

# Smart Home Market Outlook, Growth Opportunities, Market Share, Strategies, Trends, Companies, and post-COVID Analysis, 2021 - 2028

<https://marketpublishers.com/r/SB041601EC98EN.html>

Date: November 2021

Pages: 130

Price: US\$ 5,950.00 (Single User License)

ID: SB041601EC98EN

## Abstracts

### Global Smart Home Market Overview- 2021

The global Smart Home market outlook report presents an in-depth analysis of the market size forecasts, potential growth opportunities, market share analysis, key trends, drivers, and challenges facing companies in the industry, along with market developments and post-COVID pandemic analysis.

The Smart Home industry is one of the potential growth markets worldwide with high growth prospects over the forecast period. A large number of opportunities are identified across Smart Home market segments in the market study.

### Revenue Impact and Post COVID Analysis to 2028

The global impact of the COVID-19 pandemic on Smart Home markets and companies is analyzed. The revenue impact on the global market size is assessed in the report. Further, the recovery across countries is analyzed in three scenarios.

Low growth scenario (Delayed PMI index recovery, slow pace of vaccine rollout, significant third wave impact, and supply chain disruptions extend into long term future)

Reference case scenario (Quick PMI index recovery, good pace of vaccine rollout, low third wave impact, and supply chain disruptions can be handled in short term)

High growth scenario (Rapid PMI index growth, vaccine rollout at good pace, low third wave impact, and limited impact of supply chain disruptions in 2022)

## Smart Home Market Strategic Analysis View

Trends, Drivers, and Restraints- Over the long-term future, new market dynamics continue to shape the Smart Home Markets. To enable a clear understanding of the markets, detailed strategic analysis including market drivers, challenges, trends, and market threats are provided.

Five forces analysis- Further, porter's five forces analysis including the bargaining power of buyers, and suppliers, the threat of substitutes and new entrants along with the intensity of competitive rivalry are detailed.

Key strategies of companies- Most companies are advancing at an astonishing rate to gain from the huge Smart Home market potential through 2028. The report identifies the key strategies opted by leading players to gain market shares in the near to medium-term future.

## Smart Home Market- Opportunity Analysis and Outlook to 2028

The Smart Home market study identifies potential opportunities across product types, applications, end-users, countries, and others to 2028. The COVID impact on each of these sub-segments and the Post COVID Scenario Analysis for different types of uses are included.

## Smart Home Companies and Strategies

Five leading companies operating in the global Smart Home markets are analyzed in the report to provide understanding into their growth strategies, market innovation and expansion plans, product launches, market developments, and others. SWOT profile of each of these companies and the latest financial analysis are provided for the Smart Home companies.

## Smart Home Market Size by Country, Outlook to 2028

For each of the five regions including North America, Europe, the Middle East, and Africa, Latin America, and the Asia Pacific, potential market trends and opportunities are identified in the report.

Further, the Smart Home market size forecast is provided for a total of 16 countries

including the United States (US), Canada, Mexico, Germany, the United Kingdom (UK), Spain, France, Italy, the Rest of Europe, the Middle East, Africa, Brazil, Argentina, Rest of Latin America, China, Japan, India, South Korea, and the other Asia Pacific are analyzed.

The impact of COVID-19 in the Smart Home market size of these countries along with the outlook from 2020 to 2028 is provided in the industry research.

Scope of the research

Smart Home Market Size Outlook, 2020- 2028

By type

By application

By end User

By Country

Smart Home Market Strategic Analysis

Drivers, and Challenges

Trends and Growth Opportunities

Porter's Five Forces Analysis

SWOT profiles of leading companies

Smart Home COVID-19 Impact

Impact on global markets

Recovery across three scenarios (low growth, reference, high growth)

## Smart Home Competitive Landscape

Top five players in the industry

Business profile, strategies, SWOT profile, Financials

## Smart Home Market Developments

Latest market news and Developments

## Contents

### **1. INTRODUCTION TO GLOBAL SMART HOME MARKETS, 2021**

- 1.1 Industry Panorama, 2021
- 1.2 Smart Home Industry Outlook, 2020- 2028
- 1.3 Report Guide
  - 1.3.1 Segmentation Analysis
  - 1.3.2 Definition and Scope
  - 1.3.3 Sources and Research Methodology
  - 1.3.4 Abbreviations

### **2. GLOBAL SMART HOME MARKET- STRATEGIC ANALYSIS**

- 2.1 Companies Profiled in the Research
- 2.2 Key Strategies of Leading Companies
- 2.3 Market Dynamics- Trends, Drivers, and Opportunities
  - 2.3.1 Key Market trends by Smart Home Types
  - 2.3.2 Key Market Trends by Smart Home Applications
  - 2.3.3 Key Smart Home Market Trends by Geography
  - 2.3.4 Market Driving Forces
  - 2.3.5 Potential Challenges
- 2.4 Porter's five force model
  - 2.4.1 Bargaining power of suppliers
  - 2.4.2 Bargaining powers of customers
  - 2.4.3 Threat of new entrants
  - 2.4.4 Rivalry among existing players
  - 2.4.5 Threat of substitutes

### **3. COVID-19 IMPACT ON SMART HOME MARKETS AND POST-PANDEMIC OUTLOOK**

- 3.1 Revenue Impact Analysis on Smart Home Markets
- 3.2 Post-Pandemic Outlook Case Scenarios
  - 3.2.1 Low Growth Case- Global Smart Home Market Size Outlook, 2020- 2028
  - 3.2.2 Reference Growth Case- Global Smart Home Market Size Outlook, 2020- 2028
  - 3.2.3 High Growth Case- Global Smart Home Market Size Outlook, 2020- 2028

