

# **Shiitake Mushrooms Market Size, Share, and Outlook, 2025 Report- By Type (Fresh, Frozen, Dried), Source (Organic, Conventional), Distribution Channel (Online, Offline, Grade, Wild, Cultivated), Application (Retail, Food Process, Food Services), and Companies, 2021-2032**

<https://marketpublishers.com/r/S14AE836C1EFEN.html>

Date: June 2025

Pages: 185

Price: US\$ 3,680.00 (Single User License)

ID: S14AE836C1EFEN

## **Abstracts**

### Shiitake Mushrooms Market Outlook

The global Shiitake Mushrooms market is expected to register a growth rate of 6.7% during the forecast period from \$384.5 Billion in 2024 to \$646 Billion in 2032. The Shiitake Mushrooms market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Shiitake Mushrooms segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Fresh, Frozen, Dried), Source (Organic, Conventional), Distribution Channel (Online, Offline, Grade, Wild, Cultivated), Application (Retail, Food Process, Food Services). Over 70 tables and charts showcase findings from our latest survey report on Shiitake Mushrooms markets.

### Shiitake Mushrooms Market Insights, 2025

The shiitake mushrooms market in 2025 continues to expand, driven by increasing consumer awareness of its culinary versatility and notable health benefits. Valued for its rich, umami flavor and functional properties such as immune support, shiitake is a staple in both traditional Asian cuisine and modern gourmet dishes worldwide. Rising

demand from plant-based food innovators and supplements manufacturers is also boosting the market. Production is evolving with advancements in indoor cultivation and sustainability practices to meet year-round demand. Furthermore, consumers increasingly seek organic and sustainably sourced shiitake mushrooms, making traceability and quality critical factors for suppliers.

## Five Trends that will define global Shiitake Mushrooms market in 2025 and Beyond

A closer look at the multi-million global market for Shiitake Mushrooms identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Shiitake Mushrooms companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Shiitake Mushrooms industry?

The Shiitake Mushrooms sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

## Shiitake Mushrooms Market Segment Insights

The Shiitake Mushrooms industry presents strong offers across categories. The analytical report offers forecasts of Shiitake Mushrooms industry performance across segments and countries. Key segments in the industry include By Type (Fresh, Frozen, Dried), Source (Organic, Conventional), Distribution Channel (Online, Offline, Grade, Wild, Cultivated), Application (Retail, Food Process, Food Services). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Shiitake Mushrooms market size outlook is provided for 22 countries across these regions.

## Market Value Chain

The chapter identifies potential companies and their operations across the global Shiitake Mushrooms industry ecosystem. It assists decision-makers in evaluating global Shiitake Mushrooms market fundamentals, market dynamics, and disruptive trends across the value chain segments.

## Scenario Analysis and Forecasts

Strategic decision-making in the Shiitake Mushrooms industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

## Asia Pacific Shiitake Mushrooms Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

## The State of Europe Shiitake Mushrooms Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Shiitake Mushrooms with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Shiitake Mushrooms market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Shiitake Mushrooms market Insights Executives are most excited about opportunities for the US Shiitake Mushrooms industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Shiitake Mushrooms companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Shiitake Mushrooms market.

Latin American Shiitake Mushrooms market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Shiitake Mushrooms Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Shiitake Mushrooms markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Shiitake Mushrooms markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Shiitake Mushrooms companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Hirano Mushroom LLC, Delftree Mushroom Company, Mitoku Company, Ltd., Banken Champignons BV, Agro Dutch Industries Ltd, Bonduelle Group, Drinkwater's Mushrooms Limited, Modern Mushroom Farms, Scelta Mushrooms BV, Costa Group, Monterey Mushrooms Inc., Monaghan Mushrooms Ireland, Kunming Tairao Commerce and Trade Co., Ltd.

## Shiitake Mushrooms Market Scope

### Leading Segments

#### By Type

Fresh

Frozen

Dried

#### By Source

Organic

Conventional

#### By Distribution Channel

Online

Offline

#### By Grade

Wild

Cultivated

By Application

Retail

Food Process

Food Services

Leading Companies

Hirano Mushroom LLC

Delftree Mushroom Company

Mitoku Company, Ltd.

