

# **Skin Cancer Diagnostics and Therapeutics Market Size, Trends, Analysis, and Outlook By Cancer (Melanoma, Non-melanoma), By Type (Diagnosis, Therapeutics), by Country, Segment, and Companies, 2024-2032**

<https://marketpublishers.com/r/S0A8C2EAC7DCEN.html>

Date: April 2024

Pages: 205

Price: US\$ 3,980.00 (Single User License)

ID: S0A8C2EAC7DCEN

## **Abstracts**

The global Skin Cancer Diagnostics and Therapeutics market size is poised to register 10.2% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Skin Cancer Diagnostics and Therapeutics market across By Cancer (Melanoma, Non-melanoma), By Type (Diagnosis, Therapeutics)

The skin cancer diagnostics and therapeutics market are driven by increasing incidence rates of skin cancer, advancements in imaging technologies, and molecular profiling enabling early detection, accurate diagnosis, and targeted treatment approaches. With a growing emphasis on skin cancer prevention, risk stratification, and personalized medicine, there's a demand for innovative diagnostic tests, biopsy techniques, and therapeutic modalities such as surgery, radiation therapy, immunotherapy, and targeted molecular therapies. By 2030, the market is poised to witness expanded applications in telemedicine, artificial intelligence-driven image analysis, and combination therapies, facilitating timely intervention and improved clinical outcomes for patients with skin cancer and melanoma.

**Skin Cancer Diagnostics and Therapeutics Market Drivers, Trends, Opportunities, and Growth Opportunities**

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Skin Cancer Diagnostics and Therapeutics

market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Skin Cancer Diagnostics and Therapeutics survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Skin Cancer Diagnostics and Therapeutics industry.

Key market trends defining the global Skin Cancer Diagnostics and Therapeutics demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Skin Cancer Diagnostics and Therapeutics Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Skin Cancer Diagnostics and Therapeutics industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Skin Cancer Diagnostics and Therapeutics companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Skin Cancer Diagnostics and Therapeutics industry

Leading Skin Cancer Diagnostics and Therapeutics companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Skin Cancer Diagnostics and Therapeutics companies.

Skin Cancer Diagnostics and Therapeutics Market Study- Strategic Analysis Review

The Skin Cancer Diagnostics and Therapeutics market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Skin Cancer Diagnostics and Therapeutics Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Skin Cancer Diagnostics and Therapeutics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

### Skin Cancer Diagnostics and Therapeutics Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

### North America Skin Cancer Diagnostics and Therapeutics Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare

infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Skin Cancer Diagnostics and Therapeutics market segments. Similarly, Strong market demand is encouraging Canadian Skin Cancer Diagnostics and Therapeutics companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Skin Cancer Diagnostics and Therapeutics market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Skin Cancer Diagnostics and Therapeutics Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Skin Cancer Diagnostics and Therapeutics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Skin Cancer Diagnostics and Therapeutics market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Skin Cancer Diagnostics and Therapeutics Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Skin Cancer Diagnostics and Therapeutics in Asia Pacific. In particular, China, India, and South East Asian Skin Cancer Diagnostics and Therapeutics markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Skin Cancer Diagnostics and Therapeutics Market Size Outlook-

## Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

## Middle East and Africa Skin Cancer Diagnostics and Therapeutics Market Size Outlook-continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Skin Cancer Diagnostics and Therapeutics market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Skin Cancer Diagnostics and Therapeutics.

## Skin Cancer Diagnostics and Therapeutics Market Company Profiles

The global Skin Cancer Diagnostics and Therapeutics market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott Laboratories, Amgen Inc, Bristol-Myers Squibb Company, Daiichi Sankyo Company Ltd, F. Hoffmann-La Roche Ltd, Laboratory Corp of America Holdings (Labcorp), Merck & Co. Inc, Novartis AG, Pfizer Inc, QIAGEN N.V., Sanofi SA, Sirnaomics Inc, Sun Pharmaceutical Industries Ltd.

