

# **Sea Buckthorn Market Size, Trends, Analysis, and Outlook By Application (Personal Care, Nutraceuticals, Pharmaceuticals, Others), By End-User (Health and Wellness, Personal Care, Pharmaceuticals, Food and Beverage), by Country, Segment, and Companies, 2024-2032**

<https://marketpublishers.com/r/SA8B2FC4FB4FEN.html>

Date: October 2024

Pages: 190

Price: US\$ 3,582.00 (Single User License)

ID: SA8B2FC4FB4FEN

## **Abstracts**

Global Sea Buckthorn Market Size is valued at \$446.1 Million in 2024 and is forecast to register a growth rate (CAGR) of 10.8% to reach \$1013.3 Million by 2032.

The sea buckthorn market is witnessing expansion driven by increasing consumer demand for natural health products rich in vitamins, antioxidants, and essential fatty acids. The trend towards holistic health and wellness is boosting market growth for sea buckthorn in dietary supplements, cosmetics, and functional foods. Innovations in formulation and product development are enhancing market potential, prompting manufacturers to explore diverse offerings featuring sea buckthorn.

### **Sea Buckthorn Market Drivers, Trends, Opportunities, and Growth Opportunities**

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Sea Buckthorn survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Sea Buckthorn industry.

### **Key market trends defining the global Sea Buckthorn demand in 2025 and Beyond**

The Sea Buckthorn industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

## Sea Buckthorn Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

### Key strategies adopted by companies within the Sea Buckthorn industry

Leading Sea Buckthorn companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Sea Buckthorn companies.

### Sea Buckthorn Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Sea Buckthorn Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Sea Buckthorn industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

## Sea Buckthorn Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

## North America Sea Buckthorn Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Sea Buckthorn market segments. Similarly, strong market demand encourages Canadian Sea Buckthorn companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

## Europe Sea Buckthorn Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Sea Buckthorn industry remains the major market for companies in the European Sea Buckthorn industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Sea Buckthorn market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

## Asia Pacific Sea Buckthorn Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Sea Buckthorn in Asia Pacific. In particular, China, India, and South East Asian Sea Buckthorn markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America Sea Buckthorn Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Sea Buckthorn Market Size Outlook-** continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Sea Buckthorn market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Sea Buckthorn.

**Sea Buckthorn Company Profiles**

The global Sea Buckthorn market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Biosash, Chiltanpure, Erbology, Leh Berry, Natura Health Products, Natures Aid Ltd, SeabuckWonders, SIBU, W.S. Badger Company, WELEDA, Wellsash.

**Recent Sea Buckthorn Market Developments**

The global Sea Buckthorn market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Sea Buckthorn Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Application

Personal Care

Nutraceuticals

Pharmaceuticals

Others

By End-User

Health and Wellness

Personal Care

Pharmaceuticals

Food and Beverage

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Biosash

Chiltanpure

Erbology

Leh Berry

Natura Health Products

Natures Aid Ltd

SeabuckWonders

SIBU

W.S. Badger Company

WELEDA

Wellsash

Formats Available: Excel, PDF, and PPT

## Contents

### **CHAPTER 1: EXECUTIVE SUMMARY**

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
  - 1.3.1 Country Coverage
  - 1.3.2 Companies Profiled
  - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
  - 1.3.4 Units
- 1.4 Abbreviations

### **CHAPTER 2. SEA BUCKTHORN MARKET OVERVIEW- 2025**

- 2.1 An Introduction to the Global Sea Buckthorn Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

### **CHAPTER 3. STRATEGIC ANALYSIS REVIEW**

- 3.1 Sea Buckthorn Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

### **CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS**

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Sea Buckthorn Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Sea Buckthorn Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Sea Buckthorn Market Outlook to 2032

### **CHAPTER 5: SEA BUCKTHORN MARKET DYNAMICS**

*Sea Buckthorn Market Size, Trends, Analysis, and Outlook By Application (Personal Care, Nutraceuticals, Pharma...*



- 5.1 Key Sea Buckthorn Market Trends
- 5.2 Potential Sea Buckthorn Market Opportunities
- 5.3 Key Market Challenges

## **CHAPTER 6: GLOBAL SEA BUCKTHORN MARKET ANALYSIS AND OUTLOOK TO 2032**

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Application
  - Personal Care
  - Nutraceuticals
  - Pharmaceuticals
  - Others
- End-User
  - Health and Wellness
  - Personal Care
  - Pharmaceuticals
  - Food and Beverage
- 6.3 Global Market Outlook by Region, 2021 to 2032

