

Sake and Plum Wine Market Size, Share, and Outlook, 2025 Report- By Type (NSA (No Sulfite Added), Kosher, Vegan, Natural), Packaging (Size, Light, Medium, Full), Product (Dry, Semi-Sweet / Off-Dry, Sweet), Distribution Channel (Offline, Online), and Companies, 2021-2032

<https://marketpublishers.com/r/SDA0BC471745EN.html>

Date: June 2025

Pages: 185

Price: US\$ 3,680.00 (Single User License)

ID: SDA0BC471745EN

Abstracts

Sake and Plum Wine Market Outlook

The global Sake and Plum Wine market is expected to register a growth rate of 4.3% during the forecast period from \$5.1 Billion in 2024 to \$7.1 Billion in 2032. The Sake and Plum Wine market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Sake and Plum Wine segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (NSA (No Sulfite Added), Kosher, Vegan, Natural), Packaging (Size, Light, Medium, Full), Product (Dry, Semi-Sweet / Off-Dry, Sweet), Distribution Channel (Offline, Online). Over 70 tables and charts showcase findings from our latest survey report on Sake and Plum Wine markets.

Sake and Plum Wine Market Insights, 2025

The sake and plum wine market in 2025 is experiencing renewed interest driven by global expansion beyond traditional Asian markets and increasing appreciation for artisanal, culturally authentic alcoholic beverages. Sake, brewed from polished rice, and plum wine, derived from fermented plums, are gaining traction due to their unique flavor

profiles, pairing versatility, and moderate alcohol content. Craft and premiumization trends encourage innovation in flavor variants, packaging, and serving formats such as ready-to-drink options. Market growth is supported by rising consumer curiosity for ethnic beverages, wellness-oriented moderate drinking, and food pairing with global cuisines. Japan dominates production, but export markets in North America, Europe, and increasingly Southeast Asia are expanding. Challenges include seasonality, production costs, and consumer education outside Asia. The sake and plum wine market in 2025 embodies the fusion of tradition, innovation, and global cultural exchange.

Five Trends that will define global Sake and Plum Wine market in 2025 and Beyond

A closer look at the multi-million global market for Sake and Plum Wine identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Sake and Plum Wine companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Sake and Plum Wine industry?

The Sake and Plum Wine sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Sake and Plum Wine Market Segment Insights

The Sake and Plum Wine industry presents strong offers across categories. The analytical report offers forecasts of Sake and Plum Wine industry performance across segments and countries. Key segments in the industry include By Type (NSA (No Sulfite Added), Kosher, Vegan, Natural), Packaging (Size, Light, Medium, Full), Product (Dry, Semi-Sweet / Off-Dry, Sweet), Distribution Channel (Offline, Online). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Sake and Plum Wine market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Sake and Plum Wine industry ecosystem. It assists decision-makers in evaluating global Sake and Plum Wine market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Sake and Plum Wine industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

Asia Pacific Sake and Plum Wine Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Sake and Plum Wine Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Sake and Plum Wine with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future.

Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Sake and Plum Wine market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Sake and Plum Wine market Insights Executives are most excited about opportunities for the US Sake and Plum Wine industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Sake and Plum Wine companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Sake and Plum Wine market.

Latin American Sake and Plum Wine market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Sake and Plum Wine Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Sake and Plum Wine markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Sake and Plum Wine markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of

growth.

Competitive Landscape How Sake and Plum Wine companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include SAKURAO Brewery and Distillery Co., Ltd., Choya Umeshu Co., Ltd., Takara Holdings Inc., Suntory Holdings Limited, Total Wine and More, Umenoyado Brewery Co., Ltd., Ozeki Brewing Co., Ltd.

Sake and Plum Wine Market Scope

Leading Segments

By Type

NSA (No Sulfite Added)

Kosher

Vegan

Natural

By Packaging Size

Light

Medium

Full

By Product

Dry

Semi-Sweet / Off-Dry

Sweet

By Distribution Channel

Offline

Online

Leading Companies

SAKURAO Brewery and Distillery Co., Ltd.

Choya Umeshu Co., Ltd.

Takara Holdings Inc.

Suntory Holdings Limited

Total Wine and More

Umenoyado Brewery Co., Ltd.

Ozeki Brewing Co., Ltd.

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Sake and Plum Wine Market Size, Share, and Outlook, 2025 Report- By Type (NSA (No Sulfite Added), Kosher, Vega...

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Sake and Plum Wine Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Sake and Plum Wine Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL SAKE AND PLUM WINE MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Sake and Plum Wine Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. SAKE AND PLUM WINE MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Type

NSA (No Sulfite Added)

Kosher

Vegan

Natural

By Packaging Size

Light

Medium

Full

By Product

Dry

Semi-Sweet / Off-Dry

Sweet

By Distribution Channel

Offline

Online

6. GLOBAL SAKE AND PLUM WINE MARKET OUTLOOK ACROSS GROWTH SCENARIOS

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

6. NORTH AMERICA SAKE AND PLUM WINE MARKET SIZE OUTLOOK

- 6.1 Key Market Statistics, 2024
- 6.2 North America Sake and Plum Wine Market Trends and Growth Opportunities
 - 6.2.1 North America Sake and Plum Wine Market Outlook by Type
 - 6.2.2 North America Sake and Plum Wine Market Outlook by Application
- 6.3 North America Sake and Plum Wine Market Outlook by Country
 - 6.3.1 The US Sake and Plum Wine Market Outlook, 2021- 2032
 - 6.3.2 Canada Sake and Plum Wine Market Outlook, 2021- 2032
 - 6.3.3 Mexico Sake and Plum Wine Market Outlook, 2021- 2032

