

smart city Market Outlook, Growth Opportunities, Market Share, Strategies, Trends, Companies, and post-COVID Analysis, 2021 - 2028

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Abstracts

Global smart city Market Overview- 2021

The global smart city market outlook report presents an in-depth analysis of the market size forecasts, potential growth opportunities, market share analysis, key trends, drivers, and challenges facing companies in the industry, along with market developments and post-COVID pandemic analysis.

The smart city industry is one of the potential growth markets worldwide with high growth prospects over the forecast period. A large number of opportunities are identified across smart city market segments in the market study.

Revenue Impact and Post COVID Analysis to 2028

The global impact of the COVID-19 pandemic on smart city markets and companies is analyzed. The revenue impact on the global market size is assessed in the report. Further, the recovery across countries is analyzed in three scenarios.

Low growth scenario (Delayed PMI index recovery, slow pace of vaccine rollout, significant third wave impact, and supply chain disruptions extend into long term future)

Reference case scenario (Quick PMI index recovery, good pace of vaccine rollout, low third wave impact, and supply chain disruptions can be handled in short term)

High growth scenario (Rapid PMI index growth, vaccine rollout at good pace, low third wave impact, and limited impact of supply chain disruptions in 2022)

smart city Market Strategic Analysis View

Trends, Drivers, and Restraints- Over the long-term future, new market dynamics continue to shape the smart city Markets. To enable a clear understanding of the markets, detailed strategic analysis including market drivers, challenges, trends, and market threats are provided.

Five forces analysis- Further, porter's five forces analysis including the bargaining power of buyers, and suppliers, the threat of substitutes and new entrants along with the intensity of competitive rivalry are detailed.

Key strategies of companies- Most companies are advancing at an astonishing rate to gain from the huge smart city market potential through 2028. The report identifies the key strategies opted by leading players to gain market shares in the near to medium-term future.

smart city Market- Opportunity Analysis and Outlook to 2028

The smart city market study identifies potential opportunities across product types, applications, end-users, countries, and others to 2028. The COVID impact on each of these sub-segments and the Post COVID Scenario Analysis for different types of uses are included.

smart city Companies and Strategies

Five leading companies operating in the global smart city markets are analyzed in the report to provide understanding into their growth strategies, market innovation and expansion plans, product launches, market developments, and others. SWOT profile of each of these companies and the latest financial analysis are provided for the smart city companies.

smart city Market Size by Country, Outlook to 2028

For each of the five regions including North America, Europe, the Middle East, and Africa, Latin America, and the Asia Pacific, potential market trends and opportunities are identified in the report.

Further, the smart city market size forecast is provided for a total of 16 countries

including the United States (US), Canada, Mexico, Germany, the United Kingdom (UK), Spain, France, Italy, the Rest of Europe, the Middle East, Africa, Brazil, Argentina, Rest of Latin America, China, Japan, India, South Korea, and the other Asia Pacific are analyzed.

The impact of COVID-19 in the smart city market size of these countries along with the outlook from 2020 to 2028 is provided in the industry research.

Scope of the research

smart city Market Size Outlook, 2020- 2028

By type

By application

By end User

By Country

smart city Market Strategic Analysis

Drivers, and Challenges

Trends and Growth Opportunities

Porter's Five Forces Analysis

SWOT profiles of leading companies

smart city COVID-19 Impact

Impact on global markets

Recovery across three scenarios (low growth, reference, high growth)

smart city Competitive Landscape

Top five players in the industry

Business profile, strategies, SWOT profile, Financials

smart city Market Developments

Latest market news and Developments

Contents

1. INTRODUCTION TO GLOBAL SMART CITY MARKETS, 2021

- 1.1 Industry Panorama, 2021
- 1.2 smart city Industry Outlook, 2020- 2028
- 1.3 Report Guide
 - 1.3.1 Segmentation Analysis
 - 1.3.2 Definition and Scope
 - 1.3.3 Sources and Research Methodology
 - 1.3.4 Abbreviations

2. GLOBAL SMART CITY MARKET- STRATEGIC ANALYSIS

- 2.1 Companies Profiled in the Research
- 2.2 Key Strategies of Leading Companies
- 2.3 Market Dynamics- Trends, Drivers, and Opportunities
 - 2.3.1 Key Market trends by smart city Types
 - 2.3.2 Key Market Trends by smart city Applications
 - 2.3.3 Key smart city Market Trends by Geography
 - 2.3.4 Market Driving Forces
 - 2.3.5 Potential Challenges
- 2.4 Porter's five force model
 - 2.4.1 Bargaining power of suppliers
 - 2.4.2 Bargaining powers of customers
 - 2.4.3 Threat of new entrants
 - 2.4.4 Rivalry among existing players
 - 2.4.5 Threat of substitutes

3. COVID-19 IMPACT ON SMART CITY MARKETS AND POST-PANDEMIC OUTLOOK

- 3.1 Revenue Impact Analysis on smart city Markets
- 3.2 Post-Pandemic Outlook Case Scenarios
 - 3.2.1 Low Growth Case- Global smart city Market Size Outlook, 2020- 2028
 - 3.2.2 Reference Growth Case- Global smart city Market Size Outlook, 2020- 2028
 - 3.2.3 High Growth Case- Global smart city Market Size Outlook, 2020- 2028

4. SMART CITY MARKET SHARE ANALYSIS AND OUTLOOK TO 2028

smart city Market Outlook, Growth Opportunities, Market Share, Strategies, Trends, Companies, and post-COVID A...