## **CHAPTER 7: NORTH AMERICA SEA BUCKTHORN MARKET ANALYSIS AND OUTLOOK TO 2032**

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Application
  - Personal Care
  - Nutraceuticals
  - Pharmaceuticals
  - Others
- End-User
  - Health and Wellness
  - Personal Care
  - Pharmaceuticals
  - Food and Beverage
- 7.3 North America Market Outlook by Country, 2021- 2032
  - 7.3.1 United States Sea Buckthorn Market Size Forecast, 2021- 2032
  - 7.3.2 Canada Sea Buckthorn Market Size Forecast, 2021- 2032
  - 7.3.3 Mexico Sea Buckthorn Market Size Forecast, 2021- 2032

## **CHAPTER 8: EUROPE SEA BUCKTHORN MARKET ANALYSIS AND OUTLOOK TO 2032**

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Application

Personal Care

Nutraceuticals

Pharmaceuticals

Others

End-User

Health and Wellness

Personal Care

Pharmaceuticals

Food and Beverage

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Sea Buckthorn Market Size Forecast, 2021- 2032

8.3.2 France Sea Buckthorn Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Sea Buckthorn Market Size Forecast, 2021- 2032

8.3.4 Spain Sea Buckthorn Market Size Forecast, 2021- 2032

8.3.5 Italy Sea Buckthorn Market Size Forecast, 2021- 2032

8.3.6 Russia Sea Buckthorn Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Sea Buckthorn Market Size Forecast, 2021- 2032

## **CHAPTER 9: ASIA PACIFIC SEA BUCKTHORN MARKET ANALYSIS AND OUTLOOK TO 2032**

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Application

Personal Care

Nutraceuticals

Pharmaceuticals

Others

End-User

Health and Wellness

Personal Care

Pharmaceuticals

Food and Beverage

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

- 9.3.1 China Sea Buckthorn Market Size Forecast, 2021- 2032
- 9.3.2 India Sea Buckthorn Market Size Forecast, 2021- 2032
- 9.3.3 Japan Sea Buckthorn Market Size Forecast, 2021- 2032
- 9.3.4 South Korea Sea Buckthorn Market Size Forecast, 2021- 2032
- 9.3.5 Australia Sea Buckthorn Market Size Forecast, 2021- 2032
- 9.3.6 South East Asia Sea Buckthorn Market Size Forecast, 2021- 2032
- 9.3.7 Rest of Asia Pacific Sea Buckthorn Market Size Forecast, 2021- 2032

## **CHAPTER 10: SOUTH AMERICA SEA BUCKTHORN MARKET ANALYSIS AND OUTLOOK TO 2032**

- 10.1 South America Market Outlook by Segments, 2021- 2032
- 10.2 Application
  - Personal Care
  - Nutraceuticals
  - Pharmaceuticals
  - Others
  - End-User
  - Health and Wellness
  - Personal Care
  - Pharmaceuticals
  - Food and Beverage
- 10.3 South America Market Outlook by Country, 2021- 2032
  - 10.3.1 Brazil Sea Buckthorn Market Size Forecast, 2021- 2032
  - 10.3.2 Argentina Sea Buckthorn Market Size Forecast, 2021- 2032
  - 10.3.3 Rest of South America Sea Buckthorn Market Size Forecast, 2021- 2032

## **CHAPTER 11: MIDDLE EAST AND AFRICA SEA BUCKTHORN MARKET ANALYSIS AND OUTLOOK TO 2032**

- 11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032
- 11.2 Application
  - Personal Care
  - Nutraceuticals
  - Pharmaceuticals
  - Others
  - End-User
  - Health and Wellness
  - Personal Care

Pharmaceuticals

Food and Beverage

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Sea Buckthorn Market Size Forecast, 2021- 2032

11.3.2 The UAE Sea Buckthorn Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Sea Buckthorn Market Size Forecast, 2021- 2032

11.3.4 South Africa Sea Buckthorn Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Sea Buckthorn Market Size Forecast, 2021- 2032

