

Shrimp Balls Market Size, Share, and Outlook, 2025 Report- By Product (Fresh, Frozen), Shrimp (White Shrimp, Pink Shrimp, Rock Shrimp, Others), End-User (Retail, Residential), Distribution Channel (B2B, B2C), and Companies, 2021-2032

<https://marketpublishers.com/r/SAFBB503C840EN.html>

Date: June 2025

Pages: 185

Price: US\$ 3,680.00 (Single User License)

ID: SAFBB503C840EN

Abstracts

Shrimp Balls Market Outlook

The global Shrimp Balls market is expected to register a growth rate of 7.4% during the forecast period from 2024 to 2032. The Shrimp Balls market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Shrimp Balls segments across 22 countries from 2021 to 2032. Key segments in the report include By Product (Fresh, Frozen), Shrimp (White Shrimp, Pink Shrimp, Rock Shrimp, Others), End-User (Retail, Residential), Distribution Channel (B2B, B2C). Over 70 tables and charts showcase findings from our latest survey report on Shrimp Balls markets.

Shrimp Balls Market Insights, 2025

The shrimp balls market is a niche segment within processed seafood, popular in Asian cuisines and gaining international traction due to their convenience and taste. These products combine minced shrimp with seasonings and binders, shaped into balls and cooked or frozen for ready-to-eat use. The market growth is supported by rising demand for protein-rich, easy-to-prepare foods, especially in urban and busy households. Innovation in formulations to reduce allergens, enhance texture, and add functional

ingredients is ongoing. Distribution is through supermarkets, specialty Asian grocery stores, and foodservice channels. Production centers are concentrated in Asia, with export growth fueled by rising global interest in Asian culinary products.

Five Trends that will define global Shrimp Balls market in 2025 and Beyond

A closer look at the multi-million global market for Shrimp Balls identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Shrimp Balls companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Shrimp Balls industry?

The Shrimp Balls sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Shrimp Balls Market Segment Insights

The Shrimp Balls industry presents strong offers across categories. The analytical report offers forecasts of Shrimp Balls industry performance across segments and countries. Key segments in the industry include By Product (Fresh, Frozen), Shrimp (White Shrimp, Pink Shrimp, Rock Shrimp, Others), End-User (Retail, Residential), Distribution Channel (B2B, B2C). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Shrimp Balls market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Shrimp Balls industry ecosystem. It assists decision-makers in evaluating global Shrimp Balls market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Shrimp Balls industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

Asia Pacific Shrimp Balls Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Shrimp Balls Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Shrimp Balls with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Shrimp Balls market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Shrimp Balls market Insights: Executives are most excited about opportunities for the US Shrimp Balls industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Shrimp Balls companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Shrimp Balls market.

Latin American Shrimp Balls market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Shrimp Balls Markets
New Opportunities for Companies
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Shrimp Balls markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Shrimp Balls markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape
How Shrimp Balls companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Thai Union Group Public Company Limited,

I.T. Foods Industries Company Limited, Maruha Nichiro Holdings, Inc., Starfish Group, Kyokuyo Co., Ltd., Kenko Food Manufacturing Sdn Bhd, Nippon Suisan Kaisha, Ltd., Fresh Fish Del Ecuador Compa??a Ltda., Kim Seafoods Products Corporation, P.T. Foods Processing Co., Ltd., Huazhiwang Enterprise Co., Ltd.

Shrimp Balls Market Scope

Leading Segments

By Product

Fresh

Frozen

By Shrimp

White Shrimp

Pink Shrimp

Rock Shrimp

Others

End-User

Retail

Residential

By Distribution Channel

B2B

B2C

Leading Companies

Thai Union Group Public Company Limited

I.T. Foods Industries Company Limited

Maruha Nichiro Holdings, Inc.

Starfish Group

Kyokuyo Co., Ltd.

Kenko Food Manufacturing Sdn Bhd

Nippon Suisan Kaisha, Ltd.

Fresh Fish Del Ecuador Compa??a Ltda.

Kim Seafoods Products Corporation

P.T. Foods Processing Co., Ltd.

Huazhiwang Enterprise Co., Ltd.

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Shrimp Balls Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Shrimp Balls Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL SHRIMP BALLS MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Shrimp Balls Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. SHRIMP BALLS MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032
- By Product
 - Fresh
 - Frozen
- By Shrimp
 - White Shrimp
 - Pink Shrimp
 - Rock Shrimp
 - Others
- End-User
 - Retail
 - Residential
- By Distribution Channel
 - B2B
 - B2C

6. GLOBAL SHRIMP BALLS MARKET OUTLOOK ACROSS GROWTH SCENARIOS

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

6. NORTH AMERICA SHRIMP BALLS MARKET SIZE OUTLOOK

- 6.1 Key Market Statistics, 2024
- 6.2 North America Shrimp Balls Market Trends and Growth Opportunities
 - 6.2.1 North America Shrimp Balls Market Outlook by Type
 - 6.2.2 North America Shrimp Balls Market Outlook by Application
- 6.3 North America Shrimp Balls Market Outlook by Country
 - 6.3.1 The US Shrimp Balls Market Outlook, 2021- 2032
 - 6.3.2 Canada Shrimp Balls Market Outlook, 2021- 2032
 - 6.3.3 Mexico Shrimp Balls Market Outlook, 2021- 2032

