

Smart Blood Pressure Monitoring Devices Market Size, Trends, Analysis, and Outlook By Type (Upper Arm Blood Pressure Monitor, Wrist Blood Pressure Monitor, Finger Blood Pressure Monitor), By Technology (Wi-Fi Based/4G, Bluetooth Based), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Smart Blood Pressure Monitoring Devices market size is poised to register 9.66% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Smart Blood Pressure Monitoring Devices market across By Type (Upper Arm Blood Pressure Monitor, Wrist Blood Pressure Monitor, Finger Blood Pressure Monitor), By Technology (Wi-Fi Based/4G, Bluetooth Based).

The Smart Blood Pressure Monitoring Devices Market is experiencing growth propelled by increasing prevalence of hypertension and cardiovascular diseases, rising adoption of wearable health monitoring devices, and advancements in sensor technology and digital health platforms. Smart blood pressure monitoring devices utilize oscillometric or photoplethysmography methods to measure blood pressure and provide real-time data tracking and analysis. Key trends shaping its future include the development of cuffless and wireless blood pressure monitors for continuous ambulatory monitoring and remote patient management, integration of smartphone apps and cloud-based platforms for data visualization and trend analysis, and customization of monitoring algorithms for personalized hypertension management. Moreover, increasing emphasis on preventive healthcare and lifestyle management, expansion of telehealth services and remote patient monitoring programs, and regulatory approvals for new blood pressure monitoring technologies contribute to market growth.

Smart Blood Pressure Monitoring Devices Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Smart Blood Pressure Monitoring Devices market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Smart Blood Pressure Monitoring Devices survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Smart Blood Pressure Monitoring Devices industry.

Key market trends defining the global Smart Blood Pressure Monitoring Devices demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Smart Blood Pressure Monitoring Devices Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Smart Blood Pressure Monitoring Devices industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Smart Blood Pressure Monitoring Devices companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Smart Blood Pressure Monitoring Devices industry

Leading Smart Blood Pressure Monitoring Devices companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are

leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Smart Blood Pressure Monitoring Devices companies.

Smart Blood Pressure Monitoring Devices Market Study- Strategic Analysis Review

The Smart Blood Pressure Monitoring Devices market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Smart Blood Pressure Monitoring Devices Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Smart Blood Pressure Monitoring Devices industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Smart Blood Pressure Monitoring Devices Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Smart Blood Pressure Monitoring Devices Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Smart Blood Pressure Monitoring Devices market segments. Similarly, Strong end-user demand is encouraging Canadian Smart Blood Pressure Monitoring Devices companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Smart Blood Pressure Monitoring Devices market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Smart Blood Pressure Monitoring Devices Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Smart Blood Pressure Monitoring Devices industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Smart Blood Pressure Monitoring Devices market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Smart Blood Pressure Monitoring Devices Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Smart Blood Pressure Monitoring Devices in Asia Pacific. In particular, China, India, and South East Asian Smart Blood Pressure Monitoring Devices markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly

aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Smart Blood Pressure Monitoring Devices Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Smart Blood Pressure Monitoring Devices Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Smart Blood Pressure Monitoring Devices market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Smart Blood Pressure Monitoring Devices.

Smart Blood Pressure Monitoring Devices Market Company Profiles

The global Smart Blood Pressure Monitoring Devices market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are A&D Medical Inc, Beurer GmbH, ForaCare Suisse AG, iHealth Labs Inc, Kaz Inc, Koninklijke Philips N.V., Microlife AG, Omron Healthcare Inc, Qardio Inc, SunTech Medical Inc, Welch Allyn, Withings

Recent Smart Blood Pressure Monitoring Devices Market Developments

The global Smart Blood Pressure Monitoring Devices market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Smart Blood Pressure Monitoring Devices Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Upper Arm Blood Pressure Monitor

Wrist Blood Pressure Monitor

Finger Blood Pressure Monitor

By Technology

Wi-Fi Based/4G

Bluetooth Based

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

A&D Medical Inc

Beurer GmbH

ForaCare Suisse AG

iHealth Labs Inc

Kaz Inc

Koninklijke Philips N.V.

Microlife AG

Omron Healthcare Inc

Qardio Inc

SunTech Medical Inc

Welch Allyn

Withings

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Smart Blood Pressure Monitoring Devices Market Overview and Key Findings, 2024
- 1.2 Smart Blood Pressure Monitoring Devices Market Size and Growth Outlook, 2021-2030
- 1.3 Smart Blood Pressure Monitoring Devices Market Growth Opportunities to 2030
- 1.4 Key Smart Blood Pressure Monitoring Devices Market Trends and Challenges
 - 1.4.1 Smart Blood Pressure Monitoring Devices Market Drivers and Trends
 - 1.4.2 Smart Blood Pressure Monitoring Devices Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Smart Blood Pressure Monitoring Devices Companies