## **CHAPTER 12: COMPETITIVE LANDSCAPE**

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Biosash

Chiltanpure

Erbology

Leh Berry

Natura Health Products

Natures Aid Ltd

SeabuckWonders

SIBU

W.S. Badger Company

WELEDA

Wellsash

## **CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY**

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

## List Of Figures

### LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Sea Buckthorn Market Outlook by Type, 2021- 2032

Figure 6: Global Sea Buckthorn Market Outlook by Application, 2021- 2032

Figure 7: Global Sea Buckthorn Market Outlook by Region, 2021- 2032

Figure 8: North America Sea Buckthorn Market Snapshot, Q4-2024

Figure 9: North America Sea Buckthorn Market Size Forecast by Type, 2021- 2032

Figure 10: North America Sea Buckthorn Market Size Forecast by Application, 2021- 2032

Figure 11: North America Sea Buckthorn Market Share by Country, 2023

Figure 12: Europe Sea Buckthorn Market Snapshot, Q4-2024

Figure 13: Europe Sea Buckthorn Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Sea Buckthorn Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Sea Buckthorn Market Share by Country, 2023

Figure 16: Asia Pacific Sea Buckthorn Market Snapshot, Q4-2024

Figure 17: Asia Pacific Sea Buckthorn Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Sea Buckthorn Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Sea Buckthorn Market Share by Country, 2023

Figure 20: South America Sea Buckthorn Market Snapshot, Q4-2024

Figure 21: South America Sea Buckthorn Market Size Forecast by Type, 2021- 2032

Figure 22: South America Sea Buckthorn Market Size Forecast by Application, 2021- 2032

Figure 23: South America Sea Buckthorn Market Share by Country, 2023

Figure 24: Middle East and Africa Sea Buckthorn Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Sea Buckthorn Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Sea Buckthorn Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Sea Buckthorn Market Share by Country, 2023

Figure 28: United States Sea Buckthorn Market Size Outlook, \$ Million, 2021- 2032

Figure 29: Canada Sea Buckthorn Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Sea Buckthorn Market Size Outlook, \$ Million, 2021- 2032

Figure 31: Germany Sea Buckthorn Market Size Outlook, \$ Million, 2021- 2032

- Figure 32: France Sea Buckthorn Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Sea Buckthorn Market Size Outlook, \$ Million, 2021- 2032
- Figure 34: Spain Sea Buckthorn Market Size Outlook, \$ Million, 2021- 2032
- Figure 35: Italy Sea Buckthorn Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Sea Buckthorn Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Sea Buckthorn Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Sea Buckthorn Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Sea Buckthorn Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Sea Buckthorn Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Sea Buckthorn Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Sea Buckthorn Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Sea Buckthorn Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Sea Buckthorn Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Sea Buckthorn Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Sea Buckthorn Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Sea Buckthorn Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Sea Buckthorn Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Sea Buckthorn Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Sea Buckthorn Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

## List Of Tables

### LIST OF TABLES

Table 1: Market Scope and Segmentation

Table 2: Global Sea Buckthorn Market Size Outlook, \$Million, 2021 to 2032

Table 3: Low Case Scenario Forecasts

Table 4: Reference Case Scenario Forecasts

Table 5: High Growth Scenario Forecasts

Table 6: Global Sea Buckthorn Market Size Outlook by Segments, 2021- 2032

Table 7: Global Sea Buckthorn Market Size Outlook by Region, 2021- 2032

Table 8: Country Mapping, 2023 vs. 2032

Table 9: North America- Sea Buckthorn Market Outlook by Type, 2021- 2032

Table 10: North America- Sea Buckthorn Market Outlook by Country, 2021- 2032

Table 11: Europe - Sea Buckthorn Market Outlook by Type, 2021- 2032

Table 12: Europe - Sea Buckthorn Market Outlook by Country, 2021- 2032

Table 13: Asia Pacific - Sea Buckthorn Market Outlook by Type, 2021- 2032

Table 14: Asia Pacific - Sea Buckthorn Market Outlook by Country, 2021- 2032

Table 15: South America- Sea Buckthorn Market Outlook by Type, 2021- 2032

Table 16: South America- Sea Buckthorn Market Outlook by Country, 2021- 2032

Table 17: Middle East and Africa - Sea Buckthorn Market Outlook by Type, 2021- 2032

Table 18: Middle East and Africa - Sea Buckthorn Market Outlook by Country, 2021- 2032

Table 19: Business Snapshots of Leading Sea Buckthorn Companies

Table 20: Product Profiles of Leading Sea Buckthorn Companies

Table 21: SWOT Profiles of Leading Sea Buckthorn Companies

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