Banken Champignons BV

Agro Dutch Industries Ltd

Bonduelle Group

Drinkwater's Mushrooms Limited

Modern Mushroom Farms

Scelta Mushrooms BV

Costa Group

Monterey Mushrooms Inc.

Monaghan Mushrooms Ireland

Kunming Tairao Commerce and Trade Co., Ltd.

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

### Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

## Contents

### 1. TABLE OF CONTENTS

List of Figures and Tables

### 2. EXECUTIVE SUMMARY

#### 2.1 Key Highlights

2.1.1 Shiitake Mushrooms Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Shiitake Mushrooms Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

#### 2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

### 3. RESEARCH METHODOLOGY

#### 3.1 Primary Research Surveys

#### 3.2 Secondary Data Sources

#### 3.3 Data Triangulation

#### 3.4 Forecast Methodology

#### 3.5 Assumptions and Limitations

### 4. INTRODUCTION TO GLOBAL SHIITAKE MUSHROOMS MARKET IN 2025

#### 4.1 Industry Panorama

#### 4.2 Leading Companies Profiled in the Study

#### 4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

#### 4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

#### 4.5 Regional Analysis

#### 4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Shiitake Mushrooms Industry Value Chain Analysis
  - 4.7.1 Stage of Value Chain
  - 4.7.2 Key Activities of Companies
  - 4.7.3 Companies Included in Each Stage
  - 4.7.4 Key Insights

