

Sequencing Consumables Market Size, Trends, Analysis, and Outlook By Product (Kits, Reagents), By Platform (1st Generation sequencing Consumables, 2nd Generation sequencing Consumables, 3rd Generation sequencing Consumables), By Application (Cancer Diagnostics, Infectious Disease Diagnostics, Reproductive Health Diagnostics, Pharmacogenomics, Agrigenomics, Others), By End-user (Pharmaceutical and biotechnology companies, Hospitals and laboratories, Academic research institutes, Others), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Sequencing Consumables market size is poised to register 20.89% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Sequencing Consumables market across By Product (Kits, Reagents), By Platform (1st Generation sequencing Consumables, 2nd Generation sequencing Consumables, 3rd Generation sequencing Consumables), By Application (Cancer Diagnostics, Infectious Disease Diagnostics, Reproductive Health Diagnostics, Pharmacogenomics, Agrigenomics, Others), By End-user (Pharmaceutical and biotechnology companies, Hospitals and laboratories, Academic research institutes, Others).

The Sequencing Consumables market is experiencing steady growth, propelled by the

increasing adoption of next-generation sequencing (NGS) technologies, advancements in genomic research, and the expanding applications of sequencing in various fields such as clinical diagnostics, agriculture, and forensics. Sequencing consumables, including reagents, kits, and sample preparation tools, play a crucial role in enabling high-throughput sequencing workflows and generating accurate genomic data. With the growing demand for personalized medicine, precision agriculture, and molecular diagnostics, the market for sequencing consumables is expected to witness sustained expansion, driven by ongoing investments in genomics research and the development of innovative sequencing platforms and accessories.

Sequencing Consumables Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Sequencing Consumables market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Sequencing Consumables survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Sequencing Consumables industry.

Key market trends defining the global Sequencing Consumables demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Sequencing Consumables Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Sequencing Consumables industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Sequencing Consumables companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Sequencing Consumables industry

Leading Sequencing Consumables companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Sequencing Consumables companies.

Sequencing Consumables Market Study- Strategic Analysis Review

The Sequencing Consumables market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Sequencing Consumables Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Sequencing Consumables industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Sequencing Consumables Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Sequencing Consumables Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Sequencing Consumables market segments. Similarly, Strong end-user demand is encouraging Canadian Sequencing Consumables companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Sequencing Consumables market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Sequencing Consumables Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Sequencing Consumables industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Sequencing Consumables market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Sequencing Consumables Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Sequencing Consumables in Asia Pacific. In particular, China, India, and South East Asian Sequencing Consumables markets present a compelling outlook for 2030, acting as a magnet for

both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Sequencing Consumables Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Sequencing Consumables Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Sequencing Consumables market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Sequencing Consumables.

Sequencing Consumables Market Company Profiles

The global Sequencing Consumables market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Agilent Technologies, Beckman Coulter Inc, BGI Genomics, Eurofins Genomics, Hoffmann-La Roche Ltd, Millipore Sigma, Oxford Nanopore Technologies Ltd, QIAGEN, Takara Bio Inc, Thermo Fisher Scientific Inc

Recent Sequencing Consumables Market Developments

The global Sequencing Consumables market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Sequencing Consumables Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Kits

-DNA Library Preparation

-RNA Library Preparation

-Target enrichment

-Library quantification

-Purification & quality control

-Others

Reagents

-Sample Prep

-Library preparation and amplification

-Sequencing

Accessories

-Collection tubes

-Plates

-Others

By Platform

1st Generation sequencing Consumables

2nd Generation sequencing Consumables

3rd Generation sequencing Consumables

By Application

Cancer Diagnostics

Infectious Disease Diagnostics

Reproductive Health Diagnostics

Pharmacogenomics

Agrigenomics

Others

By End-User

Pharmaceutical and biotechnology companies

Hospitals and laboratories

Academic research institutes

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Agilent Technologies

Beckman Coulter Inc

BGI Genomics

Eurofins Genomics

Hoffmann-La Roche Ltd

Millipore Sigma

Oxford Nanopore Technologies Ltd

QIAGEN

Takara Bio Inc

Thermo Fisher Scientific Inc

Formats Available: Excel, PDF, and PPT

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 - Library preparation and amplification
 - Sequencing
- Accessories
- Collection tubes
 - Plates
 - Others
- By Platform

1ST GENERATION SEQUENCING CONSUMABLES

2ND GENERATION SEQUENCING CONSUMABLES

3RD GENERATION SEQUENCING CONSUMABLES

By Application

Cancer Diagnostics

Infectious Disease Diagnostics

Reproductive Health Diagnostics

Pharmacogenomics

Agrigenomics

Others

By End-User

Pharmaceutical and biotechnology companies

Hospitals and laboratories

Academic research institutes

Others

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Beckman Coulter Inc
BGI Genomics
Eurofins Genomics
Hoffmann-La Roche Ltd
Millipore Sigma
Oxford Nanopore Technologies Ltd
QIAGEN
Takara Bio Inc
Thermo Fisher Scientific Inc

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