2. SMART BLOOD PRESSURE MONITORING DEVICES MARKET SIZE OUTLOOK TO 2030

- 2.1 Smart Blood Pressure Monitoring Devices Market Size Outlook, USD Million, 2021-2030
- 2.2 Smart Blood Pressure Monitoring Devices Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. SMART BLOOD PRESSURE MONITORING DEVICES MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. SMART BLOOD PRESSURE MONITORING DEVICES MARKET SEGMENTATION ANALYSIS AND OUTLOOK

4.1 Market Segmentation and Scope

4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030

By Type

Upper Arm Blood Pressure Monitor

Wrist Blood Pressure Monitor

Finger Blood Pressure Monitor

By Technology

Wi-Fi Based/4G

Bluetooth Based

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Smart Blood Pressure Monitoring Devices Market, 2025

5.2 Asia Pacific Smart Blood Pressure Monitoring Devices Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Smart Blood Pressure Monitoring Devices Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Smart Blood Pressure Monitoring Devices Market, 2025

5.5 Europe Smart Blood Pressure Monitoring Devices Market Size Outlook by Type, 2021- 2030

5.6 Europe Smart Blood Pressure Monitoring Devices Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Smart Blood Pressure Monitoring Devices Market, 2025

5.8 North America Smart Blood Pressure Monitoring Devices Market Size Outlook by Type, 2021- 2030

5.9 North America Smart Blood Pressure Monitoring Devices Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Smart Blood Pressure Monitoring Devices Market, 2025

5.11 South America Pacific Smart Blood Pressure Monitoring Devices Market Size Outlook by Type, 2021- 2030

5.12 South America Smart Blood Pressure Monitoring Devices Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Smart Blood Pressure Monitoring Devices Market, 2025

5.14 Middle East Africa Smart Blood Pressure Monitoring Devices Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Smart Blood Pressure Monitoring Devices Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Smart Blood Pressure Monitoring Devices Market Size Outlook and Revenue Growth Forecasts

6.2 US Smart Blood Pressure Monitoring Devices Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Smart Blood Pressure Monitoring Devices Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Smart Blood Pressure Monitoring Devices Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Smart Blood Pressure Monitoring Devices Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Smart Blood Pressure Monitoring Devices Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Smart Blood Pressure Monitoring Devices Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Smart Blood Pressure Monitoring Devices Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Smart Blood Pressure Monitoring Devices Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

6.18 Rest of Europe Smart Blood Pressure Monitoring Devices Industry Drivers and Opportunities

6.19 China Market Size Outlook and Revenue Growth Forecasts

6.20 China Smart Blood Pressure Monitoring Devices Industry Drivers and Opportunities

6.21 India Market Size Outlook and Revenue Growth Forecasts

6.22 India Smart Blood Pressure Monitoring Devices Industry Drivers and Opportunities

6.23 Japan Market Size Outlook and Revenue Growth Forecasts

6.24 Japan Smart Blood Pressure Monitoring Devices Industry Drivers and

Opportunities

6.26 South Korea Market Size Outlook and Revenue Growth Forecasts

6.26 South Korea Smart Blood Pressure Monitoring Devices Industry Drivers and Opportunities

6.27 Australia Market Size Outlook and Revenue Growth Forecasts

6.28 Australia Smart Blood Pressure Monitoring Devices Industry Drivers and Opportunities

6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts

6.30 South East Asia Smart Blood Pressure Monitoring Devices Industry Drivers and Opportunities

6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts

6.32 Rest of Asia Pacific Smart Blood Pressure Monitoring Devices Industry Drivers and Opportunities

6.33 Brazil Market Size Outlook and Revenue Growth Forecasts

6.34 Brazil Smart Blood Pressure Monitoring Devices Industry Drivers and Opportunities

6.36 Argentina Market Size Outlook and Revenue Growth Forecasts

6.36 Argentina Smart Blood Pressure Monitoring Devices Industry Drivers and Opportunities

6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts

6.38 Rest of South America Smart Blood Pressure Monitoring Devices Industry Drivers and Opportunities

6.39 Middle East Market Size Outlook and Revenue Growth Forecasts

6.40 Middle East Smart Blood Pressure Monitoring Devices Industry Drivers and Opportunities

6.41 Africa Market Size Outlook and Revenue Growth Forecasts

6.42 Africa Smart Blood Pressure Monitoring Devices Industry Drivers and Opportunities

7. SMART BLOOD PRESSURE MONITORING DEVICES MARKET OUTLOOK ACROSS SCENARIOS

7.1 Low Growth Case

7.2 Reference Growth Case

7.3 High Growth Case

8. SMART BLOOD PRESSURE MONITORING DEVICES COMPANY PROFILES

8.1 Profiles of Leading Smart Blood Pressure Monitoring Devices Companies in the

Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

A&D Medical Inc

Beurer GmbH

ForaCare Suisse AG

iHealth Labs Inc

Kaz Inc

Koninklijke Philips N.V.

Microlife AG

Omron Healthcare Inc

Qardio Inc

SunTech Medical Inc

Welch Allyn

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9. APPENDIX

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

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