

Seaweed Market Size, Trends, Analysis, and Outlook By Product (Red, Brown, Green), By Application (Agriculture, Animal Feed , Human Food), by Country, Segment, and Companies, 2024-2032

<https://marketpublishers.com/r/S298D4E41D08EN.html>

Date: October 2024

Pages: 190

Price: US\$ 3,582.00 (Single User License)

ID: S298D4E41D08EN

Abstracts

Global Seaweed Market Size is valued at \$18.5 Billion in 2024 and is forecast to register a growth rate (CAGR) of 8.6% to reach \$35.8 Billion by 2032.

The seaweed market is witnessing robust growth, driven by increasing consumer interest in healthy snacks and natural ingredients. As individuals seek nutrient-dense and sustainable food options, demand for seaweed products, including snacks, supplements, and culinary ingredients, is rising. The trend towards plant-based diets and clean eating is influencing purchasing decisions, with consumers favoring brands that prioritize organic and sustainably sourced options. Additionally, innovations in product formulations and marketing strategies are expanding market access.

Seaweed Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Seaweed survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Seaweed industry.

Key market trends defining the global Seaweed demand in 2025 and Beyond

The Seaweed industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns,

new product launches, and widening distribution channels will play major roles.

Seaweed Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Seaweed industry

Leading Seaweed companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Seaweed companies.

Seaweed Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Seaweed Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Seaweed industry report provides a detailed analysis and outlook of revenue

generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Seaweed Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Seaweed Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Seaweed market segments. Similarly, strong market demand encourages Canadian Seaweed companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Seaweed Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Seaweed industry remains the major market for companies in the European Seaweed industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Seaweed market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Seaweed Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Seaweed in Asia Pacific. In

particular, China, India, and South East Asian Seaweed markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Seaweed Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Seaweed Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Seaweed market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Seaweed.

Seaweed Company Profiles

The global Seaweed market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Beijing Leili Agricultural Co. Ltd, BRANDT Inc, Cargill Inc, Compagnie Financiere et de Participations Roullier, COMPO EXPERT GmbH, Corbion nv, De Smaakspecialist, DuluxGroup Australia Pty Ltd, DuPont de Nemours Inc, Gelymar SA, gimMe Health Foods Inc, Indigrow Ltd, Irish Seaweeds, J M Huber Corp, Maine Coast Sea Vegetables Inc, Ocean Harvest Technology Ltd, West Coast Marine Bio Processing Corp.

Recent Seaweed Market Developments

The global Seaweed market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Seaweed Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Red

Brown

Green

By Application

Agriculture

Animal Feed

Human Food

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Beijing Leili Agricultural Co. Ltd

BRANDT Inc

Cargill Inc

Compagnie Financiere et de Participations Roullier

COMPO EXPERT GmbH

Corbion nv

De Smaakspecialist

DuluxGroup Australia Pty Ltd

DuPont de Nemours Inc

Gelymar SA

gimMe Health Foods Inc

Indigrow Ltd

Irish Seaweeds

J M Huber Corp

Maine Coast Sea Vegetables Inc

Ocean Harvest Technology Ltd

West Coast Marine Bio Processing Corp

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. SEAWEED MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Seaweed Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Seaweed Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Seaweed Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Seaweed Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Seaweed Market Outlook to 2032

CHAPTER 5: SEAWEED MARKET DYNAMICS

Seaweed Market Size, Trends, Analysis, and Outlook By Product (Red, Brown, Green), By Application (Agriculture...