- 4.1 Global smart city Market Size Forecast by Type, 2020- 2028
- 4.2 Global smart city Market Size Forecast by Application, 2020- 2028
- 4.3 Global smart city Market Size Forecast by End User, 2020- 2028

5. NORTH AMERICA SMART CITY MARKET OUTLOOK AND OPPORTUNITIES TO 2028

- 5.1 Market Snapshot, 2021
- 5.2 North America smart city Market Size Outlook by Types, Applications, End Users, 2020- 2028
- 5.3 Outlook of Macroeconomic and Demographic Factors to 2028
- 5.4 COVID-19 Impact on North America smart city Markets
- 5.5 United States smart city Market Outlook, 2020- 2028
- 5.6 Canada smart city Market Outlook, 2020- 2028
- 5.7 Mexico smart city Market Outlook, 2020- 2028

6. EUROPE SMART CITY MARKET OUTLOOK AND OPPORTUNITIES TO 2028

- 6.1 Market Snapshot, 2021
- 6.2 Europe smart city Market Size Outlook by Types, Applications, End Users, 2020- 2028
- 6.3 Outlook of Macroeconomic and Demographic Factors to 2028
- 6.4 COVID-19 Impact on Europe smart city Markets
- 6.5 Germany smart city Market Outlook, 2020- 2028
- 6.6 UK smart city Market Outlook, 2020- 2028
- 6.7 France smart city Market Outlook, 2020- 2028
- 6.8 Spain smart city Market Outlook, 2020- 2028
- 6.9 Italy smart city Market Outlook, 2020- 2028
- 6.10 Russia smart city Market Outlook, 2020- 2028
- 6.11 Rest of Europe smart city Market Outlook, 2020- 2028

7. ASIA PACIFIC SMART CITY MARKET OUTLOOK AND OPPORTUNITIES TO 2028

- 7.1 Market Snapshot, 2021
- 7.2 Asia Pacific smart city Market Size Outlook by Types, Applications, End Users, 2020- 2028
- 7.3 Outlook of Macroeconomic and Demographic Factors to 2028

- 7.4 COVID-19 Impact on Asia Pacific smart city Markets
- 7.5 China smart city Market Outlook, 2020- 2028
- 7.6 Japan smart city Market Outlook, 2020- 2028
- 7.7 India smart city Market Outlook, 2020- 2028
- 7.8 South Korea smart city Market Outlook, 2020- 2028
- 7.9 Australia smart city Market Outlook, 2020- 2028
- 7.10 Rest of Asia Pacific smart city Market Outlook, 2020- 2028

8. SOUTH AND CENTRAL AMERICA SMART CITY MARKET OUTLOOK AND OPPORTUNITIES TO 2028

- 8.1 Market Snapshot, 2021
- 8.2 South and Central America smart city Market Size Outlook by Types, Applications, End Users, 2020- 2028
- 8.3 Outlook of Macroeconomic and Demographic Factors to 2028
- 8.4 COVID-19 Impact on South and Central America smart city Markets
- 8.5 Brazil smart city Market Outlook, 2020- 2028
- 8.6 Argentina smart city Market Outlook, 2020- 2028
- 8.7 Rest of South and Central America smart city Market Outlook, 2020- 2028

9. THE MIDDLE EAST SMART CITY MARKET OUTLOOK AND OPPORTUNITIES TO 2028

- 9.1 Market Snapshot, 2021
- 9.2 Middle East smart city Market Size Outlook by Types, Applications, End Users, 2020- 2028
- 9.3 Outlook of Macroeconomic and Demographic Factors to 2028
- 9.4 COVID-19 Impact on Middle East smart city Markets
- 9.5 Saudi Arabia smart city Market Outlook, 2020- 2028
- 9.6 UAE smart city Market Outlook, 2020- 2028
- 9.7 Rest of Middle East smart city Market Outlook, 2020- 2028

10. THE AFRICA SMART CITY MARKET OUTLOOK AND OPPORTUNITIES TO 2028

- 10.1 Market Snapshot, 2021
- 10.2 Africa smart city Market Size Outlook by Types, Applications, End Users, 2020- 2028
- 10.3 Outlook of Macroeconomic and Demographic Factors to 2028

- 10.4 COVID-110 Impact on Africa smart city Markets
- 10.5 South Africa smart city Market Outlook, 2020- 2028
- 10.6 Egypt smart city Market Outlook, 2020- 2028
- 10.7 Rest of Africa smart city Market Outlook, 2020- 2028

11. SMART CITY COMPETITIVE LANDSCAPE

- 11.1 Leading Five smart city Companies
- 11.2 Business Snapshot
- 11.3 Business Description
- 11.4 SWOT Profile
- 11.5 Financial Analysis

12. RECENT MARKET DEVELOPMENTS

- 12.1 Deals and News Landscape

13. APPENDIX

- 13.1 Publisher's Expertise
- 13.2 Datasets and Related Publications
- 13.3 Sources and Research Methodology

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