7. EUROPE SAKE AND PLUM WINE MARKET SIZE OUTLOOK

- 7.1 Key Market Statistics, 2024
- 7.2 Europe Sake and Plum Wine Market Trends and Growth Opportunities
 - 7.2.1 Europe Sake and Plum Wine Market Outlook by Type
 - 7.2.2 Europe Sake and Plum Wine Market Outlook by Application
- 7.3 Europe Sake and Plum Wine Market Outlook by Country
 - 7.3.2 Germany Sake and Plum Wine Market Outlook, 2021- 2032
 - 7.3.3 France Sake and Plum Wine Market Outlook, 2021- 2032
 - 7.3.4 The UK Sake and Plum Wine Market Outlook, 2021- 2032
 - 7.3.5 Spain Sake and Plum Wine Market Outlook, 2021- 2032
 - 7.3.6 Italy Sake and Plum Wine Market Outlook, 2021- 2032
 - 7.3.7 Russia Sake and Plum Wine Market Outlook, 2021- 2032
 - 7.3.8 Rest of Europe Sake and Plum Wine Market Outlook, 2021- 2032

8. ASIA PACIFIC SAKE AND PLUM WINE MARKET SIZE OUTLOOK

- 8.1 Key Market Statistics, 2024
- 8.2 Asia Pacific Sake and Plum Wine Market Trends and Growth Opportunities
 - 8.2.1 Asia Pacific Sake and Plum Wine Market Outlook by Type
 - 8.2.2 Asia Pacific Sake and Plum Wine Market Outlook by Application
- 8.3 Asia Pacific Sake and Plum Wine Market Outlook by Country
 - 8.3.1 China Sake and Plum Wine Market Outlook, 2021- 2032
 - 8.3.2 India Sake and Plum Wine Market Outlook, 2021- 2032
 - 8.3.3 Japan Sake and Plum Wine Market Outlook, 2021- 2032
 - 8.3.4 South Korea Sake and Plum Wine Market Outlook, 2021- 2032
 - 8.3.5 Australia Sake and Plum Wine Market Outlook, 2021- 2032

8.3.6 South East Asia Sake and Plum Wine Market Outlook, 2021- 2032

8.3.7 Rest of Asia Pacific Sake and Plum Wine Market Outlook, 2021- 2032

9. SOUTH AMERICA SAKE AND PLUM WINE MARKET SIZE OUTLOOK

9.1 Key Market Statistics, 2024

9.2 South America Sake and Plum Wine Market Trends and Growth Opportunities

9.2.1 South America Sake and Plum Wine Market Outlook by Type

9.2.2 South America Sake and Plum Wine Market Outlook by Application

9.3 South America Sake and Plum Wine Market Outlook by Country

9.3.1 Brazil Sake and Plum Wine Market Outlook, 2021- 2032

9.3.2 Argentina Sake and Plum Wine Market Outlook, 2021- 2032

9.3.3 Rest of South and Central America Sake and Plum Wine Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA SAKE AND PLUM WINE MARKET SIZE OUTLOOK

10.1 Key Market Statistics, 2024

10.2 Middle East and Africa Sake and Plum Wine Market Trends and Growth Opportunities

10.2.1 Middle East and Africa Sake and Plum Wine Market Outlook by Type

10.2.2 Middle East and Africa Sake and Plum Wine Market Outlook by Application

10.3 Middle East and Africa Sake and Plum Wine Market Outlook by Country

10.3.1 Saudi Arabia Sake and Plum Wine Market Outlook, 2021- 2032

10.3.2 The UAE Sake and Plum Wine Market Outlook, 2021- 2032

10.3.3 Rest of Middle East Sake and Plum Wine Market Outlook, 2021- 2032

10.3.4 South Africa Sake and Plum Wine Market Outlook, 2021- 2032

10.3.5 Egypt Sake and Plum Wine Market Outlook, 2021- 2032

10.3.6 Rest of Africa Sake and Plum Wine Market Outlook, 2021- 2032

11. COMPANY PROFILES

11.1 Leading 10 Companies

SAKURAO Brewery and Distillery Co., Ltd.

Choya Umeshu Co., Ltd.

Takara Holdings Inc.

Suntory Holdings Limited

Total Wine and More

Umenoyado Brewery Co., Ltd.

Ozeki Brewing Co., Ltd.

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

I would like to order

Product name: Sake and Plum Wine Market Size, Share, and Outlook, 2025 Report- By Type (NSA (No Sulfite Added), Kosher, Vegan, Natural), Packaging (Size, Light, Medium, Full), Product (Dry, Semi-Sweet / Off-Dry, Sweet), Distribution Channel (Offline, Online), and Companies, 2021-2032

Product link: <https://marketpublishers.com/r/SDA0BC471745EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SDA0BC471745EN.html>