### **4. SMART HOME MARKET SHARE ANALYSIS AND OUTLOOK TO 2028**

- 4.1 Global Smart Home Market Size Forecast by Type, 2020- 2028
- 4.2 Global Smart Home Market Size Forecast by Application, 2020- 2028
- 4.3 Global Smart Home Market Size Forecast by End User, 2020- 2028

## **5. NORTH AMERICA SMART HOME MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

- 5.1 Market Snapshot, 2021
- 5.2 North America Smart Home Market Size Outlook by Types, Applications, End Users, 2020- 2028
- 5.3 Outlook of Macroeconomic and Demographic Factors to 2028
- 5.4 COVID-19 Impact on North America Smart Home Markets
- 5.5 United States Smart Home Market Outlook, 2020- 2028
- 5.6 Canada Smart Home Market Outlook, 2020- 2028
- 5.7 Mexico Smart Home Market Outlook, 2020- 2028

## **6. EUROPE SMART HOME MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

- 6.1 Market Snapshot, 2021
- 6.2 Europe Smart Home Market Size Outlook by Types, Applications, End Users, 2020- 2028
- 6.3 Outlook of Macroeconomic and Demographic Factors to 2028
- 6.4 COVID-19 Impact on Europe Smart Home Markets
- 6.5 Germany Smart Home Market Outlook, 2020- 2028
- 6.6 UK Smart Home Market Outlook, 2020- 2028
- 6.7 France Smart Home Market Outlook, 2020- 2028
- 6.8 Spain Smart Home Market Outlook, 2020- 2028
- 6.9 Italy Smart Home Market Outlook, 2020- 2028
- 6.10 Russia Smart Home Market Outlook, 2020- 2028
- 6.11 Rest of Europe Smart Home Market Outlook, 2020- 2028

## **7. ASIA PACIFIC SMART HOME MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

- 7.1 Market Snapshot, 2021
- 7.2 Asia Pacific Smart Home Market Size Outlook by Types, Applications, End Users, 2020- 2028
- 7.3 Outlook of Macroeconomic and Demographic Factors to 2028

- 7.4 COVID-19 Impact on Asia Pacific Smart Home Markets
- 7.5 China Smart Home Market Outlook, 2020- 2028
- 7.6 Japan Smart Home Market Outlook, 2020- 2028
- 7.7 India Smart Home Market Outlook, 2020- 2028
- 7.8 South Korea Smart Home Market Outlook, 2020- 2028
- 7.9 Australia Smart Home Market Outlook, 2020- 2028
- 7.10 Rest of Asia Pacific Smart Home Market Outlook, 2020- 2028

## **8. SOUTH AND CENTRAL AMERICA SMART HOME MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

- 8.1 Market Snapshot, 2021
- 8.2 South and Central America Smart Home Market Size Outlook by Types, Applications, End Users, 2020- 2028
- 8.3 Outlook of Macroeconomic and Demographic Factors to 2028
- 8.4 COVID-19 Impact on South and Central America Smart Home Markets
- 8.5 Brazil Smart Home Market Outlook, 2020- 2028
- 8.6 Argentina Smart Home Market Outlook, 2020- 2028
- 8.7 Rest of South and Central America Smart Home Market Outlook, 2020- 2028

## **9. THE MIDDLE EAST SMART HOME MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

- 9.1 Market Snapshot, 2021
- 9.2 Middle East Smart Home Market Size Outlook by Types, Applications, End Users, 2020- 2028
- 9.3 Outlook of Macroeconomic and Demographic Factors to 2028
- 9.4 COVID-19 Impact on Middle East Smart Home Markets
- 9.5 Saudi Arabia Smart Home Market Outlook, 2020- 2028
- 9.6 UAE Smart Home Market Outlook, 2020- 2028
- 9.7 Rest of Middle East Smart Home Market Outlook, 2020- 2028

## **10. THE AFRICA SMART HOME MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

- 10.1 Market Snapshot, 2021
- 10.2 Africa Smart Home Market Size Outlook by Types, Applications, End Users, 2020- 2028
- 10.3 Outlook of Macroeconomic and Demographic Factors to 2028

- 10.4 COVID-110 Impact on Africa Smart Home Markets
- 10.5 South Africa Smart Home Market Outlook, 2020- 2028
- 10.6 Egypt Smart Home Market Outlook, 2020- 2028
- 10.7 Rest of Africa Smart Home Market Outlook, 2020- 2028

## **11. SMART HOME COMPETITIVE LANDSCAPE**

- 11.1 Leading Five Smart Home Companies
- 11.2 Business Snapshot
- 11.3 Business Description
- 11.4 SWOT Profile
- 11.5 Financial Analysis

## **12. RECENT MARKET DEVELOPMENTS**

- 12.1 Deals and News Landscape

## **13. APPENDIX**

- 13.1 Publisher's Expertise
- 13.2 Datasets and Related Publications
- 13.3 Sources and Research Methodology



## I would like to order

Product name: Smart Home Market Outlook, Growth Opportunities, Market Share, Strategies, Trends, Companies, and post-COVID Analysis, 2021 - 2028

Product link: <https://marketpublishers.com/r/SB041601EC98EN.html>

Price: US\$ 5,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SB041601EC98EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