## Recent Skin Cancer Diagnostics and Therapeutics Market Developments

The global Skin Cancer Diagnostics and Therapeutics market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Skin Cancer Diagnostics and Therapeutics Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Cancer

Melanoma

Non-melanoma

By Type

Diagnosis

-Dermatoscopy

-Biopsy

-Genetic Tests

-Others

Therapeutics

-Chemotherapy

-Immunotherapy

-Targeted Therapy

-Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Abbott Laboratories

Amgen Inc

Bristol-Myers Squibb Company

Daiichi Sankyo Company Ltd

F. Hoffmann-La Roche Ltd

Laboratory Corp of America Holdings (Labcorp)

Merck & Co. Inc

Novartis AG

Pfizer Inc

QIAGEN N.V.

Sanofi SA

Sirnaomics Inc

Sun Pharmaceutical Industries Ltd

Formats Available: Excel, PDF, and PPT



## Contents

### **1. EXECUTIVE SUMMARY**

1.1 Skin Cancer Diagnostics and Therapeutics Market Overview and Key Findings, 2024

1.2 Skin Cancer Diagnostics and Therapeutics Market Size and Growth Outlook, 2021-2030

1.3 Skin Cancer Diagnostics and Therapeutics Market Growth Opportunities to 2030

1.4 Key Skin Cancer Diagnostics and Therapeutics Market Trends and Challenges

1.4.1 Skin Cancer Diagnostics and Therapeutics Market Drivers and Trends

1.4.2 Skin Cancer Diagnostics and Therapeutics Market Challenges

1.5 Competitive Landscape and Key Players

1.6 Competitive Analysis- Growth Strategies Adopted by Leading Skin Cancer Diagnostics and Therapeutics Companies

### **2. SKIN CANCER DIAGNOSTICS AND THERAPEUTICS MARKET SIZE OUTLOOK TO 2030**

2.1 Skin Cancer Diagnostics and Therapeutics Market Size Outlook, USD Million, 2021-2030

2.2 Skin Cancer Diagnostics and Therapeutics Incremental Market Growth Outlook, %, 2021- 2030

2.3 Segment Snapshot, 2024

### **3. SKIN CANCER DIAGNOSTICS AND THERAPEUTICS MARKET- STRATEGIC ANALYSIS REVIEW**

3.1 Porter's Five Forces Analysis

\* Threat of New Entrants

\* Threat of Substitutes

\* Intensity of Competitive Rivalry

\* Bargaining Power of Buyers

\* Bargaining Power of Suppliers

3.2 Value Chain Analysis

3.3 SWOT Analysis

### **4. SKIN CANCER DIAGNOSTICS AND THERAPEUTICS MARKET SEGMENTATION ANALYSIS AND OUTLOOK**

#### 4.1 Market Segmentation and Scope

#### 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030

##### By Cancer

##### Melanoma

##### Non-melanoma

##### By Type

##### Diagnosis

##### -Dermatoscopy

##### -Biopsy

##### -Genetic Tests

##### -Others

##### Therapeutics

##### -Chemotherapy

##### -Immunotherapy

##### -Targeted Therapy

##### -Others

#### 4.3 Growth Prospects and Niche Opportunities, 2023- 2030

#### 4.4 Regional comparison of Market Growth, CAGR, 2023-2030

### **5. REGION-WISE MARKET OUTLOOK TO 2030**

#### 5.1 Key Findings for Asia Pacific Skin Cancer Diagnostics and Therapeutics Market, 2025

#### 5.2 Asia Pacific Skin Cancer Diagnostics and Therapeutics Market Size Outlook by Type, 2021- 2030

#### 5.3 Asia Pacific Skin Cancer Diagnostics and Therapeutics Market Size Outlook by Application, 2021- 2030

#### 5.4 Key Findings for Europe Skin Cancer Diagnostics and Therapeutics Market, 2025

#### 5.5 Europe Skin Cancer Diagnostics and Therapeutics Market Size Outlook by Type, 2021- 2030

#### 5.6 Europe Skin Cancer Diagnostics and Therapeutics Market Size Outlook by Application, 2021- 2030

#### 5.7 Key Findings for North America Skin Cancer Diagnostics and Therapeutics Market, 2025

#### 5.8 North America Skin Cancer Diagnostics and Therapeutics Market Size Outlook by Type, 2021- 2030

#### 5.9 North America Skin Cancer Diagnostics and Therapeutics Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Skin Cancer Diagnostics and Therapeutics Market, 2025