- 5.1 Key Seaweed Market Trends
- 5.2 Potential Seaweed Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL SEAWEED MARKET ANALYSIS AND OUTLOOK TO 2032

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Product
 - Red
 - Brown
 - Green
- Application
 - Agriculture
 - Animal Feed
 - Human Food
- 6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA SEAWEED MARKET ANALYSIS AND OUTLOOK TO 2032

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Product
 - Red
 - Brown
 - Green
- Application
 - Agriculture
 - Animal Feed
 - Human Food
- 7.3 North America Market Outlook by Country, 2021- 2032
 - 7.3.1 United States Seaweed Market Size Forecast, 2021- 2032
 - 7.3.2 Canada Seaweed Market Size Forecast, 2021- 2032
 - 7.3.3 Mexico Seaweed Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE SEAWEED MARKET ANALYSIS AND OUTLOOK TO 2032

- 8.1 Europe Market Outlook by Segments, 2021- 2032
- 8.2 Product

Red

Brown

Green

Application

Agriculture

Animal Feed

Human Food

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Seaweed Market Size Forecast, 2021- 2032

8.3.2 France Seaweed Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Seaweed Market Size Forecast, 2021- 2032

8.3.4 Spain Seaweed Market Size Forecast, 2021- 2032

8.3.5 Italy Seaweed Market Size Forecast, 2021- 2032

8.3.6 Russia Seaweed Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Seaweed Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC SEAWEED MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Product

Red

Brown

Green

Application

Agriculture

Animal Feed

Human Food

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Seaweed Market Size Forecast, 2021- 2032

9.3.2 India Seaweed Market Size Forecast, 2021- 2032

9.3.3 Japan Seaweed Market Size Forecast, 2021- 2032

9.3.4 South Korea Seaweed Market Size Forecast, 2021- 2032

9.3.5 Australia Seaweed Market Size Forecast, 2021- 2032

9.3.6 South East Asia Seaweed Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Seaweed Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA SEAWEED MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Product

Red

Brown

Green

Application

Agriculture

Animal Feed

Human Food

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Seaweed Market Size Forecast, 2021- 2032

10.3.2 Argentina Seaweed Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Seaweed Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA SEAWEED MARKET ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Product

Red

Brown

Green

Application

Agriculture

Animal Feed

Human Food

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Seaweed Market Size Forecast, 2021- 2032

11.3.2 The UAE Seaweed Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Seaweed Market Size Forecast, 2021- 2032

11.3.4 South Africa Seaweed Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Seaweed Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Beijing Leili Agricultural Co. Ltd

BRANDT Inc
Cargill Inc
Compagnie Financiere et de Participations Roullier
COMPO EXPERT GmbH
Corbion nv
De Smaakspecialist
DuluxGroup Australia Pty Ltd
DuPont de Nemours Inc
Gelymar SA
gimMe Health Foods Inc
Indigrow Ltd
Irish Seaweeds
J M Huber Corp
Maine Coast Sea Vegetables Inc
Ocean Harvest Technology Ltd
West Coast Marine Bio Processing Corp

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources
13.2 Research Methodology
13.3 Data Triangulation and Validation
13.4 Assumptions and Limitations
13.5 Forecast Methodology
Appendix
A: Highlights of the Q4-2024 Version
B: Conclusion and Future Recommendations
C: Customization Options
D: Contact Information

