

# **Sensor Module for Automotive Market Size, Trends, Analysis, and Outlook by Type (Temperature sensor, Magnetic sensors, Pressure sensor, Knock sensor, Air flow sensor, Others), Application (Engine, Transmission, Steering, Suspension, Breaking and stability, Occupant safety, Others), Vehicle (Passenger, Commercial), Distribution Channel (OEM, Aftermarket), by Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Motorcycle Tires market size is poised to register 7.39% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Motorcycle Tires market by Type (Tubed Tire, Tubeless Tire, Solid Tire, Sport Street Tires, Slick Tires, Cruiser Tires, Off-Road Tires, Touring Tires), Application (Scooters, Mopeds, Others), Bike Type (Dirt bikes, Touring bikes, Sportbikes, Cruiser bikes), Sales Channel (OEM, Aftermarket).

The Motorcycle Tires Market is poised for significant transformation until 2030, influenced by pivotal trends and drivers. As motorcycle technology advances and rider preferences evolve, there's a growing demand for tires that offer superior performance across a wide range of riding conditions. Manufacturers are increasingly focusing on developing tires with advanced tread patterns, compounds, and construction techniques to enhance grip, stability, and longevity. In addition, the rise of electric motorcycles is driving the need for tires that can handle the unique demands of electric powertrains, such as instant torque delivery and regenerative braking. Further, as adventure touring and off-road riding gain popularity, there's a growing market for dual-sport and off-road tires designed to provide traction and durability in challenging terrain. Furthermore, with

sustainability becoming a key concern, there's an increasing emphasis on developing eco-friendly tires made from recycled materials or incorporating sustainable manufacturing practices. To succeed in this evolving landscape, tire manufacturers must continue to innovate, adapt to changing market dynamics, and prioritize performance, safety, and environmental sustainability to meet the diverse needs of the Motorcycle Tires Market in the years to come..

#### Motorcycle Tires Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Motorcycle Tires market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Motorcycle Tires survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Motorcycle Tires industry.

#### Key market trends defining the global Motorcycle Tires demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

#### Motorcycle Tires Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Motorcycle Tires industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Motorcycle Tires companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

#### Key strategies adopted by companies within the Motorcycle Tires industry

Leading Motorcycle Tires companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Motorcycle Tires companies.

### Motorcycle Tires Market Study- Strategic Analysis Review

The Motorcycle Tires market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

### Motorcycle Tires Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Motorcycle Tires industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Motorcycle Tires Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Motorcycle Tires Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Motorcycle Tires market segments.

Similarly, Strong end-user demand is encouraging Canadian Motorcycle Tires companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Motorcycle Tires market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Motorcycle Tires Market Size Outlook-Companies investing in assessing

consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Motorcycle Tires industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Motorcycle Tires market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Motorcycle Tires Market Size Outlook-** an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Motorcycle Tires in Asia Pacific. In particular, China, India, and South East Asian Motorcycle Tires markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Motorcycle Tires Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Motorcycle Tires Market Size Outlook-** continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Motorcycle Tires market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Motorcycle Tires.

**Motorcycle Tires Market Company Profiles**

The global Motorcycle Tires market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Apollo Tyres Ltd, Bridgestone Corp, CEAT Ltd, Cheng Shin Rubber Industry Co. Ltd, JK Tyre & Industries Ltd, Kenda Rubber Industrial Co. Ltd, MRF Ltd, PT Gajah Tunggal Tbk, PT Multistrada Arah Sarana Tbk, Rinaldi S/A.

### Recent Motorcycle Tires Market Developments

The global Motorcycle Tires market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### Motorcycle Tires Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

### Market Segmentation:

Type

Tubed Tire

Tubeless Tire

Solid Tire

Sport Street Tires

Slick Tires

Cruiser Tires

Off-Road Tires

Touring Tires

Application

Scooters  
Mopeds  
Others  
Bike Type  
Dirt bikes  
Touring bikes  
Sportbikes  
Cruiser bikes  
Sales Channel  
Original Equipment Manufacturer (OEM)  
Aftermarket

Geographical Segmentation:

North America (3 markets)  
Europe (6 markets)  
Asia Pacific (6 markets)  
Latin America (3 markets)  
Middle East Africa (5 markets)

Companies

Apollo Tyres Ltd  
Bridgestone Corp  
CEAT Ltd  
Cheng Shin Rubber Industry Co. Ltd  
JK Tyre & Industries Ltd  
Kenda Rubber Industrial Co. Ltd  
MRF Ltd  
PT Gajah Tunggal Tbk  
PT Multistrada Arah Sarana Tbk  
Rinaldi S/A.  
Formats Available: Excel, PDF, and PPT

## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Sensor Module for Automotive Market Overview and Key Findings, 2024
- 1.2 Sensor Module for Automotive Market Size and Growth Outlook, 2021- 2030
- 1.3 Sensor Module for Automotive Market Growth Opportunities to 2030
- 1.4 Key Sensor Module for Automotive Market Trends and Challenges
  - 1.4.1 Sensor Module for Automotive Market Drivers and Trends
  - 1.4.2 Sensor Module for Automotive Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Sensor Module for Automotive Companies

### 2. SENSOR MODULE FOR AUTOMOTIVE MARKET SIZE OUTLOOK TO 2030

- 2.1 Sensor Module for Automotive Market Size Outlook, USD Million, 2021- 2030
- 2.2 Sensor Module for Automotive Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. SENSOR MODULE FOR AUTOMOTIVE MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. SENSOR MODULE FOR AUTOMOTIVE MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - Type
  - Temperature sensor

Magnetic sensors  
Pressure sensor  
Knock sensor  
Air flow sensor  
Others  
Application  
Engine  
Transmission  
Steering  
Suspension  
Breaking and stability  
Occupant safety  
Others  
Vehicle  
Passenger  
Commercial  
Distribution Channel  
OEM  
Aftermarket  
4.3 Growth Prospects and Niche Opportunities, 2023- 2030  
4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Sensor Module for Automotive Market, 2025  
5.2 Asia Pacific Sensor Module for Automotive Market Size Outlook by Type, 2021-2030  
5.3 Asia Pacific Sensor Module for Automotive Market Size Outlook by Application, 2021- 2030  
5.4 Key Findings for Europe Sensor Module for Automotive Market, 2025  
5.5 Europe Sensor Module for Automotive Market Size Outlook by Type, 2021- 2030  
5.6 Europe Sensor Module for Automotive Market Size Outlook by Application, 2021-2030  
5.7 Key Findings for North America Sensor Module for Automotive Market, 2025  
5.8 North America Sensor Module for Automotive Market Size Outlook by Type, 2021-2030  
5.9 North America Sensor Module for Automotive Market Size Outlook by Application, 2021- 2030  
5.10 Key Findings for South America Sensor Module for Automotive Market, 2025



5.11 South America Pacific Sensor Module for Automotive Market Size Outlook by Type, 2021- 2030

5.12 South America Sensor Module for Automotive Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Sensor Module for Automotive Market, 2025

5.14 Middle East Africa Sensor Module for Automotive Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Sensor Module for Automotive Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Sensor Module for Automotive Market Size Outlook and Revenue Growth Forecasts

6.2 US Sensor Module for Automotive Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Sensor Module for Automotive Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Sensor Module for Automotive Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Sensor Module for Automotive Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Sensor Module for Automotive Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Sensor Module for Automotive Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Sensor Module for Automotive Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Sensor Module for Automotive Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

6.18 Rest of Europe Sensor Module for Automotive Industry Drivers and Opportunities

6.19 China Market Size Outlook and Revenue Growth Forecasts

6.20 China Sensor Module for Automotive Industry Drivers and Opportunities

6.21 India Market Size Outlook and Revenue Growth Forecasts

6.22 India Sensor Module for Automotive Industry Drivers and Opportunities

6.23 Japan Market Size Outlook and Revenue Growth Forecasts

6.24 Japan Sensor Module for Automotive Industry Drivers and Opportunities

6.26 South Korea Market Size Outlook and Revenue Growth Forecasts

- 6.26 South Korea Sensor Module for Automotive Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Sensor Module for Automotive Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Sensor Module for Automotive Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Sensor Module for Automotive Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Sensor Module for Automotive Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Sensor Module for Automotive Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Sensor Module for Automotive Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Sensor Module for Automotive Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Sensor Module for Automotive Industry Drivers and Opportunities

## **7. SENSOR MODULE FOR AUTOMOTIVE MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. SENSOR MODULE FOR AUTOMOTIVE COMPANY PROFILES**

- 8.1 Profiles of Leading Sensor Module for Automotive Companies in the Market
  - 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
  - 8.3 Financial Performance and Key Metrics
- Allegro Microsystems Llc  
Continental AG  
Denso Corp  
Elmos Semiconductor AG  
Hyundai Mobis Co. Ltd  
Infineon Technologies AG  
Magna International Inc

NXP Semiconductors N.V.  
Panasonic Corp  
Renesas Electronics Corp  
Robert Bosch GmbH  
Sensata Technologies Inc  
Sony Semiconductor Solutions Corp  
STMicroelectronics N.V.  
Texas Instruments Inc  
Valeo SA  
ZF Friedrichshafen AG

## **9. APPENDIX**

9.1 Scope of the Report  
9.2 Research Methodology and Data Sources  
9.3 Glossary of Terms  
9.4 Market Definitions  
9.5 Contact Information

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