

Sequencing Reagents Market Size, Trends, Analysis, and Outlook By Technology (Sanger Sequencing, Next-Generation Sequencing, Third Generation Sequencing, Sequencing Reagent Type, Library Kits, Template Kits, Control Kits, Sequencing Kits, Others), By Application (Oncology, Reproductive Health, Clinical Investigation, Agrigenomics & Forensics, Others), By End-user (Academic Research, Clinical Research, Hospitals & Clinics, Pharmaceutical & Biotechnology Companies, Others), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/S6A7F3BECD03EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: S6A7F3BECD03EN

Abstracts

The global Sequencing Reagents market size is poised to register 10.93% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Sequencing Reagents market across By Technology (Sanger Sequencing, Next-Generation Sequencing, Third Generation Sequencing, Sequencing Reagent Type, Library Kits, Template Kits, Control Kits, Sequencing Kits, Others), By Application (Oncology, Reproductive Health, Clinical Investigation, Agrigenomics & Forensics, Others), By End-user (Academic Research, Clinical Research, Hospitals & Clinics, Pharmaceutical & Biotechnology Companies, Others).

The Sequencing Reagents Market is experiencing growth propelled by increasing demand for next-generation sequencing (NGS) technologies, rising applications in genomics research and clinical diagnostics, and advancements in sequencing reagent

formulations and chemistry. Sequencing reagents encompass a variety of enzymes, buffers, and nucleic acid chemistry kits used in NGS library preparation, amplification, and sequencing workflows. Key trends shaping its future include the development of library preparation kits and reagent cocktails optimized for low-input and single-cell sequencing applications, integration of enzymatic and chemical modifications for enhanced sequencing accuracy and read length, and customization of reagent formulations for specific sequencing platforms and applications. Moreover, increasing adoption of NGS-based approaches in personalized medicine and precision oncology, expansion of sequencing service providers and core facilities, and regulatory approvals for new sequencing reagents contribute to market expansion.

Sequencing Reagents Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Sequencing Reagents market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Sequencing Reagents survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Sequencing Reagents industry.

Key market trends defining the global Sequencing Reagents demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Sequencing Reagents Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Sequencing Reagents industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Sequencing Reagents companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Sequencing Reagents industry

Leading Sequencing Reagents companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Sequencing Reagents companies.

Sequencing Reagents Market Study- Strategic Analysis Review

The Sequencing Reagents market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Sequencing Reagents Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Sequencing Reagents industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Sequencing Reagents Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Sequencing Reagents Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Sequencing Reagents market segments. Similarly, Strong end-user demand is encouraging Canadian Sequencing Reagents companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Sequencing Reagents market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Sequencing Reagents Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Sequencing Reagents industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Sequencing Reagents market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Sequencing Reagents Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Sequencing Reagents in Asia Pacific. In particular, China, India, and South East Asian Sequencing Reagents markets present a compelling outlook for 2030, acting as a magnet for both domestic

and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Sequencing Reagents Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Sequencing Reagents Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Sequencing Reagents market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Sequencing Reagents.

Sequencing Reagents Market Company Profiles

The global Sequencing Reagents market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Agilent Technologies Inc, BGI, Bionline, F. Hoffmann-La Roche AG, Fluidigm Corp, Illumina Inc, Oxford Nanopore Technologies, Qiagen, Takara Bio Inc, Thermo Fisher Scientific

Recent Sequencing Reagents Market Developments

The global Sequencing Reagents market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Sequencing Reagents Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Technology

Sanger Sequencing

Next-Generation Sequencing

Third Generation Sequencing

Sequencing Reagent Type

Library Kits

Template Kits

Control Kits

Sequencing Kits

Others

By Application

Oncology

Reproductive Health

Clinical Investigation

Agrigenomics & Forensics

Others

By End-User

Academic Research

Clinical Research

Hospitals & Clinics

Pharmaceutical & Biotechnology Companies

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Agilent Technologies Inc

BGI

Bioline

F. Hoffmann-La Roche AG

Fluidigm Corp

Illumina Inc

Oxford Nanopore Technologies

Qiagen

Takara Bio Inc

Thermo Fisher Scientific

Formats Available: Excel, PDF, and PPT

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 - Next-Generation Sequencing

Third Generation Sequencing

Sequencing Reagent Type

Library Kits

Template Kits

Control Kits

Sequencing Kits

Others

By Application

Oncology

Reproductive Health

Clinical Investigation

Agrigenomics & Forensics

Others

By End-User

Academic Research

Clinical Research

Hospitals & Clinics

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Others

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- Thermo Fisher Scientific

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