List Of Figures

LIST OF FIGURES

- Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032
- Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032
- Figure 3: Population Outlook by Country, 2010- 2032
- Figure 4: Inflation Outlook by Country (%), 2024- 2032
- Figure 5: Global Seaweed Market Outlook by Type, 2021- 2032
- Figure 6: Global Seaweed Market Outlook by Application, 2021- 2032
- Figure 7: Global Seaweed Market Outlook by Region, 2021- 2032
- Figure 8: North America Seaweed Market Snapshot, Q4-2024
- Figure 9: North America Seaweed Market Size Forecast by Type, 2021- 2032
- Figure 10: North America Seaweed Market Size Forecast by Application, 2021- 2032
- Figure 11: North America Seaweed Market Share by Country, 2023
- Figure 12: Europe Seaweed Market Snapshot, Q4-2024
- Figure 13: Europe Seaweed Market Size Forecast by Type, 2021- 2032
- Figure 14: Europe Seaweed Market Size Forecast by Application, 2021- 2032
- Figure 15: Europe Seaweed Market Share by Country, 2023
- Figure 16: Asia Pacific Seaweed Market Snapshot, Q4-2024
- Figure 17: Asia Pacific Seaweed Market Size Forecast by Type, 2021- 2032
- Figure 18: Asia Pacific Seaweed Market Size Forecast by Application, 2021- 2032
- Figure 19: Asia Pacific Seaweed Market Share by Country, 2023
- Figure 20: South America Seaweed Market Snapshot, Q4-2024
- Figure 21: South America Seaweed Market Size Forecast by Type, 2021- 2032
- Figure 22: South America Seaweed Market Size Forecast by Application, 2021- 2032
- Figure 23: South America Seaweed Market Share by Country, 2023
- Figure 24: Middle East and Africa Seaweed Market Snapshot, Q4-2024
- Figure 25: Middle East and Africa Seaweed Market Size Forecast by Type, 2021- 2032
- Figure 26: Middle East and Africa Seaweed Market Size Forecast by Application, 2021- 2032
- Figure 27: Middle East and Africa Seaweed Market Share by Country, 2023
- Figure 28: United States Seaweed Market Size Outlook, \$ Million, 2021- 2032
- Figure 29: Canada Seaweed Market Size Outlook, \$ Million, 2021- 2032
- Figure 30: Mexico Seaweed Market Size Outlook, \$ Million, 2021- 2032
- Figure 31: Germany Seaweed Market Size Outlook, \$ Million, 2021- 2032
- Figure 32: France Seaweed Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Seaweed Market Size Outlook, \$ Million, 2021- 2032
- Figure 34: Spain Seaweed Market Size Outlook, \$ Million, 2021- 2032

- Figure 35: Italy Seaweed Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Seaweed Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Seaweed Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Seaweed Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Seaweed Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Seaweed Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Seaweed Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Seaweed Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Seaweed Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Seaweed Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Seaweed Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Seaweed Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Seaweed Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Seaweed Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Seaweed Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Seaweed Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

- Table 1: Market Scope and Segmentation
- Table 2: Global Seaweed Market Size Outlook, \$Million, 2021 to 2032
- Table 3: Low Case Scenario Forecasts
- Table 4: Reference Case Scenario Forecasts
- Table 5: High Growth Scenario Forecasts
- Table 6: Global Seaweed Market Size Outlook by Segments, 2021- 2032
- Table 7: Global Seaweed Market Size Outlook by Region, 2021- 2032
- Table 8: Country Mapping, 2023 vs. 2032
- Table 9: North America- Seaweed Market Outlook by Type, 2021- 2032
- Table 10: North America- Seaweed Market Outlook by Country, 2021- 2032
- Table 11: Europe - Seaweed Market Outlook by Type, 2021- 2032
- Table 12: Europe - Seaweed Market Outlook by Country, 2021- 2032
- Table 13: Asia Pacific - Seaweed Market Outlook by Type, 2021- 2032
- Table 14: Asia Pacific - Seaweed Market Outlook by Country, 2021- 2032
- Table 15: South America- Seaweed Market Outlook by Type, 2021- 2032
- Table 16: South America- Seaweed Market Outlook by Country, 2021- 2032
- Table 17: Middle East and Africa - Seaweed Market Outlook by Type, 2021- 2032
- Table 18: Middle East and Africa - Seaweed Market Outlook by Country, 2021- 2032
- Table 19: Business Snapshots of Leading Seaweed Companies
- Table 20: Product Profiles of Leading Seaweed Companies
- Table 21: SWOT Profiles of Leading Seaweed Companies

I would like to order

Product name: Seaweed Market Size, Trends, Analysis, and Outlook By Product (Red, Brown, Green), By Application (Agriculture, Animal Feed , Human Food), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/S298D4E41D08EN.html>

Price: US\$ 3,582.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S298D4E41D08EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970