7. EUROPE SHRIMP BALLS MARKET SIZE OUTLOOK

- 7.1 Key Market Statistics, 2024
- 7.2 Europe Shrimp Balls Market Trends and Growth Opportunities
 - 7.2.1 Europe Shrimp Balls Market Outlook by Type
 - 7.2.2 Europe Shrimp Balls Market Outlook by Application
- 7.3 Europe Shrimp Balls Market Outlook by Country
 - 7.3.2 Germany Shrimp Balls Market Outlook, 2021- 2032
 - 7.3.3 France Shrimp Balls Market Outlook, 2021- 2032
 - 7.3.4 The UK Shrimp Balls Market Outlook, 2021- 2032
 - 7.3.5 Spain Shrimp Balls Market Outlook, 2021- 2032
 - 7.3.6 Italy Shrimp Balls Market Outlook, 2021- 2032
 - 7.3.7 Russia Shrimp Balls Market Outlook, 2021- 2032
 - 7.3.8 Rest of Europe Shrimp Balls Market Outlook, 2021- 2032

8. ASIA PACIFIC SHRIMP BALLS MARKET SIZE OUTLOOK

- 8.1 Key Market Statistics, 2024
- 8.2 Asia Pacific Shrimp Balls Market Trends and Growth Opportunities
 - 8.2.1 Asia Pacific Shrimp Balls Market Outlook by Type
 - 8.2.2 Asia Pacific Shrimp Balls Market Outlook by Application
- 8.3 Asia Pacific Shrimp Balls Market Outlook by Country
 - 8.3.1 China Shrimp Balls Market Outlook, 2021- 2032
 - 8.3.2 India Shrimp Balls Market Outlook, 2021- 2032
 - 8.3.3 Japan Shrimp Balls Market Outlook, 2021- 2032
 - 8.3.4 South Korea Shrimp Balls Market Outlook, 2021- 2032
 - 8.3.5 Australia Shrimp Balls Market Outlook, 2021- 2032
 - 8.3.6 South East Asia Shrimp Balls Market Outlook, 2021- 2032
 - 8.3.7 Rest of Asia Pacific Shrimp Balls Market Outlook, 2021- 2032

9. SOUTH AMERICA SHRIMP BALLS MARKET SIZE OUTLOOK

- 9.1 Key Market Statistics, 2024
- 9.2 South America Shrimp Balls Market Trends and Growth Opportunities
 - 9.2.1 South America Shrimp Balls Market Outlook by Type
 - 9.2.2 South America Shrimp Balls Market Outlook by Application
- 9.3 South America Shrimp Balls Market Outlook by Country
 - 9.3.1 Brazil Shrimp Balls Market Outlook, 2021- 2032
 - 9.3.2 Argentina Shrimp Balls Market Outlook, 2021- 2032
 - 9.3.3 Rest of South and Central America Shrimp Balls Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA SHRIMP BALLS MARKET SIZE OUTLOOK

- 10.1 Key Market Statistics, 2024
- 10.2 Middle East and Africa Shrimp Balls Market Trends and Growth Opportunities
 - 10.2.1 Middle East and Africa Shrimp Balls Market Outlook by Type
 - 10.2.2 Middle East and Africa Shrimp Balls Market Outlook by Application
- 10.3 Middle East and Africa Shrimp Balls Market Outlook by Country
 - 10.3.1 Saudi Arabia Shrimp Balls Market Outlook, 2021- 2032
 - 10.3.2 The UAE Shrimp Balls Market Outlook, 2021- 2032
 - 10.3.3 Rest of Middle East Shrimp Balls Market Outlook, 2021- 2032
 - 10.3.4 South Africa Shrimp Balls Market Outlook, 2021- 2032
 - 10.3.5 Egypt Shrimp Balls Market Outlook, 2021- 2032
 - 10.3.6 Rest of Africa Shrimp Balls Market Outlook, 2021- 2032

11. COMPANY PROFILES

- 11.1 Leading 10 Companies
 - Thai Union Group Public Company Limited
 - I.T. Foods Industries Company Limited
 - Maruha Nichiro Holdings, Inc.
 - Starfish Group
 - Kyokuyo Co., Ltd.
 - Kenko Food Manufacturing Sdn Bhd
 - Nippon Suisan Kaisha, Ltd.
 - Fresh Fish Del Ecuador Compa??a Ltda.
 - Kim Seafoods Products Corporation
 - P.T. Foods Processing Co., Ltd.
 - Huazhiwang Enterprise Co., Ltd.

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

I would like to order

Product name: Shrimp Balls Market Size, Share, and Outlook, 2025 Report- By Product (Fresh, Frozen), Shrimp (White Shrimp, Pink Shrimp, Rock Shrimp, Others), End-User (Retail, Residential), Distribution Channel (B2B, B2C), and Companies, 2021-2032

Product link: <https://marketpublishers.com/r/SAFBB503C840EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SAFBB503C840EN.html>