5.11 South America Pacific Skin Cancer Diagnostics and Therapeutics Market Size Outlook by Type, 2021- 2030

5.12 South America Skin Cancer Diagnostics and Therapeutics Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Skin Cancer Diagnostics and Therapeutics Market, 2025

5.14 Middle East Africa Skin Cancer Diagnostics and Therapeutics Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Skin Cancer Diagnostics and Therapeutics Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Skin Cancer Diagnostics and Therapeutics Market Size Outlook and Revenue Growth Forecasts

6.2 US Skin Cancer Diagnostics and Therapeutics Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Skin Cancer Diagnostics and Therapeutics Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Skin Cancer Diagnostics and Therapeutics Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Skin Cancer Diagnostics and Therapeutics Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Skin Cancer Diagnostics and Therapeutics Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Skin Cancer Diagnostics and Therapeutics Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Skin Cancer Diagnostics and Therapeutics Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Skin Cancer Diagnostics and Therapeutics Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

6.18 Rest of Europe Skin Cancer Diagnostics and Therapeutics Industry Drivers and

## Opportunities

6.19 China Market Size Outlook and Revenue Growth Forecasts

6.20 China Skin Cancer Diagnostics and Therapeutics Industry Drivers and Opportunities

6.21 India Market Size Outlook and Revenue Growth Forecasts

6.22 India Skin Cancer Diagnostics and Therapeutics Industry Drivers and Opportunities

6.23 Japan Market Size Outlook and Revenue Growth Forecasts

6.24 Japan Skin Cancer Diagnostics and Therapeutics Industry Drivers and Opportunities

6.26 South Korea Market Size Outlook and Revenue Growth Forecasts

6.26 South Korea Skin Cancer Diagnostics and Therapeutics Industry Drivers and Opportunities

6.27 Australia Market Size Outlook and Revenue Growth Forecasts

6.28 Australia Skin Cancer Diagnostics and Therapeutics Industry Drivers and Opportunities

6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts

6.30 South East Asia Skin Cancer Diagnostics and Therapeutics Industry Drivers and Opportunities

6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts

6.32 Rest of Asia Pacific Skin Cancer Diagnostics and Therapeutics Industry Drivers and Opportunities

6.33 Brazil Market Size Outlook and Revenue Growth Forecasts

6.34 Brazil Skin Cancer Diagnostics and Therapeutics Industry Drivers and Opportunities

6.36 Argentina Market Size Outlook and Revenue Growth Forecasts

6.36 Argentina Skin Cancer Diagnostics and Therapeutics Industry Drivers and Opportunities

6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts

6.38 Rest of South America Skin Cancer Diagnostics and Therapeutics Industry Drivers and Opportunities

6.39 Middle East Market Size Outlook and Revenue Growth Forecasts

6.40 Middle East Skin Cancer Diagnostics and Therapeutics Industry Drivers and Opportunities

6.41 Africa Market Size Outlook and Revenue Growth Forecasts

6.42 Africa Skin Cancer Diagnostics and Therapeutics Industry Drivers and Opportunities

## **7. SKIN CANCER DIAGNOSTICS AND THERAPEUTICS MARKET OUTLOOK**

## **ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. SKIN CANCER DIAGNOSTICS AND THERAPEUTICS COMPANY PROFILES**

8.1 Profiles of Leading Skin Cancer Diagnostics and Therapeutics Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

Abbott Laboratories

Amgen Inc

Bristol-Myers Squibb Company

Daiichi Sankyo Company Ltd

F. Hoffmann-La Roche Ltd

Laboratory Corp of America Holdings (Labcorp)

Merck & Co. Inc

Novartis AG

Pfizer Inc

QIAGEN N.V.

Sanofi SA

Sirnaomics Inc

Sun Pharmaceutical Industries Ltd.

## **9. APPENDIX**

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

## I would like to order

Product name: Skin Cancer Diagnostics and Therapeutics Market Size, Trends, Analysis, and Outlook By Cancer (Melanoma, Non-melanoma), By Type (Diagnosis, Therapeutics), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/S0A8C2EAC7DCEN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S0A8C2EAC7DCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970