## **5. SHIITAKE MUSHROOMS MARKET OUTLOOK TO 2032**

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

### By Type

Fresh

Frozen

Dried

### By Source

Organic

Conventional

### By Distribution Channel

Online

Offline

### By Grade

Wild

Cultivated

### By Application

Retail

Food Process

Food Services

## **6. GLOBAL SHIITAKE MUSHROOMS MARKET OUTLOOK ACROSS GROWTH SCENARIOS**

6.1 Low Growth Scenario

6.2 Base/Reference Case

### 6.3 High Growth Scenario

## **6. NORTH AMERICA SHIITAKE MUSHROOMS MARKET SIZE OUTLOOK**

### 6.1 Key Market Statistics, 2024

### 6.2 North America Shiitake Mushrooms Market Trends and Growth Opportunities

#### 6.2.1 North America Shiitake Mushrooms Market Outlook by Type

#### 6.2.2 North America Shiitake Mushrooms Market Outlook by Application

### 6.3 North America Shiitake Mushrooms Market Outlook by Country

#### 6.3.1 The US Shiitake Mushrooms Market Outlook, 2021- 2032

#### 6.3.2 Canada Shiitake Mushrooms Market Outlook, 2021- 2032

#### 6.3.3 Mexico Shiitake Mushrooms Market Outlook, 2021- 2032

## **7. EUROPE SHIITAKE MUSHROOMS MARKET SIZE OUTLOOK**

### 7.1 Key Market Statistics, 2024

### 7.2 Europe Shiitake Mushrooms Market Trends and Growth Opportunities

#### 7.2.1 Europe Shiitake Mushrooms Market Outlook by Type

#### 7.2.2 Europe Shiitake Mushrooms Market Outlook by Application

### 7.3 Europe Shiitake Mushrooms Market Outlook by Country

#### 7.3.2 Germany Shiitake Mushrooms Market Outlook, 2021- 2032

#### 7.3.3 France Shiitake Mushrooms Market Outlook, 2021- 2032

#### 7.3.4 The UK Shiitake Mushrooms Market Outlook, 2021- 2032

#### 7.3.5 Spain Shiitake Mushrooms Market Outlook, 2021- 2032

#### 7.3.6 Italy Shiitake Mushrooms Market Outlook, 2021- 2032

#### 7.3.7 Russia Shiitake Mushrooms Market Outlook, 2021- 2032

#### 7.3.8 Rest of Europe Shiitake Mushrooms Market Outlook, 2021- 2032

## **8. ASIA PACIFIC SHIITAKE MUSHROOMS MARKET SIZE OUTLOOK**

### 8.1 Key Market Statistics, 2024

### 8.2 Asia Pacific Shiitake Mushrooms Market Trends and Growth Opportunities

#### 8.2.1 Asia Pacific Shiitake Mushrooms Market Outlook by Type

#### 8.2.2 Asia Pacific Shiitake Mushrooms Market Outlook by Application

### 8.3 Asia Pacific Shiitake Mushrooms Market Outlook by Country

#### 8.3.1 China Shiitake Mushrooms Market Outlook, 2021- 2032

#### 8.3.2 India Shiitake Mushrooms Market Outlook, 2021- 2032

#### 8.3.3 Japan Shiitake Mushrooms Market Outlook, 2021- 2032

#### 8.3.4 South Korea Shiitake Mushrooms Market Outlook, 2021- 2032

8.3.5 Australia Shiitake Mushrooms Market Outlook, 2021- 2032

8.3.6 South East Asia Shiitake Mushrooms Market Outlook, 2021- 2032

8.3.7 Rest of Asia Pacific Shiitake Mushrooms Market Outlook, 2021- 2032

## **9. SOUTH AMERICA SHIITAKE MUSHROOMS MARKET SIZE OUTLOOK**

9.1 Key Market Statistics, 2024

9.2 South America Shiitake Mushrooms Market Trends and Growth Opportunities

9.2.1 South America Shiitake Mushrooms Market Outlook by Type

9.2.2 South America Shiitake Mushrooms Market Outlook by Application

9.3 South America Shiitake Mushrooms Market Outlook by Country

9.3.1 Brazil Shiitake Mushrooms Market Outlook, 2021- 2032

9.3.2 Argentina Shiitake Mushrooms Market Outlook, 2021- 2032

9.3.3 Rest of South and Central America Shiitake Mushrooms Market Outlook, 2021- 2032

## **10. MIDDLE EAST AND AFRICA SHIITAKE MUSHROOMS MARKET SIZE OUTLOOK**

10.1 Key Market Statistics, 2024

10.2 Middle East and Africa Shiitake Mushrooms Market Trends and Growth Opportunities

10.2.1 Middle East and Africa Shiitake Mushrooms Market Outlook by Type

10.2.2 Middle East and Africa Shiitake Mushrooms Market Outlook by Application

10.3 Middle East and Africa Shiitake Mushrooms Market Outlook by Country

10.3.1 Saudi Arabia Shiitake Mushrooms Market Outlook, 2021- 2032

10.3.2 The UAE Shiitake Mushrooms Market Outlook, 2021- 2032

10.3.3 Rest of Middle East Shiitake Mushrooms Market Outlook, 2021- 2032

10.3.4 South Africa Shiitake Mushrooms Market Outlook, 2021- 2032

10.3.5 Egypt Shiitake Mushrooms Market Outlook, 2021- 2032

10.3.6 Rest of Africa Shiitake Mushrooms Market Outlook, 2021- 2032

## **11. COMPANY PROFILES**

11.1 Leading 10 Companies

Hirano Mushroom LLC

Delftree Mushroom Company

Mitoku Company, Ltd.

Banken Champignons BV

Agro Dutch Industries Ltd  
Bonduelle Group  
Drinkwater's Mushrooms Limited  
Modern Mushroom Farms  
Scelta Mushrooms BV  
Costa Group  
Monterey Mushrooms Inc.  
Monaghan Mushrooms Ireland  
Kunming Tairao Commerce and Trade Co., Ltd.  
11.2 Overview  
11.3 Products and Services  
11.4 SWOT Profile

## **12. APPENDIX**

12.1 Subscription Options  
12.2 Customization Options  
12.3 Publisher Details

## I would like to order

Product name: Shiitake Mushrooms Market Size, Share, and Outlook, 2025 Report- By Type (Fresh, Frozen, Dried), Source (Organic, Conventional), Distribution Channel (Online, Offline, Grade, Wild, Cultivated), Application (Retail, Food Process, Food Services), and Companies, 2021-2032

Product link: <https://marketpublishers.com/r/S14AE836C1EFEN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S14AE836C1EFEN.html>