smoking Cessation and Nicotine De-Addiction market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Smoking Cessation and Nicotine De-Addiction.

Smoking Cessation and Nicotine De-Addiction Market Company Profiles

The global Smoking Cessation and Nicotine De-Addiction market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are 22nd Century group Inc, British American Tobacco Plc, Cipla Ltd, Dr. Reddy's Laboratories Ltd, GlaxoSmithKline Plc, Imperial Brands Plc, Johnson and Johnson Inc, Njoy Company, Perrigo Company Plc, Pfizer Inc, Rusan Pharma Ltd, Zydus Cadila Inc

Recent Smoking Cessation and Nicotine De-Addiction Market Developments

The global Smoking Cessation and Nicotine De-Addiction market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Smoking Cessation and Nicotine De-Addiction Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Nicotine Replacement Therapy

Nicotine Spray

Nicotine Inhalers

Nicotine Gum

Nicotine Transdermal Patches

Nicotine Sublingual Tablets

Nicotine Lozenges

By Drug Therapy

Varenicline

Zyban

Nicorette Buccal

E-cigarettes/E-liquid

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

22nd Century group Inc

British American Tobacco Plc

Cipla Ltd

Dr. Reddy's Laboratories Ltd

GlaxoSmithKline Plc

Imperial Brands Plc

Johnson and Johnson Inc

Njoy Company

Perrigo Company Plc

Pfizer Inc

Rusan Pharma Ltd

Zydus Cadila Inc

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Smoking Cessation and Nicotine De-Addiction Market Overview and Key Findings, 2024
- 1.2 Smoking Cessation and Nicotine De-Addiction Market Size and Growth Outlook, 2021- 2030
- 1.3 Smoking Cessation and Nicotine De-Addiction Market Growth Opportunities to 2030
- 1.4 Key Smoking Cessation and Nicotine De-Addiction Market Trends and Challenges
 - 1.4.1 Smoking Cessation and Nicotine De-Addiction Market Drivers and Trends
 - 1.4.2 Smoking Cessation and Nicotine De-Addiction Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Smoking Cessation and Nicotine De-Addiction Companies

2. SMOKING CESSATION AND NICOTINE DE-ADDICTION MARKET SIZE OUTLOOK TO 2030

- 2.1 Smoking Cessation and Nicotine De-Addiction Market Size Outlook, USD Million, 2021- 2030
- 2.2 Smoking Cessation and Nicotine De-Addiction Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. SMOKING CESSATION AND NICOTINE DE-ADDICTION MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. SMOKING CESSATION AND NICOTINE DE-ADDICTION MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Nicotine Replacement Therapy
 - Nicotine Spray
 - Nicotine Inhalers
 - Nicotine Gum
 - Nicotine Transdermal Patches
 - Nicotine Sublingual Tablets
 - Nicotine Lozenges
 - By Drug Therapy
 - Varenicline
 - Zyban
 - Nicorette Buccal
 - E-cigarettes/E-liquid
- 4.3 Growth Prospects and Niche Opportunities, 2023- 2030
- 4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

- 5.1 Key Findings for Asia Pacific Smoking Cessation and Nicotine De-Addiction Market, 2025
- 5.2 Asia Pacific Smoking Cessation and Nicotine De-Addiction Market Size Outlook by Type, 2021- 2030
- 5.3 Asia Pacific Smoking Cessation and Nicotine De-Addiction Market Size Outlook by Application, 2021- 2030
- 5.4 Key Findings for Europe Smoking Cessation and Nicotine De-Addiction Market, 2025
- 5.5 Europe Smoking Cessation and Nicotine De-Addiction Market Size Outlook by Type, 2021- 2030
- 5.6 Europe Smoking Cessation and Nicotine De-Addiction Market Size Outlook by Application, 2021- 2030
- 5.7 Key Findings for North America Smoking Cessation and Nicotine De-Addiction Market, 2025
- 5.8 North America Smoking Cessation and Nicotine De-Addiction Market Size Outlook by Type, 2021- 2030
- 5.9 North America Smoking Cessation and Nicotine De-Addiction Market Size Outlook by Application, 2021- 2030
- 5.10 Key Findings for South America Smoking Cessation and Nicotine De-Addiction

Market, 2025

5.11 South America Pacific Smoking Cessation and Nicotine De-Addiction Market Size Outlook by Type, 2021- 2030

5.12 South America Smoking Cessation and Nicotine De-Addiction Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Smoking Cessation and Nicotine De-Addiction Market, 2025

5.14 Middle East Africa Smoking Cessation and Nicotine De-Addiction Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Smoking Cessation and Nicotine De-Addiction Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Smoking Cessation and Nicotine De-Addiction Market Size Outlook and Revenue Growth Forecasts

6.2 US Smoking Cessation and Nicotine De-Addiction Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Smoking Cessation and Nicotine De-Addiction Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Smoking Cessation and Nicotine De-Addiction Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Smoking Cessation and Nicotine De-Addiction Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Smoking Cessation and Nicotine De-Addiction Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Smoking Cessation and Nicotine De-Addiction Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Smoking Cessation and Nicotine De-Addiction Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Smoking Cessation and Nicotine De-Addiction Industry Drivers and Opportunities

- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Smoking Cessation and Nicotine De-Addiction Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Smoking Cessation and Nicotine De-Addiction Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Smoking Cessation and Nicotine De-Addiction Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Smoking Cessation and Nicotine De-Addiction Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Smoking Cessation and Nicotine De-Addiction Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Smoking Cessation and Nicotine De-Addiction Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Smoking Cessation and Nicotine De-Addiction Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Smoking Cessation and Nicotine De-Addiction Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Smoking Cessation and Nicotine De-Addiction Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Smoking Cessation and Nicotine De-Addiction Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Smoking Cessation and Nicotine De-Addiction Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Smoking Cessation and Nicotine De-Addiction Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Smoking Cessation and Nicotine De-Addiction Industry Drivers and Opportunities

7. SMOKING CESSATION AND NICOTINE DE-ADDICTION MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. SMOKING CESSATION AND NICOTINE DE-ADDICTION COMPANY PROFILES

- 8.1 Profiles of Leading Smoking Cessation and Nicotine De-Addiction Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

22ND CENTURY GROUP INC

British American Tobacco Plc
Cipla Ltd
Dr. Reddy's Laboratories Ltd
GlaxoSmithKline Plc
Imperial Brands Plc
Johnson and Johnson Inc
Njoy Company
Perrigo Company Plc
Pfizer Inc
Rusan Pharma Ltd
Zydus Cadila Inc

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

I would like to order

Product name: Smoking Cessation and Nicotine De-Addiction Market Size, Trends, Analysis, and Outlook By Nicotine Replacement Therapy (Nicotine Spray, Nicotine Inhalers, Nicotine Gum, Nicotine Transdermal Patches, Nicotine Sublingual Tablets, Nicotine Lozenges), By Drug Therapy (Varenicline, Zyban, Nicorette Buccal, E-cigarettes/E-liquid), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/S54DB4608436EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S54DB4608436EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970